SPLUNK INC Form 4 May 12, 2014

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

**OMB APPROVAL** 

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| 1. Name and Address of Reportin CONTE DAVID F | ng Person * | 2. Issuer Name <b>and</b> Ticker or Trading Symbol SPLUNK INC [SPLK] | 5. Relationship of Reporting Person(s) to<br>Issuer  (Check all applicable)                          |  |  |  |
|---|-------------|--|--|--|--|--|
| (Last) (First)                                | (Middle)    | 3. Date of Earliest Transaction                                      |  |  |  |  |
| C/O SPLUNK INC., 250<br>BRANNAN STREET        |             | (Month/Day/Year)<br>05/08/2014                                       | Director 10% Owner _X Officer (give title Other (specify below)  SVP & Chief Financial Officer       |  |  |  |
| (Street)                                      |             | 4. If Amendment, Date Original                                       | 6. Individual or Joint/Group Filing(Check  |  |  |  |
| SAN FRANCISCO, CA 94                          | 107         | Filed(Month/Day/Year)  | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |  |  |  |

| (City)                               | (State)                                 | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially |   |        |                  |  |  | y Owned   |  |
|--------------------------------------|---|--|---|--------|------------------|--|--|---|--|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                      | 3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) |        |                  | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|                                      |   |  | Code V  | Amount | (A)<br>or<br>(D) | Price  | Transaction(s) (Instr. 3 and 4)                                      |   |  |
| Common<br>Stock                      | 05/08/2014                              |  | M   | 6,000  | A                | \$ 2.94  | 113,500  | D   |  |
| Common<br>Stock                      | 05/08/2014                              |  | S(1)  | 2,400  | D                | \$ 46.79 (2)   | 111,100  | D   |  |
| Common<br>Stock                      | 05/08/2014                              |  | S <u>(1)</u>  | 1,700  | D                | \$<br>47.89<br>(3)   | 109,400  | D   |  |
| Common<br>Stock                      | 05/08/2014                              |  | S <u>(1)</u>  | 1,900  | D                | \$<br>48.95<br>(4)   | 107,500  | D   |  |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |  |
|---|---|---|---|--|---|--|--------------------|---|--|
|   |   |   |   | Code V                                 | (A) (D)   | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |
| Employee<br>Stock<br>Option<br>(right to<br>buy)    | \$ 2.94   | 05/08/2014                              |   | M                                      | 6,000   | <u>(5)</u>   | 07/14/2021         | Common<br>Stock   | 6,000                                  |

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

CONTE DAVID F C/O SPLUNK INC. 250 BRANNAN STREET SAN FRANCISCO, CA 94107

SVP & Chief Financial Officer

### **Signatures**

/s/ Steve Dean, by power of attorney

05/12/2014

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reported on this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on September 27, 2013.
- (2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$46.41 to \$47.34, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the

Reporting Owners 2

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Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2) through (4) to this Form 4.

- (3) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$47.53 to \$48.52, inclusive.
- (4) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$48.55 to \$49.46, inclusive.
- The option, representing a right to purchase a total of 1,000,000 shares, is subject to an early exercise provision pursuant to which (5) 296,239 shares are immediately exercisable and an additional 34,013 shares become exercisable on January 1, 2015. One-fourth of the shares subject to the option vested on July 15, 2012 and one forty-eighth of the shares vest monthly thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.