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# **Securities and Exchange Commission**

Washington, D.C. 20549

## Form 6-K

Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d/16 of
the Securities Exchange Act of 1934

May 2012

# **AEGON N.V.**

**AEGONplein 50** 

2591 TV THE HAGUE

The Netherlands

AEGON s condensed consolidated interim financial statements Q1 2012, is included as an exhibit and incorporated herein by reference.

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AEGON N.V. (Registrant)

Date: May 10, 2012

By /s/ E. Lagendijk

E. Lagendijk

Executive Vice President and General Counsel

THE HAGUE, MAY 10, 2012

CONDENSED CONSOLIDATED

INTERIM FINANCIAL STATEMENTS

Q1 2012

LIFE INSURANCE

PENSIONS

ASSET MANAGEMENT

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### CONDENSED CONSOLIDATED INCOME STATEMENT

| EUR millions (except per share data)  | Notes | Q1 2012                             | Q1 2011  |
|---|-------|-------------------------------------|--|
| Premium income  | 4     | 5,851                               | 6,277  |
| Investment income   | 5     | 2,076                               | 2,111  |
| Fee and commission income   |       | 465                                 | 460  |
| Other revenues  |       | 2                                   | 2  |
| Total revenues  |       | 8,394                               | 8,850  |
| Income from reinsurance ceded   | 6     | 953                                 | 430  |
| Results from financial transactions   | 7     | 7,565                               | 1,113  |
| Other income  | 8     |                                     | 37   |
| Total income  |       | 16,912                              | 10,430   |
| Benefits and expenses   | 9     | 16,164                              | 9,859  |
| Impairment charges / (reversals)  | 10    | 46                                  | 64   |
| Interest charges and related fees   |       | 132                                 | 111  |
| Other charges   | 11    | 18                                  | 28   |
| Total charges   |       | 16,360                              | 10,062   |
| Share in net result of associates   |       | 11                                  | 5  |
|   |       |                                     |  |
| Income before tax   |       | 563                                 | 373  |
| Income tax (expense) / benefit  |       | (42)                                | (46)   |
| Net income  |       | 521                                 | 327  |
|   |       |                                     |  |
|   |       |                                     |  |
| Net income attributable to:   |       |                                     |  |
| Equity holders of AEGON N.V.  |       | 521                                 | 327  |
|   |       | 521                                 | 327  |
| Equity holders of AEGON N.V. Non-controlling interests  |       | 521                                 | 327  |
| Equity holders of AEGON N.V. Non-controlling interests  Earnings and dividend per share (EUR per share)   |       |                                     |  |
| Equity holders of AEGON N.V. Non-controlling interests  Earnings and dividend per share (EUR per share)  Earnings per share   1   |       | 0.25                                | (0.05)   |
| Equity holders of AEGON N.V.  Non-controlling interests  Earnings and dividend per share (EUR per share)  Earnings per share  Earnings per share, excluding premium on convertible core capital securities  |       | 0.25<br>0.25                        | (0.05)<br>0.16                                   |
| Equity holders of AEGON N.V.  Non-controlling interests  Earnings and dividend per share (EUR per share)  Earnings per share  Earnings per share, excluding premium on convertible core capital securities  Diluted earnings per share  1,2   |       | 0.25                                | (0.05)   |
| Equity holders of AEGON N.V.  Non-controlling interests  Earnings and dividend per share (EUR per share)  Earnings per share  Earnings per share, excluding premium on convertible core capital securities  |       | 0.25<br>0.25                        | (0.05)<br>0.16                                   |
| Equity holders of AEGON N.V.  Non-controlling interests  Earnings and dividend per share (EUR per share)  Earnings per share  Earnings per share, excluding premium on convertible core capital securities  Diluted earnings per share   1,2  Dividend per common share  Earnings per common share calculation  |       | 0.25<br>0.25<br>0.25                | (0.05)<br>0.16<br>(0.05)                         |
| Equity holders of AEGON N.V.  Non-controlling interests  Earnings and dividend per share (EUR per share)  Earnings per share  Earnings per share, excluding premium on convertible core capital securities  Diluted earnings per share   Dividend per common share  Earnings per common share calculation  Net income   |       | 0.25<br>0.25                        | (0.05)<br>0.16                                   |
| Equity holders of AEGON N.V.  Non-controlling interests  Earnings and dividend per share (EUR per share)  Earnings per share  Earnings per share, excluding premium on convertible core capital securities  Diluted earnings per share   1, 2  Dividend per common share  Earnings per common share calculation  Net income  Preferred dividend   |       | 0.25<br>0.25<br>0.25<br>521         | (0.05)<br>0.16<br>(0.05)                         |
| Equity holders of AEGON N.V.  Non-controlling interests  Earnings and dividend per share (EUR per share)  Earnings per share  Earnings per share, excluding premium on convertible core capital securities  Diluted earnings per share   Dividend per common share  Earnings per common share calculation  Net income  Preferred dividend  Coupons on other equity instruments  |       | 0.25<br>0.25<br>0.25                | (0.05)<br>0.16<br>(0.05)<br>327<br>(44)          |
| Equity holders of AEGON N.V.  Non-controlling interests  Earnings and dividend per share (EUR per share)  Earnings per share  Earnings per share, excluding premium on convertible core capital securities  Diluted earnings per share   1, 2  Dividend per common share  Earnings per common share calculation  Net income  Preferred dividend   |       | 0.25<br>0.25<br>0.25<br>521         | (0.05)<br>0.16<br>(0.05)                         |
| Equity holders of AEGON N.V.  Non-controlling interests  Earnings and dividend per share (EUR per share)  Earnings per share  Earnings per share, excluding premium on convertible core capital securities  Diluted earnings per share   Dividend per common share  Earnings per common share calculation  Net income  Preferred dividend  Coupons on other equity instruments  |       | 0.25<br>0.25<br>0.25<br>521         | (0.05)<br>0.16<br>(0.05)<br>327<br>(44)          |
| Equity holders of AEGON N.V.  Non-controlling interests  Earnings and dividend per share (EUR per share)  Earnings per share  Earnings per share, excluding premium on convertible core capital securities  Diluted earnings per share  Dividend per common share  Earnings per common share calculation  Net income  Preferred dividend  Coupons on other equity instruments  Coupons and premium on convertible core capital securities |       | 0.25<br>0.25<br>0.25<br>521<br>(47) | (0.05)<br>0.16<br>(0.05)<br>327<br>(44)<br>(375) |

<sup>&</sup>lt;sup>1</sup> After deduction of preferred dividend, coupons on other equity instruments and coupons and premium on core capital securities.

In Q1 2011, the potential conversion of the convertible core capital securities is taken into account in the calculation of diluted earnings per share if this would have a dilutive effect (i.e. diluted earnings per share would be lower than the earnings after potential attribution to convertible core capital securities).

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## CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

| EUR millions  | Q1 2012 | Q1 2011 |
|---|---------|---------|
| Net income  | 521     | 327     |
| Other comprehensive income:   |         |         |
| Gains / (losses) on revaluation of available-for-sale investments   | 453     | (200)   |
| (Gains) / losses transferred to the income statement on disposal and impairment of available-for-sale investments | (34)    | (61)    |
| Changes in revaluation reserve real estate held for own use   |         | (1)     |
| Changes in cash flow hedging reserve  | (330)   | (87)    |
| Movement in foreign currency translation and net foreign investment hedging reserve                               | (305)   | (888)   |
| Equity movements of associates  | 17      | (8)     |
| Aggregate tax effect of items recognized in other comprehensive income  | 13      | 100     |
| Other   | 2       | 1       |
|   |         |         |
| Other comprehensive income for the period   | (184)   | (1,144) |
| Total comprehensive income  | 337     | (817)   |
|   |         |         |
| Total comprehensive income attributable to:   |         |         |
| Equity holders of AEGON N.V.  | 337     | (817)   |
| Non-controlling interests   |         |         |

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## CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

| EUR millions   | Notes | Mar. 31,<br>2012 | Dec. 31,<br>2011 |
|--|-------|------------------|------------------|
| ASSETS   |       |                  |                  |
| Intangible assets  | 12    | 3,225            | 3,285            |
| Investments  | 13    | 140,770          | 144,079          |
| Investments for account of policyholders                                 | 14    | 149,501          | 142,529          |
| Derivatives  | 15    | 15,361           | 15,504           |
| Investments in associates  |       | 774              | 742              |
| Reinsurance assets   | 16    | 10,977           | 11,517           |
| Deferred expenses and rebates  | 17    | 11,580           | 11,633           |
| Other assets and receivables   |       | 8,859            | 8,184            |
| Cash and cash equivalents  |       | 8,671            | 8,104            |
| Total assets   |       | 349,718          | 345,577          |
| EQUITY AND LIABILITIES   |       |                  |                  |
| Shareholders equity  |       | 21,283           | 21,000           |
| Other equity instruments   | 19    | 4,998            | 4,720            |
| Issued capital and reserves attributable to equity holders of AEGON N.V. |       | 26,281           | 25,720           |
| Non-controlling interests  |       | 14               | 14               |
| Group equity   |       | 26,295           | 25,734           |
| Trust pass-through securities  |       | 151              | 159              |
| Subordinated borrowings  | 20    | 58               | 18               |
| Insurance contracts  |       | 103,774          | 105,175          |
| Insurance contracts for account of policyholders                         |       | 76,972           | 73,425           |
| Investment contracts   |       | 19,323           | 20,847           |
| Investment contracts for account of policyholders                        |       | 74,659           | 71,433           |
| Derivatives  | 15    | 12,581           | 12,728           |
| Borrowings   | 21    | 11,199           | 10,141           |
| Other liabilities  |       | 24,706           | 25,917           |
| Total liabilities  |       | 323,423          | 319,843          |
| Total equity and liabilities   |       | 349,718          | 345,577          |

