

BB&T CORP
Form 4
February 28, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HELM JANE P

(Last) (First) (Middle)
P O BOX 1250

(Street)
WINSTON-SALEM, NC 271021250

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
BB&T CORP [(BBT)]

3. Date of Earliest Transaction
(Month/Day/Year)
02/26/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock	02/26/2008		A	874 ⁽¹⁾ A	\$ 0 10,949.18	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 34.29	02/26/2008		A		5,797		02/26/2009 ⁽²⁾	02/26/2018	Common Stock	5,797
Stock Option (right to buy)	\$ 24.777							01/01/1999	07/01/2008	Common Stock	2,807
Stock Option (right to buy)	\$ 28.872							06/30/1999	12/31/2008	Common Stock	727
Stock Option (right to buy)	\$ 26.764							01/01/2000	07/01/2009	Common Stock	3,530
Stock Option (right to buy)	\$ 23.238							06/30/2000	12/31/2009	Common Stock	1,032
Stock Option (right to buy)	\$ 25.503							06/30/2001	12/29/2010	Common Stock	941
Stock Option (right to buy)	\$ 25.75							01/01/2004	07/01/2013	Common Stock	6,060
Stock Option (right to buy)	\$ 28.89							06/30/2004	12/31/2013	Common Stock	1,194
Stock Option	\$ 39.35							02/22/2006 ⁽³⁾	02/22/2015	Common Stock	3,050

(right to buy)					
Stock Option (right to buy)	\$ 39.73	02/21/2007 ⁽⁴⁾	02/21/2016	Common Stock	6,272
Stock Option (right to buy)	\$ 44.15	02/20/2008 ⁽⁵⁾	02/20/2017	Common Stock	4,672

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HELM JANE P P O BOX 1250 WINSTON-SALEM, NC 271021250		X		

Signatures

By: Sallie Stone,
Attorney-in-fact

02/28/2008

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Grant of Restricted Stock Units which vests ratably over 5 years.
- (2) The option is exercisable in five equal annual installments beginning on 2/26/2009.
- (3) The option is exercisable in five equal annual installments beginning on 2/22/2006.
- (4) The option is exercisable in five equal annual installments beginning on 02/21/2007.
- (5) The option is exercisable in five equal annual installments beginning on 2/20/2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.