

Telkamp Bruce
Form 4
May 23, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
burden hours per
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Telkamp Bruce

(Last) (First) (Middle)

C/O EHEALTH, INC., 440 E.
MIDDLEFIELD ROAD

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
eHealth, Inc. [EHTH]

3. Date of Earliest Transaction
(Month/Day/Year)
05/21/2007

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer (give title below) ____ Other (specify below)

Executive Vice President

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------------|---|---|--------------------------------------|---|--|--|---|
| Common Stock | 05/21/2007 | | M ⁽¹⁾ | 5,000 A \$ 1 | 50,000 | I | By Trust (2) |
| Common Stock | 05/21/2007 | | S ⁽¹⁾ | 5,000 D \$ 19 | 45,000 | I | By Trust (2) |
| Common Stock | 05/22/2007 | | M ⁽¹⁾ | 5,000 A \$ 1 | 50,000 | I | By Trust (2) |
| Common Stock | 05/22/2007 | | S ⁽¹⁾ | 5,000 D \$ 19.088 | 45,000 | I | By Trust (2) |
| Common Stock | 05/23/2007 | | M ⁽¹⁾ | 4,000 A \$ 1 | 49,000 | I | By Trust (2) |

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| | | | | | | | | |
|-----------------|------------|------------------|-------|---|--------------|--------|---|-----------------|
| Common Stock | 05/23/2007 | S ⁽¹⁾ | 4,000 | D | \$ 19.054 | 45,000 | I | By Trust (2) |
|-----------------|------------|------------------|-------|---|--------------|--------|---|-----------------|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|---|--|---|---|--------------------------------------|---|--|---|---|
| Employee Stock Option (right to buy) | \$ 1 | 05/21/2007 | | M ⁽¹⁾ | 5,000 | (3) 01/24/2011 | Common Stock | 5,000 |
| Employee Stock Option (right to buy) | \$ 1 | 05/22/2007 | | M ⁽¹⁾ | 5,000 | (3) 01/24/2011 | Common Stock | 5,000 |
| Employee Stock Option (right to buy) | \$ 1 | 05/23/2007 | | M ⁽¹⁾ | 4,000 | (3) 01/24/2011 | Common Stock | 4,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships |
|---|----------------------------------|
| | Director 10% Owner Officer Other |
| Telkamp Bruce C/O EHEALTH, INC. 440 E. MIDDLEFIELD ROAD | Executive Vice President |

MOUNTAIN VIEW, CA 94043

Signatures

/s/ Jennifer Thompson, as attorney in fact for Bruce A.
Terkamp

05/23/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All of the transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.
- (2) Shares are held by Bruce A. Telkamp and Diane E. Turriff as Trustees of the Diane E. Turriff and Bruce A. Telkamp Revocable Trust 2004.
- (3) This option became fully vested and exercisable on 1/24/2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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