



**ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION**

On February 9, 2017, Columbia Sportswear Company (the “Company”) issued a press release reporting its fourth quarter and fiscal year 2016 financial results and 2017 financial outlook. A copy of the Company’s press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference. The information in this report shall not be treated as filed for purposes of the Securities Exchange Act of 1934, as amended.

Attached hereto as Exhibit 99.2 and incorporated by reference herein is financial information and commentary by Thomas B. Cusick, Executive Vice President of Finance, Chief Financial Officer and Treasurer of Columbia Sportswear Company, for the fourth quarter and fiscal year 2016 and forward-looking statements relating to the 2017 financial outlook, as posted on the Company’s investor relations website, <http://investor.columbia.com>, on February 9, 2017. The information in this report shall not be treated as filed for purposes of the Securities Exchange Act of 1934, as amended.

**ITEM 7.01 REGULATION FD DISCLOSURE**

In its February 9, 2017 press release, the Company also announced that its Board of Directors approved a cash dividend of \$0.18 per share of common stock to be paid on March 22, 2017 to its shareholders of record on March 9, 2017.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

(d) Exhibits

99.1 Press Release, dated February 9, 2017 (furnished pursuant to Items 2.02 and 7.01 hereof).

99.2 Commentary by Thomas B. Cusick, Executive Vice President of Finance, Chief Financial Officer and Treasurer of Columbia Sportswear Company, dated February 9, 2017 (furnished pursuant to Items 2.02 and 7.01 hereof).

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COLUMBIA SPORTSWEAR COMPANY

Dated: February 9, 2017 By: /S/ THOMAS B. CUSICK

Thomas B. Cusick

Executive Vice President of Finance, Chief Financial Officer and Treasurer

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EXHIBIT INDEX

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