BioElectronics Corp Form 10-Q August 16, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D. C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

For Quarter Ended June 30, 2010

Commission File Number 000-51809

BIOELECTRONICS CORPORATION

(Exact name of registrant as specified in its charter)

Maryland (State or other jurisdiction of incorporation or organization)

52-2278149 (I.R.S. employer identification number)

4539 Metropolitan Court Frederick, Maryland 21704 (Address of principal executive offices and zip code)

> Phone: 301.874.4890 Fax: 301.874.6935

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such returns), (2) has been subject to such filing requirements for the past 90 days. YES o NO b

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES o NO o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one)

Large accelerated filer o

Accelerated filer o

Non-accelerated filer o

Smaller Reporting Company b

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES o NO þ

Number of shares of common stock, issued and outstanding as of August 16, 2010 is 1,474,198,871.

BIOELECTRONICS CORPORATION FORM 10-Q

TABLE OF CONTENTS

	PART I	
Item 1.	Condensed Financial Statements	
Item 2.	Management's Discussion and Analysis of Financial Condition and Results of Operation	19
Item 3.	Quantitative and Qualitative Disclosures About Market Risk	28
Item 4T.	Controls and Procedures	29
	PART II	
Item 1.	Legal Proceedings	32
Item 1A.	Risk Factors	32
Item 2.	Unregistered Sales of Equity Securities and Use of Proceeds	32
Item 3.	Defaults Upon Senior Securities	32
Item 4.	(Removed and Reserved)	33
Item 5.	Other Information	33
Item 6.	Exhibits	33
	Signatures	34
	Signatures	3
2		

PART I – FINANCIAL INFORMATION

Item 1. Financial Statements.

BioElectronics Corporation (A Development Stage Company) Condensed Balance Sheets

	June 30, 2010 Jnaudited)	De	cember 31, 2009
Assets			
Current assets:			
Cash and cash equivalents	\$ 136,684	\$	296,352
Trade and other receivables, net	212,279		402,003
Trade receivable assigned to related party	353,995		-
Trade receivable from related parties	10,594		165,297
Inventory	670,301		201,359
Prepaid expenses and others	75,883		102,635
Total current assets	1,459,736		1,167,646
Property and equipment	119,251		93,502
Less: Accumulated depreciation	(87,921)		(79,921)
Property and equipment, net	31,330		13,581
Total assets	\$ 1,491,066	\$	1,181,227
Liabilities and stockholders' deficiency			
Current liabilities:			
Accounts payable	\$ 253,431	\$	85,661
Accrued expenses	20,926		43,241
Notes payable	12,925		12,654
Financing of receivables with related party	44,190		-
Total current liabilities	331,472		141,556
Long-term liabilities:	• • • • • • • •		1.001.156
Related party notes payable	2,800,257		1,824,176
m - 111 1111	2 121 720		1.065.500
Total liabilities	3,131,729		1,965,732
Commitments and contingencies			
Stockholders' deficiency:			
Common stock, par value \$0.001 per share, 1,500,000,000 shares authorized at June			
30, 2010 and December 31, 2009 and 1,474,198,871 and 1,470,998,871 shares issued	1 474 100		1 470 000
and outstanding at June 30, 2010 and December 31, 2009, respectively	1,474,199		1,470,999

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Additional paid-in capital	8,536,454	8,408,986
Deficit accumulated during the development stage	(11,651,316)	(10,664,490)
Total stockholders' deficiency	(1,640,663)	(784,505)
Total liabilities and stockholders' deficiency	\$ 1,491,066	\$ 1,181,227

The accompanying notes are an integral part of these condensed financial statements.

BioElectronics Corporation (A Development Stage Company) Condensed Statements of Operations (Unaudited)

	F	For the three mor 30	s ended June]	For the six mont	ended June	Period fr April 10, 200 (Inception June	l 00 n) to
		2010	2009		2010	2009	30, 20	
Sales	\$	331,479	\$ 221,875	\$	613,246	\$		4,830
Cost of Goods Sold		125,581	82,198		246,644	158,081		1,137
Gross profit		205,898	139,677		366,602	358,375	2,30	3,693
General and Administrative Expenses:								
Depreciation and								
Amortization		13,265	3,645		20,036	7,290		6,749
Investor Relations Expenses		8,712	6,195		54,611	11,585	1,64	9,172
Legal and Accounting			-0.5					
Expenses		168,655	50,632		369,590	69,330		2,643
Sales Support Expenses		79,933	16,220		151,700	110,013	1,57	9,630
Other General and								
Administrative Expenses		381,881	109,965		682,457	248,831	7,86	8,589
Total General and		650 116	106.655		1 250 204	4.47.0.40	10.06	<i>c</i> 7 02
Administrative Expenses		652,446	186,657		1,278,394	447,049	12,36	6,783
I C O :		(446.540)	(46,000)		(011.702)	(00.674)	(10.06	2 000)
Loss from Operations		(446,548)	(46,980)		(911,792)	(88,674)	(10,06	3,090)
Laterate Francisco and Others								
Interest Expense and Other:		(20.045)	(20.042)		((0.242)	(40.741)	(1.54	((02)
Interest Expense		(39,945)	(20,943)		(69,343)	(40,741)	•	6,683)
Loss on Disposal of Assets		(5,691)	_		(5,691)	-	(4	1,543)
Total Interest Expense and Other		(45,626)	(20.042)		(75.024)	(40.741)	(1.50	9 226)
Other		(45,636)	(20,943)		(75,034)	(40,741)	(1,36	8,226)
Loss Before Income Taxes		(492,184)	(67,923)		(986,826)	(129,415)	(11,65	1,316)
Provision for Income Tax Expense		-	-		-	-		-
Net loss	\$	(492,184)	\$ (67,923)	\$	(986,826)	\$ (129,415)	\$ (11,65	1,316)
Net loss Per Share - Basic and Diluted	\$	(0.00)	\$ (0.00)	\$	(0.00)	\$ (0.00)		N/A
Weighted Average Number of Shares Outstanding		1,473,465,538	734,726,974		1,472,398,871	567,727,334		N/A

-Basic and Diluted

The accompanying notes are an integral part of these condensed financial statements.

