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GANNETT CO INC /DE/ Form 8-K February 23, 2005

Organization of Registrant)

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (date of earliest event reported):

February 16, 2005

GANNETT CO., INC.

(Exact name of registrant as specified in charter)

Delaware 1-6961 16-0442930 (State or Other Jurisdiction of Incorporation or

(Commission File Number)

(I.R.S. Employer Identification No.) 7950 Jones Branch Drive, McLean, Virginia 22107-0910(Address of principal executive offices) (Zip Code)(703) 854-6000(Registrant's telephone number, including area code) Not Applicable(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

the following provisions:
[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
[] Soliciting material pursuant to rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

On February 16, 2005, director Meredith A. Brokaw informed the company's board of directors and senior management that she has decided not to stand for re-election to a new three-year term of board service but instead will retire at the end of her current term expiring at the company's 2005 annual shareholders' meeting. Mrs. Brokaw served as a Gannett director for more than 21 years and we are grateful for her long-time dedication to Gannett and its shareholders.

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SIGNATURE

Pursuant to requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Gannett Co., Inc.

Date: February 23, 2005 By: /s/ Todd A. Mayman

Todd A. Mayman

Vice President, Associate General Counsel and

Secretary