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| ELSZTAIN ED | UARDO S | | | | | | | | | | | |
|--|-------------|-----------|-------------|---|---------------------------------|--|------------|---------------------------|--------------|--|---|---|
| Form 4 March 21, 2011 | | | | | | | | | | | | |
| FORM 4 | | о ста | тгс | SECURIT | IFS A | ND | FYCH | NC | F COM | AISSION | OMB APP | ROVAL |
| | UNITE | JSIA | 1123 | | | | C. 20549 | | | 1155101 | OMB Number: | 3235-0287 |
| Check this box if no longer subject to Section 16. Form 4 or Form 5 Life form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, | | | | | of 1934, | Expires: January 3 200 Estimated average burden hours per response 0 | | | | | | |
| obligations may continue <i>See</i> Instructio 1(b). | • | | | Public Utility of the Inves | | - | · • | • | | or Section | | |
| (Print or Type Resp | onses) | | | | | | | | | | | |
| 1. Name and Addre ELSZTAIN ED | - | ng Person | n <u>*</u> | 2. Issuer Nat Symbol HERSHA I [HT] | | | | U | Issuer | | Reporting Person all applicable) | (s) to |
| (Last) | (First) | (Middle |) | 3. Date of Ear | | ansa | ction | | _X_ | Director | X 10% C | |
| HERSHA HOS TRUST, 510 W 9TH FLOOR | | FREET | , | (Month/Day/Y 03/17/2011 | (ear) | | | | below | | below) | ,p.c |
| | (Street) | | | 4. If Amendm Filed(Month/D | | | riginal | | Applic | cable Line) filed by On | nt/Group Filing(e Reporting Person ore than One Repo | 1 |
| PHILADELPH | IA, PA 1910 | 06 | | | | | | | Persor | • | ore than one kept | rung |
| (City) | (State) | (Zip) | | Table I - | Non-D | eriv | ative Secu | rities | Acquired, | Disposed of, | or Beneficially | Owned |
| 1.Title of Security (Instr. 3) | | | Exec any | Deemed ution Date, if nth/Day/Year) | 3. Transa Code (Instr. | | | ed of (4 and 5 (A) | (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(| Ownership Form: Direct (D) or Indirect (I) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | V | Amount | or (D) | Price | (Instr. 3 and | 4) | |
| CLASS A COMMON SHARES OF BENEFICIAL INT | 03/17/201 | 1 | | | S | | 34,500 | D | \$ 6.0318 | 16,492,94 | 8 I | See Footnote (1) |
| CLASS A COMMON SHARES OF BENEFICIAL INT | 03/17/201 | 1 | | | S | | 34,500 | D | \$ 6.0318 | 16,458,44 | 8 I | See Footnote |

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| CLASS A COMMON SHARES OF BENEFICIAL INT | 03/18/2011 | S | 40,000 | D | \$ 6.0526 | 16,418,448 | I | See Footnote |
|---|------------|---|--------|---|--------------|------------|---|-----------------|
| CLASS A COMMON SHARES OF BENEFICIAL INT | 03/18/2011 | S | 40,000 | D | \$ 6.0526 | 16,378,448 | I | See Footnote |
| CLASS A COMMON SHARES OF BENEFICIAL INT | | | | | | 11,600 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | xercise e of vative | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | S | Date | Amou Under Secur | tle and unt of erlying rities r. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secu Bene Owna Follo Repo Trans (Instr |
|---|---|---------------------------|---|--|---|---------------------|--------------------|------------------------|---|---|--|
| Repor | rting O | wners | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

| Reporting Owner Name / Address | Relationships | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|
| | Director | 10% Owner | Officer | Other | | |
| ELSZTAIN EDUARDO S | | | | | | |
| HERSHA HOSPITALITY TRUST | х | х | | | | |
| 510 WALNUT STREET, 9TH FLOOR | Λ | А | | | | |
| PHILADELPHIA, PA 19106 | | | | | | |

| INVERSIONES FINANCIERAS DI RUTA 8, 17,500, EDIFICIO @3, LO MONTEVIDEO, X3 CP 91609 | | х | |
|--|--|---------------------|------------|
| Agrology Stock Corp MORENO 877, 21ST FLOOR BUENOS AIRES, C1 | | Х | |
| TYRUS STOCK CORP COLONIA 810, OF. 403 MONTEVIDEO, X3 CP 11000 | | X | |
| Idalgir Stock Corp ZABALA 1422, 2ND FLOOR MONTEVIDEO, X3 | | Х | |
| JIWIN STOCK CORP COLONIA 810, OFFICE 403 MONTEVIDEO URUGUAY | | Х | |
| REAL ESTATE INVESTMENT GE CLARENDON HOUSE, 2 CHURC HAMILTON HM CX | | х | |
| Signatures | | | |
| /s/ Eduardo S. Elsztain | | | 03/21/2011 |
| ** | *Signature of Reporting Person | | Date |
| /s/ Eduardo S. Elsztain, Chairman o | f the Board for Inversiones Financieras | del Sur S.A. | 03/21/2011 |
| * | Signature of Reporting Person | | Date |
| /s/ Alejandro G. Elsztain, Chairman | of the Board for Agrology S.A. | | 03/21/2011 |
| * | Signature of Reporting Person | | Date |
| /s/ Eduardo S. Elsztain, Chairman o | f the Board for Tyrus S.A. | | 03/21/2011 |
| ** | Signature of Reporting Person | | Date |
| /s/ Eduardo S. Elsztain, Chairman o | f the Board for Idalgir S.A. | | 03/21/2011 |
| *: | Signature of Reporting Person | | Date |
| /s/ Eduardo S. Elsztain, Chairman o | f the Board for Jiwin S.A. | | 03/21/2011 |
| *: | *Signature of Reporting Person | | Date |
| /s/ Eduardo S. Elsztain, Chairman o Investment Group III LP | f the Board of Jiwin S.A., General Partr | ner for Real Estate | 03/21/2011 |
| ** | *Signature of Reporting Person | | Date |

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Please see Exhibit.

Remarks:

Form 2 of 2.

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