BioElectronics Corporation (A Development Stage Company) Condensed Statements of Cash Flows (Unaudited)

	For the six months ended June 30, 2010 2009				Period from April 10, 2000 (Inception) to June 30, 2010		
Cash flows from Operating Activities:							
Net loss	\$	(986,826)	\$	(129,415)	\$ (11,651,316)		
Adjustment to Reconcile Net Loss to							
Net Cash Used In Operating Activities:							
Depreciation and amortization		19,400		7,290	117,684		
Provision for bad debts		-		-	58,255		
Amortization of non-case debt issuance costs		-		-	725,373		
Non-cash expenses		-		(18,989)	1,455,978		
Stock-based employee compensation expense		123,468		-	161,409		
Non-cash interest related to notes payable		-		5,018	592,418		
Non-cash interest related to related party notes payable		65,285		29,712	152,988		
Adjustment of related party notes payable		-		139,100	(266,490)		
Amortization of loan costs		-		-	129,852		
Increase in related party notes payable for services rendered		95,796		_	658,572		
Loss on disposal of property and equipment		5,691		-	41,543		
Changes in Assets and Liabilities							
(Increase) Decrease in:							
Trade and other receivables		189,724		(153,733)	(435,829)		
Trade receivables assigned to related party		(353,995)		-	(353,995)		
Inventory		(468,942)		(77,649)	(670,301)		
Trade receivable from related parties		154,703		_	154,703		
Prepaid expenses and others		28,277		(19,994)	(61,703)		
Increase (Decrease) in:							
Accounts payable		167,770		(87,298)	393,679		
Accrued expenses		(15,115)		(9,003)	236,568		
Customer deposits		-		(119,398)	-		
Net cash used in operating activities		(974,764)		(434,359)	(8,560,612)		
·							
Cash flows from Investing Activities							
Acquisition of property no acquisition of property and							
equipment		(31,440)		-	(160,169)		
Net cash Used in Investing Activities		(31,440)		-	(160,169)		
•							
Cash flows from Financing Activities							
Proceeds from note payable, net of loan costs of \$10,000		-		_	1,090,148		
Payments on note payable		(12,654)		(62,000)	(540,873)		
Proceeds from related party notes payable		815,000		282,015	5,619,953		
Proceeds from financing of receivables with related party		85,610		-	85,610		
Payments on related party notes payable		-		(8,600)	(969,803)		

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Payments for financing of receivables with related party	(41,420)	-	(41,420)
Proceeds from issuance of common stock	-	190,200	3,623,837
Other	-	-	(9,987)
Net cash provided by financing activities	846,536	401,615	8,857,465
Net increase (Decrease) in cash	(159,668)	(32,744)	136,684
Cash- Beginning of Period	296,352	55,278	-
Cash- End of Period	\$ 136,684	\$ 22,534	\$ 136,684
Supplemental Disclosures of Cash Flow Information:			
Cash paid during the periods for:			
Interest	\$ 4,054	\$ -	\$ 70,686
Supplemental Schedule of Non-Cash Investing and Financing			
Activities:			
Conversion of debt and accrued interest into common stock	\$ -	\$ 576,747	\$ 3,309,625
Issuance of common stock from accrued expense	\$ 7,200	\$ -	\$ 7,200
Conversion of warrants into common stock	\$ -	\$ -	\$ 5,336
Prepaid insurance expense through issuance of notes	\$ 12,925	\$ -	\$ 25,579
Equipment purchases financed through capital leases and notes			
payable	\$ -	\$ -	\$ 9,986

The accompanying notes are an integral part of these condensed financial statements.

BioElectronics Corporation (A Development Stage Company) Notes to Condensed Financial Statements (Unaudited)

NOTE 1 - BASIS OF PRESENTATION

The unaudited condensed financial statements included herein have been prepared by BioElectronics Corporation (the "Company", "we" or "us"), a Maryland corporation without audit, pursuant to the rules and regulations of the Securities and Exchange Commission. The financial statements reflect all adjustments that are, in the opinion of management, necessary to fairly state such information. All such adjustments are of a normal recurring nature. Although the Company believes that the disclosures are adequate to make the information presented not misleading, certain information and footnote disclosures, including a description of significant accounting policies normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America, have been condensed or omitted pursuant to such rules and regulations.

The year-end condensed balance sheet data were derived from audited financial statements but do not include all disclosures required by accounting principles generally accepted in the United States of America. Certain reclassifications were made to the prior year financial statement amounts to conform to current year presentation. These financial statements should be read in conjunction with the audited financial statements and accompanying notes included in the Company's Annual Report on Form 10-K for the year ended December 31, 2009, as filed with the SEC on March 31, 2010.

The independent registered public accounting firm's report on the financial statements for the fiscal year ended December 31, 2009 states that because of recurring substantial losses from operations and a deficit accumulated during the development stage, there is substantial doubt about the Company's ability to continue as a going concern. A "going concern" opinion indicates that the financial statements have been prepared assuming the Company will continue as a going concern and do not include any adjustments to reflect the possible future effects on the recoverability and classification of assets or the amounts and classification of liabilities that may result from the outcome of this uncertainty.

The Company is a voluntary filer of reports with the SEC and does not have an effective registration statement with respect to its securities. As a result, the Company may cease to file its Exchange Act reports at any time and for any reason without notice.

BioElectronics Corporation (A Development Stage Company)
Notes to Condensed Financial Statements
(Unaudited)

NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

DEVELOPMENT STAGE COMPANY

As defined by ASC Topic 915, "Development Stage Entities" (formerly SFAS 7, "Accounting and Reposting by Development Stage Enterprises"), the Company is devoting substantially all of its present efforts to developing its business. Additionally, the Company has not yet commenced one of its planned principal activities, the sales of products in the U.S. retail market. All losses accumulated since inception have been considered as part of the Company's development stage activities. Costs of start-up activities, including organizational costs, are expensed as incurred.

TRADE RECEIVABLES

The Company maintains reserves on customer accounts where estimated losses may result from the inability of its customers to make required payments. These reserves are determined based on a number of factors, including the current financial condition of specific customers, the age of trade and other receivable balances and historical loss rate. The allowance for doubtful accounts was \$33,791 at both June 30, 2010 and December 31, 2009. Bad debt expense for the six months ended June 30, 2010 and June 30, 2009 were both \$0. For both the three months ended June 30, 2010 and June 30, 2009, bad debt expense was \$0.

