

FBL FINANCIAL GROUP INC  
 Form 4  
 February 16, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**RUMELHART JOANN**

2. Issuer Name and Ticker or Trading Symbol  
**FBL FINANCIAL GROUP INC [FFG]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**5400 UNIVERSITY AVENUE**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**02/14/2005**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**Exec VP Farm Bureau Life Ins**

**WEST DES MOINES, IA 50266**  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Common Stock	02/14/2005 <sup>(1)</sup>		M	2,089	A \$ 15.75	14,495	D
Class A Common Stock	02/14/2005 <sup>(1)</sup>		S	2,089	D \$ 28.57	12,406	D
Class A Common Stock	02/14/2005 <sup>(1)</sup>		M	2,351	A \$ 15.5	14,757	D
Class A Common	02/14/2005 <sup>(1)</sup>		S	2,351	D \$ 28.57	12,406	D

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Stock

Class A  
Common Stock 02/14/2005<sup>(1)</sup> M 1,560 A \$ 17.97 13,966 D

Class A  
Common Stock 02/14/2005<sup>(1)</sup> S 1,560 D \$ 28.57 12,406 D

Class A  
Common Stock 10,461.787 I by Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Incentive Stock Option (right to buy)	\$ 15.5	02/14/2005 <sup>(1)</sup>		M	2,351	01/15/2002 <sup>(2)</sup> 01/15/2011	Class A Common Stock 2,351
Incentive Stock Option (right to buy)	\$ 15.75	02/14/2005 <sup>(1)</sup>		M	2,089	01/15/2001 <sup>(2)</sup> 01/15/2010	Class A Common Stock 2,089
Incentive Stock Option (right to buy)	\$ 17.97	02/14/2005 <sup>(1)</sup>		M	1,560	01/15/2003 <sup>(2)</sup> 01/15/2012	Class A Common Stock 1,560

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
RUMELHART JOANN 5400 UNIVERSITY AVENUE WEST DES MOINES, IA 50266			Exec VP Farm Bureau Life Ins	

## Signatures

Jo Ann Weslie Rumelhart	02/16/2005
**Signature of Reporting Person	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction has been completed pursuant to Rule 10b5-1(c) Trading Plan dated February 14, 2005.
- (2) Shares become exercisable annually, beginning one year from the date of grant, pro-rata during a five year period, subject to compliance with annual dollar limits for incentive stock option grants.

### Remarks:

Reporting person holds 10,461.787 shares in a company sponsored 401(k) plan. Ownership form is Indirect and the nature of

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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