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MEREDITH CORP Form 8-K March 01, 2005

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): March 1, 2005 Commission file number: 1-5128

MEREDITH CORPORATION

(Exact name of registrant as specified in its charter)

IOWA 42-0410230

(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)

1716 Locust Street, Des Moines, Iowa 50309-3023 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: 515-284-3000

Item 8.01. Other Events

Meredith Corporation presented at the Bear Stearns 18th Annual Media Conference on March 1, 2005. Chief Operating Officer Stephen M. Lacy discussed company developments and then he and Chief Financial Officer Suku V. Radia responded to questions. The text of the presentation is attached as an exhibit. A live webcast of the

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conference is access	sible to the public	on the Company's	s website, <u>m</u>	<u>eredith.com</u> . The	e webcast will i	remain there
through March 8, 20	005.					

Item 9.01. Financial Statements and Exhibits

(c) Exhibits

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Text of presentation at Bear Stearns 18th Annual Media Conference on March 1, 2005.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MEREDITH CORPORATION

Registrant

/s/ Suku V. Radia

Suku V. Radia

Vice President - Chief Financial Officer

(Principal Financial and Accounting Officer)

Date: March 1, 2005

Index to Exhibits

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Exhibit	
Number	Item

Text of presentation at Bear Stearns 18th Annual Media Conference on March 1, 2005.