ADVERTISING COSTS

The Company expenses the costs associated with advertising as incurred. Costs incurred to fund the production of advertisements are reported as a prepaid expense if the related advertisement has not yet been broadcast. Prepaid advertising cost incurred to fund the production of infomercials was \$38,324 and \$34,014 at June 30, 2010 and December 31, 2009, respectively. During the six months ended June 30, 2010, \$11,400 of infomercial costs were amortized. Amortization costs for the six months ended June 30, 2009 were \$0. For both the three months ended June 30, 2010 and June 30, 2009, amortization costs were \$0.

ISSUANCE OF STOCK FOR NON-CASH CONSIDERATION

All issuances of the Company's stock for non-cash consideration are assigned a per share amount based on either the market value of the shares issued or the value of consideration received, whichever is more readily determinable. The majority of the non-cash consideration pertains to services rendered by consultants and others. The fair value of the services received was used to record the related expense and value attributed to the shares issued. On March 18, 2010, the Company issued 1,000,000 common shares, and on May 21, 2010, the Company issued 2,200,000 common shares to consultants in respect of services provided in the year ended December 31, 2009. The shares were valued at \$0.00225 per share (or \$7,200 in aggregate) and were issued as payment of an accrued liability recorded in the Company's balance sheet as of June 30, 2010.

BioElectronics Corporation (A Development Stage Company) Notes to Condensed Financial Statements (Unaudited)

NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

RECENT ACCOUNTING PRONOUNCEMENTS

Recently Adopted Accounting Pronouncements

In January 2010, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2010-06, "Fair Value Measurements and Disclosures," which amends the disclosure requirements related to recurring and nonrecurring fair value measurements. The guidance requires disclosure of transfers of assets and liabilities between Level 1 and Level 2 of the fair value measurement hierarchy, including the reasons and the timing of the transfers and information on purchases, sales, issuance, and settlements on a gross basis in the reconciliation of the assets and liabilities measured under Level 3 of the fair value measurement hierarchy. The guidance is effective for annual and interim reporting periods beginning after December 15, 2009, except for Level 3 reconciliation disclosures which are effective for annual and interim periods beginning after December 15, 2010. The Company adopted these amendments in the first quarter of 2010 and the adoption did not have a material impact on the disclosures in the Company's financial statements.

In June 2009, the FASB issued ASU 2009-17, Improvements to Financial Reporting by Enterprises Involved with Variable Interest Entities, which changes various aspects of accounting for and disclosures of interests in variable interest entities. ASU 2009-17 is effective for interim and annual periods beginning after November 15, 2009. The Company adopted these amendments in the first quarter of 2010 and the adoption did not have a material impact on the Company's financial statements.

In June 2009, the Financial Accounting Standards Board ("FASB") issued authoritative guidance on accounting for transfers of financial assets. This guidance was issued to improve the relevance, representational faithfulness, and comparability of the information that a reporting entity provides in its financial statements about a transfer of financial assets; the effects of a transfer on its financial position, financial performance, and cash flows; and a transferor's continuing involvement, if any, in transferred financial assets. This guidance is effective for fiscal years and interim periods beginning after November 15, 2009. The adoption of this statement did not have a material effect on the Company's financial statements.

Recently Issued Accounting Pronouncements Not Yet Adopted

In July 2010, the Financial Accounting Standards Board ("FASB") issued new accounting guidance that will require additional disclosures about the credit quality of loans, lease receivables and other long-term receivables and the related allowance for credit losses. Certain additional disclosures in this new accounting guidance will be effective for the Company on December 31, 2010 with certain other additional disclosures that will be effective on March 31, 2011. The Company does not expect the adoption of this new accounting guidance to have a material impact on its financial statements.

BioElectronics Corporation (A Development Stage Company) Notes to Condensed Financial Statements (Unaudited)

NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

In April 2010, the FASB issued ASU 2010-13, "Compensation — Stock Compensation (Topic 718) — Effect of Denominating the Exercise Price of a Share-Based Payment Award in the Currency of the Market in Which the Underlying Equity Security Trades." ASU 2010-13 provides amendments to Topic 718 to clarify that an employee share-based payment award with an exercise price denominated in the currency of a market in which a substantial portion of the entity's equity securities trades should not be considered to contain a condition that is not a market, performance, or service condition. Therefore, an entity would not classify such an award as a liability if it otherwise qualifies as equity. The amendments in ASU 2010-13 are effective for fiscal years, and interim periods within those fiscal years, beginning on or after December 15, 2010 and are not expected to have a significant impact on the Company's financial statements.

In March 2010, the FASB issued ASU No. 2010-11, "Derivatives and Hedging (Topic 815) — Scope Exception Related to Embedded Credit Derivatives." ASU 2010-11 clarifies that the only form of an embedded credit derivative that is exempt from embedded derivative bifurcation requirements are those that relate to the subordination of one financial instrument to another. As a result, entities that have contracts containing an embedded credit derivative feature in a form other than such subordination may need to separately account for the embedded credit derivative feature. The provisions of ASU 2010-11 will be effective on July 1, 2010 and are not expected to have a significant impact on the Company's financial statements.

In October 2009, the FASB issued ASU No. 2009-14, "Software (Topic 985) — Certain Revenue Arrangements That Include Software Elements (A Consensus of the FASB Emerging Issues Task Force)". ASU 2009-14 requires tangible products that contain software and non-software elements that work together to deliver the products essential functionality to be evaluated under the accounting standard regarding multiple deliverable arrangements. This standard update is effective January 1, 2011 and may be adopted prospectively for revenue arrangements entered into or materially modified after the date of adoption or retrospectively for all revenue arrangements for all periods presented. The Company does not expect that this standard update will have a significant impact on its financial statements.

BioElectronics Corporation (A Development Stage Company) Notes to Condensed Financial Statements (Unaudited)

NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

In September 2009, the FASB issued certain amendments as codified in ASC Topic 605-25, "Revenue Recognition; Multiple-Element Arrangements." These amendments provide clarification on whether multiple deliverables exist, how the arrangement should be separated, and the consideration allocated. An entity is required to allocate revenue in an arrangement using estimated selling prices of deliverables in the absence of vendor-specific objective evidence or third-party evidence of selling price. These amendments also eliminate the use of the residual method and require an entity to allocate revenue using the relative selling price method. The amendments significantly expand the disclosure requirements for multiple-deliverable revenue arrangements. These provisions are to be applied on a prospective basis for revenue arrangements entered into or materially modified in fiscal years beginning on or after June 15, 2010, with earlier application permitted. The Company will adopt the provisions of these amendments in its fiscal year 2011 and is currently evaluating the impact of these amendments to its financial statements.

