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Form 4	VIUEL J										
September 1	8, 2012										
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								OMB APPROVAL			
		JIAILS		shington,					OMB Number:	3235-0287	
Check the if no long								Expires:	January 31		
subject to Section 1 Form 4 o Form 5 obligation may cont See Instru	Section 1 Public Ut	SECUR 6(a) of the	ITIES e Securit ling Con	ies E npany	Exchange y Act of	NERSHIP OF e Act of 1934, f 1935 or Section	Estimated a burden hou response				
1(b).	letion				1	5					
(Print or Type F	Responses)										
1. Name and Address of Reporting Person <u>*</u> SIMON SAMUEL J			2. Issuer Name and Ticker or Trading Symbol INFINITY PROPERTY & CASUALTY CORP [IPCC]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) 3700 COLO SUITE 600	3. Date of Earliest Transaction (Month/Day/Year) 09/17/2012					_X_ Director 10% Owner _X_ Officer (give title Other (specify below) below) Executive VP & General Counsel					
				endment, Date Original nth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
BIRMINGH	IAM, AL 35243							Form filed by M Person	lore than One Re	porting	
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
(Instr. 3) any			ned 3. 4. Securities Acquired n Date, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) Day/Year) (Instr. 8) (A) or				cquired d of (D)	Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial	
Common Stock	09/17/2012			Code V F	Amount 1,892 (1)	(D) D	Price \$ 61.79	(Instr. 3 and 4) 39,804	D		
Common Stock	09/17/2012			М	7,308	А	\$ 16	47,112	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Transaction of Derivative Code Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Employee Stock Option (Right to Buy)	\$ 16	09/17/2012		М	7,308	(3)	02/18/2013	Common Stock	7,308	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
SIMON SAMUEL J 3700 COLONNADE PARKWAY, SUITE 600 BIRMINGHAM, AL 35243	Х		Executive VP & General Counsel				
Signatures							
/s/ James H. Romaker, By Power of Attorney	09/18/	2012					
**Signature of Reporting Person	Dat	e					
Fundamentian of Deemensory							

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) As permitted under the terms of the Second Amended and Restated 2002 Stock Option Plan (the "Plan"), the reporting person surrendered 1,892 shares of common stock owned by the reporting person as partial consideration of the exercise price of the Employee Stock Option.
- (2) Pursuant to the terms of the Plan, the price was determined by reference to the average of the closing bid and ask prices on the last trading date prior thereto.
- (3) The option grant vested in five equal annual installments beginning on February 18, 2004, the first anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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