PROCTER & GAMBLE CO

Form 4

August 07, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer

subject to Section 16. Form 4 or Form 5 obligations STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

may continue.

See Instruction

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading ARNOLD SUSAN E Issuer Symbol PROCTER & GAMBLE CO [PG] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X_ Officer (give title _ Other (specify ONE PROCTER AND GAMBLE 08/06/2007 below) **PLAZA** President-GBUs (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting CINCINNATI, OH 45202 Person

(City)	(State)	(Zip) Ta	ble I - Non	-Derivativ	e Secu	rities Acqui	red, Disposed of,	or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) oner Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	08/06/2007		M	4,186	A	\$ 45.2129	94,498.552	D	
Common Stock	08/06/2007		F	2,959	D	\$ 63.975	91,539.552	D	
Common Stock	08/06/2007		F	437	D	\$ 63.975	91,102.552	D	
Common Stock	08/06/2007		M	6,144	A	\$ 42.7329	97,246.552	D	
Common Stock	08/06/2007		F	4,104	D	\$ 63.975	93,142.552	D	

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Common Stock	08/06/2007	F	726	D	\$ 63.975	92,416.552	D	
Common Stock	08/06/2007	M	21,054	A	\$ 27.4459	113,470.552	D	
Common Stock	08/06/2007	F	9,033	D	\$ 63.975	104,437.552	D	
Common Stock	08/06/2007	F	4,482	D	\$ 63.975	99,955.552	D	
Common Stock						10	I	by Daughter
Common Stock						10	I	by Son
Common Stock						23,102.6114	I	Retirement Plan Trustees

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)			6. Date Exercis Expiration Dat (Month/Day/Y	e	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (I	D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 45.2129	08/06/2007		M	4,	186	07/09/1999	07/09/2008	Common Stock	4,186
Stock Option (right to buy)	\$ 42.7329	08/06/2007		M	6,7	144	07/09/2002	07/09/2014	Common Stock	6,144
Stock Option	\$ 27.4459	08/06/2007		M	21,	,054	07/10/2003	07/10/2015	Common Stock	21,054

(right to buy)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

ARNOLD SUSAN E ONE PROCTER AND GAMBLE PLAZA CINCINNATI, OH 45202

President-GBUs

Signatures

Jason P. Muncy as Attorney-in-Fact for SUSAN E. ARNOLD

08/07/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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