NOTE 3 - GOING CONCERN

The Company's financial statements have been prepared on a going concern basis which contemplates the realization of assets and the liquidation of liabilities in the ordinary course of business. The Company has incurred substantial losses from operations. The Company sustained a net loss of \$986,826 for the six months ended June 30, 2010. The Company projects that it will require an additional \$300,000 in working capital in the next 12 months. Management has already loaned the Company \$200,000 and is committed to loan the additional \$100,000. Given a current ratio of 1:4, management assumes it can finance some additional growth with asset based financing. If sales increase as anticipated, the Company will seek additional capital from new investors. The Company has prepared a financing proposal to discuss opportunities with potential investors or possible strategic partners. However, the Company can provide no assurance that it will be able to obtain the financing it needs to continue its efforts for market acceptance, U.S. FDA approval and to maintain operations and alleviate doubt about its ability to continue as a going concern.

NOTE 4 - INVENTORY

The components of inventory as of June 30, 2010 and December 31, 2009 are:

			Dece	mber 31,
	June 30	0, 2010	2	.009
Raw materials	\$ 1	36,469	\$	27,900
Finished goods	5	33,832		173,459
-	\$ 6	70,301	\$	201,359

BioElectronics Corporation (A Development Stage Company) Notes to Condensed Financial Statements (Unaudited)

NOTE 5 – PROPERTY AND EQUIPMENT

Property and equipment consists of the following at June 30, 2010 and December 31, 2009:

		I	December 31,
	June	30, 2010	2009
Machinery & Equipment	\$	112,369 \$	86,620
Leasehold improvements		6,882	6,882
		119,251	93,502
Less: accumulated depreciation		(87,921)	(79,921)
Total property and equipment, net	\$	31,330 \$	13,581

Depreciation expense on property and equipment amounted to \$8,636 and \$7,290 for the six months ended June 30, 2010 and June 30, 2009, respectively. For the three months ended June 30, 2010 and June 30, 2009, the depreciation expense amounted to \$3,684 and \$3,645, respectively.

NOTE 6 – INSURANCE PREMIUM FINANCING

During 2009, the Company entered into an insurance premium financing agreement with an independent company to purchase insurance policies for directors' and officers' liability, general liability and product liability. The annual interest rate was 6.26%. The remaining balance of the amount financed was \$12,654 as of December 31, 2009, and payments of \$12,654 were made during the six months ended June 30, 2010. The interest expense for this note was \$100 for the three and six months ended June 30, 2010.

On June 22, 2010, the Company entered into a new insurance premium financing agreement with an independent company to purchase insurance policies for directors' and officers' liability to replace a portion of the policy described above. The annual interest rate is 5.51%, the amount financed is \$12,925 and the first payment is due July 22, 2010.

NOTE 7 – FINANCING OF RECEIVABLES WITH RELATED PARTY

The Company entered into an agreement (the "Agreement") on March 5, 2010, with Jarenz LLC ("Jarenz"), a related party, pursuant to which Jarenz is providing accounts receivable financing and collection services to the company.

The Agreement provides for the Company to assign certain accounts receivable balances to Jarenz in exchange for a Cash Advance Amount of up to 80% of the face value of the receivables transferred; such amount determined upon discussions between the parties. Following collection of the related receivable, Jarenz pays the balance thereof to BioElectronics minus the initial down payment and a discount fee earned by Jarenz.

BioElectronics Corporation (A Development Stage Company) Notes to Condensed Financial Statements (Unaudited)

NOTE 7 – FINANCING OF RECEIVABLES WITH RELATED PARTY (CONTINUED)

Jarenz's discount fee is a percentage, between 1% to 9.5%, of the Cash Advance Amount based upon the number of days elapsing between the date of purchase by Jarenz and the date of collection of the related accounts receivable.

The Company accounts for transactions under the Agreement as secured borrowings since the Company has not surrendered control of the transferred accounts receivable to Jarenz under the Agreement. The Company reports the proceeds received from Jarenz as a current liability. The discount fee and any subsequent interest payments are recorded as interest expense in the Statement of Operations. The accounts receivable balance at June 30, 2010 includes receivables amounting to \$353,995 which have been assigned to Jarenz under the Agreement.

As at June 30, 2010, Jarenz received \$423 from the assigned receivables which was not yet forwarded to the Company. Interest expense of \$3,954 was recorded for the six months ended June 30, 2010, and interest expense of \$3,681 was recorded for the three months ended June 30, 2010. Jarenz is a limited liability company, whose owner is the daughter of the President of the Company.

NOTE 8 - RELATED PARTY NOTES PAYABLE

On January 1, 2005, the Company entered into an unsecured revolving convertible promissory note agreement ("the Revolver") with IBEX, LLC ("IBEX") a related party, for a maximum limit of \$2,000,000, with interest at the Prime Rate plus 2% (5.25% for the six months ended June 30, 2010), and all accrued interest and principal due on or before January 1, 2015, whether by the payment of cash or by conversion, at the option of the holder, into shares of the Company's common stock. A copy of the Revolver is attached here to as Exhibit 99. The Revolver is convertible at various fixed conversion prices based on the Volume-Weighted Average Price ("VWAP") for the 10 trading days preceding the date of note, which approximated the fair value of the Company's stock at the date of conversion. IBEX, LLC is a limited liability company, whose President is the daughter of the President of the Company. The balance of the Revolver was \$1,321,702 as at June 30, 2010.

