FASTENAL CO
Form 10-K
February 06, 2014
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## SECURITIES AND EXCHANGE COMMISSION <br> WASHINGTON, D.C. 20549

## FORM 10-K

(Mark One)
x Annual report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
For the fiscal year ended December 31, 2013,
or
o Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
For the transition period from to
Commission file number 0-16125

## FASTENAL COMPANY

(Exact name of registrant as specified in its charter)

Minnesota
(State or other jurisdiction of incorporation or organization)

2001 Theurer Boulevard
Winona, Minnesota
(Address of principal executive offices)
(507) 454-5374
(Registrant's telephone number, including area code)
Securities registered pursuant to Section 12(b) of the Act:
Title of Each Class
Common Stock, par value $\$ .01$ per share
Securities registered pursuant to Section 12(g):
None
Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act Yes x No o
Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Exchange Act Yes o No x
Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No o
Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T
(§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No o
Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of the registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer", "accelerated filer", and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Non-accelerated Filer o (Do not check if a smaller reporting company) Smaller Reporting Company o Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No x
The aggregate market value of the Common Stock held by non-affiliates of the registrant as of June 28, 2013, the last business day of the registrant's most recently completed second fiscal quarter, was $\$ 12,423,671,823$, based on the closing sale price of the Common Stock on that date. For purposes of determining this number, all executive officers and directors of the registrant as of June 28, 2013 are considered to be affiliates of the registrant. This number is provided only for the purposes of this report on Form 10-K and does not represent an admission by either the registrant or any such person as to the status of such person.
As of January 24, 2014, the registrant had 296,772,269 shares of Common Stock issued and outstanding.

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## DOCUMENTS INCORPORATED BY REFERENCE

Portions of our Proxy Statement for the annual meeting of shareholders to be held Tuesday, April 22, 2014 ('Proxy Statement') are incorporated by reference in Part III. Portions of our 2013 Annual Report to Shareholders are incorporated by reference in Part II.
FORWARD-LOOKING STATEMENTS
Certain statements contained in this Form $10-\mathrm{K}$, or in other reports of the Company and other written and oral statements made from time to time by the Company, do not relate strictly to historical or current facts. As such, they are considered 'forward-looking statements' that provide current expectations or forecasts of future events. These forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such statements can be identified by the use of terminology such as anticipate, believe, should, estimate, expect, intend, may, plan, goal, project, will, and similar words or expressions. Any statement that is not a historical fact, including estimates, projections, future trends, and the outcome of events that have not yet occurred, is a forward-looking statement. The Company's forward-looking statements generally relate to our expectations regarding the business environment in which we operate, our projections of future performance, our perceived marketplace opportunities, and our strategies, goals, mission, and vision. You should understand that forward-looking statements involve a variety of risks and uncertainties, known and unknown, and may be affected by inaccurate assumptions. Consequently, no forward-looking statement can be guaranteed and actual results may vary materially. Factors that could cause our actual results to differ from those discussed in the forward-looking statements include, but are not limited to, economic downturns, weakness in the manufacturing or commercial construction industries, competitive pressure on selling prices, changes in our current mix of products, customers or geographic locations, changes in our purchasing patterns, changes in customer needs, changes in fuel or commodity prices, inclement weather, changes in foreign currency exchange rates, difficulty in adapting our business model to different foreign business environments, weak acceptance or adoption of vending technology or increased competition in vending, difficulty in maintaining installation quality as our vending business expands, difficulty in hiring, relocating, training or retaining qualified personnel, failure to accurately predict the number of North American markets able to support stores or to meet store opening goals, difficulty in controlling operating expenses, difficulty in collecting receivables or accurately predicting future inventory needs, dramatic changes in sales trends, changes in supplier production lead times, changes in our cash position, changes in tax law, changes in the availability or price of commercial real estate, changes in the nature or price of distribution and other technology, cyber-security incidents, potential liability and reputational damage that can arise if our products are defective, and other risks and uncertainties detailed in this Form 10-K under the heading 'Item 1A. Risk Factors'. Each forward-looking statement speaks only as of the date on which such statement is made, and we undertake no obligation to update any such statement to reflect events or circumstances arising after such date.

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PRESENTATION OF DOLLAR AMOUNTS
All dollar amounts in this Form 10-K are presented in thousands, except for share and per share information or unless otherwise noted.
STOCK SPLIT
All information contained in this Form 10-K reflects the two-for-one stock split in May 2011.

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## PART I

## ITEM 1. BUSINESS

Note - Information in this section is as of year end unless otherwise noted. The year end is typically December 31, 2013 unless additional years are included or noted.
Fastenal Company (together with our subsidiaries, hereinafter referred to as Fastenal or the Company or by terms such as we, our, or us) began as a partnership in 1967, and was incorporated under the laws of Minnesota in 1968. We have 2,687 store locations. The various geographic areas in which we operate these store locations are summarized later in this document.
We employ 17,277 people. We characterize these personnel as follows:

|  | 2013 | 2012 |
| :--- | :--- | :--- |
| Store and in-plant | 11,550 | 10,158 |
| Non-store selling | 1,242 | 1,111 |
| Selling subtotal | 12,792 | 11,269 |
| Distribution | 2,931 | 2,451 |
| Manufacturing | 603 | 569 |
| Administrative | 951 | 856 |
| Non-selling subtotal | 4,485 | 3,876 |
| Total | 17,277 | 15,145 |

We sell industrial and construction supplies to end-users (typically business-to-business), and also have some 'walk-in' retail business. These industrial and construction supplies are grouped into eleven product lines described later in this document.
We operate 14 distribution centers in North America from which we distribute products to our store and in-plant locations. Eleven of these are in the United States, two are in Canada, and one is in Mexico.
Our Internet address for corporate and investor information is www.fastenal.com. The information contained on this website or connected to this website is not incorporated by reference into this Annual Report on Form 10-K and should not be considered part of this report.
Development of the Business
We began in 1967 with a marketing strategy of supplying threaded fasteners to customers in small, medium-sized, and, in subsequent years, large cities. We believe our success can be attributed to our ability to offer our customers a full line of products at convenient locations and to the high quality of our employees.
We opened our first store in Winona, Minnesota, a city with a population of approximately 27,000. The following table shows our consolidated net sales for each fiscal year during the last ten years and the number of our store locations at the end of each of the last ten years:

|  | 2013 |  | 2012 | 2011 | 2010 | 2009 | 2008 | 2007 | 2006 | 2005 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |$⿻ 2$.

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We operated the following number of store locations:

|  |  | 2013 | 2012 |
| :--- | :--- | :--- | :--- |
| North America | United States | 2,394 | 2,380 |
|  | Puerto Rico \& Dominican Republic | 8 | 9 |
|  | Canada | 204 | 195 |
|  | Mexico | 41 | 36 |
|  | Subtotal | 2,647 | 2,620 |
| Central \& South America | Panama, Brazil, Colombia \& Chile | 8 | 4 |
| Asia | China | 8 | 8 |
| Southeast Asia | Singapore, Malaysia, \& Thailand | 7 | 7 |
| Europe | The Netherlands, Hungary, United Kingdom, | 17 | 13 |
| Total | Germany, Czech Republic, Italy, Romania \& Poland | 17 | 2,687 |

We select new locations for our stores based on their proximity to our distribution network, population statistics, and employment data for manufacturing and construction. In 2013, 2012, and 2011, we opened new stores at a rate of approximately $2 \%, 3 \%$, and $5 \%$, respectively. We expect to open 50 to 70 stores in 2014, or a rate of approximately $2 \%$ to $3 \%$.
We stock all new stores with inventory drawn from all of our product lines. Subsequent to a new opening, store and district personnel may supplement the inventory offering to customize the selection to the needs of our local customer base.
We currently have several versions of selling locations. The first type of selling location - a Fastenal store location - is either (1) a 'traditional' store, which services a wide variety of customers and stocks a wide selection of the products we offer or (2) an 'overseas' store which focuses on manufacturing customers and on the fastener product line (this is the type of store format we have outside of North America).
In addition to the Fastenal store type discussed above, we also operate strategic account stores, strategic account sites, and 'in-plant' sites. A strategic account store is a unique location that sells to multiple large customers in a market. Because this location sells to multiple customers, it is included in our store count. A strategic account site is essentially the same, but it typically operates out of an existing store location, rather than a unique location; therefore, it is not included in our store count. An 'in-plant' site is a selling unit located in or near a customer's facility that sells product solely to that customer. 'In-plant' sites are not included in the store count numbers as they represent a customer subset of an existing store.
We currently believe, based on the demographics of the marketplace in North America, that there is sufficient potential in this geographic area to support at least 3,500 total stores. Many of the new store locations may be in cities in which we currently operate. Fastenal has not operated outside of North America long enough to assess the market potential of those markets.

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We opened the following stores in the last five years:

|  |  | 2013 | 2012 | 2011 | 2010 | 2009 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North America | United States | 30 | 58 | 101 | 111 | 62 |
|  | Puerto Rico \& Dominican Republic | - | - | - | - | 1 |
|  | Canada | 10 | 13 | 11 | 7 | 2 |
|  | Mexico | 5 | 2 | 1 | 1 | 1 |
|  | Subtotal | 45 | 73 | 113 | 119 | 66 |
| Central \& South America | Panama, Brazil, Colombia \& Chile | 4 | 1 | 1 | 2 | - |
| Asia | China | - | - | 3 | 3 | 1 |
| Southeast Asia | Singapore, Malaysia, \& Thailand | - | 2 | - | 2 | 1 |
| Europe | The Netherlands, Hungary, United Kingdom, Germany, Czech Republic, Italy, Romania \& Poland | 4 | 4 | 5 | 1 | 1 |
| Total |  | 53 | 80 | 122 | 127 | 69 |

We plan to open additional stores outside of the United States in the future. The stores located outside the United States contributed approximately $11 \%$ of our consolidated net sales in 2013, with approximately $61 \%$ of this amount attributable to our Canadian operations.
No assurance can be given that any of the expansion plans described above will be achieved, or that new store locations, once opened, will be profitable.
It has been our experience that near-term profitability has been adversely affected by the opening of new store locations. This adverse effect is due to the start-up costs and the time necessary to generate a customer base. A new store generates its sales from direct sales calls, a slow process involving repeated contacts. As a result of this process, sales volume builds slowly and it typically requires ten to twelve months for a new store to achieve its first profitable month, although this time frame has been longer in the current economic environment. Of the eleven stores opened in the first quarter of 2013, two were profitable in the fourth quarter of 2013.

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The data in the following table shows the change in the average sales of our stores from 2012 to 2013 based on the age of each store. Included in the average monthly sales amounts, are sales from our non-store selling locations, such as our Holo-Krome ${ }^{\circledR}$ business (included in the 2009 group, the year it was acquired). The stores opened in 2013 contributed approximately $\$ 18,620$ (or approximately $0.6 \%$ ) of our consolidated net sales in 2013, with the remainder coming from stores opened prior to 2013 or from our non-store business.

| Age of Stores on December 31, 2013 | Year Opened | Number of |  |  | Average | Average | Percent |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Stores in Group Closed |  | Converted Monthly |  | Monthly |  |  |
|  |  | on December | Stores ${ }^{1}$ | Stores ${ }^{2}$ | Sales | Sales | Change |  |
|  |  | 31,2013 |  |  | 2013 | 2012 |  |  |
| 0-1 year old | 2013 | 53 | - | - | \$29 3 | N/A | - |  |
| 1-2 years old | 2012 | 78 | 0/0 | -2/0 | 65 | 27 | 140.7 | \% |
| 2-3 years old | 2011 | 122 | 1/0 | 0/1 | 73 | 58 | 25.9 | \% |
| 3-4 years old | 2010 | 123 | 4/1 | 0/0 | 75 | 70 | 7.1 | \% |
| $4-5$ years old | 2009 | 66 | 1/0 | 0/0 | 118 | 106 | 11.3 | \% |
| 5-6 years old | 2008 | 149 | $2 / 4$ | 0/1 | 72 | 71 | 1.4 | \% |
| 6-7 years old | 2007 | 152 | 0/2 | 0/0 | 85 | 81 | 4.9 | \% |
| 7-8 years old | 2006 | 231 | 1/3 | 0/0 | 86 | 80 | 7.5 | \% |
| 8-9 years old | 2005 | 211 | 1/4 | 0/0 | 82 | 74 | 10.8 | \% |
| 9-10 years old | 2004 | 212 | 1/2 | 0/0 | 93 | 87 | 6.9 | \% |
| 10-11 years old | 2003 | 144 | 0/0 | 0/0 | 87 | 83 | 4.8 | \% |
| 11-12 years old | 2002 | 139 | 1/0 | 0/0 | 99 | 92 | 7.6 | \% |
| 12-16 years old | 1998-2001 | 371 | 2/0 | 0/0 | 116 | 110 | 5.5 | \% |
| 16+ years old | 1967-1997 | 636 | 2/0 | 0/1 | 149 | 149 | 0.0 | \% |

1 We closed 16 stores in both 2013 and 2012. The number of closed stores is noted in the table above as 2013 number/2012 number.
We converted two store locations to non-store selling locations in 2013. We converted three non-store selling
${ }^{2}$ locations to store locations in 2012. The number of converted stores is noted in the table above as 2013 number/2012 number, with store locations converted to non-store locations shown as negative numbers.
${ }^{3}$ The average sales include sales of stores open for less than the full fiscal year.
Several years ago, we introduced our FAST Solutions ${ }^{\circledR}$ (industrial vending) offering and it has been a rapidly expanding component of our business. We believe industrial vending is the next logical chapter in the Fastenal story and also believe it has the potential to be transformative to industrial distribution, both because of its benefits to our customers such as reduced consumption, reduced purchase orders, reduced product handling, and 24 -hour product availability, and its benefits to us in that it allows us to strengthen our relationships with our customers and streamline the supply chain. We believe we have a 'first mover' advantage in industrial vending and are investing aggressively to maximize this advantage.
We operate eleven regional distribution centers in the United States-Minnesota, Indiana, Ohio, Pennsylvania, Texas, Georgia, Washington, California, Utah, North Carolina, and Kansas, and three outside the United States - Ontario, Canada; Alberta, Canada; and Nuevo Leon, Mexico. These 14 distribution centers give us over 2.7 million square feet of distribution capacity. These distribution centers are located so as to permit twice-a-week to five times-a-week deliveries to our stores using our trucks and overnight delivery by surface common carrier. As the number of stores increases, we intend to add new distribution centers. The distribution centers in Indiana and California also serve as a 'master' hub to support the needs of the stores in their geographic region as well as provide a broader selection of products for the stores serviced by the other distribution centers.
We currently operate our Georgia, Indiana, Ohio, Minnesota, and Texas distribution centers with 'automated storage and retrieval systems' or ASRS. These five distribution centers operate with greater speed and efficiency, and currently handle approximately $66 \%$ of our picking activity. The Indiana facility also contains our centralized replenishment facility for a portion of our industrial vending business. This operation is also highly automated. We intend to invest in this type of ASRS distribution infrastructure over the next several years at our California, Kansas,

North Carolina, Pennsylvania, and Ontario, Canada locations.
Our information systems department develops, implements, and maintains the computer based technology used to support business functions within Fastenal. Corporate, e-Business, and distribution center systems are primarily supported from a central location(s), while each store uses a locally installed Point-Of-Sale (POS) system. The systems consist of both customized and purchased software. A dedicated Wide Area Network (WAN) is used to provide connectivity between systems and authorized users.

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Trademarks and Service Marks
We conduct business under various trademarks and service marks, and we utilize a variety of designs and tag lines in connection with each of these marks, including First In Fasteners ${ }^{\circledR}$. Although we do not believe our operations are substantially dependent upon any of our trademarks or service marks, we consider the 'Fastenal' name and our other trademarks and service marks to be valuable to our business.

