### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of February, 2018 Commission File Number 1-15250

#### **BANCO BRADESCO S.A.**

(Exact name of registrant as specified in its charter)

#### **BANK BRADESCO**

(Translation of Registrant's name into English)

Cidade de Deus, s/n, Vila Yara 06029-900 - Osasco - SP Federative Republic of Brazil (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F. Form 20-F \_\_\_\_X Form 40-F \_\_\_\_\_

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes \_\_\_\_\_ No \_\_\_X\_\_\_\_

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#### Message from the Chairman

Cidade de Deus, Osasco, SP, February 7, 2018

Dear Shareholders,

It is with great pleasure that I invite you to participate in the Special and Annual Shareholders' Meetings of Bradesco, which will be held on March 12, 2018, one being an EGM at 4 p.m., and a cumulative E/AGM at 4:15 p.m., in Salão Nobre on the 5th floor, located in Núcleo Cidade de Deus, Prédio Vermelho, Vila Yara, Osasco, SP.

In the Meetings, you will have the opportunity to discuss and vote on the matters set out in the Call Notice, which accompanies this Manual and will be disclosed in the official gazettes from tomorrow, February 8.

It is important to highlight that, if you are not able to attend the meetings, the exercise of your right to vote may be manifested to Bradesco either by the <u>"Remote Voting Form"</u>, or the electronic voting platform, options that ensure the full participation of shareholders in the General Meetings.

In this Manual, all the information and guidelines set out by the applicable laws were followed, as well as others that may guide you in relation to voting on the Items on the Agendas.

Relying on the customary support, preference and confidence with which you have distinguished us, our team of professionals, to whom we also express our gratitude for their significant achievements in the challenging year of 2017, remains at your disposal for any clarifications.

Sincerely,

*Luiz Carlos Trabuco Cappi Chairman of the Board of Directors* 

# Information on Shareholders' Meetings

According to Article 132 of Law No. 6,404/76, Corporations should hold their Annual Shareholders' Meeting in the first four (4) months following the end of the fiscal year, in order to address the following matters:

I. to analyze the management accounts, examine, discuss and vote on the financial statements;

II. to decide on the allocation of the net income for the year and the distribution of dividends; and

III. to elect the managing directors and the members of the fiscal council.

Other matters of interest to the Company, when provided by law, bylaws or listed in the Call Notice, will be discussed and resolved at the Special Shareholders' Meeting.

According to the Sole Paragraph of Article 131 of Law No. 6,404/76, the Special and Annual Shareholders' Meetings may cumulatively be called and held at the same place, date and time, as well as drawn up in a single minutes.

Using this option, we summon on March 12 at 4 p.m., a Special Shareholders' Meeting (EGM), and the other two cumulatively (Annual AGM - and Special - EGM), at 4:15 p.m., whose Call Notice, contained in this Manual, lists, separate and expressly, on the agendas all matters to be discussed in the respective Shareholders' Meetings, and no other matter pending approval by the shareholders shall be included.

The documents mentioned in Article 133 of Law No. 6,404/76, related to the fiscal year ended on December 31, 2017, were made available to national and foreign investors (B3, CVM, SEC, NYSE and LATIBEX) on February 1, 2018, and can also be viewed on the websites B3 (www.b3.com.br) and CVM (www.cvm.gov.br), as well as on that of Bradesco (www.bradesco.com.br/ri).

On February 6, 2017, the following documents were published in the newspapers "Diário Oficial do Estado de São Paulo" (Official Gazette of the State of São Paulo) and "Valor Econômico":

I. Management Report on the business and main administrative acts of the fiscal year ended;

- II. Financial Statements;
- III. Independent Auditors' Report;
- IV. Fiscal Council's Opinion; and
- V. Summary of the Audit Committee's Report.

All other documents referring to the Shareholders' Meetings are part of this Manual and at the disposal of shareholders at the Market Relations Department, Núcleo Cidade de Deus, Prédio Vermelho, 3º andar, Vila Yara, Osasco, São Paulo, and may also be viewed on Bradesco, B3 and CVM websites, as given above.

# Quorum

Pursuant to Article 125 of Law No. 6,404/76, save the exceptions provided for by law, the Shareholders' Meeting will be installed, on first call, with the attendance of shareholders representing at least one quarter (1/4) of the voting capital stock, and, on second call, it shall be installed with any number of shareholders.

