Maglaque Charles Neal Form 3 June 27, 2012

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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SECURITIES

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement AMERIPRISE FINANCIAL INC [AMP] A Maglaque Charles Neal (Month/Day/Year) 06/18/2012 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 1098 AMERIPRISE (Check all applicable) FINANCIAL CENTER (Street) 6. Individual or Joint/Group 10% Owner Director _X__ Officer Other Filing(Check Applicable Line) (give title below) (specify below) _X_ Form filed by One Reporting Pres. Advice & Wealth Mgt, COO Person MINNEAPOLIS, MNÂ 55474 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â Common Stock D 10,513 Common Stock 333.68 I By 401(k) Plan (1) Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security	or Exercise	5. Ownership Form of	Ownership
		(Instr. 4)	Price of	Derivative	(Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Phantom Stock	(2)	(2)	Common Stock	3,045.443	\$ (3)	D	Â
Employee Stock Option (right to buy)	(4)	10/02/2015	Common Stock	6,800	\$ 35.035	D	Â
Employee Stock Option (right to buy)	(5)	01/27/2016	Common Stock	14,317	\$ 43.655	D	Â
Employee Stock Option (right to buy)	(6)	01/30/2017	Common Stock	5,753	\$ 58.73	D	Â
Employee Stock Option (right to buy)	(7)	01/29/2018	Common Stock	14,286	\$ 52.86	D	Â
Employee Stock Option (right to buy)	(8)	02/03/2019	Common Stock	36,734	\$ 21.34	D	Â
Employee Stock Option (right to buy)	(9)	10/02/2019	Common Stock	4,766	\$ 36.97	D	Â
Employee Stock Option (right to buy)	(10)	02/09/2020	Common Stock	14,842	\$ 37.23	D	Â
Employee Stock Option (right to buy)	(11)	02/08/2021	Common Stock	5,986	\$ 58.7	D	Â
Employee Stock Option (right to buy)	(12)	02/07/2022	Common Stock	8,058	\$ 54.33	D	Â

Reporting Owners

Reporting Owner Name / Address		Relationships				
	Director	10% Owner	Officer	Other		
Maglaque Charles Neal 1098 AMERIPRISE FINANCIAL CENTER MINNEAPOLIS. MN 55474	Â	Â	Pres. Advice & Wealth Mgt, COO	Â		

Signatures

/s/ Thomas R. Moore for Charles Neal
Maglaque
06/27/2012

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Estimate of the number of shares held in the reporting person's account in the Ameriprise Financial Stock Fund under the Ameriprise (1) Financial 401(k) plan as of June 18, 2012. This plan uses unit accounting and the number of shares that a participant is deemed to hold varies with the price of Ameriprise stock.

Reporting Owners 2

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- (2) Shares of phantom stock are payable in shares of Ameriprise common stock following termination of employment or during a specified future year in accordance with The Ameriprise Financial Deferred Compensation Plan.
- (3) Each share of phantom stock represents the right to receive one share of Ameriprise Financial, Inc. common stock.
- (4) The option vested 100% on October 3, 2009.
- (5) The option vested 100% on January 26, 2010.
- (6) The option vested 100% on January 30, 2010.
- (7) The option vested 100% on January 29, 2011.
- (8) The option vested 100% on February 2, 2012.
- (9) The option vests in three equal installments beginning on October 1, 2010.
- (10) The option vests in three equal installments beginning on February 8, 2011.
- (11) The option vests in three equal installments beginning on February 7, 2012.
- (12) The option vests in three equal installments beginning on February 6, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.