## Products

Our original product offerings were fasteners and other industrial and construction supplies, many of which are sold under the Fastenal ${ }^{\circledR}$ product name. This product line, which we refer to as the fastener product line, consists of two broad categories: threaded fasteners, such as bolts, nuts, screws, studs, and related washers; and miscellaneous supplies and hardware, such as various pins and machinery keys, concrete anchors, metal framing systems, wire rope, strut, rivets, and related accessories.
Threaded fasteners are used in most manufactured products and building projects, and in the maintenance and repair of machines and structures. Many aspects of the threaded fastener market are common to all cities. Variations from city to city that do exist typically relate to the types of businesses operating in a market or to the environmental conditions in a market. Therefore, we open each store with a broad selection of base stocks of inventory and then encourage the local store and district leaders to tailor the additional inventory to the local market demand as it develops.
Threaded fasteners accounted for approximately $90 \%$ of the fastener product line sales in 2013, 2012, and 2011 and approximately $38 \%, 40 \%$, and $42 \%$ of our consolidated net sales in 2013, 2012, and 2011, respectively. Since 1993, we have added additional product lines. These product lines are sold through the same distribution channel as the original fastener product line. Our product lines include the following:

| Product Line: | Year <br> Introduced | Approximate <br> Number of Stock <br> Items |
| :--- | :--- | :--- |
| Fasteners | 1967 | 632,000 |
| Tools | 1993 | 73,000 |
| Cutting tools | 1996 | 399,000 |
| Hydraulics \& pneumatics | 1996 | 109,000 |
| Material handling | 1996 | 40,000 |
| Janitorial supplies | 1996 | 22,000 |
| Electrical supplies | 1997 | 42,000 |
| Welding supplies | 1997 | 50,000 |
| Safety supplies | 1999 | 55,000 |
| Metals | 2001 | 20,000 |
| Office supplies | 2010 | 6,000 |
| Total | $1,448,000$ |  |
| 1 We do not sell welding gases. |  |  |
| Each product line listed above may contain multiple product categories. During the last several years, we have added |  |  |
| 'private label' brands (we often refer to these as 'exclusive brands') to our offering. These 'private label' brands |  |  |
| represent approximately 10\% of total sales; most of these 'private label' products are in the non-fastener product lines. |  |  |
| We plan to continue to add other products in the future. |  |  |
| Inventory Control |  |  |
| Our inventory stocking levels are determined using our computer systems, our sales personnel at the store, district, |  |  |
| and region levels, and our product managers. The data used for this determination is derived from sales activity from |  |  |
| all of our stores, from individual stores, and from different geographic areas. It is also derived from vendor |  |  |
| information and from customer demographic information. The computer system monitors the inventory level for all |  |  |
| stock items and triggers replenishment, or prompts a buyer to purchase, as necessary, based on an established |  |  |
| minimum-maximum level. All stores stock a base inventory and may expand beyond preset inventory levels as |  |  |

deemed appropriate by the district and store managers. Inventories in

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distribution centers are established from computerized data for the stores served by the respective centers. Inventory quantities are continuously re-balanced utilizing an automated transfer mechanism we call 'inventory re-distribution'. Manufacturing and Support Services Operations
In 2013, approximately $95 \%$ of our consolidated net sales were attributable to products manufactured by other companies to industry standards or to customer specific requirements. The remaining $5 \%$ related to products manufactured, modified or repaired by our manufacturing businesses or our support services. The manufactured products consist primarily of non-standard sizes of threaded fasteners made to customers' specifications or standard sizes manufactured under our Holo-Krome ${ }^{\circledR}$ product line. The services provided by the support services group include, but are not limited to, items such as tool repair, band saw blade welding, third-party logistics, and light manufacturing. We engage in these activities primarily as a service to our customers and expect these activities in the future to continue to contribute in the range of $4 \%$ to $10 \%$ of our consolidated net sales.
Sources of Supply
We use a large number of suppliers for the standard stock items we distribute. Most items distributed by our network can be purchased from several sources, although preferred sourcing is used for some stock items to facilitate quality control. No single supplier accounted for more than 5\% of our purchases in 2013.
Geographic Information
Information regarding our revenues and certain assets by geographic location is set forth in Note 8 of the 'Notes to Consolidated Financial Statements' included later in this Form 10-K under the heading 'Item 8. Financial Statements and Supplementary Data'. Foreign currency fluctuations, changes in trade relations, or fluctuations in the relative strength of foreign economies could impact our ability to procure products overseas at competitive prices and our foreign sales.
Customers and Marketing
We believe our success can be attributed to our ability to offer customers a full line of quality products at convenient locations, and to the superior service orientation and expertise of our employees. Most of our customers are in the manufacturing and non-residential construction markets. The manufacturing market includes both original equipment manufacturers and maintenance and repair operations. The non-residential construction market includes general, electrical, plumbing, sheet metal, and road contractors. Other users of our products include farmers, truckers, railroads, mining companies, federal, state and local governmental entities, schools, and certain retail trades. During the fourth quarter of 2013, our total number of active customer accounts (defined as accounts having purchase activity within the last 90 days) was approximately 405,000 .
During each of the three years ended December 31, 2013, no one customer accounted for $10 \%$ or more of our sales. We believe that our large number of customers, together with the varied markets that they represent, provide some protection to us from economic downturns that are not across multiple industries and geographic regions.
Direct marketing continues to be the backbone of our business through our local storefronts and selling personnel. We support our stores with multi-channel marketing including email marketing, catalogs, promotional flyers, events, online and store signage. Our national advertising has been focused on NASCAR ${ }^{\circledR}$ sponsorships over the past few years, including sponsoring No. 99 driver, Carl Edwards, in the Sprint Cup Series since 2012. Along with the NASCAR ${ }^{\circledR}$ sponsorship, we do limited print advertising across a variety of industry publications and Delta Sky magazine.

## Seasonality

Seasonality has some impact on our sales. During the winter months, our sales to customers in the non-residential construction market typically slow due to inclement weather. Also, sales to our industrial production customers may decrease during the Fourth of July holiday period, the Thanksgiving holiday period (October in Canada and November in The United States), and the Christmas and New Year holiday period, due to plant shut-downs.
Competition
Our business is highly competitive. Competitors include both large distributors located primarily in large cities and smaller distributors located in many of the same smaller markets in which we have stores. We believe the principal competitive factors affecting the markets for our products are customer service, price, convenience, product availability, and cost saving solutions.

Some competitors use vans to sell their products in markets away from their main warehouses, while others rely on mail order, websites, or telemarketing sales. We, however, believe the convenience provided to customers by operating stores in small,

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medium, and large markets, each offering a wide variety of products, is a competitive selling advantage and the convenience of a large number of stores in a given area, taken together with our ability to provide frequent deliveries to such stores from centrally located distribution centers, makes possible the prompt and efficient distribution of products. We also believe our FAST Solutions ${ }^{\circledR}$ (industrial vending), combined with our local storefront, provides a unique way to provide to our customers convenient access to products and cost saving solutions in a business model not easily replicated by our competitors. Having trained personnel at each store also enhances our ability to compete (see 'Employees' below).
Employees
We employ a total of 17,277 full and part-time employees, most of whom are employed at a store location. A breakout of the number of employees, and their respective roles, is contained earlier in this document.
We believe the quality of our employees is critical to our ability to compete successfully in the markets we currently serve and to our ability to open new stores in new markets. We foster the growth and education of skilled employees throughout the organization by operating training programs and by decentralizing decision-making. Wherever possible, our goal is to 'promote from within'. For example, most new store managers are promoted from an outside sales position and district managers (who supervise a number of stores) are usually former store managers.
The Fastenal School of Business (our internal corporate university program) develops and delivers a comprehensive array of industry and company specific education and training programs that are offered to all employees. Our school of business provides core curricula focused on key competencies determined to be critical to the success of our employees' performance. In addition, we provide specialized educational tracks within various institutes of learning. These institutes of learning are advanced levels that provide specific concentrations of education and development and have been designed to focus on the critical aspects of our business. These institutes provide a focused educational experience to enhance employee performance in relevant business areas such as leadership, effective store best practices, sales and marketing, product education, and distribution.
Our sales personnel are compensated with a modest base salary and an incentive bonus arrangement that places emphasis on achieving increased sales on a store, district, and regional basis, while still attaining targeted levels of, among other things, gross profit and collections. As a result, a significant portion of our total employment cost varies with sales volume. We also pay incentive bonuses to our leadership personnel based on one or more of the following factors: sales growth, profit growth (before and after taxes), profitability, and return on assets, and to our other personnel for achieving pre-determined departmental, project, and cost containment goals.
None of our employees is subject to a collective bargaining agreement and we have experienced no work stoppages. We believe our employee relations are good.
Available Information
Our annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act are available free of charge on or through our website at www.fastenal.com as soon as reasonably practicable after such reports have been filed with or furnished to the SEC.

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## ITEM 1A. RISK FACTORS

In addition to the other information in this Form 10-K, the following factors should be considered in evaluating our business. Our operating results depend upon many factors and are subject to various risks and uncertainties. The material risks and uncertainties known to us which may cause the operating results to vary from anticipated results or which may negatively affect our operating results and profitability are as follows:
A downturn in the economy or in the principal markets served by us and other factors may affect customer spending, which could harm our operating results. In general, our sales represent spending on discretionary items or consumption needs by our customers. This spending is affected by many factors, including, among others: general business conditions,
business conditions in our principal markets,
interest rates,
inflation,
diquidity in credit markets,
taxation,
government regulations,
fuel prices and electrical power rates,
थnemployment trends,
4errorist attacks and acts of war,
weather conditions, and
other matters that influence customer confidence and spending.
A downturn in either the national or local economy where our stores operate, or in the principal markets served by us, or changes in any of the other factors described above, could negatively impact sales at our stores and their level of profitability.
This risk was demonstrated during the last several years. As the economic condition in North America weakened significantly in the fall of 2008 and into 2009 , our customers, which operate principally in various manufacturing, non-residential construction, and services sectors, experienced a pronounced slowdown that adversely impacted our sales and operating results in those periods. A lag in these sectors, even as the general economy improves, could adversely impact our business.
Products that we sell may expose us to potential material liability for property damage, environmental damage, personal injury, or death linked to the use of those products by our customers. Some of our customers operate in challenging industries where there is a material risk of catastrophic events. If any of these events are linked to the use by our customers of any of our products, claims could be brought against us by those customers, by governmental authorities and by third parties who are injured or damaged as a result of such events. In addition, our reputation could be adversely affected by negative publicity surrounding such events regardless of whether or not claims against us are successful. While we maintain insurance coverage to mitigate a portion of this risk and may have recourse against our suppliers for losses arising out of defects in products procured from them, we could experience significant losses as a result of claims made against us to the extent adequate insurance is not in place, the products are manufactured by us, or legal recourse against our suppliers is otherwise not available, or our insurers or suppliers are unwilling or unable to satisfy their obligations to us.
Interruptions in the proper functioning of information systems could disrupt operations and cause unanticipated increases in costs and/or decreases in revenues. The proper functioning of our information systems is critical to the successful operation of our business. Although our information systems are protected with robust backup systems, including physical and software safeguards and remote processing capabilities, information systems are still vulnerable to natural disasters, power losses, unauthorized access, telecommunication failures, and other problems. If critical information systems fail or are otherwise unavailable, our ability to process orders, maintain proper levels of inventories, collect accounts receivable, pay expenses, and maintain the security of the Company and customer data could be adversely affected. Disruptions or failures of, or security breaches with respect to, our information technology infrastructure could have a negative impact on our operations.

We work hard to maintain the privacy and security of our customer and business information and the functioning of our computer systems and website. In the event of a security breach or other cyber security incident, we could experience certain operational problems or interruptions, incur substantial additional costs, or become subject to legal or regulatory proceedings, any of which could lead to damage to our reputation in the marketplace. The nature of our business requires us to receive, retain and transmit certain personally identifying information that our customers provide to purchase products or services, register on our websites, or otherwise communicate and interact with us. While we have taken and continue to undertake significant steps to protect our customer and confidential information and the functioning of our computer systems and website, a compromise of our data security systems or those of businesses we interact with could result in information related to our customers or business being obtained by unauthorized persons or other operational problems or interruptions. We

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develop and update processes and maintain systems in an effort to try to prevent this from occurring, but the development and maintenance of these processes and systems is costly and requires ongoing monitoring and updating as technologies change and efforts to overcome security measures become more sophisticated. Consequently, despite our efforts, the possibility of intrusion, interruption of our business, cyber security incidents and theft cannot be eliminated entirely, and risks associated with each of these remain. While we also seek to obtain assurances that third parties we interact with will protect confidential information, there is a risk the confidentiality of data held or accessed by third parties may be compromised. If a compromise of our data security or function of our computer systems or website were to occur, it could have a material adverse effect on our operating results and financial condition and, possibly, subject us to additional legal, regulatory and operating costs, and damage our reputation in the marketplace. Our current estimate for total store market potential in North America could be incorrect. One of our primary growth strategies is to grow our business through the introduction of stores into new and existing markets. Based on a snapshot of current marketplace demographics in the United States, Canada, and Mexico, we currently estimate there is potential market opportunity in North America to support approximately 3,500 stores. We cannot guarantee that our market potential estimates are accurate or that we will open stores to reach the full market opportunity. In addition, a particular local market's ability to support a store may change because of a change in that market, a change in our store format, or the presence of a competitor's store.
We may be unable to meet our goals regarding new store openings. Our growth is dependent primarily on our ability to attract new customers. Historically, the most effective way to attract new customers has been opening new stores. We expect to open new stores at the rate of approximately $2 \%$ to $3 \%$ in 2014 ; however, we cannot assure you that we can open stores at this rate, and failure to do so, could negatively impact our long-term growth. We opened stores at the rate of approximately $2 \%, 3 \%$, and $5 \%$ in 2013, 2012, and 2011, respectively.
Our current business strategy, 'pathway-to-profit', which involves reducing our rate of new store openings and using the money saved to add sales personnel at a faster rate, while successful over the last several years, has not yet proven successful on a long-term basis. In April 2007, we introduced our 'pathway to profit' strategy. This strategy initially involved slowing our annual new store openings from our historical rate of $13 \%$ to $18 \%$ to approximately $7 \%$ to $10 \%$. The funds saved by opening fewer stores would be invested in additional sales personnel, with the goal of increasing our average annual per store sales, capturing earnings leverage, and increasing our pre-tax earnings. At the time we introduced this strategy, we believed that, over the five year period from 2007 to 2012, we could grow our average store sales to $\$ 125$ thousand per month and grow our pre-tax earnings as a percent of net sales from $18 \%$ to $23 \%$. The economic weakness that dramatically worsened in the fall of 2008 and continued into 2009 caused us to alter this strategy during 2009 by slowing our annual new store openings to a range of approximately $2 \%$ to $5 \%$ and temporarily stopping headcount additions except at newly opened stores and stores that were growing. Because of this economic setback, we previously indicated that the time required to achieve our pre-tax earnings percentage goals for 'pathway to profit' could be delayed 24 to 30 months. More recently, we have indicated we believe we could hit our pre-tax earnings percentage goal with less than the $\$ 125$ thousand per month figure. We now believe the pre-tax earnings goal might be accomplished with average store sales as low as $\$ 100$ to $\$ 110$ thousand per month due to the structural lowering of our costs. A more prolonged downturn in the economy than expected, the prospect of future economic deterioration, changes in the rate of new store openings, difficulty in successfully attracting and retaining qualified sales personnel, an inability to realize anticipated savings from lowering our cost structure, and failure to successfully change our selling process could further adversely impact our ability to grow average store sales, capture earnings leverage, and achieve desired pre-tax earnings results.
Changes in customer or product mix, downward pressure on sales prices, and changes in volume of orders could cause our gross profit percentage to fluctuate or decline in the future. Changes in our customer or product mix could cause our gross profit percentage to fluctuate or decline. From time to time, we have experienced changes in customer or product mix that have caused gross profit to deteriorate. For example, the growth of our national accounts since the mid-1990's and of our non-fastener product line since the early 1990's has adversely affected gross profit, as national accounts have the leverage to negotiate lower prices, and as our non-fastener products generally carry lower gross profit than our fastener products. If our customer or product mix continues to change, there can be no assurance that we will be able to maintain our historical gross profit. Downward pressure on sales prices and changes in the volume
of our orders could also cause our gross profit percentage to fluctuate or decline. Gross profit can deteriorate if we experience downward pressure on sales prices as a result of deflation, pressures from customers to reduce costs, or increased competition, as was the case in 2009 and the latter half of 2013. Furthermore, reductions in our volume of purchases, as also happened in 2009 and the latter half of 2013, can adversely impact gross profit by reducing supplier volume allowances.
Opening stores in new markets presents increased risks that may prevent us from being profitable in these new locations. We intend to open stores in new markets pursuant to our growth strategy. New stores do not typically achieve operating results comparable to our existing stores until after several years of operation, and stores in new markets face additional challenges to achieving profitability. A new store generates its sales from direct sales calls, a slow process involving repeated contacts. In

