GANNETT CO INC /DE/ Form 8-K September 29, 2009

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 29, 2009

# **GANNETT CO., INC.**

(Exact name of Registrant as Specified in its Charter)

Delaware (State or other jurisdiction of

1-6961 (Commission File Number) 16-0442930 (I.R.S. Employer

incorporation or organization)

Identification No.)

7950 Jones Branch Drive

McLean, Virginia (Address of Principal Executive Offices)

22107-0910 (Zip Code)

(703) 854-6000

Registrant s telephone number, including area code

#### Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2-(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01. Regulation FD Disclosure.

On September 29, 2009, Gannett Co., Inc. reported certain anticipated financial results for the third quarter ended September 27, 2009. A copy of this press release is furnished with this report as an exhibit.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

See Index to Exhibits attached hereto.

#### Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunder duly authorized.

GANNETT CO., INC.

By: /s/ George R. Gavagan George R. Gavagan Vice President and Controller

Date: September 29, 2009

#### **Index to Exhibits**

Exhibit No.

**Description**Gannett Co., Inc. press release announcing anticipated third quarter earnings. 99.1