Fink Elissa Form 4 August 10, 2018

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**OMB APPROVAL** OMB

3235-0287 Number:

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**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

1(b).

Common

Stock

08/09/2018

(Print or Type Responses)

See Instruction

| 1. Name and Ad<br>Fink Elissa        | Symbol                                  | 2. Issuer Name and Ticker or Trading Symbol Tableau Software Inc [DATA] |                                 |              |          | 5. Relationship of Reporting Person(s) to Issuer  (Check all applicable) |  |   |           |  |  |
|--------------------------------------|---|---|---------------------------------|--------------|----------|--|--|---|-----------|--|--|
| (Last)                               | (First) (M                              | Middle) 3. Date o   | 3. Date of Earliest Transaction |              |          |  | (Check all applicable)   |   |           |  |  |
| 1621 N 34TI                          | H ST.                                   | `   | (Month/Day/Year)<br>08/09/2018  |              |          |  | Director 10% Owner Officer (give title Other (specify below)  Chief Marketing Officer                              |   |           |  |  |
|                                      | (Street)                                | 4. If Ame   | 4. If Amendment, Date Original  |              |          |  | 6. Individual or Joint/Group Filing(Check  |   |           |  |  |
| SEATTLE, V                           | WA 98103                                | Filed(Mo  | Filed(Month/Day/Year)           |              |          |  | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting                      |   |           |  |  |
|                                      |   |   |                                 |              |          |  | Person   |   |           |  |  |
| (City)                               | (State) (                               | (Zip) Tab   | le I - Non-D                    | erivative S  | Securiti | es Acc   | quired, Disposed   | of, or Beneficia  | lly Owned |  |  |
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) |   | Code                            | (A)<br>or    |          |  | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |           |  |  |
| Class A<br>Common<br>Stock           | 08/09/2018                              |   | С                               | 2,500<br>(1) | , í      | \$ 0   | 82,628   | D   |           |  |  |
| Class A                              |   |   |                                 | 2 500        |          | ¢  |  |   |           |  |  |

2,500

S

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

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80,128

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#### Edgar Filing: Fink Elissa - Form 4

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number tion Derivative Securities ) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |       | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |  | 8. Price Derive Securi (Instr. |
|---|---|--------------------------------------|---|---|-------|--|--------------------|---|--|--------------------------------|
|   |   |                                      | Code V                                  | (A)   | (D)   | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |                                |
| Class B<br>Common<br>Stock                          | (2)   | 08/09/2018                           | C                                       |   | 2,500 | (2)  | (3)                | Class A<br>Common<br>Stock  | 2,500                                  | \$                             |

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Fink Elissa

1621 N 34TH ST. Chief Marketing Officer

SEATTLE, WA 98103

## **Signatures**

Keenan Conder, Attorney-in-Fact 08/10/2018

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon the conversion of one share of Class B Common Stock.
  - Each share of Class B Common Stock is convertible at any time at the option of the holder into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer,
- whether or not for value and whether voluntary or involuntary or by operation of law, except for certain transfers described in the issuer's amended and restated certificate of incorporation, including, without limitation, certain transfers for tax and estate planning purposes.
- (3) Not applicable.
- (4) Shares were sold pursuant to a 10b5-1 Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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