## Edgar Filing: QUOTESMITH COM INC - Form 8-K

# QUOTESMITH COM INC

Form 8-K January 04, 2006

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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

#### CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) January 4, 2006

QUOTESMITH.COM, INC

(Exact name of registrant as specified in its charter)

Delaware 0-26781 36-32994

(State or other jurisdiction (Commission (I.R.S. Employer of incorporation) File Number) Identification No.)

Registrant's telephone number, including area code 630-515-0170

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- [ ] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- [ ] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- [ ] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [ ] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13a-4(c))

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#### ITEM 7.01 REGULATION FD DISCLOSURE

On January 4, 2006, Quotesmith.com, Inc. announced its intention to enter the life settlement brokerage market. The press release making that announcement is attached hereto as Exhibit 99.1 and is incorporated herein by reference. This information is being furnished under Item 7.01 (Regulation FD Disclosure) of Form 8-K.

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SECTION 9.01 FINANCIAL EXHIBITS AND EXHIBITS

ITEM 9.01(C) EXHIBITS

EXHIBIT

DESCRIPTION NUMBER

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99.1 Press Release dated January 4, 2006, announcing the intention of

Quotesmith.com, Inc. to enter the life settlement brokerage

market.

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: January 4, 2006 By: /s/ PHILLIP A. PERILLO

Phillip A. Perillo

Senior Vice President and Chief Financial Officer