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new markets, we have less familiarity with local customer preferences and customers in these markets are less familiar with our name and capabilities. In addition, entry into new markets may bring us into competition with new, unfamiliar competitors. We cannot assure success in operating our stores in new markets on a profitable basis. New store openings may negatively impact our operating results. While new stores build the infrastructure for future growth, the first year sales in new stores are low, and the added expenses relating to payroll, occupancy, and transportation costs can impact our ability to leverage earnings. It has been our experience that new stores take at least ten to twelve months to achieve profitability. We cannot assure you that we will be successful in operating our new stores on a profitable basis.
The ability to identify new products and product lines, and integrate them into our store and distribution network, may impact our ability to compete and our sales and margins. Our success depends in part on our ability to develop product expertise at the store level and identify future products and product lines that complement existing products and product lines and that respond to our customers' needs. We may not be able to compete effectively unless our product selection keeps up with trends in the markets in which we compete or trends in new products. In addition, our ability to integrate new products and product lines into our stores and distribution network could impact sales and margins. Increases in energy costs and the cost of raw materials used in our products could impact our cost of goods and distribution and occupancy expenses, which may result in lower operating margins. Costs of raw materials used in our products (e.g., steel) and energy costs have fluctuated during the last several years. Increases in these costs result in increased production costs for our vendors. These vendors typically look to pass their increased costs along to us through price increases. The fuel costs of our distribution and store operations have fluctuated as well. While we typically try to pass increased vendor prices and fuel costs through to our customers or to modify our activities to mitigate the impact, we may not be successful. Failure to fully pass any such increased prices and costs through to our customers or to modify our activities to mitigate the impact would have an adverse effect on our operating margins. Our ability to successfully attract and retain qualified personnel to staff our stores could impact labor costs, sales at existing stores, and the rate of new store openings. Our success depends in part on our ability to attract, motivate, and retain a sufficient number of qualified employees, including store managers, outside sales personnel, and other store associates, who understand and appreciate our culture and are able to adequately represent this culture to our customers. Qualified individuals of the requisite caliber and number needed to fill these positions may be in short supply in some areas, and the turnover rate in the industry is high. If we are unable to hire and retain personnel capable of consistently providing a high level of customer service, as demonstrated by their enthusiasm for our culture and product knowledge, our sales could be materially adversely affected. Additionally, competition for qualified employees could require us to pay higher wages to attract a sufficient number of employees. An inability to recruit and retain a sufficient number of qualified individuals in the future may also delay the planned openings of new stores. Any such delays, material increases in employee turnover rates at existing stores, or increases in labor costs, could have a material adverse effect on our business, financial condition, or operating results.
Inclement weather and other disruptions to the transportation network could impact our distribution system and adversely impact demand for our products. Our ability to provide efficient distribution of core business products to our store network is an integral component of our overall business strategy. Disruptions at distribution centers or shipping ports, due to events such as the hurricanes of 2005 and 2012 and the longshoreman's strike on the West Coast in 2002, may affect our ability to both maintain core products in inventory and deliver products to our customers on a timely basis, which may in turn adversely affect our results of operations. In addition, severe weather conditions could adversely affect demand for our products in particularly hard hit regions.
We are exposed to foreign currency exchange rate risk, and changes in foreign exchange rates could increase our costs to procure products and our foreign sales. Because the functional currency related to most of our foreign operations is the applicable local currency, we are exposed to foreign currency exchange rate risk arising from transactions in the normal course of business. Fluctuations in the relative strength of foreign economies and their related currencies could impact our ability to procure products overseas at competitive prices and our foreign sales. Our primary exchange rate exposure is with the Canadian dollar.
We may not be able to compete effectively against our competitors, which could harm our business and operating results. The industrial, construction, and maintenance supply industry, although consolidating, still remains a large,
fragmented industry that is highly competitive. Our current or future competitors may include companies with similar or greater market presence, name recognition, and financial, marketing, and other resources, and we believe they will continue to challenge us with their product selection, financial resources, and services. Increased competition in markets in which we have stores or the adoption by competitors of aggressive pricing strategies and sales methods could cause us to lose market share or reduce our prices or increase our spending, thus eroding our margins.

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Our revenues and net income may be adversely affected by economic conditions, political situations, and changing laws and regulations, over which we have no control. We obtain certain of our products, and our suppliers obtain certain of their products, from China, Taiwan, South Korea, Mexico, and other foreign countries. Our suppliers could discontinue selling products manufactured in foreign countries at any time for reasons that may or may not be in our control or our suppliers' control, including foreign government regulations, domestic government regulations, political unrest, war, disruption or delays in shipments, changes in local economic conditions or trade issues. Our operating results and inventory levels could suffer if we are unable to promptly replace a supplier who is unwilling or unable to satisfy our requirements with another supplier providing equally appealing products.

Our business may be adversely affected by political gridlock in the United States. We primarily operate in the United States. During the last several years there has been significant fiscal uncertainty in the country, the resolution of which has been impeded by political gridlock. We believe this has adversely impacted our business and could negatively impact our business in the future.

Our FAST Solutions ${ }^{\circledR}$ (industrial vending) business is new, and our competitive advantage could be eliminated. We believe we have a competitive advantage due to our industrial vending platform (hardware and software), our local store presence, our 'vendible' product depth, and, in North America, our distribution strength. These advantages have developed over time; however, other competitors could respond to our rapidly expanding industrial vending business with highly competitive platforms of their own. These alternative solutions could negatively impact our ability to expand our business and/or negatively impact the economics of the industrial vending business.
The industrial, construction, and maintenance supply industry is consolidating, which could cause it to become more competitive and could negatively impact our business. The industrial, construction, and maintenance supply industry in North America is consolidating. This consolidation is being driven by customer needs and supplier capabilities, which could cause the industry to become more competitive as greater economies of scale are achieved by suppliers, or as competitors with new business models are willing and able to operate with lower gross profit on select products. Customers are increasingly aware of the total costs of fulfillment and of the need to have consistent sources of supply at multiple locations. We believe these customer needs could result in fewer suppliers as the remaining suppliers become larger and capable of being a consistent source of supply.
There can be no assurance we will be able in the future to take advantage effectively of the trend toward consolidation. The trend in our industry toward consolidation could make it more difficult for us to maintain our current gross and operating margins. Furthermore, as our industrial and construction customers face increased foreign competition, and potentially lose business to foreign competitors or shift their operations overseas in an effort to reduce expenses, we may face increased difficulty in growing and maintaining our market share.
We will need to begin disclosing our use of 'conflict minerals' in certain of the products we distribute, which will impose costs on us and could raise reputational and other risks. The SEC has promulgated final rules in connection with the Dodd-Frank Wall Street Reform and Consumer Protection Act, regarding disclosure of the use of certain minerals, known as 'conflict minerals', that are mined from the Democratic Republic of the Congo and adjoining countries. These new rules have required and will continue to require due diligence efforts, with initial disclosure requirements becoming effective in May 2014. There are and will continue to be costs associated with complying with these disclosure requirements, including costs to determine which of our products are subject to the new rules and the source of any 'conflict minerals' used in those products. In addition, the implementation of these rules could adversely affect the sourcing, supply, and pricing of materials used in those products. Also, we may face reputational challenges if we are unable to verify the origins for all metals used in products through the procedures we may implement. We may also encounter challenges to satisfy customers that may require all of the components of products purchased to be certified as conflict free. If we are not able to meet customer requirements, customers may choose to disqualify us as a supplier.

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## ITEM 1B. UNRESOLVED STAFF COMMENTS.

None.
ITEM 2. PROPERTIES
We own several facilities in Winona, Minnesota. These facilities are as follows:

| Purpose | Approximate <br> Square Feet |  |
| :--- | :--- | :--- |
| Distribution center and home office | 259,000 | 1 |
| Manufacturing facility | 100,000 |  |
| Computer support center | 13,000 |  |
| Winona store | 15,000 |  |
| Winona product support facility | 55,000 |  |
| Rack and shelving storage | 42,000 |  |
| Multi-building complex which houses certain operations of the distribution group, our support services |  |  |
| group, and the home office support group |  |  |
| Supplemental warehouse, office space, and potential store space purchased in 2013, which is subject | 100,000 |  |
| to a pre-existing retail and warehouse lease |  |  |
| 1 This facility was expanded in 2012 to include an auxiliary building which contains an automated storage and |  |  |
| retrieval system with 253,000 tote locations for small parts. |  |  |
| We own the following facilities, excluding store locations, outside of Winona, Minnesota: |  |  |

Purpose
Distribution center and manufacturing facility
Storage facilities
Distribution center
Distribution center
Distribution center
Distribution center
Distribution center
Distribution center
Distribution center
Distribution center and manufacturing facility
Manufacturing facility
Local re-distribution center and manufacturing facility
Manufacturing facility

## Location

| Indianapolis, Indiana | 525,000 | 1 |
| :--- | :--- | :--- |
| Indianapolis, Indiana | 389,000 | 2 |
| Atlanta, Georgia | 198,000 | 3 |
| Dallas, Texas | 176,000 | 4 |
| Scranton, Pennsylvania | 189,000 | 5 |
| Akron, Ohio | 152,000 | 6 |
| Kansas City, Kansas | 300,000 |  |
| Kitchener, Ontario, Canada | 62,000 | 7 |
| High Point, North Carolina | 256,000 |  |
| Modesto, California | 328,000 | 8 |
| Rockford, Illinois | 100,000 |  |
| Johor, Malaysia | 27,000 |  |
| Wallingford, Connecticut | 187,000 |  | In addition, this facility has an auxiliary building which contains an automated storage and retrieval system with capacity of 52,000 pallet locations and 273,000 tote locations for small parts. The FAST Solutions ${ }^{\circledR}$ (industrial vending) automated replenishment facility ('T-Hub') is also located on this property and contains an additional 85,000 tote locations for small parts.

$2^{2}$ We purchased two additional storage facilities in 2013, one of which is subject to a pre-existing lease.
${ }_{3}$ In addition, this facility contains an automated storage and retrieval system with capacity of 56,000 tote locations for small parts.
${ }_{4}$ In addition, this facility contains an automated storage and retrieval system with capacity of 14,000 pallet locations and 41,000 tote locations for small parts.
${ }_{5}$ This facility is currently under construction to add an automated storage and retrieval system with capacity of 117,000 tote locations for small parts.
${ }_{6}$ In addition, this facility contains an automated storage and retrieval system with capacity of 117,000 tote locations for small parts.
${ }^{7}$ A replacement distribution center with approximately 130,000 square feet is currently under construction.
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This facility is currently under construction to add an automated storage and retrieval system with capacity of 83,000 tote locations for small parts.

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In addition, we own 180 buildings that house our store locations in various cities throughout North America. All other buildings we occupy are leased. Leased stores range from approximately 3,000 to 10,000 square feet, with lease terms of up to 60 months (most initial lease terms are for 36 to 48 months). In addition to our leased store locations, we also lease the following:

| Purpose | Location |  |  | Remaining <br> Lease <br> Renewal <br> Options |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Approximate | Lease Expiration |  |
|  |  | Square Feet | Date |  |
|  |  |  |  |  |
| Distribution center | Seattle, Washington | 100,000 | April 2017 | Two |
| Distribution center | Salt Lake City, Utah | 44,000 | July 2015 | Two |
| Distribution center - additional packaging facility | Salt Lake City, Utah | 26,000 | February 2016 | One |
| Distribution center | Monterrey, Nuevo Leon, Mexico | 14,000 | June 2014 | One |
| Distribution center and manufacturing facility Manufacturing facility | Edmonton, Alberta, Canada | 45,000 | July 2020 | One |
|  | Houston, Texas | 21,000 | June 2014 | None |
| Local re-distribution center and manufacturing facility | Modrice, Czech Republic | 15,000 | July 2021 | None |
| If economic conditions are suitable, we will, in the future, consider purchasing store locations to house our older stores. It is anticipated the majority of new store locations will continue to be leased. It is our policy to negotiate relatively short lease terms to facilitate relocation of particular store operations, when desirable. Our experience has been that space suitable for our needs and available for leasing is more than sufficient. |  |  |  |  |

## ITEM 3. LEGAL PROCEEDINGS

A description of our legal proceedings, if any, is contained in Note 10 of the 'Notes to Consolidated Financial Statements'. The description of our legal proceedings, if any, in Note 10 is incorporated herein by reference.

## ITEM 4. MINE SAFETY DISCLOSURES

Not applicable.

