

FRANKLIN ELECTRONIC PUBLISHERS INC  
Form 10-Q  
November 14, 2007  
Table of Contents

---

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D. C. 20549

---

**FORM 10-Q**

---

**x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended: September 30, 2007

OR

**.. TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File No. 001-13198

---

**FRANKLIN ELECTRONIC PUBLISHERS, INCORPORATED**

(Exact Name of Registrant as Specified in Its Charter)

---

Pennsylvania  
(State or other Jurisdiction of

Incorporation or Organization)

22-2476703  
(I.R.S. Employer

Identification No.)

One Franklin Plaza, Burlington, New Jersey

08016-4907

Edgar Filing: FRANKLIN ELECTRONIC PUBLISHERS INC - Form 10-Q

(Address of Principal Executive Office)

(609) 386-2500

(Zip Code)

(Registrant's Telephone Number, Including Area Code)

---

Indicate by check mark whether Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that Registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of accelerated filer and large accelerated filer in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer

Indicate by check mark whether Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

NUMBER OF SHARES OF COMMON STOCK, PAR VALUE \$0.01 PER SHARE

OUTSTANDING AS OF NOVEMBER 1, 2007: **8,228,546**

---

**Table of Contents**

**FRANKLIN ELECTRONIC PUBLISHERS, INCORPORATED**

**FORM 10-Q**

**FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2007**

|                                                                                                                    | <b>Page</b> |
|--------------------------------------------------------------------------------------------------------------------|-------------|
| <b><u>Part I. Financial Information</u></b>                                                                        |             |
| <b><u>Item 1. Financial Statements</u></b>                                                                         | 3           |
| <u>Consolidated Balance Sheets as of September 30, 2007 and March 31, 2007</u>                                     | 3           |
| <u>Consolidated Statements of Operations for the Three and Six Month periods ended September 30, 2007 and 2006</u> | 4           |
| <u>Consolidated Statement of Shareholders' Equity for the Six Months Ended September 30, 2007</u>                  | 5           |
| <u>Consolidated Statement of Cash Flows for the Six Months Ended September 30, 2007 and 2006</u>                   | 6           |
| <u>Notes to Consolidated Financial Statements</u>                                                                  | 7           |
| <b><u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u></b>        | 11          |
| <b><u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u></b>                                   | 16          |
| <b><u>Item 4. Controls and Procedures</u></b>                                                                      | 16          |
| <b><u>Part II. Other Information</u></b>                                                                           | 16          |
| <b><u>Item 1. Legal Proceedings</u></b>                                                                            | 16          |
| <b><u>Item 1A. Risk Factors</u></b>                                                                                | 17          |
| <b><u>Item 4. Submission of Matters to a Vote of Security Holders</u></b>                                          | 17          |
| <b><u>Item 5. Other Information</u></b>                                                                            | 17          |
| <b><u>Item 6. Exhibits</u></b>                                                                                     | 17          |
| <b><u>Signatures</u></b>                                                                                           | 18          |

**Table of Contents**

## PART I. FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

## FRANKLIN ELECTRONIC PUBLISHERS, INCORPORATED

## AND SUBSIDIARIES

## CONSOLIDATED BALANCE SHEETS

(in thousands, except share data)

(unaudited)

|                                                                                                                      | September 30,<br>2007 | March 31,<br>2007 |
|----------------------------------------------------------------------------------------------------------------------|-----------------------|-------------------|
| <b><u>ASSETS</u></b>                                                                                                 |                       |                   |
| <b>CURRENT ASSETS:</b>                                                                                               |                       |                   |
| Cash and cash equivalents                                                                                            | \$ 4,414              | \$ 6,314          |
| Short-term investments                                                                                               | 2,123                 | 2,088             |
| Accounts receivable, less allowance for doubtful accounts of \$384 and \$306                                         | 10,165                | 6,616             |
| Inventories                                                                                                          | 12,186                | 8,455             |
| Prepays and other assets                                                                                             | 1,856                 | 1,531             |
| <b>TOTAL CURRENT ASSETS</b>                                                                                          | <b>30,744</b>         | <b>25,004</b>     |
| <b>PROPERTY AND EQUIPMENT</b>                                                                                        | <b>1,439</b>          | <b>1,462</b>      |
| <b>OTHER ASSETS:</b>                                                                                                 |                       |                   |
| Deferred income tax asset                                                                                            | 5,700                 | 5,700             |
| Trademark and goodwill                                                                                               | 2,927                 | 2,265             |
| Software development costs                                                                                           | 2,259                 | 2,434             |
| Other assets                                                                                                         | 2,431                 | 3,492             |
| <b>TOTAL OTHER ASSETS</b>                                                                                            | <b>13,317</b>         | <b>13,891</b>     |
| <b>TOTAL ASSETS</b>                                                                                                  | <b>\$ 45,500</b>      | <b>\$ 40,357</b>  |
| <b><u>LIABILITIES AND SHAREHOLDERS' EQUITY</u></b>                                                                   |                       |                   |
| <b>CURRENT LIABILITIES:</b>                                                                                          |                       |                   |
| Accounts payable and accrued expenses                                                                                | \$ 11,537             | \$ 9,108          |
| Current portion of long-term liabilities - Other                                                                     | 126                   | 97                |
| <b>TOTAL CURRENT LIABILITIES</b>                                                                                     | <b>11,663</b>         | <b>9,205</b>      |
| <b>OTHER LIABILITIES</b>                                                                                             | <b>1,109</b>          | <b>1,160</b>      |
| <b>DEFERRED REVENUE</b>                                                                                              | <b>392</b>            | <b>534</b>        |
| <b>DEFERRED GAIN ON SALE AND LEASEBACK</b>                                                                           | <b>3,809</b>          | <b>4,032</b>      |
| <b>SHAREHOLDERS' EQUITY:</b>                                                                                         |                       |                   |
| Common stock, \$0.01 par value, authorized 50,000,000 shares, issued and outstanding, 8,228,546 and 8,217,921 shares | 82                    | 82                |

