PVH CORP. /DE/ Form 4 September 23, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

OMB 3235-0287 Number:

Expires:

January 31, 2005

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obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * SHIFFMAN STEVEN B			2. Issuer Name and Ticker or Trading Symbol PVH CORP. /DE/ [PVH]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Sheen an approache)		
	C/O CALVIN KLEIN, INC., 205 WEST 39TH STREET		(Month/Day/Year) 09/19/2014	Director 10% Owner _X_ Officer (give title Other (specify below) President & CEO, Calvin Klein		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
NEW YORK	, NY 10018		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tab	le I - Non-l	Derivativo	e Secu	rities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	omr Dispo (Instr. 3,	sed of 4 and (A) or	` '	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, \$1 par value	09/19/2014		M	3,000	D D	\$ 58.6	8,855 <u>(1)</u>	D	
Common Stock, \$1 par value	09/19/2014		M	4,500	D	\$ 36.45	13,355 (1)	D	
Common Stock, \$1 par value	09/19/2014		M	1,500	D	\$ 45.43	14,855 <u>(1)</u>	D	
Common Stock, \$1	09/19/2014		S	9,000	D	\$ 127.652	5,855 <u>(1)</u>	D	

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par value	(2)			
Common Stock, \$1 par value		3,359.76	I	By 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	Securities		tion Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		6. Date Exerc Expiration D (Month/Day/	ate	7. Title and A Underlying S (Instr. 3 and	Securities 1
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
Option (Right to Buy) (3)	\$ 58.6	09/19/2014		M		3,000	<u>(4)</u>	04/05/2017	Common Stock, \$1 par value.	3,000		
Option (Right to Buy) (3)	\$ 36.45	09/19/2014		M		4,500	(5)	04/09/2018	Common Stock, \$1 par value.	4,500		
Option (Right to Buy) (3)	\$ 45.43	09/19/2014		M		1,500	<u>(6)</u>	06/01/2018	Common Stock, \$1 par value.	1,500		

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
SHIFFMAN STEVEN B C/O CALVIN KLEIN, INC. 205 WEST 39TH STREET NEW YORK, NY 10018			President & CEO, Calvin Klein			

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Signatures

Steven B. 09/23/2014 Shiffman

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 5,345 shares of Common Stock subject to awards of restricted stock units.
 - The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from
- (2) \$127.61 to \$127.80, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- (3) All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- (4) 3,000 shares became exercisable on each of 4/5/08, 4/5/09, 4/5/10 and 4/5/11.
- (5) 4,500 shares became exercisable on each of 4/9/09, 4/9/10, 4/9/11 and 4/9/12.
- (6) 1,500 shares became exercisable on each of 6/1/09, 6/1/10, 6/1/11 and 6/1/12.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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