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## ITEM X. EXECUTIVE OFFICERS OF THE REGISTRANT

The executive officers of Fastenal Company are:

|  | Employee of |  |  |
| :--- | :--- | :--- | :--- |
| Fastenal |  |  |  | Age | Position |
| :--- |
|  |
| Since |

Mr. Oberton has been our chief executive officer since December 2002. From July 2001 to July 2012, Mr. Oberton was our president and chief executive officer. From July 2001 through December 2002, Mr. Oberton was our president and chief operating officer. Mr. Oberton has also served as one of our directors since June 1999. Mr. Hein has been our president since July 2012. From November 2007 to July 2012, Mr. Hein was one of our executive vice presidents - sales. Mr. Hein's responsibilities as an executive vice president - sales included sales and operational oversight over a substantial portion of our business. Prior to November 2007, Mr. Hein served in various sales leadership roles, most recently as leader of our Winona and Kansas City based regions.
Mr. Florness has been our executive vice president and chief financial officer since December 2002. From June 1996 to November 2002, Mr. Florness was our chief financial officer. In addition to his financial role, Mr. Florness' responsibilities also include product development, supplier development, and supply chain.
Mr. Rucinski has been an executive vice president - sales since November 2007. Mr. Rucinski's responsibilities include sales and operational oversight over our international business. Prior to November 2007, Mr. Rucinski served in various sales leadership roles, most recently as leader of national accounts.
Mr. Polipnick has been an executive vice president - sales since July 2012. Mr. Polipnick's responsibilities include sales and operational oversight of our business in the western United States. From November 2007 to July 2012, Mr. Polipnick served as the leader of our Winona based region. Prior to November 2007, Mr. Polipnick served in various sales leadership roles.
Mr. Nance has been an executive vice president - sales since July 2012. Mr. Nance's responsibilities include sales and operational oversight of our business in the eastern United States and Mexico. From June 2005 to July 2012, Mr. Nance served as the leader of our Texas based region. Prior to June 2005, Mr. Nance served in various sales leadership roles.
Ms. Wisecup has been our executive vice president - human resources since November 2007. Prior to November 2007, Ms. Wisecup served in various support roles, most recently as director of employee development. Ms. Wisecup has served as one of our directors since 2000.
Mr. Lundquist has been an executive vice president - operations since July 2012. Mr. Lundquist's responsibilities include distribution development. From November 2007 to July 2012, Mr. Lundquist was one of our executive vice presidents - sales. Mr. Lundquist's responsibilities as an executive vice president - sales included sales and operational oversight over a substantial portion of our business. From December 2002 to November 2007, Mr. Lundquist was our executive vice president and chief operating officer.
Mr. Jansen has been an executive vice president - operations since December 2010. Since July 2012, Mr Jansen's responsibilities include oversight of our manufacturing. Prior to July 2012, Mr. Jansen's responsibilities also included
distribution development. From November 2007 to December 2010, Mr. Jansen was our executive vice president internal operations. From May 2005 to November 2007, Mr. Jansen served as leader of systems development (this role encompassed

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both information systems and distribution systems development). From April 2000 to April 2005, Mr. Jansen served in the sales leadership role of our Texas based region.
Mr. Singh has been our executive vice president - information technology since January 2011. Mr. Singh joined Fastenal in 2001 and, prior to January 2011, served in various roles of increasing responsibility in the administration and application development areas within our information technology group.
Ms. Lisowski has been our controller and chief accounting officer since October 2013. From March 2007 to October 2013, Ms. Lisowski served as our controller - accounting operations. Ms. Lisowski joined Fastenal in 1994 and, prior to March 2007, served in various roles of increasing responsibility within our finance and accounting team.
The executive officers are elected by our board of directors for a term of one year and serve until their successors are elected and qualified. None of our executive officers are related to any other such executive officer or to any of our other directors.

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## PART II

ITEM MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS, AND 5. ISSUER PURCHASES OF EQUITY SECURITIES

Common Stock Data
Our shares are traded on The NASDAQ Stock Market under the symbol 'FAST'. As of January 24, 2014, there were approximately 1,300 record holders of our common stock, which includes nominees or broker dealers holding stock on behalf of an estimated 166,000 beneficial owners.
The following table sets forth, by quarter, the high and low closing sale price ${ }^{1}$ of our shares on The NASDAQ Stock Market for 2013 and 2012.

| 2013: | High | Low | 2012: | High | Low |
| :--- | :--- | :--- | :--- | :--- | :--- |
| First quarter | $\$ 53.18$ | 46.47 | First quarter | $\$ 54.59$ | 43.76 |
| Second quarter | $\$ 52.18$ | 44.95 | Second quarter | $\$ 54.65$ | 38.37 |
| Third quarter | $\$ 50.98$ | 43.99 | Third quarter | $\$ 45.30$ | 39.03 |
| Fourth quarter | $\$ 51.89$ | 45.62 | Fourth quarter | $\$ 46.65$ | 40.20 |

${ }^{1}$ The closing sale price was obtained from Shareholder.com, a division of Nasdaq OMX.
The following table sets forth our dividend payout (per share basis) in each of the last three years:

|  | 2013 | 2012 | 2011 |
| :--- | :--- | :--- | :--- |
| First quarter | $\$ 0.10$ | $\$ 0.17$ | $\$ 0.25$ |
| Second quarter | 0.20 | 0.17 | 0.13 |
| Third quarter | 0.25 | 0.19 | 0.13 |
| Fourth quarter | 0.25 | 0.21 | 0.14 |
| Total regular dividend | 0.80 | 0.74 | 0.65 |
| Supplemental* | - | 0.50 | - |
| Total | $\$ 0.80$ | $\$ 1.24$ | $\$ 0.65$ |

*Due to income tax rate uncertainties in the United States, we paid a supplemental dividend in December 2012. On January 14,2014 , we announced a quarterly dividend of $\$ 0.25$ per share to be paid on February 28, 2014 to shareholders of record at the close of business on January 31, 2014. Our Board of Directors intends to continue paying quarterly dividends, provided that any future determination as to payment of dividends will depend upon the financial condition and results of operations of the Company and such other factors as are deemed relevant by the Board of Directors.
Issuer Purchases of Equity Securities
The table below sets forth information regarding purchases of our common stock during each of the last three months of 2013:

|  | (a) | (b) | (c) | (d) |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  | Total Number of <br> Maximum Number (or |  |
| Seriod |  | Total Number of Shares <br> Approximate Dollar |  |  |
|  | Purchased |  |  |  |

Purchases of shares of our common stock earlier in 2013 are described later in this Form 10-K under the heading 'Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations'.

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The Fastenal Company Common Stock Comparative Performance Graph
Set forth below is a graph comparing, for the five years ended December 31, 2013, the yearly cumulative total shareholder return on our common stock with the yearly cumulative total shareholder return of the S\&P 500 Index, the Dow Jones US Industrial Suppliers Index, and an index (the 'Peer Group Index') of a group of peer companies selected by us (the 'Peer Group'). In prior years, we compared our total shareholder return with that of the S\&P 500 Index and the Peer Group Index. However, we have decided to move away from the Peer Group Index because we believe that a broader-based index of public companies within our industry provides a more appropriate basis for comparison.
Therefore, going forward, we will be comparing our total shareholder return with that of the S\&P 500 Index and the Dow Jones US Industrial Suppliers Index. In accordance with SEC rules, we are including the total shareholder return of the Peer Group Index in this Form 10-K for transitional purposes, but will not be including the Peer Group information in future reports.
The companies in the Peer Group are Lawson Products, Inc., MSC Industrial Direct Co., Inc., Airgas, Inc., and W.W. Grainger, Inc. Fastenal is not included in the Peer Group. In calculating the yearly cumulative total shareholder return of the Peer Group Index, the shareholder returns of the companies included in the Peer Group are weighted according to the stock market capitalization of such companies at the beginning of each period for which a return is indicated.
The comparison of total shareholder returns in the performance graph assumes that $\$ 100$ was invested on December 31, 2008 in Fastenal Company, the Peer Group Index, the S\&P 500 Index, and the Dow Jones US Industrial Suppliers Index, and that dividends were reinvested when and as paid.
Comparison of Five Year Cumulative Total Return Among Fastenal Company, the Peer Group Index, the S\&P 500 Index, and the Dow Jones US Industrial Suppliers Index

|  | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Fastenal Company | 100.00 | 121.93 | 180.07 | 267.27 | 294.17 | 304.64 |
| Peer Group Index | 100.00 | 125.31 | 177.17 | 227.82 | 253.75 | 313.59 |
| S\&P 500 Index | 100.00 | 126.46 | 145.51 | 148.59 | 172.37 | 228.19 |
| Dow Jones US Industrial Suppliers Index 100.00 | 127.17 | 180.70 | 240.29 | 262.04 | 303.35 |  |

Note - The graph and index table above were obtained from Zachs SEC Compliance Services Group.
ITEM 6. SELECTED FINANCIAL DATA
Incorporated herein by reference is Ten-Year Selected Financial Data on pages 4 and 5 of Fastenal's 2013 Annual Report to Shareholders of which this Form 10-K forms a part, a portion of which is filed as Exhibit 13 to this Form 10-K.

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## ITEM 7 MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following is management's discussion and analysis of certain significant factors that have affected our financial position and operating results during the periods included in the accompanying consolidated financial statements. (Dollar amounts are in thousands except for per share amounts and where otherwise noted.)
BUSINESS AND OPERATIONAL OVERVIEW:
Fastenal is a North American leader in the wholesale distribution of industrial and construction supplies. We distribute these supplies through a network of approximately 2,700 company owned stores. Most of our customers are in the manufacturing and non-residential construction markets. The manufacturing market includes both original equipment manufacturers (OEM) and maintenance and repair operations (MRO). The non-residential construction market includes general, electrical, plumbing, sheet metal, and road contractors. Other users of our product include farmers, truckers, railroads, mining companies, federal, state, and local governmental entities, schools, and certain retail trades. Geographically, our stores and customers are primarily located in North America.
Like most industrial and construction-centric organizations, we have endured a roller coaster ride over the last several years. The third quarter of 2008 included the final months of an inflationary period related to both steel prices (between $40 \%$ and $50 \%$ of our sales consist of some type of fastener - nuts, bolts, screws, etc. - most of which are made of steel) and energy prices (a meaningful item for us given the amount of energy that is necessary in the production of our products and in the transportation of our products across North America).
In the fourth quarter of 2008, and throughout much of 2009, this inflation turned to deflation. When the swings are dramatic, this can hurt our gross profit because we are selling expensive inventory on the shelf at declining prices. This hurt our gross profit in 2009. The drop in energy costs over the same period provided some relief, but it was small in comparison to the impact of deflation. The deflation of 2009 ended and these conditions normalized and allowed our gross profit to recover in 2010 and 2011. (See later discussion on gross profit.)
The discussion that follows includes information regarding our sales growth and our sales by product line during 2013. This information provides a summary view to understand the dynamics of the year. However, we feel the real story is told in the monthly sales change, sequential trend, and end market information that follows - that information explains the real impact of the market dynamics affecting us over this period of uncertainty.
Over the last several years, we have continued to make significant investments in (1) store locations, (2) national accounts, (3) government sales, (4) internal manufacturing capabilities, (5) international operations (over $10 \%$ of our sales), (6) FAST Solutions ${ }^{\circledR}$ (industrial vending), (7) product expansion (with particular emphasis on metalworking products and on exclusive brands), (8) additional sales specialists to support safety products, metalworking products, and our manufacturing operations, (9) additional sales operational support to focus on under performing stores and under performing industrial vending, and (10) in the case of 2013, additional region and district leadership and additional store personnel. We are excited about the prospects of each.
As always, the 'pathway to profit' is the cornerstone of our business evolution, and it influences everything we do. Remember, our business centers on our 2,700 stores - their individual success leads to the success of the entire organization over time. As always, we will continue to work to complete this task and maintain our goal of Growth through Customer Service ${ }^{\circledR}$.
SALES GROWTH:
Net sales and growth rates in net sales were as follows:

| Net sales | $\$ 3,326,106$ |
| :--- | :--- |
| Percentage change |  |

Percentage change

$$
2012
$$

3,133,577
$\% \quad 13.3$

2011
2,766,859
\% 21.9

The increase in net sales in 2013 came primarily from higher unit sales. Our growth in net sales was impacted by slight inflationary price changes in our non-fastener products and some price deflation in our fastener products, with the net impact being a slight drag on growth. Our growth in net sales was not meaningfully impacted by the introduction of new products or services, with one exception. Over the last several years, our FAST Solutions ${ }^{\circledR}$ (industrial vending) initiative has stimulated faster growth with a subset of our customers (discussed later in this document). The higher unit sales resulted primarily from increases in sales at older store locations (discussed below
and again later in this document) and to a lesser degree the opening of new store locations in the last several years. The growth in net sales at the older store locations was due to the growth drivers

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of our business (discussed later in this document). The change in currencies in foreign countries (primarily Canada) relative to the United States dollar lowered our daily sales growth rate by $0.2 \%$ in 2013.
The increase in net sales in 2012 came primarily from higher unit sales. Our growth in net sales was impacted by price changes in our products, but the impact was limited. Our growth in net sales was not meaningfully impacted by the introduction of new products or services, but was helped by initiatives such as FAST Solutions ${ }^{\circledR}$ (industrial vending). The higher unit sales resulted primarily from increases in sales at older store locations (discussed below and again later in this document) and to a lesser degree the opening of new store locations in the last several years. The growth in net sales at the older store locations was hindered by weakness in the industrial production and non-residential construction industries served by our Company. The change in currencies in foreign countries (primarily Canada) relative to the United States dollar lowered our daily sales growth rate by $0.1 \%$ in 2012.
The increase in net sales in 2011 came primarily from higher unit sales. Our growth in net sales was impacted by price changes in our products, but the impact was limited. Our growth in net sales was not meaningfully impacted by the introduction of new products or services, but was helped by initiatives such as FAST Solutions ${ }^{\circledR}$ (industrial vending). The higher unit sales resulted primarily from increases in sales at older store locations (discussed below and again later in this document) and to a lesser degree the opening of new store locations in the last several years. The growth in net sales at the older store locations was helped by the moderating impacts of the previous recessionary environment. The change in currencies in foreign countries (primarily Canada) relative to the United States dollar improved our daily sales growth rate by $0.7 \%$ in 2011 .
The impact of the economy is best reflected in the growth performance of our stores opened greater than ten years ago (store sites opened as follows: 2013 group - opened 2003 and earlier, 2012 group - opened 2002 and earlier, and 2011 group - opened 2001 and earlier) and opened greater than five years ago (store sites opened as follows: 2013 group opened 2008 and earlier, 2012 group - opened 2007 and earlier, and 2011 group - opened 2006 and earlier). These two groups of stores are more cyclical due to the increased market share they enjoy in their local markets. The stores opened greater than two years ago represent a consistent 'same store' view of our business (store sites opened as follows: 2013 group - opened 2011 and earlier, 2012 group - opened 2010 and earlier, and 2011 group - opened 2009 and earlier). The daily sales change for each of these groups was as follows:

| Store Age | 2013 | 2012 | 2011 |
| :--- | :--- | :--- | :--- |
| Opened greater than 10 years | $2.1 \%$ | $8.1 \%$ | $15.2 \%$ |
| Opened greater than 5 years | $3.6 \%$ | $9.8 \%$ | $17.1 \%$ |
| Opened greater than 2 years | $4.4 \%$ | $10.8 \%$ | $17.9 \%$ |

Note: The age groups above are measured as of the last day of each respective year.
Stores opened in 2013 contributed approximately $\$ 18,620$ (or $0.6 \%$ ) to 2013 net sales. Stores opened in 2012 contributed approximately $\$ 60,626$ (or $1.8 \%$ ) to 2013 net sales and approximately $\$ 24,859$ (or $0.8 \%$ ) to 2012 net sales. The rate of growth in sales of store locations generally levels off after they have been open for five years, and, as stated earlier, the sales generated at our older store locations typically vary more with the economy than do the sales of younger stores.
SALES BY PRODUCT LINE:
The approximate mix of sales from the fastener product line and from the other product lines was as follows:

|  | 2013 | 2012 | 2011 |
| :--- | :--- | :--- | :--- |
| Fastener product line | $42 \%$ | $44 \%$ | $47 \%$ |
| Other product lines | $58 \%$ | $56 \%$ | $53 \%$ |

The decrease in our fastener sales as a percentage of total sales has been driven by the continued success of our non-fastener product lines, which we began to add in the 1990s, and by the growth of our FAST Solutions® ${ }^{\circledR}$ (industrial vending) program. This program has lead to greater resilience to weak industrial production of our non-fastener business compared to our fastener business.