Edgar Filing: FRANKLIN ELECTRONIC PUBLISHERS INC - Form 10-Q

|                                                  |                  |                  |
|--------------------------------------------------|------------------|------------------|
| Additional paid in capital                       | 50,825           | 50,743           |
| Retained earnings (deficit)                      | (21,767)         | (24,619)         |
| Foreign currency translation adjustment          | (613)            | (780)            |
| <b>TOTAL SHAREHOLDERS EQUITY</b>                 | 28,527           | 25,426           |
| <b>TOTAL LIABILITIES AND SHAREHOLDERS EQUITY</b> | <b>\$ 45,500</b> | <b>\$ 40,357</b> |

See notes to consolidated financial statements.

**Table of Contents****FRANKLIN ELECTRONIC PUBLISHERS, INCORPORATED****AND SUBSIDIARIES****CONSOLIDATED STATEMENT OF OPERATIONS**

(in thousands, except for per share data)

(unaudited)

|                                          | Three Months Ended<br>September 30, |           | Six Months Ended<br>September 30, |           |
|------------------------------------------|-------------------------------------|-----------|-----------------------------------|-----------|
|                                          | 2007                                | 2006      | 2007                              | 2006      |
| <b>SALES</b>                             | \$ 14,980                           | \$ 12,276 | \$ 28,655                         | \$ 24,061 |
| <b>OTHER REVENUE</b>                     | 3,000                               |           | 3,000                             |           |
| <b>TOTAL REVENUE</b>                     | 17,980                              | 12,276    | 31,655                            | 24,061    |
| <b>COST OF SALES</b>                     | 7,911                               | 6,740     | 14,789                            | 13,203    |
| <b>GROSS MARGIN</b>                      | 10,069                              | 5,536     | 16,866                            | 10,858    |
| <b>EXPENSES:</b>                         |                                     |           |                                   |           |
| Sales and marketing                      | 3,985                               | 3,862     | 8,032                             | 7,527     |
| Research and development                 | 958                                 | 1,131     | 1,881                             | 2,096     |
| General and administrative               | 2,275                               | 1,606     | 3,950                             | 3,295     |
| Total operating expenses                 | 7,218                               | 6,599     | 13,863                            | 12,918    |
| <b>OPERATING INCOME (LOSS)</b>           | 2,851                               | (1,063)   | 3,003                             | (2,060)   |
| Interest income, net                     | 15                                  | 56        | 59                                | 165       |
| Other, net                               | (28)                                | 113       | (146)                             | 14        |
| <b>INCOME (LOSS) BEFORE INCOME TAXES</b> | 2,838                               | (894)     | 2,916                             | (1,881)   |
| <b>INCOME TAX PROVISION</b>              | 56                                  | 4         | 64                                | 56        |
| <b>NET INCOME (LOSS)</b>                 | 2,782                               | (898)     | 2,852                             | (1,937)   |
| <b>INCOME (LOSS) PER COMMON SHARE:</b>   |                                     |           |                                   |           |
| Basic                                    | \$ 0.34                             | \$ (0.11) | \$ 0.35                           | \$ (0.24) |
| Diluted                                  | \$ 0.33                             | \$ (0.11) | \$ 0.34                           | \$ (0.24) |
| <b>WEIGHTED AVERAGE COMMON SHARES:</b>   |                                     |           |                                   |           |
| Basic                                    | 8,223                               | 8,218     | 8,221                             | 8,217     |
| Diluted                                  | 8,482                               | 8,218     | 8,436                             | 8,217     |

See notes to consolidated financial statements.

Table of Contents

**FRANKLIN ELECTRONIC PUBLISHERS, INCORPORATED**  
**AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENT OF SHAREHOLDERS EQUITY**  
(in thousands, except for share data)

|                                                                                                            | Common Stock |        |                            | Retained Earnings | Accumulated Other Comprehensive Income * | Total Shareholders Equity |
|------------------------------------------------------------------------------------------------------------|--------------|--------|----------------------------|-------------------|------------------------------------------|---------------------------|
|                                                                                                            | Shares       | Amount | Additional Paid in Capital |                   |                                          |                           |
| <b>BALANCE - MARCH 31, 2007</b>                                                                            | 8,217,921    | \$ 82  | \$ 50,743                  | \$ (24,619)       | \$ (780)                                 | \$ 25,426                 |
| Issuance of common shares and amortization of deferred compensation expense for shares issued for services |              |        |                            |                   |                                          |                           |
| Issuance of common shares under employee stock option plan                                                 | 10,625       |        | 16                         |                   |                                          | 16                        |
| Value of stock options granted                                                                             |              |        | 66                         |                   |                                          | 66                        |
| Income for the period                                                                                      |              |        |                            | 2,852             |                                          | 2,852                     |
| Foreign currency translation adjustment                                                                    |              |        |                            |                   | 167                                      | 167                       |
| <b>BALANCE - SEPTEMBER 30, 2007 (unaudited)</b>                                                            | 8,228,546    | \$ 82  | \$ 50,825                  | \$ (21,767)       | \$ (613)                                 | \$ 28,527                 |

\* Comprehensive income, i.e., net income, plus, or less, the change in foreign currency balance sheet translation adjustments, totaled \$3,194 for the six months ended September 30, 2007.

See notes to consolidated financial statements.

