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FBL FINANCIAL GROUP INC

Form 4

February 23, 2015

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB 3235-0287

Number: January 31,

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burden hours per response...

5. Relationship of Reporting Person(s) to

if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

2 Jaguar Nama and Tiakar or Tradina

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

BRANNEN JAMES			2. Issuer Name and Ticker or Trading Symbol FBL FINANCIAL GROUP INC [FFG]				C	Issuer (Check all applicable)		
(Last) (First) (Middle)			3. Date of Earliest Transaction (Month/Day/Year)					X Director 10% OwnerX Officer (give title Other (specify below)		
5400 UNIVERSITY AVENUE			02/20/2015					Chief Executive Officer		
	(Street)		4. If Ame	ndment, Da	te Origina	1		6. Individual or J	oint/Group Filir	ng(Check
WEST DES	MOINES, IA	50266	Filed(Mor	nth/Day/Year)			Applicable Line) _X_ Form filed by Form filed by l Person	One Reporting Pe More than One Re	
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secui	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Day/Yea	r) Execution	med on Date, if Day/Year)	3. Transactic Code (Instr. 8)	(Instr. 3,	ispose 4 and (A) or	ed of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	
Class A Common Stock	02/20/2015			M	2,588	A	(1)	2,588	D	
Class A Common Stock	02/20/2015			D	2,588	D	\$ 52.19	0	D	
Class A Common Stock								10,113.16	Ι	by Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of actionDerivative Securities 8) Acquired (A) or Disposed of (D)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and A Underlying S (Instr. 3 and
	Security			Code V	(Instr. 3, 4)	(D)	Date Exercisable	Expiration Date	Title
Restricted Stock Units (Cash Settled)	(1)	02/20/2015		A	12,943		02/20/2015(1)	02/01/2019(1)	Class A Common Stock
Restricted Stock Units (Cash Settled)	<u>(1)</u>	02/20/2015		M		2,588	02/20/2015	02/01/2019	Class A Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships						
. 9	Director	10% Owner	Officer	Other			
BRANNEN JAMES			Chief				
5400 UNIVERSITY AVENUE	X		Executive				
WEST DES MOINES, IA 50266			Officer				

Signatures

By: Mark Wickham, per filed confirming stmt For: James Patrick
Brannen
02/23/2015

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On February 1, 2014 the reporting person was granted performance based cash settled RSU's with a performance goal related to earnings per share to be achieved by the Company in 2014. The Stock Subcommittee of the Management Development and Compensation Committee on February 20, 2015 confirmed the performance goal was met. Each unit of cash settled RSU is the economic equivalent of one share of FBL Financial Group, Inc. Class A Common Stock. The units of cash settled RSU's will be

Reporting Owners 2

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settled in cash on each vesting date. The units vest 20% per year over 5 years. 20% of the units will be exercisable and expire on each vest date.

Reporting person holds 10,113.16 shares in a company sponsored 401(k) plan. Ownership form is indirect and the nature of the indirect beneficial ownership is by Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.