

FBL FINANCIAL GROUP INC
 Form 4
 February 03, 2016

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2015
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Hill Craig D

2. Issuer Name and Ticker or Trading Symbol
 FBL FINANCIAL GROUP INC
 [FFG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 5400 UNIVERSITY AVENUE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 02/01/2016

Director 10% Owner
 Officer (give title below) Other (specify below)
 Chairman of the Board

WEST DES MOINES, IA 50266
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Common Stock	02/01/2016		M	336	A	1.336	D
Class A Common Stock	02/01/2016		D	336	D	\$ 60.34	D
Class A Common Stock	02/01/2016		M	341	A	1.341	D
Class A Common	02/01/2016		D	341	D	\$ 60.34	D

Edgar Filing: FBL FINANCIAL GROUP INC - Form 4

Stock								
Class A Common Stock	02/01/2016		M	343	A	Ⓛ	1,343	D
Class A Common Stock	02/01/2016		D	343	D	\$ 60.34	1,000	D
Class A Common Stock	02/01/2016		M	254	A	Ⓛ	1,254	D
Class A Common Stock	02/01/2016		D	254	D	\$ 60.34	1,000	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Restricted Stock Units (Cash Settled)	Ⓛ	02/01/2016		M	336	02/01/2016	02/01/2017	Class A Common Stock
Restricted Stock Units (Cash Settled)	Ⓛ	02/01/2016		M	341	02/01/2016	02/01/2018	Class A Common Stock
Restricted Stock	Ⓛ	02/01/2016		M	343	02/01/2016	02/01/2019	Class A Common

Units (Cash Settled)								Stock
Restricted Stock Units (Cash Settled)	<u>(1)</u>	02/01/2016	M	254	02/01/2016	02/01/2020		Class A Common Stock
Restricted Stock Units (Cash Settled)	<u>(2)</u>	02/01/2016	A	1,197	02/01/2017 ⁽²⁾	02/01/2021 ⁽²⁾		Class A Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Hill Craig D 5400 UNIVERSITY AVENUE WEST DES MOINES, IA 50266	X		Chairman of the Board	

Signatures

By: Mark Wickham, per filed confirming stmt For: Craig Duaine Hill 02/03/2016

__Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Each unit of cash settled RSU is the economic equivalent of one share of FBL Financial Group, Inc. Class A Common Stock. On

(1) February 1, 2016, 20% of the reporting person's previously granted cash settled RSU's were vested and settled. The units vest 20% on each of the first five anniversaries of the grant date. 20% of the units will be exercisable and expire on each vest date.

Each unit of cash settled RSU is the economic equivalent of one share of FBL Financial Group, Inc. Class A Common Stock. The units of

(2) cash settled RSU's will be settled in cash on each vesting date. The units vest 20% on each of the first five anniversaries of the grant date. 20% of the units will be exercisable and expire on each vest date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.