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## CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

| EUR millions  | Share<br>capital <sup>1</sup> | Retained earnings | Revaluation reserves | Other reserves | Convertible core capital securities | Other equity instruments | Issued capital and N reserves <sup>2</sup> | Non-controlling interests | Total  |
|---|-------------------------------|-------------------|----------------------|----------------|-------------------------------------|--------------------------|--|---------------------------|--------|
| Three months ended March 31, 2012   |                               |                   |                      |                |                                     |                          |  |                           |        |
| At beginning of year  | 9,097                         | 9,403             | 3,464                | (964)          |                                     | 4,720                    | 25,720                                     | 14                        | 25,734 |
| Net income recognized in the income statement   |                               | 521               |                      |                |                                     |                          | 521  |                           | 521    |
| Other comprehensive income:<br>Gains / (losses) on revaluation of<br>available-for-sale investments |                               |                   | 453                  |                |                                     |                          | 453  |                           | 453    |
| (Gains) / losses transferred to income statement on disposal and impairment of available-for-sale   |                               |                   |                      |                |                                     |                          |  |                           |        |
| investments Changes in cash flow hedging  |                               |                   | (34)                 |                |                                     |                          | (34)                                       |                           | (34)   |
| reserve Movement in foreign currency  |                               |                   | (330)                |                |                                     |                          | (330)                                      |                           | (330)  |
| translation and net foreign<br>investment hedging reserves  |                               |                   |                      | (305)          |                                     |                          | (305)                                      |                           | (305)  |
| Equity movements of associates  |                               |                   |                      | 17             |                                     |                          | 17   |                           | 17     |
| Aggregate tax effect of items recognized in other   |                               |                   |                      |                |                                     |                          |  |                           |        |
| comprehensive income Transfers from / to other headings   |                               | (17)              | (4)<br>17            | 19             |                                     | (2)                      | 13   |                           | 13     |
| Other   |                               | 2                 | 1,                   |                |                                     |                          | 2  |                           | 2      |
| Total other comprehensive income  |                               | (15)              | 102                  | (269)          |                                     | (2)                      | (184)                                      |                           | (184)  |
| Total comprehensive income / (loss) for 2012  |                               | 506               | 102                  | (269)          |                                     | (2)                      | 337  |                           | 337    |
| Issuance of non-cumulative subordinated notes   |                               |                   |                      |                |                                     | 271                      | 271  |                           | 271    |
| Coupons on non-cumulative subordinated notes  |                               | (3)               |                      |                |                                     |                          | (3)  |                           | (3)    |
| Coupons on perpetual securities   |                               | (44)              |                      |                |                                     |                          | (44)                                       |                           | (44)   |
| Cost of issuance of<br>non-cumulative subordinated<br>notes (net of tax)                            |                               | (9)               |                      |                |                                     |                          | (9)  |                           | (9)    |
| Share options and incentive plans   |                               |                   |                      |                |                                     | 9                        | 9  |                           | 9      |
| At end of period  | 9,097                         | 9,853             | 3,566                | (1,233)        |                                     | 4,998                    | 26,281                                     | 14                        | 26,295 |
| Three months ended March 31, 2011   |                               |                   |                      |                |                                     |                          |  |                           |        |
| At beginning of year  | 8,184                         | 9,529             | 958                  | (1,343)        | 1,500                               | 4,704                    | 23,532                                     | 11                        | 23,543 |
|   |                               | 327               |                      |                |                                     |                          | 327  |                           | 327    |

| Net income / (loss) recognized in   |       |       |       |         |       |       |         |    |         |
|-------------------------------------|-------|-------|-------|---------|-------|-------|---------|----|---------|
| the income statement                |       |       |       |         |       |       |         |    |         |
| Other comprehensive income:         |       |       |       |         |       |       |         |    |         |
| Gains / (losses) on revaluation of  |       |       |       |         |       |       |         |    |         |
| available-for-sale investments      |       |       | (200) |         |       |       | (200)   |    | (200)   |
| (Gains) / losses transferred to     |       |       |       |         |       |       |         |    |         |
| income statement on disposal and    |       |       |       |         |       |       |         |    |         |
| impairment of available-for-sale    |       |       |       |         |       |       |         |    |         |
| investments                         |       |       | (61)  |         |       |       | (61)    |    | (61)    |
| Changes in revaluation reserve      |       |       |       |         |       |       |         |    |         |
| real estate held for own use        |       |       | (1)   |         |       |       | (1)     |    | (1)     |
| Changes in cash flow hedging        |       |       |       |         |       |       |         |    |         |
| reserve                             |       |       | (87)  |         |       |       | (87)    |    | (87)    |
| Movement in foreign currency        |       |       |       |         |       |       |         |    |         |
| translation and net foreign         |       |       |       |         |       |       |         |    |         |
| investment hedging reserves         |       |       |       | (888)   |       |       | (888)   |    | (888)   |
| Equity movements of associates      |       |       |       | (8)     |       |       | (8)     |    | (8)     |
| Aggregate tax effect of items       |       |       |       |         |       |       |         |    |         |
| recognized in other                 |       |       |       |         |       |       |         |    |         |
| comprehensive income                |       |       | 56    | 44      |       |       | 100     |    | 100     |
| Other                               |       | 1     |       |         |       |       | 1       |    | 1       |
| Total other comprehensive           |       |       |       |         |       |       |         |    |         |
| income                              |       | 1     | (293) | (852)   |       |       | (1,144) |    | (1,144) |
|                                     |       |       |       |         |       |       |         |    |         |
| Total comprehensive income /        |       |       |       |         |       |       |         |    |         |
| (loss) for 2011                     |       | 328   | (293) | (852)   |       |       | (817)   |    | (817)   |
| Shares issued                       | 913   |       |       |         |       |       | 913     |    | 913     |
| Repayment convertible core          |       |       |       |         |       |       |         |    |         |
| capital securities                  |       |       |       |         | (750) |       | (750)   |    | (750)   |
| Coupons on perpetual securities     |       | (44)  |       |         |       |       | (44)    |    | (44)    |
| Coupons and premium on              |       |       |       |         |       |       |         |    |         |
| convertible core capital securities |       | (375) |       |         |       | _     | (375)   |    | (375)   |
| Share options and incentive plans   |       |       |       |         |       | 2     | 2       |    | 2       |
| Cost of issuance of shares (net of  |       | (1.4) |       |         |       |       | (1.4)   |    | (1.4)   |
| tax)                                |       | (14)  |       |         |       |       | (14)    |    | (14)    |
| At end of period                    | 9.097 | 9,424 | 665   | (2,195) | 750   | 4,706 | 22,447  | 11 |         |

<sup>&</sup>lt;sup>1</sup> For a breakdown of share capital please refer to note 18.

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<sup>&</sup>lt;sup>2</sup> Issued capital and reserves attributable to equity holders of AEGON N.V.

## CONDENSED CONSOLIDATED CASH FLOW STATEMENT

| EUR millions  | Q1 2012  | Q1 2011  |
|---|----------|----------|
| Cash flow from operating activities                                       | (732)    | (900)    |
| Purchases and disposals of intangible assets                              | (11)     | (3)      |
| Purchases and disposals of equipment and other assets                     | (13)     | (14)     |
| Purchases, disposals and dividends of subsidiaries and associates         | (7)      | (4)      |
| Cash flow from investing activities                                       | (31)     | (21)     |
| Issuance and purchase of share capital                                    |          | 913      |
| Dividends paid  |          |          |
| Issuances, repurchases and coupons of convertible core capital securities |          | (1,125)  |
| Issuances, repurchases and coupons of perpetuals                          | (58)     | (59)     |
| Issuances, repurchases and coupons of non-cumulative subordinated notes   | 266      |          |
| Issuances and repayments of (subordinated) borrowings                     | 1,315    | 267      |
|   |          |          |
| Cash flow from financing activities                                       | 1,523    | (4)      |
| Net increase / (decrease) in cash and cash equivalents                    | 760      | (925)    |
|   |          |          |
| Net cash and cash equivalents at January 1                                | 7,826    | 5,174    |
| Effects of changes in exchange rate                                       | (17)     | (31)     |
|   |          |          |
| Net cash and cash equivalents at end of period                            | 8,569    | 4,218    |
|   |          |          |
|   |          |          |
|   | Mar. 31, | Mar. 31, |
|   | 2012     | 2011     |
| Cash and cash equivalents   | 8,671    | 4,286    |
| Bank overdrafts   | (102)    | (68)     |
| Net cash and cash equivalents   | 8,569    | 4,218    |
|   |          |          |

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#### Notes to the condensed consolidated interim financial statements

Amounts in EUR millions, unless otherwise stated

#### 1. Basis of presentation

The condensed consolidated interim financial statements as at, and for the first quarter ended, March 31, 2012, have been prepared in accordance with IAS 34 Interim financial reporting as adopted by the European Union (EU) as issued by the International Accounting Standards Board (IASB). It does not include all of the information required for a full set of financial statements prepared in accordance with IFRS and should therefore be read together with the 2011 consolidated financial statements of AEGON N.V. as included in AEGON s Annual Report for 2011. AEGON s Annual Report for 2011 is available on its website (www.aegon.com).