BioElectronics Corporation (A Development Stage Company) Notes to Condensed Financial Statements (Unaudited)

NOTE 8 – RELATED PARTY NOTES PAYABLE (CONTINUED)

In addition to the Revolver as described above, the Company has entered into the following convertible promissory note agreements with related parties:

Date Issued	Principal Amount				Lender	Conversion Price		
August 1, 2009	\$	519,920	August 31, 2011	IBEX, LLC	\$	0.019		
February 9, 2010		135,000	February 2, 2012	IBEX, LLC	\$	0.01		
March 31, 2010		310,000	March 31, 2012	IBEX, LLC	\$	0.01		
April 15, 2010		20,000	April 30, 2012	IBEX, LLC	\$	0.01		
May 5, 2010		120,000	May 31, 2012	IBEX, LLC	\$	0.01		
May 14, 2010		100,000	May 31, 2012	IBEX, LLC	\$	0.01		
June 22, 2010		130,000	June 30, 2012	IBEX, LLC	\$	0.01		
June 30, 2010	\$	95,795	June 30, 2012	St. Johns, LLC	\$	0.01		

Each of the above promissory notes bears simple interest at 8% per annum, and all accrued interest and principal is due on the maturity date. Copies of notes are attached here to as Exhibit 99. At the option of the holder, the promissory notes are convertible into common shares of the Company's stock at a conversion rate equal to the quotient of (i) a sum equal to the entire outstanding principal and interest, divided by (ii) the conversion price indicated in the table above. According to the Security Agreements dated August 1, 2009 and February 9, 2010, the Company grants IBEX a security interest in, all of the right, title, and interest of the Company, in and to all of the Company's personal property and intellectual property, and all proceeds or replacements as collaterals. St. Johns, LLC is a limited liability company, which is owned by family members of the President of the Company.

Total interest expense incurred on the related party notes payable for the six months ended June 30, 2010 and 2009 was \$65,285 and \$29,712, respectively. For the three months ended June 30, 2010 and June 30, 2009, interest expense amounted to \$36,264 and \$20,886, respectively.

BioElectronics Corporation (A Development Stage Company) Notes to Condensed Financial Statements (Unaudited)

NOTE 9 – LOSS PER SHARE

The following table sets forth the computation of basic and diluted share data:

	Three months ended June 30,		Six months ended June 30,	
Common Stock:	2010	2009	2010	2009
Weighted average number of shares outstanding -				
basic	1,473,465,538	734,726,974	1,472,398,871	567,727,334
Effect of dilutive securities:				
Options and Warrants	-	-	-	-
Weighted average number of shares outstanding -				
diluted	1,473,465,538	734,726,974	1,472,398,871	567,727,334
Options and Warrants not included above				
(anti-dilutive)				
Options to purchase common stock	-	-	350,000	350,000
Restricted Stock grants awarded to employees not				
yet issued	11,000,000	-	66,550,000	-
Warrants to purchase common stock	-	-	332,000	4,844,444
	11,000,000	-	67,232,000	5,194,444

NOTE 10 - SHARE BASED COMPENSATION

On November 30, 2004, as amended March 22, 2005, the Company adopted the BioElectronics Equity Incentive Plan ("the Plan"), for the purpose of providing incentives for officers, directors, consultants and key employees to promote the success of the Company, and to enhance the Company's ability to attract and retain the services of such persons. The Plan initially reserved 10 million shares of common stock for issuance, which was amended to 100 million shares on March 1, 2010. The issuance can be in the forms of options or shares. The options may be incentive, nonqualified or stock appreciation rights. The shares may be issued for performance.

As of June 30, 2010, the Company had 27,565,000 shares available for future grant under the Plan.

Restricted Stock

The following table is a summary of activity related to restricted stock grants to directors, consultants and key employees for the six months ended June 30, 2010:

Restricted shares granted	66,550,000
Weighted average grant date fair value per share	\$ 0.01487
Aggregate grant date fair value	\$ 989,445
Restricted shares forfeited	-
Vesting service period of shares granted	3 years
Grant date fair value of shares vested	\$ _

BioElectronics Corporation (A Development Stage Company) Notes to Condensed Financial Statements (Unaudited)

Compensation expense related to the fair value of these awards is recognized straight-line over the requisite service period based on those restricted stock grants that ultimately vest. The fair value of grants is measured by the market price of the Company's common stock on the date of grant and then applied a liquidity discount of 50 percent. This discount rate is determined by analyzing the Company's liquidity history and using peer company data to estimate. Restricted stock awards generally vest ratably over the service period beginning with the first anniversary of the grant date. After shares are vested, they will be issued upon the request of the grantee.

There was no restricted stock outstanding as at June 30, 2009.

The Company adopted the provisions of SFAS No. 123R in the beginning of 2006. SFAS No. 123R requires that compensation cost relating to share-based payment transactions be recognized as an expense over the service period or vesting term. Accordingly, compensation costs recognized for the restricted stock for the six months ended June 30, 2010 and 2009 totaled \$123,468 and \$0, respectively. For both the three months ended June 30, 2010 and 2009, compensation expense was \$0.

BioElectronics Corporation (A Development Stage Company) Notes to Condensed Financial Statements (Unaudited)

NOTE 10 – SHARE BASED COMPENSATION (CONTINUED)

Stock Options

Option awards are granted with an exercise price equal to Company's bid price on the Pink Sheets on the date of grant, which is fair value. The options vest over three years of continuous service and are exercisable over ten years from the date of grant.

There were no grants, exercises or expirations of options during the six months ended June 30, 2010.

Summary information about the Company's stock options outstanding at June 30, 2010:

Exercise Price	Options Outstanding	Weighted Average Remaining Years of Contractual Life	\mathcal{L}	ted Average rcise Price	Options Exercisable	
\$ 0.300	350,000	0.50	\$	0.300	350,000	

NOTE 11 - WARRANTS

There were no grants, exercises or expirations of warrants during the six months ended June 30, 2010.

The following table summarizes the characteristics of the outstanding warrants as at June 30, 2010:

				Options		
			outstanding			
				weighted average		
Exercise		Original		remaining life		
Price	Number	Term (Years)		in years		
\$ 0.33	332,000		5		0.17	

NOTE 12 - FAIR VALUE MEASUREMENTS

The Company's financial instruments consist primarily of cash, receivables, accounts payable and notes payable. The carrying amounts of such financial instruments approximate their respective estimated fair value due to the short-term maturities and/or approximate market interest rates of these instruments. The estimated fair value is not necessarily indicative of the amounts the Company would realize in a current market exchange or from future earnings or cash flows.

BioElectronics Corporation (A Development Stage Company) Notes to Condensed Financial Statements (Unaudited)

NOTE 13 - INCOME TAXES

The Company has not provided for income tax expense for the six months ended June 30, 2010 because of a significant net operating loss carry-forward of approximately \$5 million. A full valuation allowance has been recorded against the deferred tax asset resulting from the benefits associated with the net operating loss carry-forward.

NOTE 14 - COMMITMENTS AND CONTINGENCIES LITIGATION

General

In the ordinary course of conducting its business, the Company may become involved in various legal actions and other claims, some of which are currently pending. Litigation is subject to many uncertainties and management may be unable to accurately predict the outcome of individual litigated matters. Some of these matters may possibly be decided unfavorably towards the Company.

