COORS ADOLPH CO Form 8-K July 22, 2004

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest reported) July 22, 2004

ADOLPH COORS COMPANY

(Exact name of registrant as specified in its chapter)

Delaware1-1482984-0178360(State or other(Commission(IRS Employerjurisdiction of incorporation)File Number)Identification No.)

311 10 Street Golden, Colorado

80401

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code 303.279.6565

Not Applicable

(Former name or former address, if changed since last report)

PART II. OTHER INFORMATION

ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE.

On July 22, 2004, Adolph Coors Company issued a press release announcing it had entered into an agreement to combine its business with Molson Inc. A copy of this press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ADOLPH COORS COMPANY

(Registrant)

Date: July 22, 2004 /s/ RONALD A. TRYGGESTAD

(Ronald A. Tryggestad, Controller and Chief Accounting Officer)

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EXHIBIT INDEX

Exhibit No.	Description
99.1	Press release of Adolph Coors Company dated July 22, 2004, reporting Adolph Coors Company had entered into an agreement to combine its business with Molson Inc.

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