**Table of Contents****FRANKLIN ELECTRONIC PUBLISHERS, INCORPORATED****AND SUBSIDIARIES****CONSOLIDATED STATEMENT OF CASH FLOWS****(in thousands)****(unaudited)**

|                                                                                                      | <b>Six Months Ended<br/>September 30,</b> |                 |
|------------------------------------------------------------------------------------------------------|-------------------------------------------|-----------------|
|                                                                                                      | <b>2007</b>                               | <b>2006</b>     |
| <b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>                                                         |                                           |                 |
| NET INCOME (LOSS)                                                                                    | \$ 2,852                                  | \$ (1,937)      |
| ADJUSTMENTS TO RECONCILE NET INCOME (LOSS) TO<br>NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES |                                           |                 |
| Depreciation and amortization                                                                        | 1,610                                     | 1,675           |
| Provision for losses on accounts receivable                                                          | 83                                        | 67              |
| Gain on disposal of property and equipment                                                           | 1                                         | (34)            |
| Stock issued for services                                                                            | 83                                        | 14              |
| Source (use) of cash from change in operating assets and liabilities:                                |                                           |                 |
| Accounts receivable                                                                                  | (3,631)                                   | (2,875)         |
| Inventories                                                                                          | (3,731)                                   | (5,117)         |
| Prepays and other assets                                                                             | (326)                                     | (171)           |
| Accounts payable and accrued expenses                                                                | 2,198                                     | 3,591           |
| Deferred revenue                                                                                     | (137)                                     | 54              |
| Other, net                                                                                           | (16)                                      | (8)             |
| <b>NET CASH USED IN OPERATING ACTIVITIES</b>                                                         | <b>(1,014)</b>                            | <b>(4,741)</b>  |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>                                                         |                                           |                 |
| Purchase of property and equipment                                                                   | (363)                                     | (515)           |
| Proceeds from sale of property and equipment                                                         | 12                                        | 49              |
| Investment in Kreutzfeldt Electronic Publishing                                                      |                                           | (810)           |
| Software development costs                                                                           | (510)                                     | (479)           |
| Short term investments                                                                               | (35)                                      | 2,873           |
| Change in other assets                                                                               | (136)                                     | (119)           |
| <b>NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES</b>                                           | <b>(1,032)</b>                            | <b>999</b>      |
| <b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>                                                         |                                           |                 |
| Proceeds from revolving credit facility                                                              |                                           | 2,000           |
| Proceeds from issuance of common shares                                                              |                                           | 3               |
| Other liabilities                                                                                    | (21)                                      | 4               |
| <b>NET CASH PROVIDED BY FINANCING ACTIVITIES</b>                                                     | <b>(21)</b>                               | <b>2,007</b>    |
| <b>EFFECT OF EXCHANGE RATE CHANGES ON CASH</b>                                                       | <b>167</b>                                | <b>58</b>       |
| <b>INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS</b>                                              | <b>(1,900)</b>                            | <b>(1,677)</b>  |
| <b>CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD</b>                                              | <b>6,314</b>                              | <b>3,710</b>    |
| <b>CASH AND CASH EQUIVALENTS AT END OF PERIOD</b>                                                    | <b>\$ 4,414</b>                           | <b>\$ 2,033</b> |

See notes to consolidated financial statements.





**Table of Contents**

## FRANKLIN ELECTRONIC PUBLISHERS, INCORPORATED

## AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited, in thousands)

Reference is made to the financial statements included in the Company's Annual Report (Form 10-K) filed with the Securities and Exchange Commission for the year ended March 31, 2007.

The financial statements for the periods ended September 30, 2007 and 2006 are unaudited and include all adjustments necessary to a fair presentation of the results of operations for the periods then ended. All such adjustments are of a normal recurring nature. The results of the Company's operations for any interim period are not necessarily indicative of the results of the Company's operations for a full year.

## OPERATIONS

Information regarding segments is presented in accordance with SFAS No. 131, Disclosure about Segments of an Enterprise and Related Information. Based on the criteria outlined in SFAS No. 131, the Company's operating results are reported by geographical segments. The Company's profit and loss segments are reviewed by the chief operating decision maker of the Company. The assets are reported as one segment, and reported on an aggregate basis. The profit and loss information is provided below:

| Quarter ended September 30, 2007 | North<br>America | Europe   | Other<br>International | Other<br>Domestic | Corporate  | Consolidated |
|----------------------------------|------------------|----------|------------------------|-------------------|------------|--------------|
| Sales                            | \$ 9,131         | \$ 4,239 | \$ 1,479               | \$ 131            | \$         | \$ 14,980    |
| Other Revenue                    |                  |          | 3,000                  |                   |            | 3,000        |
| Total Revenue                    | 9,131            | 4,239    | 4,479                  | 131               |            | 17,980       |
| Cost of sales                    | 4,575            | 2,032    | 768                    | 4                 | 532        | 7,911        |
| Gross margin                     | 4,556            | 2,207    | 3,711                  | 127               | (532)      | 10,069       |
| Operating expenses:              |                  |          |                        |                   |            |              |
| Sales and marketing              | 2,154            | 828      | 330                    | 97                | 576        | 3,985        |
| Research and development         |                  |          |                        | 63                | 895        | 958          |
| General and administrative       | 178              | 264      | 86                     |                   | 1,747*     | 2,275        |
| Total expense                    | 2,332            | 1,092    | 416                    | 160               | 3,218      | 7,218        |
| Operating income                 | \$ 2,224         | \$ 1,115 | \$ 3,295               | \$ (33)           | \$ (3,750) | \$ 2,851     |

| Quarter ended September 30, 2006 | North<br>America | Europe   | Other<br>International | Other<br>Domestic | Corporate | Consolidated |
|----------------------------------|------------------|----------|------------------------|-------------------|-----------|--------------|
| Sales                            | \$ 7,033         | \$ 3,398 | \$ 1,657               | \$ 188            | \$        | \$ 12,276    |
| Cost of sales                    | 3,350            | 1,502    | 826                    | 22                | 1,040     | 6,740        |
| Gross margin                     | 3,683            | 1,896    | 831                    | 166               | (1,040)   | 5,536        |
| Operating expenses:              |                  |          |                        |                   |           |              |
| Sales and marketing              | 2,258            | 657      | 328                    | 45                | 574       | 3,862        |
| Research and development         |                  |          |                        | 82                | 1,049     | 1,131        |
| General and administrative       | 152              | 213      | 87                     | 71                | 1,083     | 1,606        |
| Total expense                    | 2,410            | 870      | 415                    | 198               | 2,706     | 6,599        |