The condensed consolidated interim financial statements have been prepared in accordance with the historical cost convention as modified by the revaluation of investment properties and those financial instruments (including derivatives) and financial liabilities that have been measured at fair value. The condensed consolidated interim financial statements for the first quarter of 2012 were approved by the Executive Board on May 8, 2012.

The published figures in these condensed consolidated interim financial statements are unaudited.

## 2. Significant accounting policies

All accounting policies and methods of computation applied in the condensed consolidated interim financial statements are the same as those applied in the 2011 consolidated financial statements, which were prepared in accordance with the International Financial Reporting Standards (IFRS) as issued by the International Accounting Standards Board as adopted by the European Union, except for the following accounting policy for compound instruments:

Non-cumulative subordinated notes, issued on February 7, 2012, are identified as a compound instrument due to the nature of this financial instrument. For these non-cumulative subordinated notes, issued in US dollars, AEGON has an unconditional right to avoid delivering cash or another financial asset to settle the coupon payments. The redemption of the principal is however not at the discretion of AEGON and therefore AEGON has a contractual obligation to settle the redemption in cash or another financial asset or through the exchange of financial assets and liabilities at potentially unfavorable conditions for AEGON. Compound instruments are separated into liability components and equity components. The liability component for the non-cumulative subordinated notes is equal to the present value of the redemption amount and subsequently carried at amortized cost using the effective interest rate method. The liability component is derecognized when the Group s obligation under the contract expires, is discharged or is cancelled. The equity component is assigned the residual amount after deducting the liability component from the fair value of the instrument as a whole. The equity component in US dollars is translated into euro using the historical transaction exchange rates.

Incremental external costs that are directly attributable to the issuing or buying back of the non-cumulative subordinated notes are recognized proportionate to the equity component and liability component, net of tax.

Coupon payments and other distributions to holders of the non-cumulative subordinated notes are recognized directly in equity, net of tax. A liability for non-cumulative dividends payable is not recognized until the coupon has been declared and approved.

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The following standards, interpretations, amendments to standards and interpretations became effective in 2012:

Amendment to IFRS 1 First time adoption - Severe Hyperinflation and Removal of Fixed Dates for First Time Adopters;

Amendment to IFRS 7 Disclosures - Transfers of Financial Assets;

IAS 12 Income Taxes Recovery of Tax Assets.

None of these new or revised standards and interpretations had a significant effect on the condensed consolidated interim financial statements for the period ended March 31, 2012.

Taxes on income for the Q1 2012 interim period are accrued using the tax rate that would be applicable to expected total annual earnings.

Critical accounting estimates

Certain amounts recorded in the condensed consolidated interim financial statements reflect estimates and assumptions made by management. Actual results may differ from the estimates made.

Exchange rates

The following exchange rates are applied for the condensed consolidated interim financial statements:

Closing exchange rates

|                                 |   |     | USD    | GBP    |
|---------------------------------|---|-----|--------|--------|
| March 31, 2012                  | 1 | EUR | 1.3317 | 0.8335 |
| December 31, 2011               | 1 | EUR | 1.2982 | 0.8353 |
| Weighted average exchange rates |   |     |        |        |
|                                 |   |     |        |        |
|                                 |   |     |        |        |
|                                 |   |     |        |        |
|                                 |   |     |        |        |
|                                 |   |     | USD    | GBP    |
| Q1 2012                         | 1 | EUR | 1.3101 | 0.8335 |
| O1 2011                         | 1 | EUR | 1.3663 | 0.8523 |

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## 3. Segment information

## 3.1 Income statement

| EUR millions Three months ended March 31, 2012 | Americas | The<br>Netherlands | United<br>Kingdom | New<br>Markets | Holding and other activities | Eliminations | Non-IFRS<br>Total | Associates eliminations | Total<br>IFRS based |
|--|----------|--------------------|-------------------|----------------|------------------------------|--------------|-------------------|-------------------------|---------------------|
| Underlying earnings before                     |          |                    |                   |                |                              |              |                   |                         |                     |
| tax geographically                             | 292      | 79                 | 29                | 88             | (61)                         | (2)          | 425               | (3)                     | 422                 |
| Fair value items                               | 64       | 42                 | (2)               | 7              | 45                           | · ·          | 156               | , ,                     | 156                 |
| Realized gains / (losses) on                   |          |                    |                   |                |                              |              |                   |                         |                     |
| investments                                    | 9        | 34                 |                   | 2              |                              |              | 45                |                         | 45                  |
| Impairment charges                             | (36)     | (3)                |                   | (4)            | (4)                          |              | (47)              |                         | (47)                |
| Impairment reversals                           | 6        |                    |                   |                |                              |              | 6                 |                         | 6                   |
| Other income / (charges)                       | (1)      | (3)                | 6                 | (18)           | (1)                          |              | (17)              |                         | (17)                |
| Run-off businesses                             | (2)      |                    |                   |                |                              |              | (2)               |                         | (2)                 |
| Income before tax                              | 332      | 149                | 33                | 75             | (21)                         | (2)          | 566               | (3)                     | 563                 |
| Income tax (expense) / benefit                 | (53)     | (8)                | 13                | (27)           | 30                           | (=)          | (45)              | 3                       | (42)                |
| . 1  | ` /      | . ,                |                   | , ,            |                              |              | , ,               |                         | , ,                 |
| Net income                                     | 279      | 141                | 46                | 48             | 9                            | (2)          | 521               |                         | 521                 |
| 1 (00 111001110                                | ,        |                    |                   | 10             |                              | (-)          |                   |                         | 021                 |
| Inter-segment underlying                       |          |                    |                   |                |                              |              |                   |                         |                     |
| earnings                                       | (46)     | (12)               | (16)              | 71             | 3                            |              |                   |                         |                     |
| Ü  | (10)     | (1-)               | (10)              | / <del>-</del> |                              |              |                   |                         |                     |
| Revenues                                       |          |                    |                   | 100            |                              | (4.0)        | - 4 - C           | (0.0)                   |                     |
| Life insurance gross premiums                  | 1,581    | 1,772              | 1,415             | 408            | 1                            | (18)         | 5,158             | (93)                    | 5,065               |
| Accident and health insurance                  | 444      | 109                |                   | 62             | 1                            | (1)          | 615               |                         | 615                 |
| General insurance                              |          | 134                |                   | 37             |                              |              | 171               |                         | 171                 |
| Total gross premiums                           | 2,025    | 2,015              | 1,415             | 507            | 1                            | (19)         | 5,944             | (93)                    | 5,851               |
| Investment income                              | 890      | 552                | 562               | 86             | 89                           | (87)         | 2,092             | (16)                    | 2,076               |
| Fee and commission income                      | 285      | 86                 | 31                | 128            |                              | (65)         | 465               | ` '                     | 465                 |
| Other revenues                                 |          |                    |                   | 1              | 1                            |              | 2                 |                         | 2                   |
|  |          |                    |                   |                |                              |              |                   |                         |                     |
| Total revenues                                 | 3,200    | 2,653              | 2,008             | 722            | 91                           | (171)        | 8,503             | (109)                   | 8,394               |
|  |          |                    |                   |                |                              |              |                   |                         |                     |
| Inter-segment revenues                         | 7        |                    | 1                 | 76             | 87                           |              |                   |                         |                     |
| _  |          |                    |                   |                |                              |              |                   |                         |                     |
|  |          |                    |                   |                |                              |              |                   |                         |                     |
|  |          |                    |                   |                | Holding                      |              |                   |                         |                     |
|  |          |                    |                   |                | and                          |              |                   |                         |                     |
| ELID III                                       |          | The                | United            | New            | other                        | T711         | Non-IFRS          | Associates              | Total               |
| EUR millions Three months ended March 31,      | Americas | Netherlands        | Kingdom           | Markets        | activities                   | Eliminations | Total             | eliminations            | IFRS based          |
| 2011   |          |                    |                   |                |                              |              |                   |                         |                     |
| Underlying earnings before                     |          |                    |                   |                |                              |              |                   |                         |                     |
| tax geographically                             | 336      | 81                 | 12                | 68             | (82)                         | (1)          | 414               | (4)                     | 410                 |
| Fair value items                               | (12)     | (60)               | (1)               |                | (12)                         |              | (85)              |                         | (85)                |
| Realized gains / (losses) on                   |          |                    |                   |                |                              |              |                   |                         |                     |
| investments                                    | 24       | 35                 | 29                | 3              |                              |              | 91                |                         | 91                  |
| Impairment charges                             | (83)     | (3)                |                   | (2)            |                              |              | (88)              |                         | (88)                |
|  |          |                    |                   |                |                              |              |                   |                         |                     |

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| Impairment reversals              | 25    | 1     |       |      |            |       | 26    |       | 26    |
|-----------------------------------|-------|-------|-------|------|------------|-------|-------|-------|-------|
| Other income / (charges)          |       | (8)   | (6)   | 11   |            |       | (3)   |       | (3)   |
| Run-off businesses                | 22    |       |       |      |            |       | 22    |       | 22    |
| Income before tax                 | 312   | 46    | 34    | 80   | (94)       | (1)   | 377   | (4)   | 373   |
| Income tax (expense) / benefit    | (56)  | (7)   | 20    | (31) | 24         |       | (50)  | 4     | (46)  |
| Net income                        | 256   | 39    | 54    | 49   | (70)       | (1)   | 327   |       | 327   |
| Inter-segment underlying earnings | (40)  | (10)  | (17)  | 64   | 3          |       |       |       |       |
| Revenues                          |       |       |       |      |            |       |       |       |       |
| Life insurance gross premiums     | 1,522 | 1,871 | 1,862 | 435  |            | (11)  | 5,679 | (156) | 5,523 |
| Accident and health insurance     | 413   | 109   |       | 59   |            |       | 581   |       | 581   |
| General insurance                 |       | 132   |       | 41   |            |       | 173   |       | 173   |
| Total gross premiums              | 1,935 | 2,112 | 1,862 | 535  |            | (11)  | 6,433 | (156) | 6,277 |
| Investment income                 | 935   | 520   | 599   | 75   | 83         | (81)  | 2,131 | (20)  | 2,111 |
| Fee and commission income         | 274   | 95    | 37    | 118  |            | (64)  | 460   |       | 460   |
| Other revenues                    |       |       |       | 1    | 1          |       | 2     |       | 2     |
| Total revenues                    | 3,144 | 2,727 | 2,498 | 729  | 84         | (156) | 9,026 | (176) | 8,850 |
| Inter-segment revenues            | 6     | 1     |       | 70   | <i>7</i> 9 |       |       |       |       |

As of the first quarter of 2012, AEGON has revised its financial reporting to reflect changes in its organization. Businesses in Asia, which were previously managed by AEGON Americas, are included in the Asia line of business within the New Markets segment. For the full year of 2011, the underlying earnings before tax generated by the Asian operations totaling EUR 37 million were previously reported under the Americas segment.

