Edgar Filing: Douglas William W III - Form 4

Douglas Wil Form 4	lliam W III									
February 06	, 2013									
FORM	14_{UNITED}	STATES	SECUE	DITIFS A	ND FY(THAT	NCF C	OMMISSION		PROVAL
		SIAIL		shington,				011111001011	OMB Number:	3235-0287
Check th if no lon, subject to Section 1 Form 4 of Form 5 obligation may con See Instr 1(b).	F CHAN Section 1 Public U	GES IN SECUR	BENEFI ITIES e Securit ling Corr	CIA ies Ez pany	ERSHIP OF Expires: Estimated a burden hour response Act of 1934, 1935 or Section					
(Print or Type	Responses)									
1. Name and A Douglas Wi	Address of Reporting illiam W III	g Person <u>*</u>	Symbol	r Name and COLA EI				5. Relationship of Issuer (Check	Reporting Pers	
(Last) 2500 WINI PARKWAY		(Middle)	3. Date of (Month/E 02/04/2	-	ansaction			Director X Officer (give below) Exec		Owner er (specify
ATLANTA	(Street)			endment, Da nth/Day/Year	-			6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by M	ne Reporting Pe	rson
(City)	(State)	(Zip)	Tab	la I Non D	anivativa (Soon	tion A on	Person	or Donoficial	ly Ownod
1.Title of Security (Instr. 3)	2. Transaction Dat (Month/Day/Year)	Execution any	ecution Date, if Transaction(A) or Disposed of (I Code (Instr. 3, 4 and 5) onth/Day/Year) (Instr. 8) (A) or			quired of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect	
Common Stock	02/04/2013			C	30,700	(D) A	\$ 34.96	62,289	D	
Common Stock	02/04/2013			F	14,721	D	(1) \$ 34.96 (2)	47,568	D	
Common Stock	02/06/2013			S	15,979	D	\$ 34.45 (3)	31,589	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	iorDerivative Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
2010 Restricted Stock Unit Award	\$ 34.96	02/04/2013		С		30,700	02/04/2013	02/04/2013	Common Stock	30,700

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Douglas William W III 2500 WINDY RIDGE PARKWAY 14TH FLOOR ATLANTA, GA 30339			Exec. VP & CFO					
Signatures								
Suzanne N. Forlidas,	02/	06/2013						

Suzanne N. Forlídas, attorney-in-fact

**Signature of Reporting Person

02/06/2013

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares were granted by the company to the reporting person upon the vesting of his 2010 Restricted Stock Unit award and converted to shares of stock on a one for one basis.
- (2) Withholding of shares of common stock to satisfy tax withholding obligations in connection with the vesting of the reporting person's 2010 Restricted Stock Unit award.
- (3) These shares were sold pursuant to a 10b5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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