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## MONTHLY SALES CHANGES, SEQUENTIAL TRENDS, AND END MARKET PERFORMANCE

Note - Daily sales are defined as the net sales for the period divided by the number of business days (in the United States) in the period.
This section focuses on three distinct views of our business - monthly sales changes, sequential trends, and end market performance. The first discussion regarding monthly sales changes provides a good mechanical view of our business based on the age of our stores. The second discussion provides a framework for understanding the sequential trends (that is, comparing a month to the immediately preceding month) in our business. Finally, we believe the third discussion regarding end market performance provides insight into activities with our various types of customers. MONTHLY SALES CHANGES:
All company sales - During the months in 2013, 2012, and 2011, all of our selling locations, when combined, had daily sales growth rates of (compared to the comparable month in the preceding year):

|  | Jan. | Feb. | Mar. | Apr. |  | May |  | June |  | July |  | Aug. |  | Sept. | Oct. | Nov. | Dec. |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 2013 | 6.7 | $\%$ | 8.2 | $\%$ | 5.1 | $\%$ | 4.8 | $\%$ | 5.3 | $\%$ | 6.0 | $\%$ | 2.9 | $\%$ | 7.2 | $\%$ | 5.7 | $\%$ | 7.7 | $\%$ |
| 8.2 | $\%$ | 6.7 | $\%$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2012 | 21.3 | $\%$ | 20.0 | $\%$ | 19.3 | $\%$ | 17.3 | $\%$ | 13.1 | $\%$ | 14.0 | $\%$ | 12.1 | $\%$ | 12.0 | $\%$ | 12.9 | $\%$ | 6.8 | $\%$ |
| 8.2 | $\%$ | 9.7 | $\%$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2011 | 18.8 | $\%$ | 21.5 | $\%$ | 22.8 | $\%$ | 23.2 | $\%$ | 22.6 | $\%$ | 22.5 | $\%$ | 22.4 | $\%$ | 20.0 | $\%$ | 18.8 | $\%$ | 21.4 | $\%$ |
| 22.2 | $\%$ | 21.2 | $\%$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Stores opened greater than two years - Our stores opened greater than two years (store sites opened as follows: 2013 group - opened 2011 and earlier, 2012 group - opened 2010 and earlier, and 2011 group - opened 2009 and earlier) represent a consistent 'same-store' view of our business. During the months in 2013, 2012, and 2011, the stores opened greater than two years had daily sales growth rates of (compared to the comparable month in the preceding year):

| Jan. | Feb. | Mar. |  | Apr. |  | May |  | June | July |  | Aug. |  | Sept. |  | Oct. |  | Nov. | Dec. |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 2013 | 5.0 | $\%$ | 6.5 | $\%$ | 3.4 | $\%$ | 3.1 | $\%$ | 3.5 | $\%$ | 4.3 | $\%$ | 1.4 | $\%$ | 5.5 | $\%$ | 4.2 | $\%$ |
| 6.1 | $\%$ | 6.2 | $\%$ | 4.9 | $\%$ |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 201218.8 | $\%$ | 17.1 | $\%$ | 16.8 | $\%$ | 14.5 | $\%$ | 10.1 | $\%$ | 11.1 | $\%$ | 9.1 | $\%$ | 8.6 | $\%$ | 9.8 | $\%$ | 3.8 |
|  | $\%$ | 5.1 | $\%$ | 6.6 | $\%$ |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2011 | 16.0 | $\%$ | 18.4 | $\%$ | 19.4 | $\%$ | 19.6 | $\%$ | 19.2 | $\%$ | 19.1 | $\%$ | 18.7 | $\%$ | 16.5 | $\%$ | 15.2 | $\%$ |
| 18.0 | $\%$ | 18.5 | $\%$ | 17.5 | $\%$ |  |  |  |  |  |  |  |  |  |  |  |  |  |

Stores opened greater than five years - The impact of the economy, over time, is best reflected in the growth performance of our stores opened greater than five years (store sites opened as follows: 2013 group - opened 2008 and earlier, 2012 group - opened 2007 and earlier, and 2011 group - opened 2006 and earlier). This group, which represented about $88 \%$ of our total sales in 2013 , is more cyclical due to the increased market share they enjoy in their local markets. During the months in 2013, 2012, and 2011, the stores opened greater than five years had daily sales growth rates of (compared to the comparable month in the preceding year):

| Jan. | Feb. | Mar. |  | Apr. |  | May |  | June |  | July |  | Aug. |  | Sept. |  | Oct. |  | Nov. |
| ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | Dec.

Summarizing comments - There are three distinct influences to our growth: (1) execution, (2) currency fluctuations, and (3) economic fluctuations. This discussion centers on (2) and (3).
The change in currencies in foreign countries (primarily Canada) relative to the United States dollar impacted our growth over the last several years. During 2011 it lifted our growth by $0.7 \%$, in 2012 it lowered our growth by $0.1 \%$, and in 2013 it lowered our growth by $0.2 \%$.
Regarding economic fluctuations, in 2011 we enjoyed strong growth. This reflected the strengthening economic environment being experienced by our customers. While the strength did not apply to all customers and to all geographies we serve, it was strong enough to produce acceptable results. During 2012, the growth in the first three and a half months generally continued the relative strength we saw in 2011. Then we began to experience several distinct economic slowdowns. The first occurred in the late April/May time frame, and then moderated until September 2012. The second occurred in the October/November time frame. This was exaggerated by the impact of Hurricane Sandy and an unusual business day comparison in October ( 23 days in 2012 versus 21 days in 2011 - the maintenance portion of our business is often linked to monthly spend patterns of our customers, which are not as business day dependent, this can dilute the daily growth picture given the change in business day divisor). The third occurred in the spring of 2013. This involved our fastener product line and our construction business (primarily non-residential construction). This third slowdown, similar to the first two listed, mirrored or slightly led some
softening in the PMI index (discussed later in this document). The fastener piece was heavily impacted by our OEM (original

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equipment manufacturing) customers. These customers utilize our fasteners in the manufacture/assembly of their finished products. The end markets with the most pronounced weakening included heavy machinery manufacturers with exposure to: mining, military, agriculture, and construction. The construction piece in 2013 was also hampered by poor weather during the winter and spring time frame throughout many areas in North America. The fourth and fifth occurred in July 2013 and December 2013. The daily sales growth in July 2013 and December 2013 were negatively impacted by the timing of the July 4th holiday (Thursday in 2013, Wednesday in 2012, Monday in 2011) and the Christmas/New Year holiday (Wednesday in 2013, Tuesday in 2012, and Sunday in 2011). This resulted in a 'lone' business day on Friday, July 5, 2013, in which many of our customers were closed, and three distinct one to two day work periods in the last two weeks of December 2013. The December impact was amplified due to poor weather conditions.
Our daily sales growth trends have improved since September 2013. This was largely related to changing comparisons to 2012. Our sales to customers engaged in light and medium duty manufacturing (largely related to consumer products) are improving; this makes sense given the trends in the PMI index. However, our sales to customers engaged in heavy machinery manufacturing (primarily serving the mining, military, agricultural, and construction end markets), which represents approximately one fifth of our business, continued to experience weak performance in the fourth quarter of 2013.
SEQUENTIAL TRENDS:
We find it helpful to think about the monthly sequential changes in our business using the analogy of climbing a stairway - This stairway has several predictable landings where there is a pause in the sequential gain (i.e. April, July, and October to December), but generally speaking, climbs from January to October. The October landing then establishes the benchmark for the start of the next year.
History has identified these landings in our business cycle. They generally relate to months with impaired business days (certain holidays). The first landing centers on Easter, which alternates between March and April (Easter occurred in March in 2013, and in April in 2012 and 2011), the second landing centers on July 4 ${ }^{\text {th }}$, and the third landing centers on the approach of winter with its seasonal impact on primarily our construction business and with the Christmas/New Year holiday. The holidays we noted impact the trends because they either move from month-to-month or because they move around during the week (the July 4th and Christmas/New Year holiday impacts noted earlier in this document are examples).
The table below shows the pattern to the sequential change in our daily sales. The line labeled 'Old Benchmark' is a historical average of our sequential daily sales change for the period 1998 to 2003. We chose this time frame because it had similar characteristics, a weaker industrial economy in North America, and could serve as a benchmark for current performance. The '2013', '2012', and '2011' lines represent our actual sequential daily sales changes. The '13Delta', '12Delta', and '11Delta' lines indicate the difference between the 'Old Benchmark' and the actual results in the respective year.
Beginning in 2014, we intend to utilize a new benchmark. The new benchmark, labeled 'New Benchmark' in the table below, is a historical average of our sequential daily sales change for the period 1998 to 2013, excluding 2008 and 2009. Similar to the 'Old Benchmark' we believe this updated benchmark will serve to show the historical pattern. We excluded the 2008 to 2009 time frame because it contains an extreme economic event and we don't believe it is comparable.

Jan.(1) Feb. Mar. Apr. May June July Aug. Sept. Oct.

## Cumulative

 Change from Jan. to Oct.| Old | 0.9 | $\%$ | 3.3 | $\%$ | 2.9 | $\%$ | -0.3 | $\%$ | 3.4 | $\%$ | 2.8 | $\%$ | -2.3 | $\%$ | 2.6 | $\%$ | 2.6 | $\%$ | -0.7 | $\%$ | 15.1 | $\%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Benchmark |  | 0.4 | $\%$ | 2.0 | $\%$ | 3.4 | $\%$ | -1.1 | $\%$ | 1.0 | $\%$ | 3.2 | $\%$ | -5.5 | $\%$ | 5.5 | $\%$ | 2.9 | $\%$ | -2.9 | $\%$ | 8.2 | $\%$ |
| 2013 | -1.3 | $\%$ | -1.3 | $\%$ | 0.5 | $\%$ | -0.8 | $\%$ | -2.4 | $\%$ | 0.4 | $\%$ | -3.2 | $\%$ | 2.9 | $\%$ | 0.3 | $\%$ | -2.2 | $\%$ | -6.9 | $\%$ |  |
| $13 D e l t a$ | -0.3 | 0 | 0.5 | $\%$ | 6.4 | $\%$ | -0.8 | $\%$ | 0.5 | $\%$ | 2.5 | $\%$ | -2.7 | $\%$ | 1.3 | $\%$ | 4.3 | $\%$ | -4.8 | $\%$ | 7.1 | $\%$ |  |
| 2012 | -0.3 | $\%$ | 0.5 | $\%$ | 3.5 | $\%$ | -0.5 | $\%$ | -2.9 | $\%$ | -0.3 | $\%$ | -0.4 | $\%$ | -1.3 | $\%$ | 1.7 | $\%$ | -4.1 | $\%$ | -8.0 | $\%$ |  |

$\begin{array}{llllllllllllllllllllllll}\text { New } \\ \text { Benchmark } & 0.8 & \% & 2.2 & \% & 3.8 & \% & 0.4 & \% & 3.1 & \% & 2.7 & \% & -2.1 & \% & 2.5 & \% & 3.7 & \% & -1.2 & \% & 15.9 & \%\end{array}$
(1) The January figures represent the percentage change from the previous October, whereas the remaining figures represent the percentage change from the previous month.

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A graph of the sequential daily sales change pattern discussed above, starting with a base of ' 100 ' in the previous October and ending with the next October, would be as follows:

## END MARKET PERFORMANCE:

Fluctuations in end market business - The sequential trends noted above were directly linked to fluctuations in our end markets. To place this in perspective - approximately $50 \%$ of our business has historically been with customers engaged in some type of manufacturing. The daily sales to these customers grew, when compared to the same period in the prior year, as follows:

2013
2012

## 2011

| Q1 |  | Q2 |  |  | Q3 |  | Q4 |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Annual |  |  |  |  |  |  |  |  |
| 7.0 | $\%$ | 5.9 | $\%$ | 4.7 | $\%$ | 7.2 | $\%$ | 6.3 |
| $\%$ |  |  |  |  |  |  |  |  |
| 20.3 | $\%$ | 15.8 | $\%$ | 14.0 | $\%$ | 9.7 | $\%$ | 14.9 |
| $\%$ |  |  |  |  |  |  |  |  |
| 15.5 | $\%$ | 18.5 | $\%$ | 18.3 | $\%$ | 21.0 | $\%$ | 20.0 |

Our manufacturing business consists of two subsets: the industrial production business (this is business where we supply products that become part of the finished goods produced by our customers) and the maintenance portion (this is business where we supply products that maintain the facility or the equipment of our customers engaged in manufacturing). The industrial business is more fastener centered, while the maintenance portion is represented by all product categories.
The best way to understand the change in our industrial production business is to examine the results in our fastener product line. From a company perspective, sales of fasteners grew, when compared to the same period in the prior year, as follows (note: this information includes all end markets):

2013
2012
2011

| Q1 |  | Q2 |  |  | Q3 |  | Q4 | Annual |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :---: |
| 1.7 | $\%$ | 1.9 | $\%$ | 1.0 | $\%$ | 1.9 | $\%$ | 1.6 | $\%$ |  |
| 15.4 | $\%$ | 8.0 | $\%$ | 6.0 | $\%$ | 2.6 | $\%$ | 7.8 | $\%$ |  |
| 15.4 | $\%$ | 18.1 | $\%$ | 13.6 | $\%$ | 15.9 | $\%$ | 15.7 | $\%$ |  |

As was noted earlier in this document, our sales to customers engaged in heavy machinery manufacturing (primarily serving the mining, military, agricultural, and construction end markets), which represents approximately one fifth of our business, and a larger piece of our fastener business, continued to experience weak performance. This began in 2012 and intensified in 2013.

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By contrast, the best way to understand the change in the maintenance portion of the manufacturing business is to examine the results in our non-fastener product lines. From a company perspective, sales of non-fasteners grew, when compared to the same period in the prior year, as follows (note: this information includes all end markets):

|  | Q1 |  | Q2 |  | Q3 |  | Q4 |  | Annual |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 2013 | 10.8 | $\%$ | 8.5 | $\%$ | 8.9 | $\%$ | 12.0 | $\%$ | 10.1 | $\%$ |
| 2012 | 25.1 | $\%$ | 21.1 | $\%$ | 18.0 | $\%$ | 13.6 | $\%$ | 19.2 | $\%$ |
| 2011 | 26.5 | $\%$ | 27.3 | $\%$ | 26.9 | $\%$ | 27.4 | $\%$ | 27.0 | $\%$ |

The non-fastener business has demonstrated greater relative resilience when compared to our fastener business and to the distribution industry in general, due to our strong FAST Solutions ${ }^{\circledR}$ (industrial vending) program; this is discussed in greater detail later in this document. However, this business has not been immune to the impact of a weak industrial environment.
The patterns related to the industrial production business, as noted above, are influenced by the movements noted in the Purchasing Manufacturers Index ('PMI') published by the Institute for Supply Management (http://www.ism.ws/), which is a composite index of economic activity in the United States manufacturing sector. The PMI in 2013, 2012, and 2011 was as follows:

| Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
| ---: | ---: | ---: | ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 201353.1 | 54.2 | 51.3 | 50.7 | 49.0 | 50.9 | 55.4 | 55.7 | 56.2 | 56.4 | 57.3 | 57.0 |
| 201253.7 | 51.9 | 53.3 | 54.1 | 52.5 | 50.2 | 50.5 | 50.7 | 51.6 | 51.7 | 49.9 | 50.2 |
| 201159.2 | 59.6 | 59.3 | 59.4 | 53.5 | 55.8 | 52.3 | 53.2 | 53.2 | 51.5 | 52.3 | 52.9 |

For background to readers not familiar with the PMI index, it is a monthly indicator of the economic health of the manufacturing sector in the United States. Five major indicators that influence the PMI index are new orders, inventory levels, production, supplier deliveries, and the employment environment. When a PMI of 50 or higher is reported, this indicates expansion in the manufacturing industry compared to the previous month. If the PMI is below 50 , this represents a contraction in the manufacturing sector. The PMI is not perfectly correlated with our business, as it reflects the activity of certain categories of manufacturers (such as those engaged in light and medium manufacturing) who historically have not accounted for a significant portion of our sales. (Note - the Institute for Supply Management made annual adjustments to reflect seasonal factors to the PMI index effective with the January 2013 report. This table represents the updated PMI index.)
Our non-residential construction customers have historically represented $20 \%$ to $25 \%$ of our business. The daily sales to these customers grew when compared to the same period in the prior year, as follows:

| Q 1 |  | Q 2 |  | Q 3 |  | Q 4 |  | Annual |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :---: |
| 2.9 | $\%$ | 0.7 | $\%$ | 3.9 | $\%$ | 2.8 | $\%$ | 2.5 | $\%$ |  |
| 17.1 | $\%$ | 12.7 | $\%$ | 8.2 | $\%$ | 4.2 | $\%$ | 10.3 | $\%$ |  |
| 17.7 | $\%$ | 15.8 | $\%$ | 15.8 | $\%$ | 17.4 | $\%$ | 17.1 | $\%$ |  |

We believe the weakness in the economy in the fourth quarter of 2012 and throughout 2013, particularly in the non-residential construction market, was amplified by global economic uncertainty combined with economic policy uncertainty in the United States and poor weather conditions.

