

SUPERIOR UNIFORM GROUP INC  
Form 8-K  
July 23, 2004

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

**Date of report (Date of the earliest event reported) July 22, 2004**

**Commission File Number 1-5869-1**

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**SUPERIOR UNIFORM GROUP, INC.**

**(Exact Name of Registrant as Specified in Its Charter)**

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**Florida**  
**(State or Other Jurisdiction**  
  
**of Incorporation)**

**11-1385670**  
**(IRS Employer**  
  
**Identification No.)**

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**10055 Seminole Blvd., Seminole, Florida**  
(Address of Principal Executive Offices)

**33772**  
(Zip Code)

**(727) 397-9611**

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

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Item 12. Results of Operations and Financial Condition

The following information is being furnished under Item 12 of Form 8-K: Press release by Superior Uniform Group, Inc. announcing its results of operations for the quarter ended June 30, 2004. A copy of this press release is attached as Exhibit 99.1 to this Form 8-K.

**Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunder duly authorized.

SUPERIOR UNIFORM GROUP, INC.

By: /s/ Andrew D. Demott, Jr.

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Andrew D. Demott, Jr.  
Senior Vice President, Chief Financial Officer and  
Treasurer

Date: July 22, 2004

**EXHIBIT INDEX**

**Exhibit**

<b>Number</b>	<b>Description</b>
99.1	Press Release, dated July 22, 2004