Edgar Filing: FARLEY WILLIAM F - Form 4

FARLEY W	ILLIAM F											
Form 4												
April 02, 20	09											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION									PPROVAL			
	• • UNITED S	STATES					NGE (COMMISSION		3235-0287		
Check th	is box		vvas	hington,	D.C. 20	549			Number: Expires:	January 31,		
if no longer subjects STATEMENT OF CHANGES IN BEN					RENEE	NEFICIAL OWNEDSHID OF				2005		
subject to Section 1	0				ECURITIES					Estimated average burden hours per response 0.5		
Form 4 c				bleen								
Form 5	Filed pur	suant to S	Section 1	6(a) of the	e Securit	ies E	xchang	ge Act of 1934,	10000100	0.0		
obligatio may con	ons Section 17(-	f 1935 or Sectio	n			
See Instr		30(h)	of the In	vestment	Compan	y Act	t of 194	40				
1(b).												
	D											
(Print or Type]	Responses)											
1 Name and 4	Address of Reporting	Person *	2 1	Nama and	T: -1	T		5 Relationship of	f Reporting Per	son(s) to		
1. Name and Address of Reporting Person *2. IssuerFARLEY WILLIAM FSymbol				Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer				
			-	HANKS	INC IH	HSI						
(Lest)	(First)	(Eddla)			-	[10]		(Cheo	ck all applicable	e)		
(Last) (First) (Middle) 3. Date of (Month/Da					ansaction			X Director	rector 10% Owner			
200 CONCORD PLAZA DR., 04/02/20			•				Officer (give title Other (specify					
SUITE 800		,	0 11 0 21 2					below)	below)			
	(Street)		4. If Ame	ndment, Da	te Original			6. Individual or J	oint/Group Filiı	1g(Check		
			onth/Day/Year)				Applicable Line)					
				•				_X_ Form filed by				
SAN ANTO	ONIO, TX 78216							Person	More than One Re	eporting		
(City)	(State)	(Zip)	T-11		• •			· . I D' I	e			
								uired, Disposed o		•		
1.Title of Security	2. Transaction Date (Month/Day/Year)		med on Date, if	3. Transactio				5. Amount of Securities	6. Ownership Form: Direct			
(Instr. 3)	(Wondin Day Tear)	any	JII Date, II	Transaction(A) or Disposed of Code (D)					(D) or	Beneficial		
· /			Day/Year)	(Instr. 8) (Instr. 3, 4 and 5)			5)	Owned	Indirect (I)	Ownership		
								Following Reported	(Instr. 4)	(Instr. 4)		
						(A)		Transaction(s)				
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)				
Common	0.4.0.4.15.0.0.0				1,495	, í	\$	2 00 7 0	-			
Stock	04/01/2009			А	(1) (1)	А	÷ 5.35	30,856	D			
Common												
Stock								124	Ι	Wife		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
FB	Director	10% Owner	Officer	Other			
FARLEY WILLIAM F 200 CONCORD PLAZA DR., SUITE 800 SAN ANTONIO, TX 78216	Х						
Signatures							
Bryan J. Pechersky, Power of Attorney	04/02/2009						
**Signature of Reporting Person	Date						

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

These shares were granted pursuant to the Harte-Hanks, Inc. 2005 Omnibus Incentive Plan in accordance with a pre-established election
 (1) made by the reporting person to receive shares of common stock in lieu of a portion of the reporting person's director fees. Shares are granted based on the closing stock price on the last trading day of the preceding fiscal quarter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.