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A graph of the sequential daily sales trends to these two end markets in 2013, 2012, and 2011, starting with a base of ' 100 ' in the previous October and ending with the next October, would be as follows:

Manufacturing
Non-Residential Construction
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## GROWTH DRIVERS OF OUR BUSINESS

We grow by continuously adding customers and by increasing the activity with each customer. We believe this growth is enhanced by our close proximity to our customers, which allows us to provide a range of services and product availability that our competitors can't easily match. Historically, we expanded our reach by opening stores at a very fast pace. These openings were initially in the United States, but expanded beyond the United States beginning in the mid 1990's.
For a little perspective, we began our business in 1967 with an idea to sell nuts and bolts (fasteners) through vending machines. We soon learned the technology of the 1960's wasn't ready, and also learned a lot of products didn't fit, so we went to 'Plan B'; sell to business users with a direct sales force. It took us a number of years to 'work out the bugs', but ten years later we began to pick up the pace of store openings. After another ten years of expansion we had approximately 50 stores and sales of about $\$ 20$ million. Our need for cash was growing, as was our desire to allow employee ownership. This led us to a public offering in 1987.
In our first ten years of being public (1987 to 1997), we opened stores at an annual rate approaching $30 \%$ per year. In the next ten years ( 1997 to 2007), we opened stores at an annual rate of approximately $10 \%$ to $15 \%$ and, since 2007, at an annual rate of approximately $2 \%$ to $8 \%$ (we opened 53 stores in 2013, or an annual rate of approximately $2.0 \%$, and currently expect to open approximately 50 to 70 stores, or an annual rate of approximately $1.9 \%$ to $2.6 \%$, in 2014). As we gained proximity to more customers, we continued to diversify our growth drivers. This was done to provide existing store personnel with more tools to grow their business organically, and the results of this are reflected in our earlier discussion on sales growth at stores opened greater than five years. In the early 1990's, we began to expand our product lines, and we added new product knowledge to our bench (the non-fastener products now represent over $50 \%$ of our sales). This was our first big effort to diversify our growth drivers. The next step began in the mid to late 1990's when we began to add sales personnel with certain specialties or focus. This began with our National Accounts group in 1995, and, over time, has expanded to include individuals dedicated to: (1) sales related to our internal manufacturing division, (2) government sales, (3) internet sales, (4) specific products (most recently metalworking), and (5) FAST Solutions ${ }^{\circledR}$ (industrial vending). Another step occurred at our sales locations (this includes Fastenal stores as well as strategic account stores and in-plant locations) and at our distribution centers, and began with a targeted merchandising and inventory placement strategy that included our 'Customer Service Project' approximately ten years ago and our 'Master Stocking Hub' initiative approximately five years ago. These strategies allowed us to better target where to stock certain products (local store, regional distribution center, master stocking hub, or supplier) and allowed us to improve our fulfillment, lower our freight costs, and improve our ability to serve a broader range of customers. During 2013, we expanded our store based inventory offering around select industries (with an emphasis on fasteners, construction products, and safety products) and in the latter half of 2013 we expanded two key employee groups: (1) the number of employees working in our stores and (2) the number of district and regional leaders supporting our stores. The theme that shines through in all these changes, particularly the last several, is a simple one invest into and support our sales machine - the local store.
Our FAST Solutions ${ }^{\circledR}$ (industrial vending) operation is a rapidly expanding component of our business. We believe industrial vending will be an important chapter in the Fastenal story; we also believe it has the potential to be transformative to industrial distribution, and that we have a 'first mover' advantage. We are investing aggressively to maximize this advantage. At our investor day in May 2011, we discussed our progress with industrial vending. In addition to our discussion regarding progress, we discussed our goals with the rollout of the industrial vending machines. One of the goals we identified related to our rate of 'machine signings' (the first category below) - our goal was simple, sign $2,500+$ machines per quarter (or an annualized run rate of 10,000 machines). In 2012, we crushed this goal, and surpassed the 10,000 signings benchmark in July; our 2012 momentum continued as we finished the year with more than 20,000 machine signings. In 2013, we signed more than 19,000 machines. We consciously slowed the pace in the second quarter of 2013 to promote a 'quality of install' mentality into our rapid approach. We think this was a good decision, and will continue our aggressive push with FAST Solutions ${ }^{\circledR}$ (industrial vending). In July 2013, we began the process of 'optimizing' our installed vending machines. This optimization centered on two aspects: (1) the product mix in each machine to maximize customer savings by promoting frequently consumed items and (2) the brand mix in each machine to streamline replenishment. The latter centers on our vending catalog.

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The following table includes some statistics regarding our industrial vending business:

|  |  | Q1 |  | Q2 |  | Q3 |  | Q4 | Annual |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of vending machines in contracts signed during the period ${ }^{1}$ | 2013 | 5,728 |  | 5,357 |  | 4,372 |  | 3,848 | 19,305 |
|  | 2012 | 4,568 |  | 4,669 |  | 5,334 |  | 5,591 | 20,162 |
|  | 2011 | 1,405 |  | 2,107 |  | 2,246 |  | 2,084 | 7,842 |
| Cumulative machines installed ${ }^{2}$ | 2013 | 25,447 |  | 29,549 |  | 32,248 |  | 33,920 |  |
|  | 2012 | 9,798 |  | 13,036 |  | 17,013 |  | 21,095 |  |
|  | 2011 | 2,659 |  | 3,867 |  | 5,642 |  | 7,453 |  |
| Percent of installed machines that are a FAST 5000 <br> (our most common helix vending machine) ${ }^{3}$ | 2013 | 54.3 | \% | 52.2 | \% | 51.1 | \% | 50.4 | \% |
|  | 2012 | 70.1 | \% | 66.2 | \% | 60.2 | \% | 57.2 | \% |
|  | 2011 | 78.6 | \% | 76.0 | \% | 74.7 | \% | 72.8 | \% |
| Percent of total net sales to customers with vending machines ${ }^{4}$ | 2013 | 27.5 | \% | 30.0 | \% | 33.3 | \% | 36.6 | \% |
|  | 2012 | 17.8 | \% | 20.8 | \% | 23.2 | \% | 25.8 | \% |
|  | 2011 | 8.9 | \% | 10.5 | \% | 13.1 | \% | 15.7 | \% |
| Daily sales growth to customers with vending machines ${ }^{5}$ | 2013 | 23.9 | \% | 18.9 | \% | 15.2 | \% | 18.7 | \% |
|  | 2012 | 33.9 | \% | 34.3 | \% | 32.9 | \% | 28.6 | \% |
|  | 2011 | 50.6 | \% | 43.9 | \% | 42.5 | \% | 40.7 | \% |

1 This represents the gross number of machines signed during the quarter, not the number of contracts.
${ }^{2}$ This represents the number of machines installed and dispensing product on the last day of the quarter.
${ }_{3}$ This information is intended to highlight the mix change in the machines deployed as our business expands beyond ${ }^{3}$ the flagship FAST 5000 machine.
4The percentage of total sales (vended and traditional) to customers currently using a vending solution.
${ }_{5}$ The growth in total sales (vended and traditional) to customers currently using a vending solution compared to the 5 same period in the preceding year.
Note - The 'fleet' of machines we utilize to vend product has expanded over the last several years, and currently includes helix vending machines, lockers, and other formats. The helix machine and lockers (three door, twelve door, and eighteen door) represent the majority of our installed machines. Our total installed machine count was 40,775 at the end of 2013; however, given the lower revenue potential of the three and twelve door locker machines, we report an 'equivalent' machine count where each of these locker machines is counted as a half of a machine (for example, the 33,920 noted in the table above, and the goals indicated earlier in this document). We intend to refine the reporting of all machine equivalencies as we move through 2014 to better reflect the varying revenue potential to our installed vending machines.

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## PROFIT DRIVERS OF OUR BUSINESS

As we state several times in this document, profit is important to us. For a distribution business it is linked to cash flow, and cash flow funds our growth and creates value for our customers, our employees, our suppliers, and our shareholders. We grow our profits by continuously working to grow sales and to improve our relative profitability. We also grow our profits by allowing our inherent profitability to shine through - we refer to this as the 'pathway to profit'. The distinction is important.
We achieve improvements in our relative profitability by increasing our gross profit, by structurally lowering our operating expenses, or both. We advance on the 'pathway to profit' by increasing the average store size (measured in terms of monthly sales), and by allowing the changing store mix to improve our profits. This is best explained by comparing the varying profitability of our 'traditional' stores in the table below. The average store size for the group, and the average age, number of stores, and pre-tax earnings data by store size for the fourth quarter of 2013, 2012, and 2011, respectively, were as follows:


Company Total
Note - Amounts may not foot due to rounding difference.
When we originally announced the 'pathway to profit' strategy in 2007, our goal was to increase our pre-tax earnings, as a percentage of sales, from $18 \%$ to $23 \%$. This goal was to be accomplished by slowly moving the mix from the first three categories ( $\$ 0$ to $\$ 30,000, \$ 30,001$ to $\$ 60,000$, and $\$ 60,001$ to $\$ 100,000$, these groups represented $76.5 \%$ of our store base in the first three months of 2007, the last quarter before we announced the 'pathway to profit') to the last three categories $(\$ 60,001$ to $\$ 100,000, \$ 100,001$ to $\$ 150,000$, and over $\$ 150,000$, these groups represented $56.6 \%$ of our store base in the fourth quarter of 2013) and by increasing the average store sales from $\$ 71,600$ (in the first three months of 2007) to approximately $\$ 125,000$ per month. The weak economic environment in 2009 caused our average
store size to decrease, and consequently lowered our level of profitability; however, we never lost sight of the simple 'economic math' of our business, and our ability to grow the level of profitability long-term. In the aftermath of 2009, we grew the average store size, we improved our gross profit, and we structurally lowered our operating expenses. The improvement in the latter two allowed us to amplify the 'pathway to profit' and effectively lowered the average store size required to hit our $23 \%$ goal. Today we believe we can accomplish our 'pathway to profit' goal with average store sales of approximately $\$ 100,000$ to $\$ 110,000$ per month.
Note - Dollar amounts in this section are presented in whole dollars, not thousands.
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Store Count and Full-Time Equivalent (FTE) Headcount - The table that follows highlights certain impacts on our business of the 'pathway to profit' since its introduction in 2007. Under the 'pathway to profit' we increased both our store count and our store FTE headcount during 2007 and 2008. However, the rate of increase in store locations slowed and our FTE headcount for all types of personnel was reduced when the economy weakened late in 2008. In the table that follows, we refer to our 'store' net sales, locations, and personnel. When we discuss 'store' net sales, locations, and personnel, we are referring to (1) 'Fastenal' stores and (2) strategic account stores. 'Fastenal' stores are either a 'traditional' store, the typical format in the United States or Canada, or an 'overseas' store, which is the typical format outside the United States and Canada. This is discussed in greater detail earlier in this report. Strategic account stores are stores that are focused on selling to a group of large customers in a limited geographic market. The sales, outside of our 'store' group, relate to either (1) our in-plant locations, (2) the portion of our internally manufactured product that is sold directly to a customer and not through a store (including our Holo-Krome ${ }^{\circledR}$ business acquired in December 2009), or (3) our direct import business.
The breakdown of our sales, the average monthly sales per store, the number of stores at quarter end, the average headcount at our stores during a quarter, the average FTE headcount during a quarter, and the percentage change were as follows for the first quarter of 2007 (the last completed quarter before we began the 'pathway to profit'), for the third quarter of 2008 (our peak quarter before the economy weakened), and for each of the last five quarters:

|  | $\begin{aligned} & \text { Q1 } \\ & 2007 \end{aligned}$ | $\begin{aligned} & \text { Q3 } \\ & 2008 \end{aligned}$ |  | $\begin{aligned} & \text { Q4 } \\ & 2012 \end{aligned}$ |  | $\begin{aligned} & \text { Q1 } \\ & 2013 \end{aligned}$ |  | $\begin{aligned} & \text { Q2 } \\ & 2013 \end{aligned}$ |  | $\begin{aligned} & \text { Q3 } \\ & 2013 \end{aligned}$ |  | Q4 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total net sales reported | \$489,157 | \$625, |  | \$757, |  | \$806, |  | \$847, |  | \$858, |  | \$813 |  |
| Less: non-store sales (approximate) | 40,891 | 57,26 |  | 95,95 |  | 101,6 |  | 109,3 |  | 108,4 |  | 105, |  |
| Store net sales (approximate) | \$448,266 | \$567, |  | \$661, |  | \$704, |  | \$738 |  | \$749, |  | \$708, |  |
| \% change since Q1 2007 |  | 26.7 | \% | 47.5 | \% | 57.2 | \% | 64.7 | \% | 67.3 | \% | 58.0 | \% |
| \% change (twelve months) |  | 17.5 | \% | 8.2 | \% | 4.2 | \% | 4.6 | \% | 6.8 | \% | 7.1 | \% |
| Percentage of sales through a store | 92 \% | 91 | \% | 87 | \% | 87 | \% | 87 | \% | 87 | \% | 87 | \% |
| Average monthly sales per store (using ending store count) | \$72 | \$82 |  | \$83 |  | \$88 |  | \$92 |  | \$93 |  | \$88 |  |
| \% change since Q1 2007 |  | 13.9 | \% | 15.3 | \% | 22.2 | \% | 27.8 | \% | 29.2 | \% | 22.2 | \% |
| \% change (twelve months) |  | 9.3 | \% | 5.1 | \% | 2.3 | \% | 3.4 | \% | 5.7 | \% | 6.0 | \% |
| Company pre-tax earnings | 18.1\% | 18.8\% |  | 20.9\% |  | 21.7\% |  | 22.7\% |  | 22.0\% |  | 19.3\% |  |