Edgar Filing: FRANKLIN ELECTRONIC PUBLISHERS INC - Form 10-Q

|                  |          |          |        |         |            |            |
|------------------|----------|----------|--------|---------|------------|------------|
| Operating income | \$ 1,273 | \$ 1,026 | \$ 416 | \$ (32) | \$ (3,746) | \$ (1,063) |
|------------------|----------|----------|--------|---------|------------|------------|

7

**Table of Contents**

## FRANKLIN ELECTRONIC PUBLISHERS, INCORPORATED

## AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited, in thousands)

| Six months ended September 30, 2007 | North<br>America | Europe   | Other<br>International | Other<br>Domestic | Corporate  | Consolidated |
|-------------------------------------|------------------|----------|------------------------|-------------------|------------|--------------|
| Sales                               | \$ 17,273        | \$ 8,291 | \$ 2,696               | \$ 395            | \$         | \$ 28,655    |
| Other Revenue                       |                  |          | 3,000                  |                   |            | 3,000        |
| Total Revenue                       | 17,273           | 8,291    | 5,696                  | 395               |            | 31,655       |
| Cost of sales                       | 8,539            | 3,873    | 1,407                  | 30                | 940        | 14,789       |
| Gross margin                        | 8,734            | 4,418    | 4,289                  | 365               | (940)      | 16,866       |
| Operating expenses:                 |                  |          |                        |                   |            |              |
| Sales and marketing                 | 4,277            | 1,769    | 677                    | 200               | 1,109      | 8,032        |
| Research and development            |                  |          |                        | 123               | 1,758      | 1,881        |
| General and administrative          | 350              | 492      | 181                    |                   | 2,927*     | 3,950        |
| Total expense                       | 4,627            | 2,261    | 858                    | 323               | 5,794      | 13,863       |
| Operating income                    | \$ 4,107         | \$ 2,157 | \$ 3,431               | \$ 42             | \$ (6,734) | \$ 3,003     |

| Six months ended September 30, 2006 | North<br>America | Europe   | Other<br>International | Other<br>Domestic | Corporate  | Consolidated |
|-------------------------------------|------------------|----------|------------------------|-------------------|------------|--------------|
| Sales                               | \$ 15,198        | \$ 5,980 | \$ 2,483               | \$ 400            | \$         | \$ 24,061    |
| Cost of sales                       | 7,633            | 2,648    | 1,225                  | 69                | 1,628      | 13,203       |
| Gross margin                        | 7,565            | 3,332    | 1,258                  | 331               | (1,628)    | 10,858       |
| Operating expenses:                 |                  |          |                        |                   |            |              |
| Sales and marketing                 | 4,299            | 1,362    | 634                    | 117               | 1,115      | 7,527        |
| Research and development            |                  |          |                        | 166               | 1,930      | 2,096        |
| General and administrative          | 324              | 427      | 170                    | 73                | 2,301      | 3,295        |
| Total expense                       | 4,623            | 1,789    | 804                    | 356               | 5,346      | 12,918       |
| Operating income                    | \$ 2,942         | \$ 1,543 | \$ 454                 | \$ (25)           | \$ (6,974) | \$ (2,060)   |

Note \* - Includes the SII related costs of approximately \$600

For the three and six month periods ended September 30, 2007 and September 30, 2006 no customer accounted for more than 10% of the Company's Sales.

For the quarter ended September 30, 2007, three suppliers each accounted for more than 10% of the Company's purchases of inventory. The three suppliers individually accounted for 33%, 23% and 14% of inventory purchases. For the six months ended September 30, 2007, three suppliers each accounted for more than 10% of the Company's purchases of inventory. The three suppliers individually accounted for 30%, 25%, and 16% of inventory purchases.

## Edgar Filing: FRANKLIN ELECTRONIC PUBLISHERS INC - Form 10-Q

For the quarter ended September 30, 2006, four suppliers accounted for more than 10% of the Company's purchases of inventory. The four suppliers individually accounted for 31%, 21%, 13% and 12% of inventory purchases. For the six months ended September 30, 2006, four suppliers accounted for more than 10% of the Company's purchases of inventory. The four suppliers individually accounted for 29%, 22%, 16% and 15% of inventory purchases.

### STOCK OPTIONS

Effective, April 1, 2006, the Company adopted the provisions of Statement of Financial Accounting Standards No. 123(R) ( SFAS 123(R) ), Share-Based Payment, which establishes accounting for stock-based awards exchanged for employee services. Under the provisions of SFAS 123(R), share-based compensation cost is measured at the grant date, based on the fair value of the award, and is recognized as an expense over the employee's requisite service period (generally the vesting period of the equity grant). The Company amortizes stock-based compensation by using the straight-line method. The Company elected to adopt the modified prospective transition method as provided by SFAS 123(R). In accordance with the requirements of the modified prospective transition method, consolidated financial statements for prior year periods have not been restated to reflect the fair value method of expensing share-based compensation.