The Special Shareholders' Meeting, deciding on the amendment to the Bylaws, pursuant to Article 135 of Law No. 6,404/76, will be instated, on first call, with the attendance of shareholders representing at least two thirds (2/3) of the voting capital stock, and, on second call, it may be instated with any number of shareholders.

# **Quorum for Resolutions**

According to Article 129 of Law No. 6,404/76, the resolutions shall be taken by the absolute majority of votes, not counting blank votes.

# **Exercise of Voting Rights**

## **Common Shareholders**

Pursuant to Brazilian legislation and Bradesco's Bylaws, common shareholders shall be entitled to vote on all matters listed in the Agenda, except for the separate election of members of the Board of Directors and/or Fiscal Council that may be appointed exclusively by the minority shareholders, pursuant to the following items.

# **Preferred Shareholders and Non-Controlling Common Shareholders**

In relation to the election of members to compose the Board of Directors and the Fiscal Council, items 4 and 5 of the Annual Shareholders' Meeting Agenda, Law No. 6,404/76 – establishes the possibility for preferred shareholders and common shareholders, not part of the controlling group, to elect their candidates, in a separate vote, as follows:

#### - Board of Directors (item 4 of the Annual Shareholders' Meeting Agenda)

Pursuant to the provisions of Article 141, Paragraphs Four to Six of Law No. 6,404/76, the right to elect and dismiss a member of the Board of Directors, in a separate voting process, will be granted to, excluding the controlling shareholder, the majority of holders:

I. of common shares that represent, at least, fifteen percent (15%) of the total of common shares;

II. of preferred shares that represent, at least, ten percent (10%) of the capital stock; and

III. verifying that neither the holders of common nor the holders of preferred shares comprise the quantity required in the items above, they will be entitled to combine their shares to elect jointly a member for the Board of Directors, taking into consideration the quorum of ten percent (10%) of the capital stock.

Only shareholders that prove the uninterrupted ownership of shares required during the period of at least three (3) months immediately preceding the Shareholders' Meeting will be entitled to elect or dismiss Board of Director's members by means of separate voting process.

#### - Fiscal Council (item 5 of the Annual Shareholders' Meeting Agenda)

In the establishment of the Fiscal Council, the following standards will be observed:

a) the holders of preferred shares will be entitled to elect, in a separate voting process, one (1) member and his/her respective alternate; non-controlling common shareholders will have the same right, as long as there is in the market at least ten percent (10%) or more of common shares issued by the Company;

b) except for the provisions in the previous item, other common shareholders may elect the effective and alternate members that, in any case, shall be equal to the number of the elected members in accordance with subparagraph "a", plus one.

# Holders of American Depositary Receipts (ADRs)

The right to vote on the matters listed in the Agenda will be given to holders of American Depositary Receipts (ADRs), according to the types of shares (common or preferred) their ADRs represent.

The ADR holders will be properly instructed by The Bank of New York Mellon, the depositary financial institution of ADRs backed by Bradesco's shares.

# Multiple voting process

Pursuant to CVM Instructions No. 165/91, and No. 282/98, to request the adoption of the multiple voting process in the election of the members of the Board of Directors, the requesting shareholders shall represent the minimum of five percent (5%) of the Company's voting capital.

As set out in Paragraph One of Article 141 of Law No. 6,404/76, this right shall be exercised by shareholders within forty-eight (48) hours before the Shareholders' Meeting, the Presiding Board chairing the Meeting being responsible for informing the shareholders in advance, in view of the "Attendance Book", of the number of votes necessary to elect each member of the Board of Directors.

The multiple voting process shall occur by assigning to each share as many votes as the members of the Board of Directors to be elected through the said system. The shareholder may accumulate votes for one candidate or distribute them among several candidates. In this process, candidates will be nominated and elected individually, with their names registered before the Board of the Meeting.

# **Participation in the Shareholders' Meetings**

# Attendance

The Company's shareholders may take part in the Shareholders' Meetings by attending the meetings at the place they are held and by casting their vote, according to the class of shares held by them (common and/or preferred) and the matters to be voted on.

