

Item 7.01. Regulation FD Disclosure

Attached hereto as Exhibit 99.1 is an overview of Pilgrim s Pride Corporation to be referenced in the earnings conference call of February 15, 2013.

Exhibit Number

99.1 Overview of Pilgrim s Pride Corporation to be referenced in the earnings conference call of February 15, 2013.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PILGRIM'S PRIDE CORPORATION

Date: February 15, 2013

By: /s/ Fabio Sandri
Fabio Sandri
Chief Financial Officer

Exhibit Index

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