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PIER 1 IMPORTS INC/DE

Form 8-K November 09, 2011 **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) November 9, 2011

PIER 1 IMPORTS, INC.

(Exact name of registrant as specified in its charter)

001-07832 75-1729843 Delaware

(State or other jurisdiction (Commission (I.R.S. Employer

of incorporation or organization)

File Number) Identification

Number)

100 Pier 1 Place, Fort Worth, Texas 76102

(Address of principal executive offices, including zip code)

817-252-8000

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure.

On November 9, 2011, Pier 1 Imports, Inc. (the "Company") issued a press release announcing a store event for investors and analysts. In anticipation of the event, the Company provided a business update to the third quarter ending November 26, 2011 in the press release. A copy of this press release is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit Description No.

Press release dated November 9, 2011 announcing a store event for investors and analysts. In anticipation of the event, the Company provided a business update to the third quarter ending November 26, 2011 in the press release.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PIER 1 IMPORTS, INC.

Date: November 9, 2011 By: /s/ Michael A. Carter

Michael A. Carter, Senior Vice President and

General Counsel, Secretary

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EXHIBIT INDEX

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