The Company is involved, on a continuing basis, in monitoring our compliance with environmental laws and in making capital and operating improvements necessary to comply with existing and anticipated environmental requirements. While it is impossible to predict with certainty, management currently does not foresee such expenses in the future as having a material effect on the business, results of operations, or financial condition of the Company.

William Lyons v. BioElectronics Corporation

In 2005, a lawsuit was filed against the Company by William Lyons for alleged breach of contract and conversion claims associated with fees for services provided to the Company. Mr. Lyons alleged that Andrew Whelan, the President of the Company, the Company, and PAW II, a Maryland limited liability company, (collectively, "the Defendants") reached an agreement to convey stock to Mr. Lyons. The defendants deny that any such agreement was in place or that Mr. Lyons had the right to enforce such an agreement.

On May 29, 2009, through binding arbitration, Mr. Lyons was awarded approximately \$1.2 million for his claims. Subsequently, on June 25, 2009 the Company filed, in the Circuit Court of Frederick County, Maryland, a Petition to Vacate Arbitration Award issued by the arbitrator. The Motion was denied by the Court on December 30, 2009.

On January 14, 2010, the Court entered Judgment in favor of Mr. Lyons and against the Defendants jointly and severally in the amount of \$1,217,919. The matter is now on appeal in the Maryland Court of Special Appeals.

BioElectronics Corporation (A Development Stage Company) Notes to Condensed Financial Statements (Unaudited)

NOTE 14 – COMMITMENTS AND CONTINGENCIES LITIGATION (CONTINUED)

As of the date of this filing, the Court of Special Appeals has not ruled on the Appeal. However, the Defendants intend to pursue the appeal toward either settlement or reversal. It is management's opinion that, the court's decision will be reversed on appeal or the amount of damages will be reduced because the arbitrator used information beyond the evidence to reach his verdict. Management's position is also that any Judgment against the Corporation is improper because Mr. Whelan and the other Board members present had no authority to make this agreement on behalf of the Company. The Board of Directors has had independent legal counsel prepare a complaint to pursue collection for unjust enrichment from the Directors who participated in the action.

At this time, the Company cannot accurately estimate actual damages to the claimants since the appeal is still pending. As a result of all the uncertainties, the outcome cannot be reasonably determined at this time and the Company is unable to estimate the loss, if any, in accordance with ASC Topic 450 "Contingencies" (formerly SFAS No. 5, "Accounting for Contingencies").

NOTE 15 - RELATED PARTY TRANSACTIONS

In addition to the related party transactions disclosed in Note 7 and Note 8, BioElectronics signed a distribution agreement on February 9, 2009 with eMarkets Group, LLC (eMarkets) a company owned and controlled by a member of the board of directors and sister of the company's president. The agreement provides for eMarkets to be the exclusive distributor of the veterinary products of the Company to customers in certain countries outside of the United States for a period of three years. The distribution agreement lists the prices to be paid for the company's products by eMarkets and provides for the company to provide training and customer support at its own cost to support the distributor's sales function.

Sales to eMarkets recognized for the three months ended June 30, 2010 and 2009 amounted to \$615 and \$97,477, respectively. For the three months ended June 30, 2010 and 2009, the cost of goods sold to eMarkets amounted to \$220 and \$26,462, respectively. Sales include \$0 and \$96,520 from bill and hold revenue transactions for the three months ended June 30, 2010 and 2009, respectively.

Sales transactions to eMarkets recognized for the six months ended June 30, 2010 include \$1,887 in sales and \$734 in cost of goods sold. For the six months ended June 30, 2009, sales to eMarkets accounted for \$113,227 in sales and \$29,889 in cost of goods sold to eMarkets. Sales include \$0 and \$112,270 from bill and hold revenue transactions for the six months ended June 30, 2010 and 2009, respectively. The balance due from eMarkets was \$10,171 and \$165,297 at June 30, 2010 and December 31, 2009, respectively. Such amounts were presented under "Trade receivables from related parties".

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

This Quarterly Report on Form 10-Q may contain certain forward-looking statements, including without limitation, statements concerning BioElectronics Corporation ("the Company") operations, economic performance and financial condition. These forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, and within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended. The words "believe," "expect," "anticipate," "will," "could," "would," "should," "may," "plan," "estimate," "intend," "predict," "potential," "continue," and the negatives of these words and other similar expressions generally identify forward-looking statements. These forward-looking statements may include statements addressing our operations and our financial performance. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. These forward-looking statements are based largely on the Company's current expectations and are subject to a number of risks and uncertainties. Factors we have identified that may materially affect our results are discussed in our Annual Report on Form 10-K, including the documents, for the year ended December 31, 2009, particularly under Item 1A, "Risk Factors". In addition, other important factors to consider in evaluating such forward-looking statements include changes in external market factors, changes in the Company's business or growth strategy or an inability to execute its strategy, including due to changes in its industry or the economy generally. In light of these risks and uncertainties, there can be no assurances that the results referred to in the forward-looking statements will, in fact, occur. We undertake no obligation to revise any forward-looking statements in order to reflect events or circumstances that may arise after the date of this report. Readers are urged to carefully review and consider the various disclosures made in this report, in our Annual Report on Form 10-K and in our other filings with the Securities and Exchange Commission that attempt to advise interested parties of the risks and factors that may affect our business.

INTRODUCTION

BioElectronics Corporation (OTCPK) (the "Company") is the developer, marketer and manufacturer of patented, inexpensive, drug—free, topical, anti-inflammatory medical devices based upon proven therapy. Pulsed electromagnetic therapy has been used by physicians, sports trainers, and therapist around the world for eighty years. The Company has reduced the therapy to wafer thin devices that are applied directly to the body. The devices consist of an inexpensive microchip, battery and antenna that more effectively deliver the energy. Recent improved circuitry has created a product that heals for 10 days and can be sold at prices competitive to hot and cold packs. These products will be sold very competitively on Direct Response Television (DRTV) and in the analgesic aisle in stores around the world. The Company's design cost goal is to make its chips ubiquitous or one in every bandage.

