LIVEPERSON INC Form 3 February 11, 2014 **FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION** Washington, D.C. 20549 OMB 2225 OMB

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

PersonStatemenÂVanounou Eran(Month/E		3. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [LPSN]				
(Middle)	02/09/2014	/2014 4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)	
		(Check all applicable)				
10018		Director 10% Owner X_Officer Other (give title below) (specify below) Chief Technology Officer		ow)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person	
(Zip)	Table I - N	lon-Derivati	ve Securiti	es Bei	neficially Owned	
		Owned	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr.	•	
-	ach class of securities benefici	ially SE	EC 1473 (7-02)		
ormation conta juired to respo rrently valid Ol	ained in this form are not and unless the form displ MB control number.	ays a	warrants, opt	tions, co	onvertible securities)	
	(Middle) , INC., 475 5TH FLOOR 10018 (Zip) eparate line for ea tly. rsons who res ormation conta juired to respo rrently valid Ol	(Month/Day/Year) (Middle) (Middle) (2/09/2014 (2/09/2014 (2/09/2014 (2/09/2014) (2/09/2014 (2/09/2014) (2/09/2014 (2/09/2014) (2/09/2014) (2/09/2014 (2/09/2014) (Statement (Month/Day/Year) LIVEPERSI (Month/Day/Year) (Middle) 02/09/2014 4. Relationship Person(s) to Is , INC., 475 5TH FLOOR (Check and	Statement (Month/Day/Year) LIVEPERSON INC [L (Middle) 02/09/2014 4. Relationship of Reporting Person(s) to Issuer , INC., 475 (Check all applicable) , INC., 475 (Check all applicable) Â 10018 Officer Other (give title below) (specify beld Chief Technology Offic (Zip) Table I - Non-Derivative Securitis 2. Amount of Securities 3. Beneficially Owned (Instr. 4) Ownership Form: Direct (D) or Indirect (I) (Instr. 5) opparate line for each class of securities beneficially ty. SEC 1473 (7-02 resons who respond to the collection of ormation contained in this form are not puired to respond unless the form displays a rrently valid OMB control number.	Statement (Month/Day/Year) LIVEPERSON INC [LPSN] (Middle) 02/09/2014 4. Relationship of Reporting Person(s) to Issuer , INC., 475 (Check all applicable) , INC., 475 (Check all applicable) , INC., 475 (Check all applicable) Â 10018	

				4.	5.	6. Nature of Indirect
nstr. 4) Expiration Date (Month/Day/Year)		Securities Underlying		Conversion	Ownership	Beneficial Ownership
		Derivative Security		or Exercise	Form of	(Instr. 5)
		(Instr. 4)		Price of	Derivative	
Date Exercisable	Expiration Date	T . (1	Amount or Number of Shares	Derivative	Security:	
		Title		Security	Direct (D)	
					or Indirect	
					(I)	
	Expiration D (Month/Day/Year) Date	Expiration Date (Month/Day/Year)	Expiration Date (Month/Day/Year)Securities U Derivative S (Instr. 4)DateExpirationTitle	Expiration Date (Month/Day/Year)Securities Underlying Derivative Security (Instr. 4)DateExpiration DateTitle Number of Number of	$ \begin{array}{c} Expiration Date \\ (Month/Day/Year) \\ Date \\ Exercisable \\ \end{array} \begin{array}{c} Securities Underlying \\ Derivative Security \\ (Instr. 4) \\ \end{array} \begin{array}{c} Conversion \\ or Exercise \\ Price of \\ Derivative \\ Security \\ \end{array} \end{array}$	Expiration Date (Month/Day/Year)Securities Underlying Derivative Security (Instr. 4)Conversion or ExerciseOwnership Form of DerivativeDateExpiration DateTitleAmount or Number of SharesDerivative DerivativeDerivative Derivative

3235-0104

January 31,

2005

0.5

Number:

Expires:

response...

Estimated average burden hours per

(Instr. 5)

Reporting Owners

Reporting Owner Name / Address	Relationships						
FB	Director	10% Owner	Officer	Other			
Vanounou Eran C/O LIVEPERSON, INC. 475 TENTH AVENUE, 5TH FLOOR NEW YORK, NY 10018	Â	Â	Chief Technology Officer	Â			
Signatures							
/s/ Monica L. Greenberg, as attorney-in fact		02/11/2014					
**Signature of Reporting Person		Date					
Explanation of Respon	nses	:					

No securities are beneficially owned

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Remarks:

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.