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E TRADE Form 4 January 23	FINANCIAL Cor	р									
FORI	ЛЛ	STATES S			AND EX(n, D.C. 20		NGE CO	MMISSION	OMB AP OMB Number:	PROVAL 3235-0287	
if no lo subject Section Form 4 Form 5 obligati may co <i>See</i> Ins 1(b).	to STATEN 16. or Filed put ions ntinue. truction	MENT OF (rsuant to Se (a) of the Pu 30(h) of	CHAN ction	NGES IN SECU 16(a) of t	Expires: January Estimated average burden hours per response						
Idzik Paul Sy				DE FINA	nd Ticker or		-0	. Relationship of Reporting Person(s) to ssuer (Check all applicable)			
(Mont				onth/Dav/Year) —				_X Director 10% Owner _X Officer (give title Other (specify elow) below) Chief Executive Officer			
				Ard(Month/Day/Year) Ar				Individual or Joint/Group Filing(Check pplicable Line) K_ Form filed by One Reporting Person Form filed by More than One Reporting erson			
(City)	(State)	(Zip)	Tał	ole I - Non-	-Derivative	Securi		ed, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		ate, if	3. Transactio		s Acqu f (D) and 5) (A)	uired (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	01/22/2015			Code V F	Amount 115,383 (1)	or (D) D	Price \$ 22.2825	(Instr. 3 and 4) 588,044	D		
Common Stock	01/23/2015			S	10,950 (2)	D	\$ 24.4028	577,094	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. ofNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Secur (Instr.	int of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Idzik Paul 1271 AVENUE OF THE AMERICAS 14TH FLOOR NEW YORK, NY 10020-1302	Х		Chief Executive Officer					
Signatures								
By: Karl A. Roessner For: Paul T. Idzik	01/	23/2015						
**Signature of Reporting Person		Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares reported were withheld for payment of taxes associated with the vesting of approximately one-fourth of a grant of restricted stock originally made on January 22, 2013.
- (2) Sale of common stock pursuant to a Rule 10b5-1 plan entered into on December 12, 2013, primarily for the payment of additional tax liability associated with the vesting of restricted stock on January 22, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.