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#### Non-IFRS measures

This report includes the non-IFRS financial measure: underlying earnings before tax. The reconciliation of this measure to the most comparable IFRS measure is presented in the tables in this note. This non-IFRS measure is calculated by consolidating on a proportionate basis the revenues and expenses of AEGON s associated companies in Spain, India, Brazil and Mexico. AEGON believes that its non-IFRS measure provides meaningful information about the underlying operating results of AEGON s business including insight into the financial measures that senior management uses in managing the business.

AEGON s senior management is compensated based in part on AEGON s results against targets using the non-IFRS measure presented here. While many other insurers in AEGON s peer group present substantially similar non-IFRS measures, the non-IFRS measure presented in this document may nevertheless differ from the non-IFRS measures presented by other insurers. There is no standardized meaning to these measures under IFRS or any other recognized set of accounting standards and readers are cautioned to consider carefully the different ways in which AEGON and its peers present similar information before comparing them.

AEGON believes the non-IFRS measure shown herein, when read together with AEGON s reported IFRS financial statements, provides meaningful supplemental information for the investing public to evaluate AEGON s business after eliminating the impact of current IFRS accounting policies for financial instruments and insurance contracts, which embed a number of accounting policy alternatives that companies may select in presenting their results (i.e. companies can use different local GAAPs) and that can make the comparability from period to period difficult.

#### Underlying earnings

Certain assets held by AEGON Americas, AEGON The Netherlands and AEGON UK are carried at fair value and managed on a total return basis, with no offsetting changes in the valuation of related liabilities. These include assets such as investments in hedge funds, private equities, real estate limited partnerships, convertible bonds and structured products. Underlying earnings exclude any over- or underperformance compared to management s long-term expected return on assets.

Based on current holdings and asset returns, the long-term expected return on an annual basis is 8-10%, depending on asset class, including cash income and market value changes. The expected earnings from these asset classes are net of deferred policy acquisition costs (DPAC) where applicable.

In addition, certain products offered by AEGON Americas contain guarantees and are reported on a fair value basis, including the segregated funds offered by AEGON Canada and the total return annuities and guarantees on variable annuities of AEGON USA. The earnings on these products are impacted by movements in equity markets and risk-free interest rates. Short-term developments in the financial markets may therefore cause volatility in earnings. Included in underlying earnings is a long-term expected return on these products and excluded is any over-or underperformance compared to management s expected return. The fair value movements of certain guarantees and the fair value change of derivatives that hedge certain risks on these guarantees of AEGON The Netherlands and Variable Annuities Europe (included in New Markets) are excluded from underlying earnings, and the long-term expected return for these guarantees is set at zero.

Holding and other activities include certain issued bonds that are held at fair value through profit or loss (FVTPL). The interest rate risk on these bonds is hedged using swaps. The fair value movement resulting from changes in AEGON s credit spread used in the valuation of these bonds are excluded from underlying earnings and reported under fair value items.

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Fair value items

Fair value items include the over- or underperformance of investments and guarantees held at fair value for which the expected long-term return is included in underlying earnings. Changes to these long-term return assumptions are also included in the fair value items.

In addition, hedge ineffectiveness on hedge transactions, fair value changes on economic hedges without natural offset in earnings and for which no hedge accounting is applied and fair value movements on real estate are included under fair value items.

Realized gains or losses on investments

Includes realized gains and losses on available-for-sale investments, mortgage loans and loan portfolios.

Impairment charges / reversals

Includes impairments and reversals on available-for-sale debt securities and impairments on shares including the effect of deferred policyholder acquisition costs, mortgage loans and loan portfolios on amortized cost and associates respectively.

Other income or charges

Other income or charges is used to report any items which cannot be directly allocated to a specific line of business. Also items that are outside the normal course of business are reported under this heading.

Other charges include restructuring charges that are considered other charges for segment reporting purposes because they are outside the normal course of business. In the condensed consolidated income statement, these charges are included in operating expenses.

Run-off businesses

Includes underlying results of business units where management has decided to exit the market and to run off the existing block of business. Currently, this line includes the run-off of the institutional spread-based business, structured settlements blocks of business, Bank-Owned and Corporate-Owned Life Insurance (BOLI/COLI) business and life reinsurance business in the United States. AEGON has other blocks of business for which sales have been discontinued and of which the earnings are included in underlying earnings.

Share in earnings of associates

Earnings from AEGON s associates in insurance companies in Spain, India, Brazil and Mexico are reported on an underlying earnings basis. Other associates are included on a net income basis.

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## 3.2 Investments geographically

