

FBL FINANCIAL GROUP INC
Form 4
March 01, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
McNeill David Alan

2. Issuer Name **and** Ticker or Trading
Symbol
FBL FINANCIAL GROUP INC
[FFG]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
5400 UNIVERSITY AVENUE
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
02/28/2012

____ Director ____ 10% Owner
__X__ Officer (give title ____ Other (specify
below) below)
VP & General Counsel

WEST DES MOINES, IA 50266

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------------|---|---|--------------------------------------|---|--|---|---|
| | | | Code | V | Amount | (A) or (D) | Price |
| Class A Common Stock | 02/28/2012 | | M | | 502 | A | \$ 12.9 |
| | | | | | | | 9,586 |
| | | | | | | | D |
| Class A Common Stock | 02/28/2012 | | M | | 1,021 | A | \$ 18.62 |
| | | | | | | | 10,607 |
| | | | | | | | D |
| Class A Common Stock | 02/28/2012 | | M | | 644 | A | \$ 19.96 |
| | | | | | | | 11,251 |
| | | | | | | | D |
| Class A Common | 02/28/2012 | | M | | 1,024 | A | \$ 29.23 |
| | | | | | | | 12,275 |
| | | | | | | | D |

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Stock

Class A

| | | | | | | | |
|--------------|------------|---|-----|---|----------|--------|---|
| Common Stock | 02/28/2012 | M | 585 | A | \$ 29.23 | 12,860 | D |
|--------------|------------|---|-----|---|----------|--------|---|

Class A

| | | | | | | | |
|--------------|------------|---|----|---|---------|--------|---|
| Common Stock | 02/28/2012 | M | 34 | A | \$ 30.6 | 12,894 | D |
|--------------|------------|---|----|---|---------|--------|---|

Class A

| | | | | | | | |
|--------------|------------|---|-------|---|------------|--------|---|
| Common Stock | 02/28/2012 | M | 1,021 | D | \$ 34.0954 | 11,873 | D |
|--------------|------------|---|-------|---|------------|--------|---|

Class A

| | | | | | | | |
|--------------|------------|---|-----|---|------------|--------|---|
| Common Stock | 02/28/2012 | M | 644 | D | \$ 34.0954 | 11,229 | D |
|--------------|------------|---|-----|---|------------|--------|---|

Class A

| | | | | | | | |
|--------------|------------|---|-------|---|------------|--------|---|
| Common Stock | 02/28/2012 | M | 1,024 | D | \$ 34.0954 | 10,205 | D |
|--------------|------------|---|-------|---|------------|--------|---|

Class A

| | | | | | | | |
|--------------|------------|---|-----|---|------------|-------|---|
| Common Stock | 02/28/2012 | M | 585 | D | \$ 34.0954 | 9,620 | D |
|--------------|------------|---|-----|---|------------|-------|---|

Class A

| | | | | | | | |
|--------------|------------|---|----|---|------------|-------|---|
| Common Stock | 02/28/2012 | M | 34 | D | \$ 34.0954 | 9,586 | D |
|--------------|------------|---|----|---|------------|-------|---|

Class A

| | | | | | | | |
|--------------|------------|---|-----|---|------------|-------|---|
| Common Stock | 02/28/2012 | M | 502 | D | \$ 34.0954 | 9,084 | D |
|--------------|------------|---|-----|---|------------|-------|---|

Class A

| | | | | | | | | |
|--------------|--|--|--|--|--|----------|---|-----------------|
| Common Stock | | | | | | 5,514.14 | I | by Trust (1) |
|--------------|--|--|--|--|--|----------|---|-----------------|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount Underlying Security (Instr. 3 and 4) |
|---|--|---|---|--------------------------------------|---|--|--|
|---|--|---|---|--------------------------------------|---|--|--|

| | | | | | Date Exercisable | Expiration Date | Title | |
|---|----------|------------|------|-----------|---------------------------|-----------------|----------------------|--|
| | | | Code | V (A) (D) | | | | |
| Incentive Stock Option (right to buy) | \$ 12.9 | 02/28/2012 | M | 502 | 01/15/2010 ⁽²⁾ | 01/15/2019 | Class A Common Stock | |
| Incentive Stock Option (right to buy) | \$ 18.62 | 02/28/2012 | M | 1,021 | 01/15/2011 ⁽²⁾ | 01/15/2020 | Class A Common Stock | |
| Incentive Stock Option (right to buy) | \$ 19.96 | 02/28/2012 | M | 644 | 02/16/2011 ⁽²⁾ | 02/16/2020 | Class A Common Stock | |
| Incentive Stock Option (right to buy) | \$ 29.23 | 02/28/2012 | M | 1,024 | 01/14/2012 ⁽²⁾ | 01/14/2021 | Class A Common Stock | |
| Non-Qualified Stock Option (right to buy) | \$ 29.23 | 02/28/2012 | M | 585 | 01/14/2012 ⁽²⁾ | 01/14/2021 | Class A Common Stock | |
| Non-Qualified Stock Option (right to buy) | \$ 30.6 | 02/28/2012 | M | 34 | 02/17/2012 ⁽²⁾ | 02/17/2021 | Class A Common Stock | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|----------------------|-------|
| | Director | 10% Owner | Officer | Other |
| McNeill David Alan 5400 UNIVERSITY AVENUE WEST DES MOINES, IA 50266 | | | VP & General Counsel | |

Signatures

By: Robert Simons per filed confirming stmt For: David Alan McNeill 03/01/2012

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Reporting person holds 5,514.14 shares in a company sponsored 401(k) plan. Ownership form is indirect and the nature of the indirect beneficial ownership is by Trust.
- (2) Shares become exercisable annually, beginning one year from the date of grant, pro-rata during a five year period, subject to compliance with annual dollar limits for incentive stock option grants.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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