Pursuant to the provisions in Article 126 of Law No. 6,404/76, shareholders must attend the Shareholders' Meetings providing, in addition to their identification document, a certificate of ownership of the Company's shares, issued by the depositary and/or custodian financial institution. Management recommends that such certificate of ownership be issued at least two (2) business days before the date of mentioned Shareholders' Meetings.

Legal entities shareholders, such as Companies and Investment Funds, must be represented in accordance with their Bylaws, Articles of Incorporation or Charters, delivering the documents that evidence the good standing of the representation, having with them the Minutes of the election of Management, as the case may be, at the place and time indicated in the item below.

Before the Meetings are installed, shareholders will sign the Attendance Book.

Shareholders without voting rights may attend the Shareholders' Meeting and discuss all the matters submitted for resolution, in addition to the ones contained in items 4 and 5 of the Annual Shareholders' Meeting.

# **Attorneys-in-fact**

Shareholders may also be represented by an attorney-in-fact appointed not more than one year prior, provided that he/she is a shareholder, manager of Banco Bradesco S.A., lawyer or financial institution, being incumbent upon the investment fund manager to represent its condominium members, pursuant to Paragraph One of Article 126, of Law No. 6,404/76, and the power of attorney shall mandatorily bear a notarized signature of the grantor at the Notary. We also observe that the legal entities shareholders may be represented as set out in their bylaws/articles of incorporation. It is not mandatory that their attorneys be shareholdes, managers of Banco Bradesco S.A., lawyers or a financial institution.

In order to help shareholders, the **Power of Attorney Templates** contained in this Manual may be used, in which case the attorney-in-fact shall vote in strict compliance with the instructions contained in the respective powers of attorney.

Optionally, the shareholders may also grant powers of attorney using different texts from those suggested herein, provided that they comply with the provisions of Law No. 6,404/76 and the Brazilian Civil Code.

When the shareholder is represented by an attorney-in-fact, the good standing of the power of attorney will be verified before the beginning of the Shareholders' Meetings, as well as the ownership of shares.

In order to speed up the process and facilitate the proceedings in the Meetings, the certificate of ownership of the shares and the power of attorney may, at the shareholder's discretion, be sent to the Company's headquarters, preferably, up to two (2) business days before the date of the Shareholders' Meetings, at Banco Bradesco S.A. – Secretaria Geral – Área Societária – Núcleo Cidade de Deus – Prédio Vermelho, 4º andar – Vila Yara – Osasco, SP – CEP 06029-900. A copy of the documentation may also be sent by email to governancacorp@bradesco.com.br.

Before being sent to Bradesco, corporate and representation documents of legal entities and investment funds written in a foreign language must be translated into Portuguese. The said translations must be registered in the Titles and Documents Registry (a certified translation is not required).

## **Participation by Remote Vote**

As accounted for in Article 21-A and pursuant to CVM Instruction No. 481/2009, the Company's shareholders may also exercise their right to vote in shareholders' meetings through the remote voting process, to be formalized in an electronic document named as "remote voting form" (Form), whose template is available on the Corporate Governance area of Bradesco's Investor Relations website (www.bradescori.com.br) or on the CVM – Brazilian Exchange Commission's website (http://sistemas.cvm.gov.br/?CiaDoc).

Bradesco informs that:

ü Common shareholders with positions held up to the date of the Meetings will be entitled to vote on all matters, except in the separate vote for the election of a member of the Fiscal Council appointed by the minority shareholders who are holders of preferred shares;

ü **The minority shareholders who are holders of preferred shares** with positions held up to the date of the Meetings are entitled to vote only in the item of the Form regarding the separate vote process to elect members of the Fiscal Council appointed by the shareholder(s) holder of such type of shares;

ü If the shareholder should require the adoption of the multiple voting process, it is absolutely necessary that they complete item 4 of the Form, independently from completing item 5 of the Form. In this case, if the shareholder fills "No" in the item 6 of the Form, the sum of the percentage of the votes among the candidates for the Board of Directors shall amount to 100% of the shares used.

The shareholder who decides to exercise their right to vote remotely must do so **by one of the options described below**:

#### I. By delivering the Form, completed and signed, to one of Bradesco's Branches

# This option is intended exclusively for the shareholders with shares backed by Bradesco, as the registrar of shares issued by itself:

In order to offer a greater convenience to shareholders with a position in our Record Book of Shares, the entire Bradesco's Network of Branches in Brazil is available, **during the business hours of the local bank**, to take the necessary actions for the shareholder to exercise their remote voting right.