The fair value of each stock option award is estimated on the date of grant using the Black-Scholes option valuation model. The Black-Scholes model incorporates assumptions as to dividend yield, volatility, an appropriate risk-free interest rate and the expected life of the option. Many of these assumptions require management's judgment. The Company's volatility is based upon historical volatility of the Company's stock.

## **Table of Contents**

The results of operations for the six months ended September 30, 2007 include non-cash compensation expense of approximately \$82 for the amortization of stock option expense.

On October 1, 2007 the Company issued 283,500 stock options to its employees under its 2005 stock option plan that were valued using the Black Scholes option calculation model. The total value of these options was \$417 which will be amortized over a 48 month period.

### **SEIKO INSTRUMENTS**

In July 2007 the Company executed an agreement with Seiko Instruments, Inc. (SII) under which SII made a one time payment to the Company of \$3,000 on July 31, 2007 in consideration for the elimination of minimum purchase commitments of both parties in the agreements under which SII distributes the Company's products in Japan and the Company distributes SII's products in the United States and Germany. The \$3,000 was recorded as other revenue in the quarter ended September 2007 and contributed approximately \$2,400 to net income after deducting related costs which are reflected in operating expenses.

### **LEGAL PROCEEDINGS**

The Company is subject to litigation from time to time arising in the ordinary course of its business. The Company does not believe that any such litigation is likely, individually or in the aggregate, to have a material adverse effect on the financial condition of the Company.

### **RECLASSIFICATIONS**

Certain reclassifications have been made to the prior period's financial statements to conform to the current period presentation. These reclassifications had no effect on previously reported results of operations or retained earnings.

**Table of Contents**

FRANKLIN ELECTRONIC PUBLISHERS, INCORPORATED

AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited, in thousands)

**RECENT ACCOUNTING PRONOUNCEMENTS**

In September 2006, the FASB issued SFAS No. 157 Fair Value Measurements ( SFAS 157 ). SFAS 157 provides a new single authoritative definition of fair value, provides enhanced guidance for measuring the fair value of assets and liabilities and requires additional disclosures related to the extent to which companies measure assets and liabilities at fair value, the information used to measure fair value, and the effect of fair value measurements on earnings. SFAS 157 is effective for fiscal years beginning after November 15, 2007. We are currently assessing the impact, if any, of SFAS 157 on our results of operations or financial position.

In February 2007, the FASB issued SFAS No. 159 ( SFAS 159 ), The Fair Value Option for Financial Assets and Financial Liabilities including an amendment of SFAS No. 115 . SFAS 159 allows measurement at fair value of eligible financial assets and liabilities that are not otherwise measured at fair value. If the fair value option for an eligible item is elected, unrealized gains and losses for that item shall be reported in current earnings at each subsequent reporting date. SFAS No. 159 also establishes presentation and disclosure requirements designed to draw comparison between the different measurement attributes the company elects for similar types of assets and liabilities. This statement is effective for fiscal years beginning after November 15, 2007. We are in the process of evaluating the application of the fair value option and its effect on our results of operations or financial condition.

---

**Table of Contents**

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS  
(in thousands)**

This 2007 Quarterly Report on Form 10-Q may contain statements which constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended. Those statements include statements regarding the intent and belief or current expectations of Franklin and its management team. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those projected in the forward-looking statements. Such risks and uncertainties include, among other things, the timely availability and acceptance of new electronic books and other electronic products, changes in technology, the impact of competitive electronic products, the management of inventories, dependence on key licenses, titles and products, dependence on third party component suppliers and manufacturers, including those that provide Franklin-specific parts, and other risks and uncertainties that may be detailed herein, and from time-to-time, in Franklin's reports filed with the Securities and Exchange Commission. Franklin undertakes no obligation to publicly update any forward-looking statements for any reason, even if new information becomes available or other events occur in the future.

**RESULTS OF OPERATIONS**

**Overview**

For the quarter ended September 30, 2007, net income increased by \$3,680 to \$2,782 from a loss of \$898 in the same period last year. In July 2007 the Company executed an agreement with Seiko Instruments, Inc. (SII) under which SII made a one time payment to the Company of \$3,000 on July 31, 2007 in consideration for the elimination of minimum purchase commitments of both parties in the agreements under which SII distributes the Company's products in Japan and the Company distributes SII's products in the United States and Germany. The \$3,000 was recorded as other revenue in the quarter ended September 2007 and resulted in a contribution of \$2,400 to net income after deducting approximately \$600 in related costs which are reflected in operating expenses. Sales increased by \$2,704 primarily from North American and European business operations. Gross Margin dollars, excluding the SII payment, increased by \$1,533 primarily from higher sales and from lower amortization of deferred software and other fixed costs. In the current quarter the company incurred approximately \$150 in corporate development expenses to establish strategic growth initiatives and operational efficiencies.

For the six months ended September 30, 2007, net income increased by \$4,789 to \$2,852 from a loss of \$1,937 in the same period last year. The increase is primarily due to higher sales of \$4,594 and a higher gross margin percentage of 3 points which resulted in increased gross margin dollars of \$3,008, excluding the SII payment, partially offset by increased operating expense of \$345 excluding the approximately \$600 in related SII expenses. The Company recorded other revenue of \$3,000 from the SII agreement reduced by approximately \$600 in related costs.

**Three months ended September 30, 2007 compared with three months ended September 30, 2006:**

**Net Sales**

Sales of \$14,980 for the quarter ended September 30, 2007 increased by \$2,704 from sales of \$12,276 for the same quarter last year. The increase in sales was primarily in our North American and European business operations where sales increased by \$2,098 and \$841 respectively. The North America increase was due to expanded distribution and the gaining of seasonal placement for the back to school



## **Table of Contents**

promotional period from a customer that did not purchase in the prior year period. Another major customer ordered three additional products compared to the same period last year, which resulted in increased sales of \$400. The introduction of two new models also contributed to the increased sales in North America. Higher sales of \$841 in our European operation were primarily due to strong sales from the successful introduction of one new product.

