

ACXIAM CORP
Form 4
October 10, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
DIETZ CHARLES A

(Last) (First) (Middle)

**ACXIAM CORPORATION, 1
INFORMATION WAY**

(Street)

LITTLE ROCK, AR 72202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ACXIAM CORP [ACXM]

3. Date of Earliest Transaction
(Month/Day/Year)
08/02/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Division Leader

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock, \$.10 Par Value	08/02/2007		J		105.2109 <u>(1)</u>	A	\$ 21.386
Common Stock, \$.10 Par Value					485	I	RKG Trust
Common Stock, \$.10 Par Value					22,813.0218	I	by Managed Account 1 <u>(2)</u>

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Common Stock, \$.10 Par Value	1,837.9461	I	by Managed Account 2 ⁽³⁾
Common Stock, \$.10 Par Value	3,797.6426	I	by Managed Account 3 ⁽⁴⁾
Common Stock, \$.10 Par Value	19,070	I	by Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Non-Qualified Stock Option (right to buy) ⁽⁵⁾	\$ 15.66	10/04/2007		A	40,000	⁽⁶⁾	10/04/2017	Common Stock, \$.10 Par Value	40,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DIETZ CHARLES A ACXIOM CORPORATION 1 INFORMATION WAY LITTLE ROCK, AR 72202			Division Leader	

Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: C. Alex
Dietz

10/10/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- (2) These shares are held under the Company's 401(K) Retirement Savings Plan by Mr. Dietz.
- (3) These shares are held under the Company's Supplemental Executive Retirement Plan by Mr. Dietz.
- (4) These shares are held under the Company's 401(K) Retirement Savings Plan by Mr. Dietz's spouse.
- (5) This option has a tandem tax withholding right.
- (6) This option vests incrementally over four years, with 25% of the total becoming vested on the first anniversary date, and 25% each twelve months thereafter until 100% vested. Expiration date is 10/04/2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.