## Edgar Filing: ACXIOM CORP - Form 4

### **ACXIOM CORP**

#### Form 4

## September 04, 2002

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- [ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.
- Name and Address of Reporting Person(s) Childers, Cindy K.
   Information Way
  - i inioimacion way

Little Rock, AR 72202

- Issuer Name and Ticker or Trading Symbol Acxiom Corporation (ACXM)
- 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
- 4. Statement for Month/Year 08/02
- 5. If Amendment, Date of Original (Month/Year)
- 6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
  - [ ] Director [ ] 10% Owner
  - [X] Officer (give title below) [ ] Other (specify below)

Company Organizational

Development Leader

- 7. Individual or Joint/Group Filing (Check Applicable Line)
  - [X] Form filed by One Reporting Person
  - [ ] Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1)Title of Security	2)Trans- action		4.Securities Acquired(A) or Disposed of (D)		
	Date	Code		A	
	(Month/			or	
	Day/Year)	Code V	Amount	D	Price
Common Stock, \$.10 Par Value	04/10/02	J	5.4911 (1)	Α	\$14.5690
Common Stock, \$.10 Par Value	05/07/02	J	5.6595 (1)	Α	\$14.1355
Common Stock, \$.10 Par Value	06/07/02	J	5.2935 (1)	A	\$15.1130
Common Stock, \$.10 Par Value	07/05/02	J	5.3812 (1)	A	\$14.8665
Common Stock, \$.10 Par Value	08/07/02	J	5.9343 (1)	А	\$13.4810
Common Stock, \$.10 Par Value					
Common Stock, \$.10 Par Value	08/30/02	P	3.3750 (2)	А	
Common Stock, \$.10 Par Value	08/30/02	Р	39.0940 (3)	А	

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1)Title of Derivative	2)Conversion	3)Trans-	4)Trans-	5) Number of Derivative
Security	or Exercise	action	action	Securities Acquired (A)
	Price of	Date	Code	or Disposed of (D)
	Derivative			
	Security		Code V	A D

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Non-Qualified Stock Option	\$16.3500	08/07/02	J	27,919.0000	
(right to buy)					
Non-Qualified Stock Option	\$20.4380	08/07/02	J	14,570.0000	
(right to buy)					
Non-Qualified Stock Option	\$24.5250	08/07/02	J	15,145.0000	
(right to buy)					

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1)Title of Derivative Security	3)Trans- action Date	7) Title and Amount of Underlying Securities Title	Amount or Number of Shares	8)Price of Deri- vative Security
		11016		
Non-Qualified Stock Option (right to buy)	08/07/02	Common Stock, \$.10 Par Value	27,919.0000	
Non-Qualified Stock Option (right to buy)	08/07/02	Common Stock, \$.10 Par Value	14,570.0000	

Non-Qualified Stock Option 08/07/02 Common Stock, \$.10 Par Value 15,145.0000

#### Explanation of Responses:

(right to buy)

(1)

These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock (2)

On September 3, 2002, the issuer was notified by the administrator of the Acxiom Corporation Non-Plan (the "Plan") (a non-tax-conditioned supplemental retirement plan) that these shares of the icontributed to the account of the reporting person on August 30, 2002 as the issuer's matching contributed to the Plan.

(3)

These shares were acquired through the Plan since the beginning of the issuer's fiscal year. (4)

This option vests incrementally over a 6-year period. Date of grant is 8/7/02.

SIGNATURE OF REPORTING PERSON /S/ By: Catherine L. Hughes

For: Cindy K. Childers

DATE