The DRTV and online marketing platforms enable customers to easily gain access to information regarding these new and exciting consumer products and the ability to purchase these items within the convenience of their own homes. The Company works with its distribution partners to provide product distribution, fulfillment and customer interaction, including the operation of customer call centers

An increased consumer awareness of the dangers of overuse of oral analgesics such as acetaminophen and non-steroidal anti-inflammatory drugs (NSAIDs) has significantly altered the competitive landscape for pain management therapeutics. Many common anti-inflammatory pain medications are required to carry warning labels due to potential dangerous side effects (and some have been withdrawn altogether). Therefore, there is significant market opportunity for a therapeutic agent with improved efficacy and no side-effects. The distinctive value proposition of the products is the delivery of drug-free therapy that reduces pain and inflammation and accelerates healing by 30% to 50% when compared with the present standard methods of patient care. The market potential is estimated at \$10 billion worldwide.

The Company's immediate objective is to sell and distribute its three main products: ActiPatch® Back Pain Therapy, ActiPatch Knee Pain Therapy, and Allay™ Menstrual Cycle Pain Therapy, each of which has significant market potential. To accomplish these objectives, we incurred significant additional costs in monthly expenses to:

• File our audited financial statements with the SEC Obtain additional regulatory clearances in Latin America, the US and Canada.

Establish brand management
 Conduct consumer research
 Develop infomercials

• Research and develop new products and make product improvements

During the six months ended June 30, 2010, our sales and marketing focus was on launching direct response television (DRTV) in Latin America, Canada, and preparing other international launches of DRTV campaigns. The development of our product marketing group and initiation of consumer research has increased sales and administration expense. Likewise, we have engaged B2C Agency for direct response and advertising support for the United Kingdom and European market expansion. We committed substantial resources to biophysics and regulatory consulting to obtain additional product market clearances in U.S., Latin America, and Canada. Additionally, we have also made several significant product improvements in the electronics, packaging, and affixing methods. Furthermore, as a result of our SEC filings, our accounting and legal costs have dramatically increased.

Securing additional U.S. FDA market clearance is central to market entry and product acceptance. Plastic surgery is the only domestic market segment with current U.S. FDA market clearance. We have developed a new device and honed our arguments on the power of our existing device to meet the standards for a broader indication-of-use market clearance from the U.S. FDA, and thus, we have submitted a form 510(k) for the new and existing device to the U.S. FDA for broader market clearance. The new market clearance will enable us to market and sell to all surgeons and chronic would care providers, home health care agencies, and nursing homes.

We have received a Not Significantly Equivalent (NSE) letter from the U.S. FDA for both our Actipatch musculoskeletal pain and Allay Menstrual Pain Therapy market clearance applications. We have filed formal requests to have both products reclassified under Section 513 of the Food and Drug Act. The NSE letters are required to use the simpler reclassification provisions of the Section 513. During the last several months, we have performed substantial tests and developed additional documentation to support our reclassification requests. We have also developed an alternative over-the-counter device to submit in another product category to preclude the complications of a pulsed electromagnetic classification. We are confident that we will obtain U.S. over-the-counter clearance for our products.

As of June 30, 2010, we have established distribution agreements with distributors that offer our product for sale in over 40 countries internationally, mainly in Europe, Latin America, Middle East and South East Asia. The international market is expected to further expand going forward and to eventually constitute two-thirds of our total sales.

MAJOR GOALS, SIGNIFICANT ACTIVITIES AND RESULTS DURING FIRST SIX MONTHS OF 2010

BioElectronics' operational plan is centered on marketing oriented functions. We believe our product set is very strong, our quality is very high, our ISO-certified production capabilities are extensive, and our Company is structured for accelerated growth. Over the past 24 months, the Company has significantly strengthened its product lines, improved product quality, created new packaging, and redesigned marketing materials and products.

We have several major goals to continue the advancement of business operations, including:

Obtain additional U.S. FDA market clearances for:
 the postoperative treatment of pain and edema in soft tissue
 o over-the-counter treatment of musculoskeletal pain
 o over-the-counter treatment of menstrual cycle pain and discomfort
 o the treatment of chronic pain

- Develop a management team, DRTV, advertising, and brand management expertise and infrastructure necessary to support large scale, multiple product offerings on a national and international level.
- Maintain primary management focus on our leading back pain, knee pain, and menstrual cycle pain blockbuster products.
- Obtain 3rd party product reimbursement (insurance coverage) for kidney compromised, cardiovascular, diabetic and C-section patients.
 - Continue product improvements and manufacturing cost reductions to maintain market dominance.
 - Pursue additional clinical studies and research to support sales and marketing and new product introductions.
 - Optimize the Company's presence on securities exchanges.

Additional U.S. Government FDA and International Regulatory Body Filings

Outside the U.S., our products are classified as Class II devices and are sold over-the-counter. In the US, our products are currently classified as a high risk, Class III device. We have U.S. FDA market clearance for the treatment of edema following blepharoplasty. We have filed two additional 510(k) market clearance applications for "relief of musculoskeletal pain" and "relief of menstrual cycle pain and discomfort" for over-the-counter sales. Even though the U.S. FDA is reluctant to give us over-the-counter clearance for a Class III device, we are currently pursuing both reclassification and approval of the pending applications. We are also preparing an additional U.S. FDA market clearance request for our new chronic pain device and a market clearance request for post-operative pain and edema. As we expand internationally, we are required to and do obtain additional market clearance in each country.

Continue to Build Our Four Primary Markets

We augmented our marketing team with two experienced Brand Managers to help build our brands. As we grow, we plan to add additional brand management staff to manage new product categories such as foot care products, would care orthopedics, etc.

Due to BioElectronics having only limited U.S. FDA clearance of its products, mass distribution to direct consumers in the U.S. is prohibited. We believe U.S. FDA clearance for our products is forthcoming, and thus, we are currently in the process of identifying and building a domestic distribution network for both the over-the-counter and medical markets.

Continued Expansion of Our Already Growing International Distribution Network

BioElectronics has made steady, significant progress in building an international distribution network. Due to the Company obtaining over-the-counter sales approval for its products in Canada, Europe and many other markets, it has regular interest from international distribution companies to market and distribute the product lines. Our strategy is to partner with distributors that have the experience and financial ability to place our products into the consumer goods retail sales channels. We have seen success in executing this strategy relative to Canada, Western Europe, South-East Asia and the Middle East. Since retail distribution is a core strategy, the Company is regularly in negotiations with existing and future distributors, and anticipates signing additional contracts with qualified distributors in Asia, Europe, and other international locations.