|   |   |   |  | amou  | ants in millio   | n EUR (unles   | ss otherwise s  | stated)                                    |   |
|---|---|---|--|---|--|--|---|--|---|
|   |   |   |  |   |  |  | Holding   |  |   |
|   | United  |   |  | TO!   | ** ** 1  |  | &   |  | TD - 1  |
| Americas<br>USD   | Kingdom<br>GBP  | At March 31, 2012   | Americas   | The<br>Netherlands  | United   | New<br>Markets   | other activities  | Eliminations                               | Total<br>EUR  |
| USD   | ODF   | Investments   | Americas   | Netherlands   | Kingdom  | Markets  | activities  | Ellilliations                              | LUK   |
| 1,711   | 47  | Shares  | 1,284  | 421   | 57   | 68   | 7   | (2)  | 1,835   |
| 84,887  | 8,245   | Debt securities   | 63,744   | 17,691  | 9,891  | 4,175  | ,   | (2)  | 95,501  |
| 13,142  | 6,243   | Loans   | 9,868  | 19,163  | 8  | 682  |   |  | 29,721  |
| 13,142  | U   | Other financial assets  | 10,048   | 303   | o  | 32   | 587   |  | 10,970  |
| 997   |   | Investments in real estate  | 749  | 1,994   |  | 32   | 361   |  | 2,743   |
| 991   |   | mvestments in real estate   | 143  | 1,994   |  |  |   |  | 2,743   |
| 114115  | 0.200   | <b>T</b>  | 05 (03   | 20.552  | 0.056  | 4.055  | <b>70.4</b>   | (2)  | 140.550   |
| 114,117   | 8,298   | Investments general account   | 85,693   | 39,572  | 9,956  | 4,957  | 594   | (2)  | 140,770   |
|   | 23,194  | Shares  |  | 8,382   | 27,827   | 3,446  |   | (6)  | 39,649  |
|   | 9,832   | Debt securities   |  | 15,861  | 11,796   | 375  |   |  | 28,032  |
| 0 < 2=0   |   | Separate accounts and investment  | ć 4 <b>=</b> 00  |   |  |  |   |  | == 105  |
| 86,279  | 7,691   | funds   | 64,789   | 4.60  | 9,227  | 1,176  |   |  | 75,192  |
|   | 2,834   | Other financial assets  |  | 468   | 3,400  | 1,666  |   |  | 5,534   |
|   | 912   | Investments in real estate  |  |   | 1,094  |  |   |  | 1,094   |
|   |   |   |  |   |  |  |   |  |   |
|   |   | Investments for account of  |  |   |  |  |   |  |   |
| 86,279  | 44,463  | policyholders   | 64,789   | 24,711  | 53,344   | 6,663  |   | (6)  | 149,501   |
| 200,396   | 52,761  | Investments on balance sheet  | 150,482  | 64,283  | 63,300   | 11,620   | 594   | (8)  | 290,271   |
|   |   | Off balance sheet investments   |  |   |  |  |   |  |   |
| 126,265   |   | third parties   | 94,814   |   |  | 51,668   |   |  | 146,482   |
|   |   |   |  |   |  |  |   |  |   |
|   |   | Total revenue generating  |  |   |  |  |   |  |   |
| 326,661   | 52,761  | investments   | 245,296  | 64,283  | 63,300   | 63,288   | 594   | (8)  | 436,753   |
| 020,001   | - , -   |   |  | ,   | ,  | ,  |   | (-)  | ,   |
| 220,001   | , ,   |   | ,  | ,=  | ,  | ,  |   | (-)  | ,   |
| 020,001   | - , -   | Investments   | ,  | ,   | ,  | ,  |   | (-)  | ,   |
| 93,930  | 8,250   | Investments Available-for-sale  | 70,534   | 18,241  | 9,898  | 4,013  | 23  | (-)  | 102,709   |
| ŕ   | ·   |   |  | ·   |  | ·  | 23  |  | ŕ   |
| 93,930  | 8,250   | Available-for-sale  | 70,534   | 18,241  | 9,898  | 4,013  | 23  |  | 102,709   |
| 93,930  | 8,250   | Available-for-sale<br>Loans   | 70,534   | 18,241  | 9,898  | 4,013<br>682   | 23  |  | 102,709<br>29,721   |
| 93,930  | 8,250   | Available-for-sale<br>Loans<br>Held-to-maturity   | 70,534   | 18,241  | 9,898  | 4,013<br>682   | 23  | (8)  | 102,709<br>29,721   |
| 93,930<br>13,142  | 8,250<br>6  | Available-for-sale<br>Loans<br>Held-to-maturity<br>Financial assets at fair value   | 70,534<br>9,868  | 18,241<br>19,163  | 9,898  | 4,013<br>682<br>164  |   |  | 102,709<br>29,721<br>164<br>153,840   |
| 93,930<br>13,142<br>92,327  | 8,250<br>6  | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss   | 70,534<br>9,868<br>69,331  | 18,241<br>19,163<br>24,885  | 9,898<br>8<br>52,300   | 4,013<br>682<br>164  |   |  | 102,709<br>29,721<br>164  |
| 93,930<br>13,142<br>92,327  | 8,250<br>6  | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss Investments in real estate  | 70,534<br>9,868<br>69,331  | 18,241<br>19,163<br>24,885  | 9,898<br>8<br>52,300   | 4,013<br>682<br>164  |   |  | 102,709<br>29,721<br>164<br>153,840   |
| 93,930<br>13,142<br>92,327<br>997   | 8,250<br>6<br>43,593<br>912   | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss Investments in real estate  Total investments on balance  | 70,534<br>9,868<br>69,331<br>749   | 18,241<br>19,163<br>24,885<br>1,994   | 9,898<br>8<br>52,300<br>1,094  | 4,013<br>682<br>164<br>6,761   | 571   | (8)  | 102,709<br>29,721<br>164<br>153,840<br>3,837  |
| 93,930<br>13,142<br>92,327  | 8,250<br>6  | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss Investments in real estate  | 70,534<br>9,868<br>69,331  | 18,241<br>19,163<br>24,885  | 9,898<br>8<br>52,300   | 4,013<br>682<br>164  |   |  | 102,709<br>29,721<br>164<br>153,840   |
| 93,930<br>13,142<br>92,327<br>997<br><b>200,396</b>   | 8,250<br>6<br>43,593<br>912<br><b>52,761</b>  | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss Investments in real estate  Total investments on balance sheet  | 70,534<br>9,868<br>69,331<br>749   | 18,241<br>19,163<br>24,885<br>1,994<br><b>64,283</b>  | 9,898<br>8<br>52,300<br>1,094<br><b>63,300</b>   | 4,013<br>682<br>164<br>6,761   | 571<br>594  | (8)  | 102,709<br>29,721<br>164<br>153,840<br>3,837<br><b>290,271</b>                                    |
| 93,930<br>13,142<br>92,327<br>997<br><b>200,396</b>   | 8,250<br>6<br>43,593<br>912<br><b>52,761</b>  | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss Investments in real estate  Total investments on balance sheet  Investments in associates   | 70,534<br>9,868<br>69,331<br>749<br><b>150,482</b><br>80                             | 18,241<br>19,163<br>24,885<br>1,994<br><b>64,283</b>  | 9,898<br>8<br>52,300<br>1,094<br><b>63,300</b>   | 4,013<br>682<br>164<br>6,761<br>11,620   | 571<br><b>594</b><br>4  | (8)<br>(8)                                 | 102,709<br>29,721<br>164<br>153,840<br>3,837<br><b>290,271</b>                                    |
| 93,930<br>13,142<br>92,327<br>997<br><b>200,396</b>   | 8,250<br>6<br>43,593<br>912<br><b>52,761</b>  | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss Investments in real estate  Total investments on balance sheet  | 70,534<br>9,868<br>69,331<br>749   | 18,241<br>19,163<br>24,885<br>1,994<br><b>64,283</b>  | 9,898<br>8<br>52,300<br>1,094<br><b>63,300</b>   | 4,013<br>682<br>164<br>6,761   | 571<br>594  | (8)  | 102,709<br>29,721<br>164<br>153,840<br>3,837<br><b>290,271</b>                                    |
| 93,930<br>13,142<br>92,327<br>997<br><b>200,396</b><br>107<br>32,633                                      | 8,250<br>6<br>43,593<br>912<br><b>52,761</b><br>7<br>5,979  | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss Investments in real estate  Total investments on balance sheet  Investments in associates Other assets  | 70,534<br>9,868<br>69,331<br>749<br><b>150,482</b><br>80<br>24,504                   | 18,241<br>19,163<br>24,885<br>1,994<br><b>64,283</b><br>52<br>20,781                          | 9,898<br>8<br>52,300<br>1,094<br><b>63,300</b><br>9<br>7,174   | 4,013<br>682<br>164<br>6,761<br>11,620<br>629<br>3,747   | 571<br>594<br>4<br>36,131   | (8)<br>(8)<br>(33,664)                     | 102,709<br>29,721<br>164<br>153,840<br>3,837<br><b>290,271</b><br>774<br>58,673                   |
| 93,930<br>13,142<br>92,327<br>997<br><b>200,396</b>   | 8,250<br>6<br>43,593<br>912<br><b>52,761</b>  | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss Investments in real estate  Total investments on balance sheet  Investments in associates   | 70,534<br>9,868<br>69,331<br>749<br><b>150,482</b><br>80                             | 18,241<br>19,163<br>24,885<br>1,994<br><b>64,283</b>  | 9,898<br>8<br>52,300<br>1,094<br><b>63,300</b>   | 4,013<br>682<br>164<br>6,761<br>11,620   | 571<br><b>594</b><br>4  | (8)<br>(8)                                 | 102,709<br>29,721<br>164<br>153,840<br>3,837<br><b>290,271</b>                                    |
| 93,930<br>13,142<br>92,327<br>997<br><b>200,396</b><br>107<br>32,633                                      | 8,250<br>6<br>43,593<br>912<br><b>52,761</b><br>7<br>5,979  | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss Investments in real estate  Total investments on balance sheet  Investments in associates Other assets  | 70,534<br>9,868<br>69,331<br>749<br><b>150,482</b><br>80<br>24,504                   | 18,241<br>19,163<br>24,885<br>1,994<br><b>64,283</b><br>52<br>20,781                          | 9,898<br>8<br>52,300<br>1,094<br><b>63,300</b><br>9<br>7,174   | 4,013<br>682<br>164<br>6,761<br>11,620<br>629<br>3,747   | 571<br>594<br>4<br>36,131   | (8)<br>(8)<br>(33,664)                     | 102,709<br>29,721<br>164<br>153,840<br>3,837<br><b>290,271</b><br>774<br>58,673                   |
| 93,930<br>13,142<br>92,327<br>997<br><b>200,396</b><br>107<br>32,633                                      | 8,250<br>6<br>43,593<br>912<br><b>52,761</b><br>7<br>5,979  | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss Investments in real estate  Total investments on balance sheet  Investments in associates Other assets  | 70,534<br>9,868<br>69,331<br>749<br><b>150,482</b><br>80<br>24,504                   | 18,241<br>19,163<br>24,885<br>1,994<br><b>64,283</b><br>52<br>20,781<br><b>85,116</b>         | 9,898<br>8<br>52,300<br>1,094<br><b>63,300</b><br>9<br>7,174<br><b>70,483</b>                          | 4,013<br>682<br>164<br>6,761<br>11,620<br>629<br>3,747<br>15,996                                     | 594<br>4<br>36,131<br>36,729                                      | (8)<br>(8)<br>(33,664)<br>(33,672)         | 102,709<br>29,721<br>164<br>153,840<br>3,837<br><b>290,271</b><br>774<br>58,673                   |
| 93,930<br>13,142<br>92,327<br>997<br><b>200,396</b><br>107<br>32,633                                      | 8,250<br>6<br>43,593<br>912<br><b>52,761</b><br>7<br>5,979<br><b>58,747</b>                             | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss Investments in real estate  Total investments on balance sheet  Investments in associates Other assets  | 70,534<br>9,868<br>69,331<br>749<br><b>150,482</b><br>80<br>24,504                   | 18,241<br>19,163<br>24,885<br>1,994<br><b>64,283</b><br>52<br>20,781<br><b>85,116</b>         | 9,898<br>8<br>52,300<br>1,094<br><b>63,300</b><br>9<br>7,174<br><b>70,483</b>                          | 4,013<br>682<br>164<br>6,761<br>11,620<br>629<br>3,747   | 594 4 36,131 36,729 as otherwise s                                | (8)<br>(8)<br>(33,664)<br>(33,672)         | 102,709<br>29,721<br>164<br>153,840<br>3,837<br><b>290,271</b><br>774<br>58,673                   |
| 93,930<br>13,142<br>92,327<br>997<br><b>200,396</b><br>107<br>32,633<br><b>233,136</b>                    | 8,250<br>6<br>43,593<br>912<br><b>52,761</b><br>7<br>5,979<br><b>58,747</b><br>United                   | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss Investments in real estate  Total investments on balance sheet  Investments in associates Other assets  | 70,534<br>9,868<br>69,331<br>749<br><b>150,482</b><br>80<br>24,504                   | 18,241<br>19,163<br>24,885<br>1,994<br><b>64,283</b><br>52<br>20,781<br><b>85,116</b>         | 9,898<br>8<br>52,300<br>1,094<br><b>63,300</b><br>9<br>7,174<br><b>70,483</b><br>ants in million       | 4,013<br>682<br>164<br>6,761<br><b>11,620</b><br>629<br>3,747<br><b>15,996</b><br>In EUR (unless     | 571 594 4 36,131 36,729 as otherwise s Holding &                  | (8)<br>(8)<br>(33,664)<br>(33,672)         | 102,709<br>29,721<br>164<br>153,840<br>3,837<br><b>290,271</b><br>774<br>58,673<br><b>349,718</b> |
| 93,930<br>13,142<br>92,327<br>997<br><b>200,396</b><br>107<br>32,633<br><b>233,136</b><br>Americas        | 8,250<br>6<br>43,593<br>912<br><b>52,761</b><br>7<br>5,979<br><b>58,747</b><br>United<br>Kingdom        | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss Investments in real estate  Total investments on balance sheet  Investments in associates Other assets  Consolidated total assets                                   | 70,534<br>9,868<br>69,331<br>749<br><b>150,482</b><br>80<br>24,504<br><b>175,066</b> | 18,241<br>19,163<br>24,885<br>1,994<br><b>64,283</b><br>52<br>20,781<br><b>85,116</b><br>amou | 9,898<br>8<br>52,300<br>1,094<br>63,300<br>9<br>7,174<br>70,483  | 4,013<br>682<br>164<br>6,761<br>11,620<br>629<br>3,747<br>15,996<br>In EUR (unless<br>New            | 571 594 4 36,131 36,729 as otherwise s Holding & other            | (8) (33,664) (33,672)                      | 102,709 29,721 164 153,840 3,837 290,271 774 58,673 349,718                                       |
| 93,930<br>13,142<br>92,327<br>997<br><b>200,396</b><br>107<br>32,633<br><b>233,136</b>                    | 8,250<br>6<br>43,593<br>912<br><b>52,761</b><br>7<br>5,979<br><b>58,747</b><br>United                   | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss Investments in real estate  Total investments on balance sheet  Investments in associates Other assets  Consolidated total assets  At December 31, 2011             | 70,534<br>9,868<br>69,331<br>749<br><b>150,482</b><br>80<br>24,504                   | 18,241<br>19,163<br>24,885<br>1,994<br><b>64,283</b><br>52<br>20,781<br><b>85,116</b>         | 9,898<br>8<br>52,300<br>1,094<br><b>63,300</b><br>9<br>7,174<br><b>70,483</b><br>ants in million       | 4,013<br>682<br>164<br>6,761<br><b>11,620</b><br>629<br>3,747<br><b>15,996</b><br>In EUR (unless     | 571 594 4 36,131 36,729 as otherwise s Holding &                  | (8)<br>(8)<br>(33,664)<br>(33,672)         | 102,709<br>29,721<br>164<br>153,840<br>3,837<br><b>290,271</b><br>774<br>58,673<br><b>349,718</b> |
| 93,930<br>13,142<br>92,327<br>997<br><b>200,396</b><br>107<br>32,633<br><b>233,136</b><br>Americas<br>USD | 8,250<br>6<br>43,593<br>912<br><b>52,761</b><br>7<br>5,979<br><b>58,747</b><br>United<br>Kingdom<br>GBP | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss Investments in real estate  Total investments on balance sheet  Investments in associates Other assets  Consolidated total assets  At December 31, 2011 Investments | 70,534<br>9,868<br>69,331<br>749<br><b>150,482</b><br>80<br>24,504<br><b>175,066</b> | 18,241<br>19,163<br>24,885<br>1,994<br><b>64,283</b><br>52<br>20,781<br><b>85,116</b><br>amou | 9,898<br>8<br>52,300<br>1,094<br>63,300<br>9<br>7,174<br>70,483<br>ants in millio<br>United<br>Kingdom | 4,013<br>682<br>164<br>6,761<br>11,620<br>629<br>3,747<br>15,996<br>In EUR (unless<br>New<br>Markets | 571 594 4 36,131 36,729 as otherwise s Holding & other activities | (8) (33,664) (33,672) stated) Eliminations | 102,709 29,721 164 153,840 3,837 290,271 774 58,673 349,718 Total EUR                             |
| 93,930<br>13,142<br>92,327<br>997<br><b>200,396</b><br>107<br>32,633<br><b>233,136</b><br>Americas        | 8,250<br>6<br>43,593<br>912<br><b>52,761</b><br>7<br>5,979<br><b>58,747</b><br>United<br>Kingdom        | Available-for-sale Loans Held-to-maturity Financial assets at fair value through profit or loss Investments in real estate  Total investments on balance sheet  Investments in associates Other assets  Consolidated total assets  At December 31, 2011             | 70,534<br>9,868<br>69,331<br>749<br><b>150,482</b><br>80<br>24,504<br><b>175,066</b> | 18,241<br>19,163<br>24,885<br>1,994<br><b>64,283</b><br>52<br>20,781<br><b>85,116</b><br>amou | 9,898<br>8<br>52,300<br>1,094<br>63,300<br>9<br>7,174<br>70,483  | 4,013<br>682<br>164<br>6,761<br>11,620<br>629<br>3,747<br>15,996<br>In EUR (unless<br>New            | 571 594 4 36,131 36,729 as otherwise s Holding & other            | (8) (33,664) (33,672)                      | 102,709 29,721 164 153,840 3,837 290,271 774 58,673 349,718                                       |