To do so, the shareholder must take the following measures:

 ü Access the Corporate Governance area of Bradesco's Investor Relations website (www.bradescori.com.br) or the website of the Brazilian Securities and Exchange Commission – CVM (http://sistemas.cvm.gov.br/?CiaDoc), print the form, fill it out, initial each page and sign it.

ü With the Form **completed**, **initialed and signed**, as well as the documents listed in the table below, the shareholder must go to any of the over 4,700 Bradesco's Branches in up to seven (7) days before the Meeting date, i.e. up until March 5, 2018 (including this date), during the local bank's business hours, in order for the information in their Form to be transferred to Bradesco systems. In this way, the shareholder may monitor the submission of their vote, via the system, until its conclusion, receiving a proof of the completion of the transaction.

Individual Taxpayers' ID and Identity card with photo of the shareholder or their legal representative <sup>1</sup>	Х	Х	Х
Articles of Incorporation or Bylaws consolidated and updated	-	Х	Х
2 Document proving the powers of attorney <sup>2</sup>	-	Х	Х
Concolidated and undated fund regulation	-	-	Х

Consolidated and updated fund regulation <sup>(1)</sup> Identity cards accepted: Identity Card, Identity Card of Foreigner, National Driving License, Passport and professional registration officially recognized.

<sup>(2)</sup> For investment funds, documents of the manager and/or administrator, pursuant to the voting policy.

Before being forwarded to Bradesco, corporate and representation documents of the legal entity and the investment fund drawn up in a foreign language must be translated into Portuguese. The said translations must be registered in the Titles and Documents Registry (a certified translation is not required).

# Important: Forms received by the Company after the end of the bank's business hours, on March 5, 2018, will be disregarded.

The Management highlights that the procedures above cannot be adopted for the holders of shares in custody at B3 S.A. - Brasil, Bolsa, Balcão and/or with any other custodian agent. In this case, the provisions of section II below must be observed.

# II. By vote instructions conveyed by the shareholders to its respective custody agents

# This option is intended exclusively for the shareholders who own shares held in custody at B3 S.A. - Brasil, Bolsa, Balcão (B3). In this case, the remote voting shall be exercised by the shareholders in accordance with the procedures adopted by the Institutions and/or Brokers holding their positions in custody:

The holder of shares deposited at B3 that chooses to exercise their remote voting right must do so by forwarding their voting instructions to the Institution and/or Broker (Custody Agent) holding their shares in custody, subject to the rules set forth by the latter, which, as a result, shall forward such vote statements to the Central Depository of B3.

Given that the services to receive and convey the instructions to complete the remote voting form is optional for Custody Agents, we recommend that the shareholders verify if their custodian is entitled to provide such services and also check the procedures set forth by them to issue the voting instructions, as well as the documents and information required by them.

Under Article 21-B of CVM Instruction No. 481/2009, the shareholder must send the instructions to complete the Form to their custodians within 7 days before the date of the Meeting, i.e. until March 5, 2018 (including this date), unless there is a different term established by their custodians.

Bradesco informs that, if your Custody Agent does not provide the remote voting service, the shareholder will have the option to send their Form and applicable documents directly to the Company itself, pursuant to section III below.

#### III. By forwarding its vote instruction directly to the Company

If the shareholders wish to submit their voting instructions directly to the Company, they should access the Corporate Governance area of Bradesco's Investor Relations website (www.bradescori.com.br) or the website of the Brazilian Securities and Exchange Commission – CVM (http://sistemas.cvm.gov.br/?CiaDoc), print the form, fill it out, initial each page and sign it.

After this, they should forward the Form duly **completed**, **initialed and signed**, along with certified copies of the documents listed in the table below, to the following address: Banco Bradesco S.A., Secretaria Geral – Área Societária, Núcleo Cidade de Deus, Prédio Vermelho, 4º andar, CEP 06029-900, Osasco, SP, Brazil.

Individual Taxpayers' ID and Identity card with photo of the shareholder or their legal representative <sup>1</sup>	Х	Х	Х
Articles of Incorporation or Bylaws consolidated and updated $^{\scriptscriptstyle 2}$	-	Х	Х
Document proving the powers of attorney $^2$	-	Х	Х
Consolidated and updated fund regulation	-	-	Х

<sup>(1)</sup> Identity cards accepted: Identity Card, Identity Card of Foreigner, National Driving License, Passport and professional registration officially recognized.