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|  | $\begin{aligned} & \text { Q1 } \\ & 2007 \end{aligned}$ | $\begin{aligned} & \text { Q3 } \\ & 2008 \end{aligned}$ |  | $\begin{aligned} & \text { Q4 } \\ & 2012 \end{aligned}$ |  | $\begin{aligned} & \text { Q1 } \\ & 2013 \end{aligned}$ |  | $\begin{aligned} & \text { Q2 } \\ & 2013 \end{aligned}$ |  | $\begin{aligned} & \text { Q3 } \\ & 2013 \end{aligned}$ | Q4 2013 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Store locations - quarter end count | 2,073 | 2,300 |  | 2,652 |  | 2,660 |  | 2,677 |  | 2,686 |  | 2,687 |  |
| \% change since Q1 2007 |  | 11.0 | \% | 27.9 | \% | 28.3 | \% | 29.1 | \% | 29.6 | \% | 29.6 | \% |
| \% change (twelve months) |  | 7.2 | \% | 2.6 | \% | 1.9 | \% | 1.6 | \% | 1.4 | \% | 1.3 | \% |
| Store personnel - absolute headcount | 6,849 | 9,123 |  | 10,347 |  | 10,108 |  | 10,160 |  | 10,607 |  | 11,261 |  |
| \% change since Q1 2007 |  | 33.2 | \% | 51.1 | \% | 47.6 | \% | 48.3 | \% | 54.9 | \% | 64.4 | \% |
| \% change (twelve months) |  | 17.9 | \% | 0.2 | \% | -3.6 | \% | -4.5 | \% | 0.0 | \% | 8.8 | \% |
| Store personnel - FTE | 6,383 | 8,280 |  | 9,035 |  | 8,875 |  | 8,943 |  | 9,350 |  | 9,771 |  |
| Non-store selling personnel FTE | 616 | 599 |  | 1,070 |  | 1,121 |  | 1,174 |  | 1,190 |  | 1,214 |  |
| Subtotal of all sales personnel - FTE | 6,999 | 8,879 |  | 10,105 |  | 9,996 |  | 10,117 |  | 10,540 |  | 10,985 |  |
| Distribution personnel-FTE | 1,646 | 1,904 |  | 1,872 |  | 1,819 |  | 1,867 |  | 1,986 |  | 2,040 |  |
| Manufacturing personnel - FTE ${ }^{1}$ | 316 | 340 |  | 544 |  | 565 |  | 572 |  | 570 |  | 581 |  |
| Administrative personnel-FTE | 767 | 805 |  | 811 |  | 832 |  | 857 |  | 867 |  | 876 |  |
| Subtotal of non-sales personnel FTE | 2,729 | 3,049 |  | 3,227 |  | 3,216 |  | 3,296 |  | 3,423 |  | 3,497 |  |
| Total - average FTE headcount | 9,728 | 11,928 |  | 13,332 |  | 13,212 |  | 13,413 |  | 13,963 |  | 14,482 |  |
| \% change since Q1 2007 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Store personnel - FTE |  | 29.7 | \% | 41.5 | \% | 39.0 | \% | 40.1 | \% | 46.5 | \% | 53.1 | \% |
| Non-store selling personnel FTE |  | -2.8 | \% | 73.7 | \% | 82.0 | \% | 90.6 | \% | 93.2 | \% | 97.1 | \% |
| Subtotal of all sales personnel FTE |  | 26.9 | \% | 44.4 | \% | 42.8 | \% | 44.5 | \% | 50.6 | \% | 57.0 | \% |
| Distribution personnel-FTE |  | 15.7 | \% | 13.7 | \% | 10.5 | \% | 13.4 | \% | 20.7 | \% | 23.9 | \% |
| Manufacturing personnel-FTE ${ }^{1}$ |  | 7.6 | \% | 72.2 | \% | 78.8 | \% | 81.0 | \% | 80.4 | \% | 83.9 | \% |
| Administrative personnel-FTE |  | 5.0 | \% | 5.7 | \% | 8.5 | \% | 11.7 | \% | 13.0 | \% | 14.2 | \% |
| Subtotal of non-sales personnel FTE |  | 11.7 | \% | 18.2 | \% | 17.8 | \% | 20.8 | \% | 25.4 | \% | 28.1 | \% |
| Total - average FTE headcount |  | 22.6 | \% | 37.0 | \% | 35.8 | \% | 37.9 | \% | 43.5 | \% | 48.9 | \% |
| \% change (twelve months) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Store personnel - FTE |  | 15.2 | \% | 4.0 | \% | -0.3 | \% | -0.2 | \% | 1.1 | \% | 8.1 | \% |
| Non-store selling personnel FTE |  | -2.4 | \% | 12.3 | \% | 12.3 | \% | 11.4 | \% | 11.6 | \% | 13.5 | \% |
| Subtotal of all sales personnel FTE |  | 13.8 | \% | 4.9 | \% | 1.0 | \% | -0.6 | \% | 2.2 | \% | 8.7 | \% |

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| Distribution personnel-FTE | 6.0 | \% 2.9 | \% 0.2 | \% -0.7 | \% 5.2 | \% 9.0 | \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Manufacturing personnel - FTE ${ }^{1}$ | 1.8 | \% 5.4 | \% 7.2 | \% 5.0 | \% 4.8 | \% 6.8 | \% |
| Administrative personnel - FTE | 7.9 | \% 1.9 | \% 4.5 | \% 7.9 | \% 7.3 | \% 8.0 | \% |
| Subtotal of non-sales personnel FTE | 6.0 | \% 3.0 | \% 2.5 | \% 2.4 | \% 5.7 | \% 8.4 | \% |
| Total - average FTE headcount | 11.7 | \% 4.4 | \% 1.4 | \% 0.1 | \% 3.1 | \% 8.6 | \% |

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STATEMENT OF EARNINGS INFORMATION (percentage of net sales) for the periods ended December 31:

|  | Twelve-month Period |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | 2013 | 2012 |  | 2011 |  |  |
| Net sales | 100.0 | $\%$ | 100.0 | $\%$ | 100.0 | $\%$ |
| Gross profit | 51.7 | $\%$ | 51.5 | $\%$ | 51.8 | $\%$ |
| Operating and administrative expenses | 30.3 | $\%$ | 30.0 | $\%$ | 31.1 | $\%$ |
| (Gain) loss on sale of property and equipment | 0.0 | $\%$ | 0.0 | $\%$ | 0.0 | $\%$ |
| Operating income | 21.4 | $\%$ | 21.5 | $\%$ | 20.8 | $\%$ |
| Net interest income | 0.0 | $\%$ | 0.0 | $\%$ | 0.0 | $\%$ |
| Earnings before income taxes | 21.5 | $\%$ | 21.5 | $\%$ | 20.8 | $\%$ |

Note - Amounts may not foot due to rounding difference.
Gross profit - percentage for 2013 increased from 2012.
The gross profit percentage in the first, second, third, and fourth quarters was as follows:

| Q1 |  | Q2 |  | Q3 |  | Q4 |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 52.3 | $\%$ | 52.2 | $\%$ | 51.7 | $\%$ | 50.6 | $\%$ |
| 51.3 | $\%$ | 51.6 | $\%$ | 51.6 | $\%$ | 51.6 | $\%$ |
| 52.0 | $\%$ | 52.2 | $\%$ | 51.9 | $\%$ | 51.2 | $\%$ |

The fluctuations in our gross profit percentages are typically driven by changes in: (1) transactional gross profit, (2) organizational gross profit, and (3) vendor incentive gross profit. The transactional gross profit represents the gross profit realized from the day-to-day fluctuations in customer pricing relative to product and freight costs. The organizational gross profit represents the component of gross profit we attribute to buying scale and efficiency gains. The third component relates to vendor volume allowances. In the short-term, periods of inflation or deflation can influence the first two categories, while sudden changes in business volume can influence the third.
We believe a normal gross profit percentage range for our business is $51 \%$ to $53 \%$. This is based on our current mix of products, geographies, end markets, and end market uses (such as industrial production business versus maintenance business). The following narrative may be more detail than you want; however, we believe it is an important recap to understanding the dynamics surrounding our gross profit patterns. Our business operated below our expected gross profit range at the end of 2009, and expanded into the low end of this range during 2010. In the second quarter of 2010, we moved into the middle of the range as the three components of gross profit improved, the contribution being split fairly evenly between the three components. We remained in the middle of the range until the fourth quarter of 2011. In the fourth quarter of 2011, our gross profit felt pressure and dropped to the lower end of the range. This drop was primarily due to changes in our transactional profit (primarily due to changes in product and customer mix), lower vendor incentive gross profit, and lower freight utilization. The latter two items created half of the gross profit drop and are more of a seasonal issue. In the first quarter of 2012, our gross profit improved nominally over the previous quarter. This was primarily caused by the seasonal improvement of vendor volume allowances as rising fuel prices offset our improvements in freight utilization. In the second, third, and fourth quarters of 2012, our gross profit improved when compared to the first quarter. Most of this improvement related to improvements in our transactional gross profit. The improvement was partially offset by the weakening of our selling prices in certain foreign markets due to changes in the exchange rate. One item of note, in the fourth quarter of 2012 we experienced a drop off in the freight component of our gross profit due to lower freight utilization, a typical pattern due to the seasonal drop off in business; this gross profit decline was offset by an improvement in the remaining portion of our transactional gross profit that centers on product transactional cost and customer pricing.
The first two quarters of 2013 experienced a strong improvement in gross profit. A piece of this related to the seasonal impact of improving freight utilization, but this improvement was constrained due to the weak sales growth. The real driver of improvement related to our store personnel, armed with our newly implemented price guidance system, exercising great judgment about pricing their product. During the third quarter of 2013, we experienced a sequential (second to third quarter) decline in our gross profit. Most of this decline was in the transactional profit (about $85 \%$ of the change); with the balance in the supplier incentive gross profit. The decline in our supplier incentive gross profit
was due to our continued pattern of weak sales growth. Within the transaction component, product mix stood out as the most identifiable portion (this was about $40 \%$ of the total drop, and reflects the continued weakness in our fastener growth and the strength in the growth in safety products - fasteners carry a higher gross profit, safety products don't). The remaining portion of the transactional decline was split across a number of causes, the result of a very competitive landscape and our competitive nature. Beginning in the third quarter, we had

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placed a greater emphasis on expanding the headcount at our store locations, putting more emphasis on shorter cycle sales efforts, and moving the needle on top line growth. This impacted our gross profit in the short term; however, we think this approach is the correct long-term move as it reinforces our trust in our store personnel and our desire to grow our business long-term, but it does make for a bumpier ride. In the fourth quarter of 2013, we experienced another sequential (third to fourth quarter) decline in gross profit. Similar to prior years, we lost some gross profit due to a seasonal drop in freight utilization and in supplier incentive gross profit. This represented about $30 \%$ of the drop and is expected to recover in the new year as volume increases (seasonality) and incentive programs reset (typically calendar based). The remaining drop relates to factors noted in the third quarter. We believe our expected gross profit range ( $51 \%$ to $53 \%$ ) is still reasonable for 2014.
Operating and administrative expenses - as a percentage of sales were essentially unchanged from 2012 to 2013.
Historically, our two largest components of operating and administrative expenses have consisted of employee related expenses (approximately $65 \%$ to $70 \%$ ) and occupancy related expenses (approximately $15 \%$ to $20 \%$ ). The remaining expenses cover a variety of items with selling transportation typically being the largest.
The three largest components of operating and administrative expenses grew as follows for the periods ended December 31 (compared to the comparable periods in the preceding year):

Employee related expenses
Occupancy related expenses
Selling transportation costs

| Twelve-month Period |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| 2013 | 2012 | 2011 |  |  |
| 4.6 | $\%$ | 10.1 | $\%$ | 19.7 |
| 11.2 | $\%$ | 4.8 | $\%$ | 7.4 |
| 0.8 | $\%$ | 10.1 | $\%$ | 26.5 |

Employee related expenses include: (1) payroll (which includes cash compensation, stock option expense, and profit sharing), (2) health care, (3) personnel development, and (4) social taxes. Performance bonuses (other than those related to our vending business) were down in 2013; however, this decrease was offset by increases related to the following factors: (1) average employee headcount, measured on a full-time equivalent basis grew $8.6 \%$ from the fourth quarter of 2012 to the fourth quarter of 2013, (2) sales commissions grew in 2013 due to the static gross profit combined with sales growth, (3) our industrial vending bonuses grew in the first quarter and the twelve month period, although they contracted in the second, third and fourth quarters due to changes in the pace of the vending rollout, (4) our profit sharing contribution grew, and (5) our health care costs grew. The increase in 2012 was driven by the following factors: (1) average employee headcount, measured on a full-time equivalent basis grew $4.4 \%$ from the fourth quarter of 2011 to the fourth quarter of 2012, (2) sales commissions grew, (3) bonus amounts related to our growth drivers grew (this includes items such as industrial vending bonuses and manager minimum pay adjustments), and (4) our profit sharing contribution grew.
Occupancy related expenses include: (1) building rent and depreciation, (2) building utility costs, (3) equipment related to our stores and distribution locations, and (4) FAST Solutions ${ }^{\circledR}$ (industrial vending) equipment (we consider the vending equipment to be a logical extension of our store operation and classify the expense as occupancy). The increase in 2013 was driven by (1) a dramatic increase in the amount of FAST Solutions ${ }^{\circledR}$ (industrial vending) equipment as discussed earlier in this document, (2) an increase in building utility cost, (3) a nominal increase in the number of store locations, and (4) an increased investment in our distribution infrastructure over the last several years. In 2013, the industrial vending component represented approximately $60 \%$ of the increase, with the balance related to our distribution automation/expansion and changes to utilities and external rent. Almost all of our occupancy increase in 2012 related to the increase in the amount of FAST Solutions ${ }^{\circledR}$ (industrial vending) equipment, as our energy savings offset most of the increase relating to items (3) and (4). The energy savings were driven by our efforts to lower energy consumption, a mild winter, and a drop in natural gas prices during the heating season.
Our selling transportation costs consist primarily of our store fleet as most of the distribution fleet costs are included in the cost of sales. Selling transportation costs included in operating and administrative expenses were essentially flat in 2013, when compared to 2012. This was helped by stronger sales patterns related to our used store truck fleet, which lowered our vehicle ownership costs. The increase in 2012 was primarily related to the increase in per gallon fuel costs discussed below and the expansion of our fleet related to additions to our non-store sales personnel, particularly FAST Solutions ${ }^{\circledR}$ (industrial vending) vehicles.

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The last several years have seen meaningful swings in the cost of diesel fuel and gasoline - During the first, second, third, and fourth quarters of 2013 , our total vehicle fuel costs were approximately $\$ 10.6, \$ 10.6, \$ 11.2$, and $\$ 9.6$ million, respectively. During the first, second, third, and fourth quarters of 2012, our total vehicle fuel costs were approximately $\$ 10.6, \$ 10.8, \$ 10.8$, and $\$ 10.3$ million, respectively. The changes resulted from variations in fuel costs, variations in the service levels provided to our stores from our distribution centers, changes in the number of vehicles at our store locations, and changes in the number of other sales centered vehicles as a result of store openings and the expansion of our non-store sales force. These fuel costs include the fuel utilized in our distribution vehicles (semi-tractors, straight trucks, and sprinter trucks) which is recorded in cost of sales and the fuel utilized in our store delivery and other sales centered vehicles which is included in operating and administrative expenses (the split in the last several years has been approximately $50: 50$ between distribution and store and other sales centered use).
The average per gallon fuel costs (in actual dollars) and the percentage change (on a year-over-year basis) for the last three years was as follows:

| Per Gallon Average Price | Q1 |  | Q2 |  | Q3 |  | Q4 | Annual Average ${ }^{1}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2013 price |  |  |  |  |  |  |  |  |  |
| Diesel fuel | \$4.02 |  | 3.90 |  | 3.90 |  | 3.88 |  | 3.93 |
| Gasoline | \$3.51 |  | 3.60 |  | 3.56 |  | 3.30 |  | 3.49 |
| 2012 price |  |  |  |  |  |  |  |  |  |
| Diesel fuel | \$3.92 |  | 3.98 |  | 3.88 |  | 4.05 |  | 3.96 |
| Gasoline | \$3.53 |  | 3.73 |  | 3.61 |  | 3.53 |  | 3.60 |
| 2011 price |  |  |  |  |  |  |  |  |  |
| Diesel fuel | \$3.60 |  | 4.04 |  | 3.90 |  | 3.87 |  | 3.85 |
| Gasoline | \$3.22 |  | 3.78 |  | 3.62 |  | 3.37 |  | 3.50 |
| Per Gallon Price Change | Q1 |  | Q2 |  | Q3 |  | Q4 |  | Annual ${ }^{1}$ |
| 2013 change |  |  |  |  |  |  |  |  |  |
| Diesel fuel | 2.6 | \% | -2.0 | \% | 0.5 | \% | -4.2 | \% | -0.8 |
| Gasoline | -0.6 | \% | -3.5 | \% | -1.4 | \% | -6.5 | \% | -3.1 |
| 2012 change |  |  |  |  |  |  |  |  |  |
| Diesel fuel | 8.9 | \% | -1.5 | \% | -0.5 | \% | 4.7 | \% | 2.9 |
| Gasoline | 9.6 | \% | -1.3 | \% | -0.3 | \% | 4.7 | \% | 2.9 |

${ }^{1}$ Average of the four quarterly figures contained in the table.
Income taxes - Income taxes, as a percentage of earnings before income taxes, were approximately $37.1 \%$ and $37.6 \%$ for 2013 and 2012, respectively. As our international business and profits grow over time, the lower income tax rates in those jurisdictions, relative to the United States, have begun to lower our effective tax rate.

