usell.com, Ir	nc.									
Form 4										
May 21, 201										
FORM	4							PPROVAL		
. •	• • UNITED S					E COMMISSION	OND	3235-0287		
Check th	is box	W	ashington, l	D.C. 205	549		Number:	January 31,		
if no long					Expires:	2005				
subject to	5	STATEMENT OF CHANGES IN BE				WNERSHIP OF	Estimated	Estimated average		
Section 1 Form 4 o		SECURITIES					burden hours per			
Form 5		sugnt to Section	16(a) of the	Securiti	es Evch	ange Act of 1934,	response	. 0.5		
obligatio	n o -					t of 1935 or Section	ND			
may cont	linue.	30(h) of the 1	•	•	- ·		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
See Instruction 1(b).	uction	50(ii) of the		_ompan	y 1101 01	1740				
1(0).										
(Print or Type I	Responses)									
1. Name and A	Address of Reporting l	Person <u>*</u> 2. Issu	er Name and	Ticker or 7	Frading	5. Relationship o	f Reporting Per	rson(s) to		
Calabrese Je	ennifer Rosario	Symbol			-	Issuer	Issuer			
-			om, Inc. [U	SEL]		(Ch-	(Check all applicable)			
(Last)	(First) (N	Aiddle) 3. Date	of Earliest Tra	nsaction		(Che	ск ап аррпсаы	e)		
			/Day/Year)			Director	109	% Owner		
			2014				X_ Officer (give title Other (specify below) below)			
1101						· · · · · · · · · · · · · · · · · · ·	Financial Offi	cer		
	(Street)	Λ If Ar	nendment, Date	o Original		6 Individual or I	oint/Group Fili	ng(Chaok		
			ionth/Day/Year)	c Oliginai		Applicable Line)	6. Individual or Joint/Group Filing(Check			
		T fied(iv)	onthi Day Tear)			_X_ Form filed by	One Reporting P	erson		
NEW YOR	K, NY 10016					Form filed by Person	More than One R	eporting		
						reison				
(City)	(State)	(Zip) Ta	ble I - Non-De	erivative S	Securities	Acquired, Disposed o	of, or Beneficia	lly Owned		
1.Title of	2. Transaction Date	e 2A. Deemed	3.	4. Securi		5. Amount of	6. Ownership	7. Nature of		
Security	(Month/Day/Year)					Securities	Form: Direct			
(Instr. 3)		any (Month/Day/Yea	Code r) (Instr. 8)	Disposed (Instr. 3,		Beneficially Owned	(D) or Indirect (I)	Beneficial Ownership		
		(Wolding Duy) 1 cu	i) (iiisti: 0)	(1150.5,	r und 5)	Following	(Instr. 4)	(Instr. 4)		
					(A)	Reported				
					or	Transaction(s) (Instr. 3 and 4)				
			Code V	Amount	(D) Pr	ce (Insu: 5 and 4)				
Common	05/19/2014		А	5,000	A (1)	5,000	D			
Stock				2,200		-,				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address		Relationships						
ForBoo				Officer	Other			
Calabrese Jennifer Rosario 33 EAST 33RD STREET, SUITE 1101 NEW YORK, NY 10016				Chief Financial Officer				
Signatures								
/s/ Jennifer Calabrese	05/21/2014							
<u>**</u> Signature of Reporting Person	Date							

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.