#### **COLGATE PALMOLIVE CO**

Form 4 March 02, 2009

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL OMB** 

3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per

5. Relationship of Reporting Person(s) to

Issuer

Persons who respond to the collection of

information contained in this form are not

response... 0.5

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

1(b).

(Print or Type Responses)

MOISON FRANCK J

1. Name and Address of Reporting Person \*

| MOISON FRANCE J                      |  |   | Symbol COLGATE PALMOLIVE CO [CL] |                                       |                      |  |   | 155001   |  |   |  |  |
|--------------------------------------|--|---|----------------------------------|---------------------------------------|----------------------|--|---|--|--|---|--|--|
| (Last)                               | (First) (M   | (Iiddle)  | 3. Date of Earliest Transaction  |                                       |                      |  | [CL]  | (Check all applicable)   |  |   |  |  |
| (Last)                               | (i iist) (iv   | nuaic)  | (Month/Da                        |                                       |                      |  |   | Director   | 109  | 10% Owner   |  |  |
| C/O COLGA                            |  | 02/26/2009  |                                  |                                       |                      |  | _X_ Officer (give title Other (specify below)           |  |  |   |  |  |
| COMPANY,                             | ENUE   |   |                                  |                                       |                      |  | Pres., Glob. Bus. Dev. & Tech.                          |  |  |   |  |  |
|                                      |  | 4. If Amendment, Date Original  |                                  |                                       |                      |  | 6. Individual or Joint/Group Filing(Check               |  |  |   |  |  |
|                                      |  | Filed(Month/Day/Year)   |                                  |                                       |                      |  | Applicable Line) _X_ Form filed by One Reporting Person |  |  |   |  |  |
| NEW YORK                             |  |   |                                  |                                       |                      |  | Form filed by More than One Reporting Person            |  |  |   |  |  |
| (City)                               | (State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |                                  |                                       |                      |  |   |  |  |   |  |  |
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year)  | ansaction Date 2A. Deem<br>nth/Day/Year) Execution<br>any<br>(Month/D |                                  | 3.<br>Transacti<br>Code<br>(Instr. 8) | onAcquire<br>Dispose | 4. Securities on Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |   | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |  |  |
|                                      |  |   |                                  | Code V                                | Amount               | or<br>(D)  | Price   | (Instr. 3 and 4)   |  |   |  |  |
| Common<br>Stock                      | 02/26/2009   |   |                                  | A(1)                                  | 8,609                | A  | \$0   | 68,212   | D  |   |  |  |
| Common<br>Stock                      | 02/26/2009   |   |                                  | A(2)                                  | 9,394                | A  | \$0   | 77,606   | D  |   |  |  |
| Common<br>Stock                      |  |   |                                  |                                       |                      |  |   | 1,189  | I  | By Issuer's<br>401(k)<br>Plan<br>Trustee              |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1474

(9-02)

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed                             | 4.         | 5.                | 6. Date Exer | cisable and     | 7. Titl | le and       | 8. Price of | 9. Nu  |
|-------------|-------------|---------------------|--|------------|-------------------|--------------|-----------------|---------|--------------|-------------|--------|
| Derivative  | Conversion  | (Month/Day/Year)    | Month/Day/Year) Execution Date, if Tra |            | TransactionNumber |              | Expiration Date |         | int of       | Derivative  | Deriv  |
| Security    | or Exercise |                     | any                                    | Code       | of                | (Month/Day/  | /Year)          | Under   | rlying       | Security    | Secui  |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)                       | (Instr. 8) | Derivativ         | e            |                 | Secur   | ities        | (Instr. 5)  | Bene   |
|             | Derivative  |                     |  |            | Securities        | 3            |                 | (Instr. | 3 and 4)     |             | Own    |
|             | Security    |                     |  |            | Acquired          |              |                 |         |              |             | Follo  |
|             |             |                     |  |            | (A) or            |              |                 |         |              |             | Repo   |
|             |             |                     |  |            | Disposed          |              |                 |         |              |             | Trans  |
|             |             |                     |  |            | of (D)            |              |                 |         |              |             | (Instr |
|             |             |                     |  |            | (Instr. 3,        |              |                 |         |              |             |        |
|             |             |                     |  |            | 4, and 5)         |              |                 |         |              |             |        |
|             |             |                     |  |            |                   |              |                 |         | Amount       |             |        |
|             |             |                     |  |            |                   |              |                 |         | Amount       |             |        |
|             |             |                     |  |            |                   | Date         | Expiration      | Title   | or<br>Number |             |        |
|             |             |                     |  |            |                   | Exercisable  | Date            | Title   | of           |             |        |
|             |             |                     |  | Codo V     | (A) (D)           |              |                 |         |              |             |        |
|             |             |                     |  | Code V     | (A) (D)           |              |                 |         | Shares       |             |        |

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

MOISON FRANCK J C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK, NY 10022

Pres., Glob. Bus. Dev. & Tech.

## **Signatures**

Nina D. Gillman by power of attorney 03/02/2009

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Regular restricted stock award granted under the Long-Term Global Growth Program of the issuer's Executive Incentive Compensation Plan.
- (2) Restricted stock award granted under the issuer's Executive Incentive Compensation Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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