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PROCTER & GAMBLE CO Form 8-K April 30, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act Of 1934

Date of Report (Date of earliest event reported)

April 30, 2004

THE PROCTER & GAMBLE COMPANY

(Exact name of registrant as specified in its charter)

1-434 31-0411980

(State or other jurisdiction (Commission (IRS Employer of incorporation) File Number) Identificati Identification No.)

ONE PROCTER & GAMBLE PLAZA, CINCINNATI, OHIO

(Zip Code) (Address of principal executiveoffices)

Registrant's telephone number, including area code (513) 983-1100

ITEM 9. REGULATION FD DISCLOSURE

On April 30, 2004, The Procter & Gamble Company ("P&G") issued a news release announcing that court appointed independent auditor, Ernst & Young, has confirmed the cash offer and annual compensation payment to be offered by P&G as part of its domination and profit transfer agreement with Wella AG. P&G is furnishing this 8-K pursuant to Item 9, "Regulation FD Disclosure".

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PROCTER & GAMBLE COMPANY

BY:/S/CHRIS B. WALTHER

Chris B. Walther, Assistant Secretary

April 30, 2004

EXHIBITS

99. News Release by The Procter & Gamble Company dated April 30, 2004.