### **Gross Margin**

Gross margin dollars increased by \$4,533 from \$5,536 to \$10,069 primarily due to the \$3,000 of revenue from the SII agreement. Gross margin percentage, excluding the \$3,000, increased by 2 percentage points from 45% to 47% resulting in additional margin dollars of \$1,533 for the quarter. The gross margin percentage increase resulted primarily from the introduction of two new models in North America and one new product introduced globally and lower charges for amortization of software and other fixed costs compared to the same period last year. The same period last year was negatively impacted by higher mark down and promotion allowances due primarily to one poorly performing product.

### **Operating Expenses**

Total operating expenses increased to \$7,218 in the current quarter from \$6,599 in the same period last year. Sales and marketing expenses increased by \$123 to \$3,985 (27% of sales) from \$3,862 (31% of sales) primarily due to increased shows and exhibition expense of \$121 as a result of the cost of the Consumer Electronic Show being amortized over a shorter period than the prior year. Personnel and commission costs increased by \$51 and \$110, respectively. These increases were partially offset by decreased marketing development funds of \$219. Research and development expenses decreased by \$173 to \$958 (6% of sales) from \$1,131 (9% of sales) last year primarily due to reduced professional fees of \$105. General and administrative expenses increased by \$669 to \$2,275 (15% of sales) from \$1,606 (13% of sales) last year primarily due to approximately \$600 of additional expenses related to the SII settlement agreement including an increase in incentive compensation accruals and associated legal and travel expenses.

### **Interest Income, net**

In the current period, there was net interest income of \$15 compared with \$56 in the prior year period, primarily due to reduced investments.

### ***Other, net***

Other, net was a loss of \$28 for the quarter ended September 30, 2007 compared with a gain of \$113 in the same period last year. We recorded losses on our program of selling euros at current rates for future settlement of \$172 compared with a gain of \$40 in the same quarter last year. We recorded a gain of \$63 on the repatriation of funds from our foreign subsidiaries in the quarter ended September 30, 2007, compared with a loss of \$28 in the same period last year.

### ***Net Income***

For the quarter ended September 30, 2007, net income increased by \$3,680 to \$2,782 from a loss of \$898 in the same period last year. The increase is primarily due to the SII revenue of \$3,000 which contributed \$2,400 after deducting approximately \$600 in related costs. The sales increase of \$2,704 was primarily from North American and European business operations. Gross Margin increased by \$1,533, excluding the SII payment, primarily from higher sales and from lower amortization of deferred software and other fixed costs.

We have operations in a number of foreign countries and record sales and incur expenses in various foreign currencies. As the values of these currencies fluctuate from year to year against the US dollar, our revenues, operating expenses and results of operations are impacted. For the quarter ended September 30, 2007, approximately 29% of our sales were denominated in currencies other than the US dollar. For

## **Table of Contents**

the quarter ended September 30, 2007, our sales and gross margin benefited by approximately \$393 from the year over year change in exchange rates for the various currencies (primarily the euro) in which we operate, while our operating expenses increased by approximately \$154 due to the fluctuations in exchange rates. The net effect of the year over year fluctuations in exchange rates on our results of operations for the quarter ended September 30, 2007 was an increase in net income of approximately \$239.

### **Six months ended September 30, 2007 compared with six months ended September 30, 2006:**

#### **Net Sales**

Sales of \$28,655 for the six months ended September 30, 2007 increased by \$4,594 from sales of \$24,061 for the same period last year primarily due to increased sales in our North American and European business operations. The North America increase of \$2,075 was due to expanded distribution and the gaining of seasonal placement for the back to school promotional period from a customer that did not purchase in the prior year. Another major customer ordered three additional products compared to the same period last year resulting in a \$676 increase in sales year on year. The introduction of two new models contributed to the increased sales in North America. Higher sales of \$2,311 in our European operations were primarily due to a promotional sale to a customer that did not purchase in the prior year and the successful introduction of new products that increased sales in Switzerland and the Benelux countries.

#### **Gross Margin**

Gross margin increased by \$6,008 primarily due to the revenue of \$3,000 from the SII agreement. Gross margin percentage, excluding the \$3,000, increased by 3 percentage points resulting in an additional \$3,008 in margin dollars. The gross margin percentage increase was primarily from the introduction of two new models in North America and one new product introduced globally and lower charges for amortization of software and other fixed costs compared to the same period last year. The same period last year was negatively impacted by increased mark down and promotion allowances relating primarily to one poorly performing product.

#### **Operating Expenses**

Total operating expenses increased to \$13,863 in the six months ended September 30, 2007 from \$12,918 in the same period last year. Sales and marketing expenses increased by \$505 to \$8,032 (28% of sales) from \$7,527 (31% of sales) last year. The increase was primarily due to increased shows and exhibition expense of \$168 as a result of the cost of the Consumer Electronic Show being amortized over a shorter period than the prior year. Personnel and commission expense increased by \$150 and \$142 respectively. Research and development expenses decreased by \$215 to \$1,881 (7% of sales) from \$2,096 (9% of sales) last year. The decrease resulted from lower professional fees of \$254, partially offset by increased personnel costs of \$84. General and administrative expenses increased by \$655 to \$3,950 (14% of sales) from \$3,295 (14% of sales) last year primarily due to approximately \$600 of additional expenses related to the SII settlement agreement including an increase in incentive compensation accruals and associated legal and travel expenses.

#### **Interest Income, net**

For the six month ended September 30, 2007 we had net interest income of \$59 compared with \$165 in the same period last year, primarily due to reduced investments.

