ROCKWELL AUTOMATION INC

Form 4

December 06, 2004

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

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obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * NOSBUSCH KEITH D			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
			ROCKWELL AUTOMATION INC [ROK]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	_X_ Director 10% Owner _X_ Officer (give title Other (specify		
777 EAST WISCONSIN AVENUE, SUITE 1400			12/03/2004	below) below) President and CEO		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
MILWAUKE	EE, WI 53202	2	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acc	quired, Disposed of, or Beneficially Owned		

(City)	(State)	(Zip) Tal	ble I - Non	-Derivativ	e Secu	rities Acqui	ired, Disposed of, o	or Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) Transactiom Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)	,	
Common Stock	12/03/2004		M	15,674	A	\$ 14.0147	52,580.1837 (1)	D	
Common Stock	12/03/2004		M	44,326	A	\$ 10.5866	96,906.1837 (1)	D	
Common Stock	12/03/2004		M	8,514	A	\$ 11.6038	105,420.1837 (1)	D	
Common Stock	12/03/2004		M	1,486	A	\$ 13.4	106,906.1837 (1)	D	
Common Stock	12/03/2004		S	60,000	D	<u>(2)</u>	46,906.1837 (1)	D	

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Common Stock 2,060.7252 $I_{\frac{(3)}{2}}$ By Savings Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Securi (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo Nun Shar
Employee Stock Option (right to buy)	\$ 10.5866	12/03/2004		M	44,326	10/05/1999	10/05/2008	Common Stock	2
Employee Stock Option (right to buy)	\$ 14.0147	12/03/2004		M	15,674	11/04/1999	11/04/2008	Common Stock	1
Employee Stock Option (right to buy)	\$ 20.349					10/04/2000	10/04/2009	Common Stock	2
Employee Stock Option (right to buy)	\$ 11.6038	12/03/2004		M	8,514	10/02/2001	10/02/2010	Common Stock	
Employee Stock Option (right to buy)	\$ 13.4	12/03/2004		M	1,486	10/01/2002	10/01/2011	Common Stock	

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Employee Stock Option (right to buy)	\$ 15.5	10/07/2003 <u>(4)</u>	10/07/2012	Common Stock	1
Employee Stock Option (right to buy)	\$ 27.75	10/06/2004(4)	10/06/2013	Common Stock	1
Employee Stock Option (right to buy)	\$ 30.8	02/05/2005(4)	02/05/2014	Common Stock	1
Employee Stock Option (right to buy)	\$ 43.9	11/08/2005 <u>(4)</u>	11/08/2014	Common Stock	3
Common Stock Share Equivalents	<u>(5)</u>	<u>(6)</u>	<u>(6)</u>	Common Stock	2,6

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
NOSBUSCH KEITH D 777 EAST WISCONSIN AVENUE SUITE 1400 MILWAUKEE, WI 53202	X		President and CEO			

Signatures

K. A. Balistreri, Attorney-in-Fact for Keith D.
Nosbusch

Explanation of Responses:

**Signature of Reporting Person

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 10,000 shares are held by the Company to implement restrictions on transfer unless and until certain conditions are met.
- (2) Sales prices ranged from\$45.60 to \$45.97.
- (3) Shares represented by Company stock fund units under the Company's Savings Plan which were acquired on a periodic basis pursuant to the Plan, based on information furnished by the Plan Administrator as of 11/01/2004.

Date

Reporting Owners 3

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- (4) The option vests in three substantially equal annual installments beginning on the date exercisable.
 - Share equivalents represented by Company stock fund units credited under the Company's nonqualified savings plan based on information furnished by the Plan Administrator as of 11/01/2004. The number of share equivalents represented by the balance of a
- (5) participant's Company stock fund account may not exactly equal the number of share equivalents represented by a prior balance plus additions due to variances in the proportion of uninvested cash held in the reference fund used to determine unit values of the Company stock fund under the plan.
- (6) The share equivalents are payable in cash upon retirement or after termination of employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.