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ZIONS BANCORPORATION /UT/

Form FWP

October 28, 2013

Free Writing Prospectus

Filed Pursuant to Rule 433

(To the Prospectus dated April 4, 2011, as supplemented by
the Preliminary Prospectus Supplement dated October 28, 2013)

Registration Statement No. 333-173299

October 28, 2013