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| 13,319  | 7      | Loans                            | 10,260  | 18,825 | 8              | 643    |        |          | 29,736  |
|---------|--------|----------------------------------|---------|--------|----------------|--------|--------|----------|---------|
| 16,196  |        | Other financial assets           | 12,476  | 40     |                | 43     | 744    |          | 13,303  |
| 1,006   |        | Investments in real estate       | 775     | 2,009  |                |        |        |          | 2,784   |
| 116,283 | 8,313  | Investments general account      | 89,573  | 39,019 | 9,952          | 4,782  | 755    | (2)      | 144,079 |
|         | 21,755 | Shares                           | ĺ       | 7,608  | 26,045         | 3,459  |        | (4)      | 37,108  |
|         | 10,003 | Debt securities                  |         | 15,124 | 11,975         | 277    |        |          | 27,376  |
|         |        | Separate accounts and investment |         |        |                |        |        |          |         |
| 80,137  | 7,095  | funds                            | 61,729  |        | 8,495          | 1,060  |        |          | 71,284  |
|         | 2,940  | Other financial assets           |         | 491    | 3,519          | 1,619  |        |          | 5,629   |
|         | 946    | Investments in real estate       |         |        | 1,132          |        |        |          | 1,132   |
|         |        |                                  |         |        |                |        |        |          |         |
|         |        | Investments for account of       |         |        |                |        |        |          |         |
| 80,137  | 42,739 | policyholders                    | 61,729  | 23,223 | 51,166         | 6,415  |        | (4)      | 142,529 |
| 196,420 | 51,052 | Investments on balance sheet     | 151,302 | 62,242 | 61,118         | 11,197 | 755    | (6)      | 286,608 |
|         |        | Off balance sheet investments    |         |        |                |        |        |          |         |
| 119,371 |        | third parties                    | 91,951  |        |                | 44,959 |        |          | 136,910 |
| 215 701 | 51.052 | Total revenue generating         | 242 252 | (2.242 | <i>(</i> 1 110 | E/ 1E/ | 755    | (6)      | 422 510 |
| 315,791 | 51,052 | investments                      | 243,253 | 62,242 | 61,118         | 56,156 | 755    | (6)      | 423,518 |
|         |        | Investments                      |         |        |                |        |        |          |         |
| 96,145  | 8,266  | Available-for-sale               | 74,060  | 18,016 | 9,896          | 3,861  | 27     |          | 105,860 |
| 13,319  | 7      | Loans                            | 10,260  | 18,825 | 8              | 643    |        |          | 29,736  |
|         |        | Held-to-maturity                 |         |        |                | 168    |        |          | 168     |
|         |        | Financial assets at fair value   |         |        |                |        |        |          |         |
| 85,950  | 41,833 | through profit or loss           | 66,207  | 23,392 | 50,082         | 6,525  | 728    | (6)      | 146,928 |
| 1,006   | 946    | Investments in real estate       | 775     | 2,009  | 1,132          |        |        |          | 3,916   |
|         |        | Total investments on balance     |         |        |                |        |        |          |         |
| 196,420 | 51,052 | sheet                            | 151,302 | 62,242 | 61,118         | 11,197 | 755    | (6)      | 286,608 |
|         | ·      |                                  | ·       | ·      | ·              | ·      |        |          |         |
| 100     | 7      | Investments in associates        | 77      | 52     | 9              | 600    | 4      |          | 742     |
| 33,562  | 5,919  | Other assets                     | 25,852  | 19,403 | 7,086          | 3,789  | 35,878 | (33,781) | 58,227  |
|         |        |                                  |         | , ,    | , -            | ,      | ,      | , ,      |         |
| 230,082 | 56,978 | Consolidated total assets        | 177,231 | 81,697 | 68,213         | 15,586 | 36,637 | (33,787) | 345,577 |

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## 4. Premium income and premium to reinsurers

| EUR millions | Q1 2012 | Q1 2011      |
|--------------|---------|--------------|
| Gross        |         |              |
| Life         | 5,065   | 5,523        |
| Non-Life     | 786     | 5,523<br>754 |
| Total        | 5,851   | 6,277        |
| Reinsurance  |         |              |
| Life         | 825     | 362          |
| Non-Life     | 100     | 81           |
|              |         |              |
| Total        | 925     | 443          |

Reinsurance premiums increased mainly as a result of the increased external reinsurance life premiums following the divestment of the life reinsurance business, Transamerica Reinsurance, to SCOR completed on August 9, 2011.

