#### **MEREDITH CORP**

Form 4

August 25, 2014

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

Expires:

January 31, 2005

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Rep Ceryanec Joseph H	oorting Person *	2. Issuer Name <b>and</b> Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
		MEREDITH CORP [MDP]	(Check all applicable)		
(Last) (First)	(Middle)	3. Date of Earliest Transaction			
		(Month/Day/Year)	Director 10% Owner		
1716 LOCUST STREET		08/22/2014	_X_ Officer (give title Other (specify below)		
			Chief Financial Officer		
(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
		Filed(Month/Day/Year)	Applicable Line)		
			_X_ Form filed by One Reporting Person		
DEC MOINES IA 502	00		Form filed by More than One Reporting		

Person

#### DES MOINES, IA 50309

(City)	(State) (Z	Zip) Table	I - Non-Do	erivative S	ecurit	ies Acquire	d, Disposed of, o	r Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
~			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock (\$1 par value)	08/22/2014		M	35,000	A	\$ 25.58	35,346	D	
Common Stock (\$1 par value)	08/22/2014		F	26,785	D	\$ 47	8,561	D	
Common Stock (\$1 par value)	08/22/2014		S	8,215	D	\$ 47.0152	346	D	

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Common Stock (\$1 par value) (3)	3,612.7379	I	By managed account
Common Stock			
(Restricted)	24,571	D	
(\$1 par	•		
value) <u>(4)</u>			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		TransactiorDerivative Expiration Date Code Securities (Month/Day/Year) Tinstr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4,		e	7. Title and A Underlying S (Instr. 3 and	Secu
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	An Nu Sha
Non-Qualified Stock Option (right to buy)	\$ 25.58	08/22/2014		M		35,000	08/09/2014	08/09/2021	Common Stock (\$1 par value)	
Stock equivalent units (6)	\$ 0						08/08/1988	08/08/1988	Common Stock (\$1 par value)	31
Restricted Stock Units (7)	\$ 0						08/08/1988	08/08/1988	Common Stock (\$1 par value)	

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
<b>rg</b>	Director 10% Owner (		Officer	Other			
Ceryanec Joseph H							
1716 LOCUST STREET			Chief Financial Officer				
DES MOINES, IA 50309							

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## **Signatures**

By: Teresa T. Rinker, by Power of Attorney For: Joseph H. Cervanec

08/25/2014

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by the reporting person in street name.
- The price reported in column 4 is a weighted average price. The reporting person undertakes to provide Meredith Corporation, any security holder of Meredith Corporation, or the staff of the Securities and Exchange Commission, upon request, separate prices representing this weighted average.
- (3) Shares attributed to the reporting person's Meredith Corporation Savings and Investment Plan and Employee Stock Purchase Plan accounts. Quarterly dividends on these shares are paid in the form of additioal Common Stock (\$1 par value).
- (4) Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, either on the third or the fifth anniversary of the grant date, as specified in each award agreement.
- Nonqualified stock options granted pursuant to the Meredith Corporation Stock Incentive Plan. Each becomes exercisable in its entirety (5) on the third anniversary of the grant date, expires on the 10th anniversary of the grant date, and has an exercise price as specified in the award agreement.
- Stock equivalents issued pursuant to Meredith Corporation's Deferred Compensation Plan or Stock Incentive Plan which will be converted to Common Stock (\$1 par value) on a one-for-one basis in connection with the reporting person's retirement from or termination of Meredith Corporation employment.
- (7) Restricted Stock Units granted pursuant to Meredith Corporation's 2004 Stock Incentive Plan which will be converted to Common Stock (\$1 par value) on a 1-for-1 basis upon the completion of a three-year period of service. Quarterly dividends are paid in cash.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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