SECURITIES AND EXCHANGE COMMISSION UNITED STATES

Washington, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) May 1, 2007

Superior Uniform Group, Inc.

(Exact name of registrant as specified in its charter)

Florida (State or other jurisdiction of incorporation) 1-5869-1 (Commission File Number) 11-1385670 (IRS Employer Identification No.)

10055 Seminole Blvd., Seminole, Florida

33772

Registrant s telephone number including area code: (727) 397-9611

Not Applicable

 $(Former\ name\ or\ former\ address,\ if\ changed\ since\ last\ report)$

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230 .425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition

The following information is being furnished under Item 2.02 of Form 8-K: Press release by Superior Uniform Group, Inc. announcing its results of operations for the quarter ended March 31, 2007. A copy of this press release is attached as Exhibit 99.1 to this Form 8-K.

Item 9.01. Financial Statements and Exhibits

(c) Exhibits

Exhibit Number Description

99.1 Press Release, dated May 1, 2007

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunder duly authorized.

SUPERIOR UNIFORM GROUP, INC.

By: /s/ Andrew D. Demott, Jr.
Andrew D. Demott, Jr.
Senior Vice President, Chief Financial Officer and Treasurer

Date: May 1, 2007

EXHIBIT INDEX

Exhibit Number

DescriptionPress Release, dated May 1, 2007 99.1