#### 5. Investment income

| EUR millions                                   | Q1 2012 | Q1 2011 |
|--|---------|---------|
| Interest income                                | 1,812   | 1,837   |
| Dividend income                                | 225     | 228     |
| Rental income                                  | 39      | 46      |
| Total investment income                        | 2,076   | 2,111   |
| Investment income related to general account   | 1,459   | 1,471   |
| Investment income for account of policyholders | 617     | 640     |
|  |         |         |
| Total  | 2,076   | 2,111   |

### 6. Income from reinsurance ceded

The increase in Income from reinsurance ceded is mainly the result of the increased income from external reinsurance following the divestment of the life reinsurance business, Transamerica Reinsurance, to SCOR completed on August 9, 2011.

## 7. Results from financial transactions

| EUR millions   | Q1 2012 | Q1 2011 |
|--|---------|---------|
| Net fair value change of general account financial investments at FVTPL other than derivatives | 263     | 127     |
| Realized gains and (losses) on financial investments   | 55      | 104     |
| Gains and (losses) on investments in real estate   | (25)    | (11)    |
| Net fair value change of derivatives   | 130     | (523)   |
| Net fair value change on for account of policyholder financial assets at FVTPL                 | 7,167   | 1,410   |
| Net fair value change on investments in real estate for account of policyholders               | (8)     | 6       |
| Net foreign currency gains and (losses)  | 7       | (8)     |
| Net fair value change on borrowings and other financial liabilities                            | (24)    | 8       |

Total 7,565 1,113

Net fair value changes on for account of policyholder financial assets at fair value through profit and loss are offset by amounts in Claims and benefits reported in the Benefits and expenses line (note 9).

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#### 8. Other income

Other income in Q1 2011 mainly relates to a benefit related to a settlement of legal claims.

## 9. Benefits and expenses

| EUR millions            | Q1 2012 | Q1 2011 |
|-------------------------|---------|---------|
| Claims and benefits     | 15,494  | 9,068   |
| Employee expenses       | 504     | 537     |
| Administration expenses | 262     | 284     |
| Deferred expenses       | (367)   | (387)   |
| Amortization charges    | 271     | 357     |
|                         |         |         |
| Total                   | 16,164  | 9.859   |

Claims and benefits reflects the claims and benefits paid to policyholders, including claims and benefits in excess of account value for products for which deposit accounting is applied and the change in valuation of liabilities for insurance and investment contracts. Claims and benefits fluctuates mainly as a result of changes in technical provisions resulting from fair value changes on for account of policyholder financial assets included in results from financial transactions (note 7).

### 10. Impairment charges / (reversals)

| EUR millions   | Q1 2012 | Q1 2011 |
|--|---------|---------|
| Impairment charges / (reversals) comprise:                                   |         |         |
| Impairment charges on financial assets, excluding receivables <sup>1</sup>   | 50      | 88      |
| Impairment reversals on financial assets, excluding receivables <sup>1</sup> | (6)     | (26)    |
| Impairment charges / (reversals) on non-financial assets and receivables     | 2       | 2       |
|  |         |         |
| Total  | 46      | 64      |
|  |         |         |
| Impairment charges on financial assets, excluding receivables, from:         |         |         |
| Shares   | 4       | 2       |
| Debt securities and money market instruments                                 | 31      | 70      |
| Loans  | 14      | 9       |
| Other  | 1       | 7       |
|  |         |         |
| Total  | 50      | 88      |
|  |         |         |
| Impairment reversals on financial assets, excluding receivables, from:       |         |         |
| Debt securities and money market instruments                                 | (1)     | (24)    |
| Loans  | (5)     | (2)     |
|  |         |         |
| Total  | (6)     | (26)    |
|  |         |         |

<sup>&</sup>lt;sup>1</sup> Impairment charges / (reversals) on financial assets, excluding receivables, are excluded from underlying earnings before tax for segment reporting (refer to note 3).

## 11. Other charges

Other charges, in both years, consist mainly of the annual bank tax charge in Hungary.

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## 12. Intangible assets

| EUR millions            | Mar. 31, 2012 | Dec. 31, 2011 |
|-------------------------|---------------|---------------|
| Goodwill                | 756           | 753           |
| VOBA                    | 2,019         | 2,086         |
| Future servicing rights | 396           | 397           |
| Software                | 43            | 36            |
| Other                   | 11            | 13            |
|                         |               |               |
| Total intangible assets | 3,225         | 3,285         |

The increase in goodwill is mainly attributable to foreign currency effects. The decrease in value of business acquired (VOBA) is mainly attributable to amortizations and foreign currency effects.

## 13. Investments

| EUR millions  | Mar. 31, 2012 | Dec. 31, 2011 |
|---|---------------|---------------|
| Available-for-sale (AFS)                                      | 102,709       | 105,860       |
| Loans   | 29,721        | 29,736        |
| Held-to-maturity (HTM)  | 164           | 168           |
| Financial assets at fair value through profit or loss (FVTPL) | 5,433         | 5,531         |
|   |               |               |
| Financial assets, excluding derivatives                       | 138,027       | 141,295       |
| Investments in real estate                                    | 2,743         | 2,784         |
|   |               |               |
| Total investments for general account                         | 140,770       | 144,079       |

## Total financial assets, excluding derivatives

|   | AFS     | FVTPL | HTM | Loans  | Total   |
|---|---------|-------|-----|--------|---------|
| Shares  | 837     | 998   |     |        | 1,835   |
| Debt securities                               | 93,807  | 1,530 | 164 |        | 95,501  |
| Money market and other short term investments | 6,938   | 938   |     |        | 7,876   |
| Mortgages                                     |         |       |     | 26,165 | 26,165  |
| Private loans                                 |         |       |     | 989    | 989     |
| Deposits with financial institutions          |         |       |     | 286    | 286     |
| Policy loans                                  |         |       |     | 2,116  | 2,116   |
| Receivables out of share lease agreements     |         |       |     | 16     | 16      |
| Other   | 1,127   | 1,967 |     | 149    | 3,243   |
|   |         |       |     |        |         |
| March 31, 2012                                | 102,709 | 5,433 | 164 | 29,721 | 138,027 |
|   | ,       | *     |     | •      | ,       |
|   |         |       |     |        |         |
|   | AFS     | FVTPL | HTM | Loans  | Total   |
| Shares  | 869     | 968   |     |        | 1,837   |
| Debt securities                               | 94,722  | 1,529 | 168 |        | 96,419  |
| Money market and other short term investments | 9,382   | 1,090 |     |        | 10,472  |
| Mortgages                                     | ,       | ·     |     | 26,012 | 26,012  |

| Receivables out of share lease agreements Other | 887     | 1,944 |     | 19<br>146 | 19<br>2,977 |
|---|---------|-------|-----|-----------|-------------|
| December 31, 2011                               | 105,860 | 5,531 | 168 | 29,736    | 141,295     |

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#### Government bond investments

Included in the available-for-sale investments are EUR 1,104 million (December 31, 2011: EUR 1,112 million) of exposures to the central governments of the European peripheral countries of Portugal, Italy, Ireland, Greece and Spain. The table below provides the amortized cost and fair value of these exposures.

| EUR millions | Mar. 31        | Mar. 31, 2012 |                | Dec. 31, 2011 |  |  |
|--------------|----------------|---------------|----------------|---------------|--|--|
|              | Amortized cost | Fair value    | Amortized cost | Fair value    |  |  |
| Portugal     | 13             | 9             | 13             | 7             |  |  |
| Italy        | 46             | 43            | 46             | 38            |  |  |
| Ireland      | 25             | 24            | 30             | 26            |  |  |
| Greece       |                |               | 1              | 1             |  |  |
| Spain        | 1,020          | 950           | 1,022          | 962           |  |  |
|              |                |               |                |               |  |  |
| Total        | 1,104          | 1,026         | 1.112          | 1.034         |  |  |

### 14. Investments for account of policyholders

| EUR millions   | Mar. 31, 2012 | Dec. 31, 2011 |
|--|---------------|---------------|
| Shares   | 39,649        | 37,108        |
| Debt securities  | 28,032        | 27,376        |
| Money market and short-term investments  | 2,235         | 2,283         |
| Deposits with financial institutions   | 2,800         | 2,813         |
| Separate accounts and unconsolidated investment funds                          | 75,192        | 71,284        |
| Other  | 499           | 533           |
|  |               |               |
| Total investments for account of policyholders at fair value through profit or |               |               |
| loss, excluding derivatives  | 148,407       | 141,397       |
| Investment in real estate  | 1,094         | 1,132         |
|  |               |               |
| Total investments for account of policyholders                                 | 149,501       | 142,529       |
| -  |               |               |

#### 15. Derivatives

In the first quarter of 2012, AEGON The Netherlands entered into a derivative to partially hedge its longevity risk. The derivative, with a notional amount of EUR 12 billion, becomes in the money if - over 20 years - realized mortality rates are more than 7.5% lower than pre-defined mortality tables. The derivative is measured at fair value through profit or loss in accordance with IAS 39. The value of the longevity derivative is calculated using an internal model as there is no active market for this type of derivative.

### 16. Reinsurance assets

Reinsurance assets reflect the external reinsurance following the divestment of the life reinsurance business, Transamerica Reinsurance, to SCOR completed on August 9, 2011.

