

Edgar Filing: ACXIOM CORP - Form 4

ACXIOM CORP

Form 4

February 12, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 4
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16.
Form 4 or Form 5 obligations may continue.

1. Name and Address of Reporting Person(s)
Bloom, Robert S.
1 Information Way
Little Rock, AR 72202
2. Issuer Name and Ticker or Trading Symbol
Acxiom Corporation (ACXM)
3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
4. Statement for Month/Year
02/03
5. If Amendment, Date of Original (Month/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
Treasurer/Financial Relations
Leader
7. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1) Title of Security	2) Trans- action Date (Month/ Day/Year)	3) Trans- action Code Code V	4) Securities Acquired (A) or Disposed of (D) Amount	5) A or D Price	5) A Sec Ben Own End
Common Stock, \$.10 Par Value (1)	02/11/03	M	18,329.0000	A \$6.2500	
Common Stock, \$.10 Par Value	02/11/03	S	11,731.0000	D \$14.4430	
Common Stock, \$.10 Par Value (1)	02/12/03	M	10,000.0000	A \$6.2500	
Common Stock, \$.10 Par Value	02/12/03	S	6,386.0000	D \$14.5180	67,
Common Stock, \$.10 Par Value					2,9
Common Stock, \$.10 Par Value					506

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1) Title of Derivative Security	2) Conversion or Exercise Price of Derivative	3) Trans- action Date	4) Trans- action Code	5) Number of Derivative Securities Acquired (A) or Disposed of (D)
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	Security		Code	V	A	D
Non-Qualified Stock Option (right to buy) (1)	\$6.2500	02/11/03	M			18,329.0
Non-Qualified Stock Option (right to buy) (1)	\$6.2500	02/12/03	M			10,000.0

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1) Title of Derivative Security	3) Transaction Date	7) Title and Amount of Underlying Securities	8) Price of Derivative Security
		Title	Amount or Number of Shares
-			
Non-Qualified Stock Option (right to buy) (1)	02/11/03	Common Stock, \$.10 Par Value	18,329.0000
Non-Qualified Stock Option (right to buy) (1)	02/12/03	Common Stock, \$.10 Par Value	10,000.0000

Explanation of Responses:

(1)

This option has a tandem tax withholding right.

(2)

This option vests incrementally over a 9-year period. Date of grant is 2/23/93.

SIGNATURE OF REPORTING PERSON

By: /s/ Catherine L. Hughes, Attorney-in-Fact

For: Robert S. Bloom

DATE: 02/12/03