The Company developed Direct Response Television (DRTV) materials produced by leading companies (Schulberg Media Works for English-speaking markets, and RC Productions for Hispanic markets) for both the ActiPatch Back Pain product and the Allay Menstrual Pain Therapy product. Subsequently, the commercials are extremely helpful with establishing partnerships with major DRTV companies to test our products in many countries. The Company contracted with TeleDEPOT in Latin America, where it completed a very successful test in several countries. In Turkey, the distributor has created a Turkish Allay infomercial and has begun DRTV testing and retail distribution. In Canada, the Company has assumed sales and marketing responsibilities to prepare for its U.S. launch and to introduce its new disposable products.

Other Issues Relative to Plan of Operations

Cash Requirements - BioElectronics is currently in a positive current asset position with its current assets exceeding current liabilities. As is typical for most growth companies, BioElectronics may, in the future, need to raise additional funds to finance its working capital requirements. It is unknown at this time how much, if any, additional funds will be needed to execute our business plan, as it is highly dependent upon our sales growth trajectory over the coming quarters.

Research and Development – Our products are substantially developed and ready for sale, and many of our products are currently offered for sale on the international market. We are designing several new products based on our core technologies with developmental costs being financed by funds provided by related parties.

Expected Purchase or Sale of Plant and Significant Equipment - BioElectronics does not anticipate any major purchases or sales of plant or significant equipment.

Expected Changes in the Number of Employees - We are currently recruiting new talent and expect our hiring will focus on marketing personnel, support, and manufacturing staff. Our hiring plans are dependent upon revenue growth rates over the coming quarters.

RESULTS OF OPERATIONS

Our principal activity, to sell and market in the U.S. retail market, has not yet commenced due to the lack of U.S. FDA approval for our product. As a result, we consider ourselves a development stage entity in accordance with FASB Accounting Standards Codification Topic 915, "Development Stage Enterprise", and accordingly present, in our financial statements, the results of operations and other disclosures for the company for the period from our inception, April 10, 2000, to June 30, 2010. Apart from the additional financial information provided regarding our financial results for the period from inception, April 10, 2000, to June 30, 2010, our designation as a Development Stage Company did not affect our accounting or other information provided in our financial statements.

Three and Six Months Ended June 30, 2010 and 2009

Revenue. Revenue from operations for the three months ended June 30, 2010 and 2009 amounted to approximately \$331,000 and \$222,000, respectively, an increase of \$109,000 or 49% over the prior year. Revenues were approximately \$613,000 and \$516,000, for the six months ended June 30, 2010 and 2009, respectively, resulting in an increase of \$97,000 or 19% over the prior year. The following table summarizes the Company's domestic, international and veterinary (related party) revenues earned during the three and six months ended June 30, 2010 and 2009:

		ne three month		ended, June 30 2009		the six month	s ended, June 30 2009		
	Amounts Percentage			Percentage		Percentage		Percentage	
International	\$ 291,904	88%	\$ 70,215	32%	\$551,907	90%	\$ 190,426	37%	
Domestic	39,169	12%	54,183	24%	59,452	10%	212,803	41%	
Veterinary	406	0%	97,477	44%	1,887	0%	113,227	22%	
	\$331,479	100%	\$221,875	100%	\$613,246	100%	\$516,456	100%	

International sales increased by approximately \$222,000 or 316% in the three months ended June 30, 2010 and \$361,000 or 190% in the six months ended June 30, 2010 from the comparative periods in 2009 as a result of new distributorship agreements signed in 2010 and increased sales through agreements signed in prior years. Domestic sales reduced by approximately \$15,000 or 28% in the three months ended June 30, 2010 and \$153,000 or 72% in the six months ended June 30, 2010 from the comparative periods in 2009. The reduction for the six month period resulted from sales of special cervical devices totaling \$100,000 in 2009.

Veterinary revenues of \$406 and \$97,477 were recorded in the three months ended June 30, 2010 and 2009, respectively, and \$1,887 and \$113,227 were recorded in the six months ended June 30, 2010 and 2009, respectively. The reduction in veterinary revenues is primarily due to eMarkets requesting shipment of the bill and hold transactions from 2009 in lieu of purchasing additional units. eMarkets is our exclusive distributor of veterinary products to customers in certain countries outside of the United States.

At June 30, 2010, the Company has not yet delivered 43,005 units, totaling approximately \$365,000 bill and hold sales recognized for the year ended December 31, 2009. The units will be shipped during 2010 to help meet the distribution 2010 purchase obligation.

Cost of Goods Sold and Gross Margin. Costs of goods sold for the three months ended June 30, 2010 and 2009 amounted to approximately \$126,000 and \$82,000, respectively, and for the six months ended June 30, 2010 and 2009 amounted to approximately \$247,000 and \$158,000, respectively. Gross margin decreased from approximately 69% of sales for the six months ended June 30, 2009 to approximately 60% for the six months ended June 30, 2010. The decrease was primarily the result of replacing 7,500 defective units totaling approximately \$30,000 in cost of goods sold. Other factors include higher production costs, which arose from an increase in the use of contingent workers to expedite shipment of the new Allay packaging, and higher shipping costs related to international sales. We expect the normal gross margins on our products to be in the range of 66 % to 70 % of sales in the future, depending on product mix and sales prices. This gross margin range is consistent with other medical device and pharmaceutical companies.

General and Administrative Expense. General and administrative expenses for the three months ended June 30, 2010 and 2009 amounted to approximately \$652,000 and \$187,000, respectively, and increase of \$465,000 or 249%. For the six months ended June 30, 2010, general and administrative expenses amounted to approximately \$1,278,000 as compared to \$447,000 in comparative period of 2009, an increase of \$831,000 or 186% over the prior period. The following table summarizes the Company's general and administrative expenses for the three and six months ended June 30, 2010 and 2009:

		Three months ended June 30,				Six months ended June 30,			
General and Administrative Expenses:		2010		2009		2010		2009	
Depreciation and Amortization	\$	13,265	\$	3,645	\$	20,036	\$	7,290	
Investor Relations Expenses		8,712		6,195		54,611		11,585	
Legal and Accounting Expenses		168,655		50,632		369,590		69,330	
Payroll Expenses		245,828		44,471		427,481		90,388	
Sales Support Expenses		79,933		16,220		151,700		110,013	
Other General and Administrative Expenses		136,053		65,494		254,976		158,443	
Total General and Administrative Expenes		652,446	\$	186,657	\$	1,278,394	\$	447,049	