### Edgar Filing: SOBILOFF PETER - Form 4

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Form 4	EIEK										
May 20, 2010 FORM 4 Check this box if no longer subject to Section 16. Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchan					JOW	NERSHIP OF	OMB APPROVAL OMB 3235-028 Number: January 31 Expires: January 31 2009 Estimated average burden hours per response 0.9				
obligations may contin <i>See</i> Instruc 1(b). (Print or Type Re	ue. Section 17(a)	of the P	ublic Util		ng Com	pany	Act of	f 1935 or Sectio	n		
SOBILOFF PETER Symbol			Name <b>and</b> Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer				
(Month/D				3/2010 -				(Check all applicable) <u>X</u> Director <u>Officer (give title</u> <u>10% Owner</u> <u>Director</u> Other (specify <u>below</u> )			
				endment, Date Original nth/Day/Year)				<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> <li>Person</li> </ul>			
(City)	(State) (Z	Zip)	Table	I - Non-De	rivative S	ecurit	ies Acq	uired, Disposed of	f, or Beneficial	ly Owned	
1.Title of Security2. Transaction I (Month/Day/Ye)(Instr. 3)		on Date 2A. Deemed /Year) Execution Date, if any (Month/Day/Year)		3.4. SecuritiesTransactionAcquired (A) orCodeDisposed of (D)(Instr. 8)(Instr. 3, 4 and 5)				Securities Beneficially Owned Following	5. Ownership Form: Direct (D) or Indirect (I) [Instr. 4)		
Restricted Common Stock	05/18/2010			Code V A <u>(1)</u>	Amount 4,886	(A) or (D) A ( <u>1)</u>	Price \$ 0 (1)	Reported Transaction(s) (Instr. 3 and 4) 197,040	D (1) (3) (5)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number onof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	e Expiration I (Month/Day	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Options	<u>(2)</u>	05/18/2010		A <u>(2)</u>	2,962	(2)	(2)	Common Stock	2,962	\$ 0

## **Reporting Owners**

Reporting Owner Name / Address					
	Director	10% Owner Office		Other	
SOBILOFF PETER 680 FITH AVENUE - 8TH FLOOR NEW YORK, NY 10019	Х				
Signatures					
/s/ Peter Sobiloff 05/20/2010	)				

<u>\*\*</u>Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On May 18, 2010, Peter Sobiloff was issued 4,886 shares of restricted stock ("Restricted Stock"). The shares of Restricted Stock vest over a two-year period, fifty percent (50%) on the first anniversary of grant and the remaining fifty percent (50%) on the second anniversary of the grant. Peter Sobiloff is required to ultimately surrender or credit to Insight Venture Partners IV, L.P., Insight Venture Partners

(1) (Cayman) IV, L.P., Insight Venture Partners IV (Co-Investors), L.P. and Insight Venture Partners IV (Fund B), L.P. (collectively, the "Insight Partnerships") all compensation he receives from the Issuer, including all stock, stock options, restricted stock and other forms of stock-based awards, pro rata in accordance with such Insight Partnership's ownership of the Issuer's securities. Mr. Sobiloff therefore disclaims beneficial ownership of all such Restricted Stock, except to the extent of his pecuniary interest therein.

On May 18, 2010, Peter Sobiloff was granted options ("Options") to purchase 2,962 shares of Common Stock of the Issuer. The Options granted to Mr. Sobiloff have an exercise price equal to \$15.35 per share, and have a 10 year term. The options will vest in 24 equal monthly installments commencing one month after the grant date, subject to continuous employment of Mr. Sobiloff with the Issuer

(2) through each such date. Peter Sobiloff is required to ultimately surrender or credit to the Insight Partnerships all compensation he receives from the Issuer, including all stock, stock options, restricted stock and other forms of stock-based awards, pro rata in accordance with such Insight Partnership's ownership of the Issuer's securities. Mr. Sobiloff therefore disclaims beneficial ownership of all such Options, except to the extent of his pecuniary interest therein.

The amount listed includes 8,457 shares of restricted stock which were granted to George McCulloch. Mr. McCulloch has granted all economic benefits relating to these shares of restricted stock to the Insight Partnerships, pro rata in accordance with those entities'

(3) contained benches relating to these shares of restricted stock to the misgin r anticismps, pro rata in accordance with those entries ownership of the Issuer's common stock. Mr. Sobiloff disclaims beneficial ownership of these securities, except to the extent of his pecuniary interest therein.

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The amount listed includes options to purchase 2,962 shares of Common Stock of the Issuer which were granted to George McCulloch.

(4) Mr. McCulloch has granted all economic benefits relating to these options to the Insight Partnerships, pro rata in accordance with those entities' ownership of the Issuer's common stock. Mr. Sobiloff disclaims beneficial ownership of these securities, except to the extent of his pecuniary interest therein.

The amount listed reflects the beneficial ownership of the Issuer's securities owned by the Insight Partnerships, all of which may be deemed attributable to the Insight Venture Associates IV, L.L.C. (the "Insight GP") because the Insight GP is the sole general partner of

(5) each of the Insight Partnerships. The managing member of the Insight GP is Insight Holdings Group, L.L.C. ("Insight Holdings"). Insight Holdings is managed by its board of managers. Jeffery Horing, Peter Sobiloff and Deven Parekh, the members of the board of managers of Insight Holdings, share the voting and investment power with respect to the securities held by the Insight Partnerships. Each of Messrs. Horing, Sobiloff and Parekh disclaim beneficial ownership of such securities, except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.