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### 17. Deferred expenses and rebates

| EUR millions   | Mar. 31, 2012 | Dec. 31, 2011 |
|--|---------------|---------------|
| DPAC for insurance contracts and investment contracts with discretionary |               |               |
| participation features   | 10,413        | 10,486        |
| Deferred cost of reinsurance   | 572           | 541           |
| Deferred transaction costs for investment management services            | 405           | 405           |
| Unamortized interest rate rebates  | 190           | 201           |
|  |               |               |
| Total deferred expenses and rebates                                      | 11,580        | 11,633        |

#### 18. Share capital

| EUR millions              | Mar. 31, 2012 | Dec. 31, 2011 |
|---------------------------|---------------|---------------|
| Share capital - par value | 310           | 310           |
| Share premium             | 8,787         | 8,787         |
| Total share capital       | 9,097         | 9,097         |

## 19. Other equity instruments

On February 7, 2012, AEGON issued USD 525 million in aggregate principal amount of 8.00% non-cumulative subordinated notes, due 2042, in an underwritten public offering in the United States registered with the U.S. Securities and Exchange Commission. The subordinated notes bear interest at a fixed rate of 8.00% and will not be cumulative and are priced at 100% of their principal amount.

The securities are subordinated and rank junior to all other liabilities, senior to the junior perpetual capital securities and equally with the perpetual cumulative subordinated bonds. The conditions of the securities contain certain provisions for optional and required cancellation of interest payments. The securities have a stated maturity of 30 years, however AEGON has the right to call the securities for redemption at par for the first time on the coupon date in 2017, or on any coupon payment date thereafter.

The interest rate exposure on substantially all of these securities has been swapped to a EURIBOR based interest rate.

These notes are recognized as a compound instrument due to the nature of this financial instrument. Compound instruments are separated into equity components and liability components. At March 31, 2012 the equity component amounts to EUR 271 million, subordinated borrowings amounts to EUR 40 million and a deferred tax liability (included in Other liabilities) amounting to EUR 90 million.

Refer to note 20 for the component classified as subordinated borrowings.

The proceeds from the issuance of the subordinated notes are used for general corporate purposes.

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#### 20. Subordinated borrowings

Subordinated borrowings include a liability of EUR 40 million relating to the non-cumulative subordinated notes. This liability component for the non-cumulative subordinated notes is related to the redemption amount.

For further information on the non-cumulative subordinated notes refer to note 19.

#### 21. Borrowings

| EUR millions               | Mar. 31, 2012 | Dec. 31, 2011 |
|----------------------------|---------------|---------------|
| Debentures and other loans | 10,601        | 9,199         |
| Commercial paper           | 478           | 646           |
| Short term deposits        | 18            | 18            |
| Bank overdrafts            | 102           | 278           |
|                            |               |               |
| Total borrowings           | 11,199        | 10,141        |

On March 1, 2012, AEGON The Netherlands borrowed EUR 1.5 billion from the European Central Bank, under its Long Term Refinancing Operation (LTRO) program. The borrowing has a 3 year term and bears 1% interest per annum. The borrowing is fully collateralized and is reported under debentures and other loans. The funds will be mainly used to fund the mortgage loan production of AEGON The Netherlands.

Included in Debentures and other loans is EUR 1,023 million relating to borrowings measured at fair value (2011: EUR 1,010 million).

Commercial paper, Short term deposits and Bank overdrafts vary with the normal course of business.

#### 22. Commitments and contingencies

There have been no material changes in contingent assets and liabilities as reported in the 2011 consolidated financial statements of AEGON.

## 23. Acquisitions / Divestments

There were no significant acquisitions or divestments during the first quarter of 2012.

## 24. Events after the balance sheet date

There were no events after the balance sheet date with a significant impact on the financial position of the Company per March 31, 2012.

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#### **Disclaimers**

### Cautionary note regarding non-GAAP measures

This document includes certain non-GAAP financial measures: underlying earnings before tax and market consistent value of new business. The reconciliation of underlying earnings before tax to the most comparable IFRS measure is provided in Note 3 Segment information of our Condensed consolidated interim financial statements. Market consistent value of new business is not based on IFRS, which are used to report AEGON s primary financial statements and should not be viewed as a substitute for IFRS financial measures. We may define and calculate market consistent value of new business differently than other companies. AEGON believes that these non-GAAP measures, together with the IFRS information, provide a meaningful measure for the investment community to evaluate AEGON s business relative to the businesses of AEGON s peers.

#### Local currencies and constant currency exchange rates

This document contains certain information about AEGON s results and financial condition in USD for the Americas and GBP for the United Kingdom, because those businesses operate and are managed primarily in those currencies. Certain comparative information presented on a constant currency basis eliminates the effects of changes in currency exchange rates. None of this information is a substitute for or superior to financial information about us presented in EUR, which is the currency of AEGON s primary financial statements.

#### Forward-looking statements

The statements contained in this document that are not historical facts are forward-looking statements as defined in the US Private Securities Litigation Reform Act of 1995. The following are words that identify such forward-looking statements: aim, believe, estimate, target, intend, may, expect, anticipate, predict, project, counting on, plan, continue, want, forecast, goal, should, would, is confident, will, and similar expressions as they relate to AEGON. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. AEGON undertakes no obligation to publicly update or revise any forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which merely reflect company expectations at the time of writing. Actual results may differ materially from expectations conveyed in forward-looking statements due to changes caused by various risks and uncertainties. Such risks and uncertainties include but are not limited to the following:

Changes in general economic conditions, particularly in the United States, the Netherlands and the United Kingdom;

Changes in the performance of financial markets, including emerging markets, such as with regard to:

- The frequency and severity of defaults by issuers in AEGON s fixed income investment portfolios;
- The effects of corporate bankruptcies and/or accounting restatements on the financial markets and the resulting decline in the value of equity and debt securities AEGON holds; and
- The effects of declining creditworthiness of certain private sector securities and the resulting decline in the value of sovereign exposure that AEGON holds;

Changes in the performance of AEGON s investment portfolio and decline in ratings of the company s counterparties;

Consequences of a potential (partial) break-up of the euro;

The frequency and severity of insured loss events;

Changes affecting mortality, morbidity, persistence and other factors that may impact the profitability of AEGON s insurance products;

Reinsurers to whom AEGON has ceded significant underwriting risks may fail to meet their obligations;

Changes affecting interest rate levels and continuing low or rapidly changing interest rate levels; changes affecting currency exchange rates, in particular the EUR/USD and EUR/GBP exchange rates;

Changes in the availability of, and costs associated with, liquidity sources such as bank and capital markets funding, as well as conditions in the credit markets in general such as changes in borrower and counterparty creditworthiness;

Increasing levels of competition in the United States, the Netherlands, the United Kingdom and emerging markets;

Changes in laws and regulations, particularly those affecting AEGON s operations, ability to hire and retain key personnel, the products the company sells, and the attractiveness of certain products to its consumers;

Regulatory changes relating to the insurance industry in the jurisdictions in which AEGON operates;

Acts of God, acts of terrorism, acts of war and pandemics;

Changes in the policies of central banks and/or governments;

Lowering of one or more of AEGON s debt ratings issued by recognized rating organizations and the adverse impact such action may have on the company s ability to raise capital and on its liquidity and financial condition;

Lowering of one or more of insurer financial strength ratings of AEGON s insurance subsidiaries and the adverse impact such action may have on the premium writings, policy retention, profitability of its insurance subsidiaries and liquidity;

The effect of the European Union s Solvency II requirements and other regulations in other jurisdictions affecting the capital AEGON is required to maintain;

Litigation or regulatory action that could require AEGON to pay significant damages or change the way the company does business;

As AEGON s operations support complex transactions and are highly dependent on the proper functioning of information technology, a computer system failure or security breach may disrupt the company s business, damage its reputation and adversely affect its results of operations, financial condition and cash flows;

Customer responsiveness to both new products and distribution channels;

Competitive, legal, regulatory, or tax changes that affect profitability, the distribution cost of or demand for AEGON s products;

Changes in accounting regulations and policies may affect AEGON s reported results and shareholder s equity;

The impact of acquisitions and divestitures, restructurings, product withdrawals and other unusual items, including AEGON s ability to integrate acquisitions and to obtain the anticipated results and synergies from acquisitions;

Catastrophic events, either manmade or by nature, could result in material losses and significantly interrupt AEGON s business; and

AEGON s failure to achieve anticipated levels of earnings or operational efficiencies as well as other cost saving initiatives. Further details of potential risks and uncertainties affecting the company are described in the company s filings with NYSE Euronext Amsterdam and the US Securities and Exchange Commission, including the Annual Report. These forward-looking statements speak only as of the date of this document. Except as required by any applicable law or regulation, the company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the company s expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.

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**PUBLICATION FIGURES IN 2012** 

Thursday, August 9, 2012 Results second quarter 2012 Thursday, November 8, 2012 Results third quarter 2012

PRESS RELEASE AND SUPPLEMENTS

AEGON s Q1 2012 press release and Q1 2012 Financial Supplement are available on AEGON s website www.aegon.com.

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### ABOUT AEGON

Throughout their working lives and into retirement, millions of people around the world rely on AEGON to help them secure their long-term financial futures.

As an international life insurance, pension and investment company, AEGON has businesses in over twenty markets in the Americas, Europe and Asia. AEGON companies employ over 25,000 people and have some 47 million customers across the globe.

AEGON uses its strength and expertise to create added value for customers, employees, shareholders and the wider community. AEGON does this by encouraging innovation and by growing its businesses profitably and sustainably.

AEGON s ambition is to be a leader in all its chosen markets.