#### ***Other, net***

Other, net was a loss of \$146 for the six months ended September 30, 2007 compared with a gain of \$14 in the same period last year. For the six months ended September 30, 2007 we recorded a loss on our

## **Table of Contents**

program of selling euros at current rates for future settlement of \$236 compared with a loss of \$76 in the same period last year. We recorded a gain of \$10 on the repatriation of funds from our foreign subsidiaries in the six months ended September 30, 2007, compared with a loss of \$13 in the same period last year.

### ***Net Income***

For the six months ended September 30, 2007, net income increased by \$4,789 to \$2,852 from a loss of \$1,937 in the same period last year. The increase is primarily due to the SII revenue of \$3,000 which resulted a contribution to net income of \$2,400 after deducting approximately \$600 of related costs. Sales increased by \$4,594 primarily from North American and European business operations. Gross Margin increased by \$3,008, excluding the SII payment, primarily from higher sales and lower amortization of deferred software and other fixed costs.

We have operations in a number of foreign countries and record sales and incur expenses in various foreign currencies. As the values of these currencies fluctuate from year to year against the US dollar, our revenues, operating expenses and results of operations are impacted. For the six months ended September 30, 2007, approximately 31% of our sales were denominated in currencies other than the US dollar. For the six months ended September 30, 2007, our sales and gross margin benefited by approximately \$674 from the year over year change in exchange rates for the various currencies (primarily the euro) in which we operate, while our operating expense increased by approximately \$265 due to the fluctuations in exchange rates. The net effect of the year over year fluctuations in exchange rates on our results of operations for the six months ended September 30, 2007 was an increase in income of approximately \$409.

We enter into forward foreign exchange contracts to offset the impact of changes in the value of the Euro on our revenue, operating expense and net income and to protect the cash flow from our existing assets valued in foreign currency. Although economic gains or losses on these contracts are generally offset by the gains or losses on underlying transactions, we seek to minimize our foreign currency exposure on a macro basis rather than at the transactional level. We only enter into contracts with major financial institutions that have an A (or equivalent) credit rating. All outstanding foreign exchange contracts are marked-to market at the end of each accounting period with unrealized gains and losses included in results of operations.

As of September 30, 2007 we had two outstanding foreign exchange contracts in the amount of 1,500 and 1,000 euros, respectively (equivalent at that date to total US dollars of \$3,443) with a combined unrealized loss of \$121 and expiration dates of January 2008 and November 2007, respectively. The unrealized loss was included in results of operations under the Other, net caption with the offsetting balance included in the Accounts Payable and Accrued Expenses caption of our balance sheet.

As of September 30, 2006 we had two outstanding foreign exchange contracts in the amount of 1,500 and 1,000 euros, respectively (equivalent at that date to total US dollars of \$3,170) with a combined unrealized loss of \$66 and expiration dates of October 2006 and February 2007, respectively. The unrealized loss was included in results of operations under the Other, net caption with the offsetting balance included in the Accounts Payable and Accrued Expenses caption of our balance sheet.

### ***Changes in Financial Condition***

Accounts receivable increased by \$3,549 to \$10,165 at September 30, 2007 from \$6,616 at March 31, 2007 primarily because of a seasonal increase in sales of \$4,007 during the September 2007 quarter compared to the March 2007 quarter. Inventory increased by \$3,731 to \$12,186 on September 30, 2007 from \$8,455 on March 31, 2007 due to normal seasonal increases as we build inventory for the holiday selling season. Accounts payable and accrued expenses increased by \$2,397 because of our seasonal inventory needs.

## **Table of Contents**

### ***Liquidity and Capital Resources***

We had cash and cash equivalents of \$4,414 and short-term investments of \$2,123 at September 30, 2007 compared with cash and cash equivalents of \$6,314 and short-term investments of \$2,088 as of March 31, 2007. The decrease was due primarily to seasonal cash requirements to build inventory for the holiday season.

On December 7, 2004, we entered into a Revolving Credit and Security Agreement (the *Credit Agreement*) with PNC Bank, National Association ( *PNC* ), replacing a financing arrangement that expired by its terms on that date. The Credit Agreement provides a \$20,000 revolving credit facility (the *Loan*) for the Company. At our option, Loans under the Credit Agreement will be either Domestic Rate Loans based on PNC's Base Rate with the interest rate varying from the PNC Base Rate minus 50 basis points to the PNC Base Rate plus 50 basis points or LIBOR Rate Loans with the interest rate varying from LIBOR plus 100 basis points to LIBOR plus 225 basis points, both rates depending upon the ratio of our Funded Debt to EBITDA and the composition of collateral provided. Loans under the Credit Agreement are secured by substantially all of the assets of the Company. The Credit Agreement contains certain financial covenants and restrictions on indebtedness, business combinations and other related items. As of September 30, 2007 we were in compliance with all covenants and there were no amounts outstanding under the Credit Agreement.

The Credit Agreement has an expiration date of December 7, 2007. The Company is currently in negotiations with PNC, and believes the Credit Agreement will be renewed prior to its expiration.

We rely primarily on our operating cash flow to support our operations. Over the last three fiscal years we generated cumulative cash flow from operations of \$10,463. This operating cash flow is supplemented by our Credit Agreement to meet seasonal financing needs. We believe our cash flow from operations, available borrowing under our Credit Agreement and existing cash and short-term investment balances will be adequate to satisfy our cash needs for the next twelve months. The amount of credit available under the facility at any time is based upon a formula applied to our accounts receivable and inventory. As of September 30, 2007, we had credit available of \$12,166. Our credit availability and borrowings under the facility fluctuate during the year because of the seasonal nature of our business. During the year ended March 31, 2007, maximum availability and borrowings under our Credit Agreement approximated \$12,740 and \$3,350 respectively. We do not have any significant capital leases and anticipate that depreciation and amortization for fiscal 2008 will exceed planned capital expenditures.

