

PLAYER RICHARD L JR
 Form 4
 November 17, 2004

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 PLAYER RICHARD L JR

2. Issuer Name and Ticker or Trading Symbol
 BB&T CORP [(BBT)]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 P O BOX 1250
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 11/15/2004

Director 10% Owner
 Officer (give title below) Other (specify below)

WINSTON-SALEM, NC 271021250
 (City) (State) (Zip)

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	11/15/2004		G	V 1,000 D \$ 0	24,246.709 (1)	D	
Common Stock	11/15/2004		P	400 A \$ 43.07	24,646.709	D	
Common Stock	11/15/2004		P	600 A \$ 43.08	25,246.709	D	
Common Stock					5,003.131 (2)	I	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price or Value of Underlying Securities (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 11.035					01/01/1997	06/30/2006	Common Stock	5,714
Stock Option (right to buy)	\$ 15.938					01/01/1998	07/01/2007	Common Stock	4,234
Stock Option (right to buy)	\$ 24.777					01/01/1999	07/01/2008	Common Stock	2,724
Stock Option (right to buy)	\$ 26.764					01/01/2000	07/01/2009	Common Stock	2,690
Stock Option (right to buy)	\$ 20.744					01/03/2001	07/03/2010	Common Stock	1,988
Stock Option (right to buy)	\$ 27.063					01/01/2002	07/02/2011	Common Stock	1,635
Stock Option (right to buy)	\$ 28.11					01/01/2003	07/01/2012	Common Stock	1,627

buy)

Stock Option (Right to Buy)	\$ 25.75	01/01/2004	07/01/2013	Common Stock	2,214
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Stock Option (right to buy)	\$ 27.53	01/01/2005	07/01/2014	Common Stock	2,159
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PLAYER RICHARD L JR P O BOX 1250 WINSTON-SALEM, NC 271021250		X		

Signatures

By: Parris N. Adams , Attorney-
in- fact

11/17/2004

 Signature of Reporting Person

 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes 78.745 shares acquired in August and 75.648 shares acquired in November under the Issuer's Dividend Reinvestment Plan.

(2) Includes 18.475 shares acquired in August and 17.605 shares acquired in November under the Issuer's Dividend Reinvestment Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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