Brewer Montie Form 4 February 04, 2010								
FORM 4 Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. <i>See</i> Instruction	Washington F CHANGES IN SECUI Section 16(a) of th Public Utility Hol	RITIES AND EXCHANGE COMMISSION shington, D.C. 20549 NGES IN BENEFICIAL OWNERSHIP OF SECURITIES 16(a) of the Securities Exchange Act of 1934, Itility Holding Company Act of 1935 or Section restment Company Act of 1940			OMB APPROVAL OMB 3235-0287 Number: January 31, 2005 Estimated average burden hours per response 0.5			
1(b). (Print or Type Response	es)							
1. Name and Address o Brewer Montie	2. Issuer Name and Symbol Allegiant Travel			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) (Fir 198 WINDCREST	, , , ,	3. Date of Earliest T (Month/Day/Year) 02/04/2010	ransaction		X Director Officer (give ti below)	10%	Owner r (specify	
, ,	(Street) 4. If Ame Filed(Mor				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
HUDSON, A8 J0P	P1H0				Person	sie unun one reep	Jording	
(City) (Sta	ate) (Zip)	Table I - Non-	Derivative So	ecurities Acqu	iired, Disposed of,	or Beneficiall	y Owned	
Security (Month (Instr. 3)	saction Date 2A. Deem n/Day/Year) Execution any (Month/D	n Date, if Transacti Code Pay/Year) (Instr. 8)		osed of (D)	Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Ownership	
Common 02/04/ Stock	/2010	Р	2,000 A		3,000	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	 5. 6. Date Exerc ctionNumber Expiration Date of (Month/Day/Y) 8) Derivative Securities Acquired (A) or Disposed of (D) 		ate	7. Title a Amount Underlyi Securitie (Instr. 3	of ing es	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(Instr. 3, 4, and 5) (A) (D)	Date Exercisable	Expiration Date	or Title N of	umber		

ner

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Oth			
Brewer Montie 198 WINDCREST HUDSON, A8 J0P1H0	Х						
Signatures							
Robert B. Goldberg, under pov attorney	02/04/2010						
**Signature of Reporting Persor		Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Price reported is average price. Shares were purchased at prices between \$50.42 and \$50.45.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.