### ***Seasonality***

The back to school season (August to mid-September) and Christmas selling season (October, November and December) are the strongest selling periods at retail for our products.

### ***Future Income Tax Benefits***

We have income tax benefits of \$17,948 which can be utilized against future earnings and have provided an income tax valuation allowance of \$12,248 against these tax assets. The remaining \$5,700 balance is based upon our estimate of taxes that would be due and offset against our net operating loss carried forward, based upon our estimate of future earnings.

### ***Off-Balance Sheet Arrangements***

We have no off-balance sheet arrangements.

## **Table of Contents**

### ***Contractual Obligations***

There were no material changes from the information presented for this item in the Company's Annual Report on Form 10-K for the year ended March 31, 2007, with respect to the Company's contractual obligations.

### ***Critical Accounting Policies and Estimates***

Management's Discussion and Analysis of Financial Condition and Results of Operations is based upon our consolidated financial statements which have been prepared in accordance with accounting principles generally accepted in the U.S. The preparation of these financial statements requires that we make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses and related disclosures. On an ongoing basis, we evaluate these estimates and judgments based on historical experience and various other factors that are believed to be reasonable under the circumstances. Actual results may differ from these estimates under different assumptions or conditions. We annually review our financial reporting and disclosure practices and accounting policies to ensure that our financial reporting and disclosures provide accurate and transparent information relative to the current economic and business environment. There have been no changes in critical accounting policies and estimates enumerated in our Annual Report on Form 10-K for the year ended March 31, 2007.

### **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

There were no material changes from the information presented in Item 7A of the Company's Annual Report on Form 10-K for the year ended March 31, 2007, with respect to the Company's quantitative and qualitative disclosures about market risks.

### **ITEM 4. CONTROLS AND PROCEDURES**

As of September 30, 2007 (the end of the period covered by this report), our management carried out an evaluation, with the participation of our Chief Executive Officer and Chief Financial Officer, of the effectiveness of our disclosure controls and procedures. Based upon that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective.

In designing and evaluating our disclosure controls and procedures (as defined in Rules 13a-15(e) or 15d-15(e) of the Securities Exchange Act of 1934), management recognized that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurances of achieving the desired control objectives, as ours are designed to do, and management necessarily was required to apply its judgment in evaluating the cost-benefit relationship of possible controls and procedures. We believe that our disclosure controls and procedures provide such reasonable assurance.

No change occurred in our internal controls concerning financial reporting during the quarter ended September 30, 2007 that has materially affected, or is reasonably likely to materially affect, our internal controls over financial reporting.

## **PART II OTHER INFORMATION**

### **ITEM 1. LEGAL PROCEEDINGS**

The Company is subject to litigation from time to time arising in the ordinary course of its business. The Company does not believe that any such litigation is likely, individually or in the aggregate, to have a material adverse effect on the financial condition of the Company.

---

**Table of Contents**

**ITEM 1A. RISK FACTORS**

There have been no material changes from the risk factors enumerated in our Annual Report on Form 10-K for the year ended March 31, 2007.

**ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS**

The Annual Meeting of Shareholders of the Company was held on August 29, 2007. Reference is made to the Company's Proxy Statement furnished to shareholders in connection with the solicitation of proxies for the Annual Meeting. In connection with the annual election of directors, eight incumbent directors were re-elected with Edward H. Cohen receiving 7,116,063 votes with 388,087 votes withheld; Barry Lipsky receiving 7,248,288 with 255,862 votes withheld; Leonard M. Lodish receiving 7,296,988 with 207,162 votes withheld; William H. Turner receiving 7,273,988 with 230,162 votes withheld; Howard L. Morgan receiving 7,296,988 with 207,162 votes withheld; James Meister receiving 7,247,388 with 256,762 votes withheld; Jerry R. Schubel receiving 7,296,988 with 207,162 votes withheld; and James H. Simons receiving 6,634,513 with 869,637 votes withheld. Shareholders ratified the appointment of Radin, Glass & Co. as auditors for the Company's 2008 fiscal year by vote of 7,455,518 in favor, 11,781 votes against, and 36,851 abstentions.

**ITEM 5. OTHER INFORMATION**

ROLODEX® is a registered trademark of Berol Corporation, a subsidiary of Newell Rubbermaid, Inc. Seiko® is registered trademark of Seiko, Inc.

**ITEM 6. EXHIBITS**

**(a) Exhibits**

- 10.1\* Termination and Release Agreement, dated as of June 30, 2007, between Seiko Instruments, Inc. and Franklin Electronic Publishers, Inc., together with Exhibits A, B and C thereto.
- 10.2\*(1) Employment letter for the appointment of Frank Musto as Chief Financial Officer, Treasurer and Secretary of the Company effective September 4, 2007.
- 10.3\*(1) Employment letter for the appointment of Toshihide Hokari as Vice President, Chief Corporate Development Officer of the Company.
- 31.1\* Chief Executive Officer's Certificate, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2\* Chief Financial Officer's Certificate, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32.1\*\* Chief Executive Officer's Certificate, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2\*\* Chief Financial Officer's Certificate, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

---

\* Filed herewith

\*\* Furnished herewith

(1) Management agreement or arrangement

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

FRANKLIN ELECTRONIC PUBLISHERS, INCORPORATED

Date: November 14, 2007

/s/ Barry J. Lipsky  
Barry J. Lipsky  
President and Chief Executive Officer  
(Duly Authorized Officer)

Date: November 14, 2007

/s/ Frank A. Musto  
Frank A. Musto  
Vice President,  
Chief Financial Officer, and Treasurer  
(Principal Financial and Accounting Officer)