<sup>(2)</sup> For investment funds, documents of the manager and/or administrator, pursuant to the voting policy.

We note that, before being sent to Bradesco, the corporate and representation documents of legal entities and investment funds written in a foreign language must be translated into Portuguese. The said translations must be registered in the Titles and Documents Registry (a certified translation is not required).

The shareholder may also, if it wishes, anticipate the forwarding of documents to the Company, by sending scanned copies of the Form and the above documents to the email address **governancacorp@bradesco.com.br**.

In any case, Bradesco must receive, up until March 5, 2018 (including this date), in the Núcleo Cidade de Deus - Prédio Vermelho, 4º andar - Vila Yara - Osasco, SP - CEP 06029-900, the original Form and the certified copy of the other documents sent by e-mail by the shareholder.

Within three (3) days after the receipt of such documents, the Company will notify the shareholders, at the email address informed by the shareholder in the Form, regarding the receipt of the documents and their acceptance.

The Form received by Bradesco which is not fully and regularly completed and/or is not accompanied by the supporting documents listed above will be disregarded.

The information on any Form and relevant documents disregarded will be sent by Bradesco to the email address provided by the shareholder in the Form, together with the necessary guidance for its rectification. In any case, the Form eventually rectified by the shareholder, as well as the documentation, must also be received by Bradesco until March 5, 2018 (including this date).

#### **General Information**

The Company highlights that:

ü as established by Article 21-S of CVM Instruction No. 481, the Central Depositary of B3, upon receiving voting instructions by the shareholders through their respective custodian agents, will disregard any divergent instructions in relation to the same resolution that may have been issued by the same Individual or Corporate Taxpayer's ID;

ü when the period for remote voting ends, i.e. on March 5, 2018 (excluding this date), the shareholder may not change the voting instructions already sent, unless they are present at the Shareholders' Meeting or represented by proxy, through an explicit request to disregard the voting instructions sent through the Form, before the respective matter(s) is cast to vote.

#### Participation through the electronic voting platform

For investors with shares in custody in B3 or directly with the bookkeeper, in addition to the participation processes listed above, Bradesco also allows the exercise of the right to vote electronically. Thus, the shareholder that so desires, must access the link www.proxyvoting.com.br, request access to the voting platform and provide the necessary information to confirm their status as a shareholder of Bradesco.

Bradesco emphasizes that the procedure should be completed at least 72 hours before the date of the Meetings.

Additional information can be obtained on the phones and e-mail address contained on the website of the electronic platform mentioned above.

# **Call Notice**

#### Banco Bradesco S.A.

#### Corporate Taxpayer's ID No. 60.746.948/0001-12 - Company Registration No. 35.300.027.795

#### **Publicly-Held Company**

#### Special and Annual Shareholders' Meetings

We invite the Company shareholders to meet at the Special and Annual Shareholders' Meetings to be held on March 12, 2018, at the Company's headquarters, Núcleo Cidade de Deus, Vila Yara, Osasco, São Paulo, 5º andar, Prédio Vermelho, at Salão Nobre, for the resolutions listed below.

#### I) In the Special Shareholders' Meeting at 4 p.m.

Resolve on the Board of Directors' proposal to increase the capital stock by R\$8,000,000,000.00, increasing it from R\$59,100,000,000.00 to R\$67,100,000,000.00, with bonus stock, by means of the capitalization of part of the balance of the "Profit Reserves – Statutory Reserve" account, according to the provisions of Article 169 of Law No. 6,404/76, by issuing 610,896,190 book-entry, registered shares, with no par value, of which 305,448,111 are common shares and 305,448,079 are preferred shares, to be attributed free of charge to shareholders at the ratio of 1 new share to each 10 shares of the same type they hold on the base date, to be established after the approval of the process by the Central Bank of Brazil, with the consequent amendment to the "caput" of Article 6 of the Bylaws; and

#### II) In Cumulative Special and Annual Shareholders' Meetings at 4:15 p.m.

• Special Shareholders' Meetings

Decide on the proposal of the Board of Directors to change the Bylaws partially, as follows: