Tableau Software Inc Form 4 December 05, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

Stock

(Print or Type Responses)

| SEAWELL A BROOKE | | | 2. Issuer Name and Ticker or Trading Symbol Tableau Software Inc [DATA] | | | | | | S. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
|--------------------------------------|---|---|---|--------------------------|-----|--------------------------------------|---------|---------------|--|--|---|--|
| (Last) 1954 GREI DRIVE, SU | ENSPRING | (| . Date of Month/Da 2/03/20 | ay/Yea | | ransaction | | _ | _X Director Officer (give ti | 10% | Owner r (specify | |
| TIMONIU | (Street) M, MD 21093 | | . If Amen | | | ate Origina | 1 | A - | . Individual or Join pplicable Line) X_ Form filed by On Form filed by Moerson | e Reporting Per | rson | |
| (City) | (State) | (Zip) | Table | I - No | n-l | Derivative | Secui | rities Acqui | red, Disposed of, | or Beneficiall | y Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution D any (Month/Day. | ate, if () (Year) (| 3. Fransac Code Instr. 8 | 8) | 4. Securiti mr Dispose (Instr. 3, 4) | ed of (| . , | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Class A Common Stock | 12/03/2013 | | | С | | 10,000 (1) | A | \$ 0 | 10,000 | D | | |
| Class A Common | 12/03/2013 | | | S | | 10,000 | D | \$ 65.5177 | 0 | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(2)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount Underlying Securitie (Instr. 3 and 4) | |
|---|---|---|---|---|--|--------|--|--------------------|---|------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amou or Numb of Sha |
| Stock Option (Right to Buy) | \$ 6.04 | 12/03/2013 | | M | | 10,000 | (3) | 11/15/2021 | Class B Common Stock | 10,0 |
| Class B Common Stock | <u>(4)</u> | 12/03/2013 | | M | 10,000 | | <u>(4)</u> | <u>(5)</u> | Class A Common Stock | 10,0 |
| Class B Common Stock | <u>(4)</u> | 12/03/2013 | | C | | 10,000 | <u>(4)</u> | <u>(5)</u> | Class A Common Stock | 10,0 |
| Class B Common Stock | <u>(4)</u> | | | | | | <u>(4)</u> | <u>(5)</u> | Class A Common Stock | 18,7 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|---|---------------|-----------|---------|-------|--|--|
| r | Director | 10% Owner | Officer | Other | | |
| SEAWELL A BROOKE 1954 GREENSPRING DRIVE SUITE 600 TIMONIUM, MD 21093 | X | | | | | |

Signatures

/s/ Louis Citron, Attorney-in-fact

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon conversion of one share of Class B Common Stock.
- (2) The shares were sold at prices ranging from \$65.30 to \$65.77. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.

Reporting Owners 2

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- (3) The option vests and becomes exercisable in equal monthly installments over the 48 months following the vesting start date.
- Each share of Class B Common Stock is convertible at any time at the option of the holder into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer, whether or not for value and whether voluntary or involuntary or by operation of law, except for certain transfers described in the issuer's amended and restated certificate of incorporation, including, without limitation, certain transfers for tax and estate planning purposes.
- (5) Not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.