

FARAH ROGER N  
Form 4  
December 13, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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2005  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FARAH ROGER N

(Last) (First) (Middle)

POLO RALPH LAUREN  
CORP, 650 MADISON AVE

(Street)

NEW YORK, NY 10022

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
POLO RALPH LAUREN CORP  
[RL]

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/12/2007

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
President & COO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Stock	12/12/2007		S		2,500 D \$ 66.59	335,030.15	D
Class A Common Stock	12/12/2007		S		3,000 D \$ 66.6	332,030.15	D
Class A Common Stock	12/12/2007		S		1,000 D \$ 66.61	331,030.15	D
Class A	12/12/2007		S		600 D \$	330,430.15	D

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Common Stock						66.62	
Class A Common Stock	12/12/2007	S	1,400	D	\$ 66.63	329,030.15	D
Class A Common Stock	12/12/2007	S	600	D	\$ 66.64	328,430.15	D
Class A Common Stock	12/12/2007	S	200	D	\$ 66.65	328,230.15	D
Class A Common Stock	12/12/2007	S	200	D	\$ 66.69	328,030.15	D
Class A Common Stock	12/12/2007	S	1,705	D	\$ 66.7	326,325.15	D
Class A Common Stock	12/12/2007	S	800	D	\$ 66.75	325,525.15	D
Class A Common Stock	12/12/2007	S	495	D	\$ 66.77	325,030.15	D
Class A Common Stock	12/12/2007	S	800	D	\$ 66.82	324,230.15	D
Class A Common Stock	12/12/2007	S	400	D	\$ 66.83	323,830.15	D
Class A Common Stock	12/12/2007	S	700	D	\$ 66.85	323,130.15	D
Class A Common Stock	12/12/2007	S	400	D	\$ 66.86	322,730.15	D
Class A Common Stock	12/12/2007	S	100	D	\$ 66.9	<u>322,630.15</u> (1)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FARAH ROGER N POLO RALPH LAUREN CORP 650 MADISON AVE NEW YORK, NY 10022	X		President & COO	

## Signatures

Yen D. Chu,  
Attorney-in-Fact 12/13/2007

\_\_Signature of Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This filing is part five of five Form 4 filings disclosing transactions taking place on December 12, 2007 for the above reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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