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HAWAIIAN Form 4 January 20,	N HOLDINGS I 2017	NC									
									OMB A	PROVAL	
FORM	4 UNITEI) STATES		RITIES A			NGE CO	OMMISSION	OMB Number:	3235-0287	
Check th if no lon subject t Section Form 4 c	ger STATE o STATE 16. or			GES IN BENEFICIAL OWN SECURITIES					Expires:January 3 200Estimated average burden hours per response0.0		
Form 5 obligation may con <i>See</i> Instr 1(b).	tinue. Section 17	7(a) of the	Public U		ding Con	npany	y Act of	Act of 1934, 1935 or Section)	I		
(Print or Type	Responses)										
DUNKERLEY MARK B Symbol			er Name and Ticker or Trading AIIAN HOLDINGS INC [HA]				5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction			- []	(Check all applicable)				
C/O HAWA	AIIAN HOLDIN KOAPAKA ST	IGS,		Day/Year)	Tansaction			_X_ Director _X_ Officer (give below) Presie		Owner er (specify	
(Street) 4. If Ame				nth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
HONOLUI	LU, HI 96819							Form filed by M Person			
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative	Secur	ities Acqu	ired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3) 2. Transaction Date 2A. Deemed (Month/Day/Year) 4. Execution Date, if any (Month/Day/Year)			3. 4. Securities Acquired (A Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or				Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
C				Code V	Amount	(D)	Price \$	(Instr. 3 and 4)			
Common Stock	01/19/2017			S <u>(1)</u>	19,816	D	55.689 (2)	481,828	D		
Common Stock	01/19/2017			S <u>(1)</u>	3,184	D	\$ 56.793	478,644	D		
Common Stock	01/19/2017			S <u>(1)</u>	7,000	D	\$ 56.75	471,644	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exer		7. Tit	le and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration D	ate	Amou	int of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	rlying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e		Secur	ities	(Instr. 5)	Bene
	Derivative		· · ·		Securities			(Instr	. 3 and 4)		Owne
	Security				Acquired			,	,		Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						(IIISti
					(insu: 5, 4, and 5)						
					4, and <i>5</i>)						
									Amount		
									or		
						Date	Expiration	Title	Number		
						Exercisable	Date		of		
				Code V	(A) (D)				Shares		
				0000 1	(11) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
DUNKERLEY MARK B C/O HAWAIIAN HOLDINGS, INC. 3375 KOAPAKA STREET, SUITE G-350 HONOLULU, HI 96819	Х		President and CEO				
Signatures							
/s/ Aaron Alter, by power of attorney	01/20/2017	7					
**Signature of Reporting Person	Date						
Explanation of Pospons	001						

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.

The sale price reported in column 4 of Table I represents the weighted average sale price of the shares sold ranging from \$55.30 to \$56.25(2) per share. Upon request by the Commission staff, the Issuer, or a security holder of the Issuer, the Reporting Person will provide full information regarding the number of shares sold at each separate price.

The sale price reported in column 4 of Table I represents the weighted average sale price of the shares sold ranging from \$56.30 to \$57.05(3) per share. Upon request by the Commission staff, the Issuer, or a security holder of the Issuer, the Reporting Person will provide full information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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