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Net Earnings - Net earnings, net earnings per share (EPS), percentage change in net earnings, and the percentage change in EPS, were as follows:

| Dollar Amounts | 2013 | 2012 | 2011 |  |
| :--- | :--- | :--- | :--- | :--- |
| Net earnings | $\$ 448,636$ | 420,536 | 357,929 |  |
| Basic EPS | 1.51 | 1.42 | 1.21 |  |
| Diluted EPS | 1.51 | 1.42 | 1.21 |  |
| Percentage Change | 2013 | 2012 | 2011 |  |
| Net earnings | 6.7 | $\%$ | 17.5 | $\%$ |
| Basic EPS | 6.3 | $\%$ | 17.4 | $\%$ |
| 34.9 | $\%$ |  |  |  |
| Diluted EPS | 6.3 | $\%$ | 17.4 | $\%$ |

During 2013, the net earnings increase was greater than that of sales primarily due to the expansion of gross profit realized and a slightly lower income tax rate. During 2012, the net earnings increase was greater than that of sales primarily due to the effective management of operating expenses and a slightly lower income tax rate. During 2011, the net earnings increase was greater than that of sales primarily due to the effective management of operating expenses and a slightly lower income tax rate.

Operational Working Capital - Operational working capital, which we define as accounts receivable, net, and inventories, are highlighted below. The annual dollar change and the annual percentage change were as follows:
Dollar change 2012
$\begin{array}{lll}\text { Accounts receivable, net } & \$ 42,172 & 33,565\end{array}$
$\begin{array}{lll}\text { Inventories } & 68,685 & 69,231\end{array}$
Operational working capital
Annual percentage change
\$110,857 102,796
Accounts receivable, net
Inventories
$2013 \quad 2012$

Operational working capital
$1.3-\% 9.9$

The growth in accounts receivable noted above was driven by our sales growth in the final two months of the period. The strong growth in recent years with our international business and of our large customer accounts has created some difficulty with managing the growth of accounts receivable relative to the growth in sales.
Our growth in inventory balances over time does not have as direct a relationship to our monthly sales patterns as does our growth in accounts receivable. This is impacted by other aspects of our business. For example, the dramatic economic slowdown in late 2008 and early 2009 caused our inventory to spike. This occurred because the lead time for inventory procurement is typically longer than the visibility we have into future monthly sales patterns. Over the last decade, we increased our relative inventory levels due to the following: (1) new store openings, (2) expanded stocking breadth at our distributions centers (for example, our master stocking hub in Indianapolis expanded its product breadth over six fold from 2005 to 2011), (3) expanded direct sourcing, (4) expanded exclusive brands (private label), (5) expanded industrial vending solutions, (6) national accounts growth, (7) international growth, and (8) expanded stocking breadth at individual stores. Items (1) through (7) created most of our inventory growth in both 2013 and 2012, while item (8) contributed to our inventory growth in 2012.

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As we indicated in earlier communications, our goal is to target a ratio of annual sales to accounts receivable and inventory (Annual Sales: AR\&I) of approximately a 3.0:1 ratio. On December 31, 2013 and 2012, we had a ratio of 2.8:1 and 2.9:1, respectively.

## Liquidity and Capital Resources

Net cash provided by operating activities - Net cash provided by operating activities in dollars and as a percentage of net earnings were as follows:

|  | 2013 | 2012 | 2011 |  |
| :--- | :--- | :--- | :--- | :--- |
| Net cash provided | $\$ 416,120$ | 396,292 | 268,489 |  |
| $\%$ of net earnings | 92.8 | $\%$ | 94.2 | $\%$ |

The increases in the net cash provided in each of the three years was primarily due to increases in earnings. The lower percentage of the earnings figure in 2011 was primarily due to increases in inventory necessary to support our industrial vending and metalworking initiatives.
The approximate percentage mix of inventory stocked at our stores versus our distribution center locations was as follows at year end:

|  | 2013 | 2012 |  | 2011 | $\%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Store | 58 | $\%$ | 56 | 56 | $\%$ |
| Distribution center | 42 | $\%$ | 44 | $\%$ | 44 |
| Total | 100 | $\%$ | 100 | $\%$ | 100 |

New stores open with the standard store model, which consists of a core stocking level of approximately $\$ 50$ thousand per location. This inventory level grows as the level of business in a store grows.
Net cash used in investing activities - Net cash used in investing activities in dollars and as a percentage of net earnings were as follows:

|  | 2013 | 2012 | 2011 |  |
| :--- | :--- | :--- | :--- | :--- |
| Net cash used | $\$ 201,792$ | 107,204 | 112,223 |  |
| $\%$ of net earnings | 45.0 | $\%$ | 25.5 | $\%$ |

The changes in net cash used was primarily related to changes in our net capital expenditures as discussed below. The 2012 figure was partially offset by the liquidation of marketable securities late in the year to help fund our supplemental dividend payment.

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Net property and equipment expenditures in dollars and as a percentage of net earnings were as follows:

|  | 2013 | 2012 | 2011 |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Net capital expenditures | $\$ 201,550$ | 133,882 | 116,489 |  |  |
| $\%$ of net earnings | 44.9 | $\%$ | 31.8 | $\%$ | 32.5 |

The net capital expenditures increased over the three years. The increases were primarily caused by the dramatic increase in the number of FAST Solutions ${ }^{\circledR}$ (industrial vending) machines deployed in our business.
Property and equipment expenditures in 2013, 2012, and 2011 consist of: (1) purchase of software and hardware for Fastenal's information processing systems, (2) addition of certain pickup trucks, (3) purchase of signage, shelving, and other fixed assets related to store openings, (4) addition of manufacturing and warehouse equipment, (5) expansion or improvement of certain owned or leased store properties, (6) expansion of Fastenal's distribution/trucking fleet, (7) purchases related to FAST Solutions ${ }^{\circledR}$ (industrial vending), which primarily consists of automated vending equipment (2013, 2012, and 2011), and the construction of a new centralized distribution facility (2013), and (8) cost related to the expansion of our distribution centers in Winona, Minnesota (2012 and 2011), Akron, Ohio (2013), Atlanta, Georgia (2013), Scranton, Pennsylvania (2013), Kitchener, Ontario, Canada (2013), and Indianapolis, Indiana (2013). Disposals of property and equipment consist of the planned disposition of certain pick-up trucks, semi-tractors, and trailers in the normal course of business, and the disposition of real estate relating to several store locations.
Set forth below is an estimate of our 2014 net capital expenditures and a recap of our 2013, 2012, and 2011 net capital expenditures.


We anticipate funding our current expansion plans with cash generated from operations, from available cash and cash equivalents, and from our borrowing capacity. Because of the considerable cash requirements expected in 2013, 2014, and 2015 for expanding our FAST Solutions ${ }^{\circledR}$ (industrial vending) and increasing the use of automation in our distribution centers, together with the large dividend payout late in 2012, we established a $\$ 125,000$ unsecured credit facility in December 2012. During the first, second, third, and fourth quarters of 2013 we borrowed up to $\$ 20,000$, $\$ 10,000, \$ 70,000$, and $\$ 75,000$, respectively, under this facility. All amounts were repaid at the end of each quarter. As of year end, we had no material outstanding commitments for capital expenditures. In addition, as we enter 2014, we also expect to open new stores in the United States, and continue opening additional stores in our foreign markets.

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We have future commitments for facilities and equipment and for vehicles at year end. The facility and vehicle amounts primarily consist of future payments under operating leases. The expected future cash obligations related to the commitments are as follows:

|  | Total | 2014 | $2015 \&$ | $2017 \&$ | After |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  |  | 2016 | 2018 | 2018 |  |
| Facilities and equipment | $\$ 225,115$ | 89,289 | 106,357 | 29,469 | - |
| Vehicles | 35,792 | 20,263 | 15,529 | - | - |
| Total | $\$ 260,907$ | 109,552 | 121,886 | 29,469 | - |

Net Cash Used in Financing Activities - Net cash used in financing activities in dollars and as a percentage of net earnings were as follows:

|  | 2013 | 2012 | 2011 |  |
| :--- | :--- | :--- | :--- | :--- |
| Net cash used | $\$ 234,443$ | 327,513 | 181,819 |  |
| $\%$ of net earnings | 52.3 | $\%$ | 77.9 | $\%$ |

The fluctuations are due to changes in the level of our dividend payments and in the level of stock purchases. These amounts were partially offset by the exercise of stock options by our employees and the related tax impact. These items in dollars and as a percentage of earnings were as follows:

|  | 2013 |  | 2012 |  | 2011 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dividends | \$237,456 |  | 367,306 |  | 191,741 |  |
| \% of net earnings | 52.9 | \% | 87.3 | \% | 53.6 | \% |
| Stock purchases | 9,080 |  | - |  | - |  |
| \% of net earnings | 2.0 | \% | - | \% | - | \% |
| Total returned to shareholders | \$246,536 |  | 367,306 |  | 191,741 |  |
| \% of net earnings | 54.9 | \% | 87.3 | \% | 53.6 | \% |
| Proceeds from the exercise of stock options, plus the excess tax benefits of stock options | \$(12,093 | ) | \$(39,793 | ) | (9,922 | ) |
| \% of net earnings | (2.6 | )\% | (9.4 | )\% | (2.8 | )\% |
| Net impact to cash used | \$234,443 |  | 327,513 |  | 181,819 |  |
| \% of net earnings | 52.3 | \% | 77.9 | \% | 50.8 | \% |

Stock Purchases- During 2013, we purchased 200,000 shares of our common stock at an average price of approximately $\$ 45.40$ per share. We did not purchase any stock in 2012 or 2011. As of February 6, 2014, we have authority from our board of directors to purchase up to $1,600,000$ shares of our common stock.
Dividends - We declared a dividend of $\$ 0.25$ per share on January 14, 2014. We paid aggregate annual dividends per share of $\$ 0.80, \$ 1.24$, and $\$ 0.65$ in 2013,2012 , and 2011 , respectively.
Line of Credit - A description of our credit facility is contained in Note 10 of the 'Notes to Consolidated Financial Statements'. The description of our credit facility in Note 10 is incorporated herein by reference.
Effects of Inflation- In total, we experienced minimal price changes in 2013 and 2012. At the product level, we experienced some deflation in our fastener products and limited to slight inflation in our non-fastener products in 2013.

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Critical Accounting Policies- Our estimates related to certain assets and liabilities are an integral part of our consolidated financial statements. These estimates are considered critical because they require subjective and complex judgments.
Allowance for doubtful accounts - This reserve is for accounts receivable balances that are potentially uncollectible. The reserve is based on an analysis of customer accounts and our historical experience with accounts receivable write-offs. The analysis includes the aging of accounts receivable, the financial condition of a customer or industry, and general economic conditions. Historically, results have reflected the reserves previously recorded. We believe the results could be materially different if historical trends do not reflect actual results or if economic conditions worsen for our customers.
Inventory reserve - This reserve is for potentially obsolete inventory and shrinkage. The reserve is based on an analysis of inventory trends. The analysis includes inventory levels, sales information, physical inventory counts, cycle count adjustments, and the on-hand quantities relative to the sales history for the product. Historically, results have reflected the reserves previously recorded. We believe the results could be materially different if historical trends do not reflect actual results.
Health insurance reserve - This reserve is for incurred but not reported and reported and unpaid health claims. The reserve is based on an analysis of external data related to our historical claim reporting trends. Historically, results have reflected the reserves previously recorded. We believe the results could be materially different if historical trends do not reflect actual results.
General insurance reserve - This reserve is for general claims related to workers' compensation, property and casualty losses, and other self-insured losses. The reserve is based on an analysis of external data related to our historical general claim trends. Historically, results have reflected the reserves previously recorded. We believe the results could be materially different if historical trends do not reflect actual results.
Tax strategies - Our effective income tax rate is based on income, statutory tax rates, and tax planning opportunities available to us in the various jurisdictions in which we operate. We establish income tax reserves when, despite our belief that our tax return positions are fully supportable, we believe that certain positions if challenged may or may not result in us prevailing. If we determine that a tax position is more likely than not of being sustained upon audit, based solely on the technical merits of the position, we recognize the benefit. We measure the benefit by determining the largest amount that is greater than 50 percent likely of being realized upon settlement. We presume that all tax positions will be examined by a taxing authority with full knowledge of all relevant information. We regularly monitor our tax positions and tax liabilities. We re-evaluate the technical merits of our tax positions and recognize an uncertain tax benefit, or reverse a previously recorded tax benefit, when (i) there is a completion of a tax audit, (ii) there is a change in applicable tax law including a tax case or legislative guidance, or (iii) there is an expiration of the statute of limitations. Significant judgment is required in accounting for tax reserves. Although we believe that we have adequately provided for liabilities resulting from tax assessments by taxing authorities, positions taken by these tax authorities could have a material impact on our effective income tax rate in future periods.
Legal reserves - Occasionally we are involved in legal matters. The outcomes of these legal matters are not within our complete control and may not be known for prolonged periods of time. In some actions, the claimants seek damages that could require significant expenditures. We record a liability for these legal matters when a loss is known or considered probable and the amount can be reasonably estimated. If the reasonable estimate of a known or probable loss is a range, and no amount within the range is a better estimate than any other, the minimum amount of the range is accrued. If a loss is reasonably possible, but not known or probable, and can be reasonably estimated, the estimated loss or range of loss is disclosed in the notes to the consolidated financial statements. In most cases, significant judgment is required to estimate the amount and timing of a loss to be recorded. Although we believe we have adequately provided for probable losses from litigation, the ultimate outcome of litigation could be materially different from reserves recorded.

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New Accounting Pronouncements
A description of new accounting pronouncements is contained in Note 13 of the 'Notes to Consolidated Financial Statements'. The description of the new accounting pronouncements in Note 13 is incorporated herein by reference. Proposed Accounting Pronouncements
A description of proposed accounting pronouncements is contained in Note 13 of the 'Notes to Consolidated Financial Statements'. The description of the proposed accounting pronouncements in Note 13 is incorporated herein by reference.
Geographic Information
Information regarding our revenues and long-lived assets by geographic area is contained in Note 8 of the 'Notes to Consolidated Financial Statements'. The description of our revenues and long-lived assets by geographic area in Note 8 is incorporated herein by reference. Risks related to our foreign operations are described earlier in this Form 10-K under the heading 'Certain Risks and Uncertainties' and 'Item 1A. Risk Factors'.

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## ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISKS

We are exposed to certain market risks from changes in foreign currency exchange rates and commodity pricing. Changes in these factors cause fluctuations in our earnings and cash flows. We evaluate and manage exposure to these market risks as follows:

Foreign Currency Exchange Rates - Foreign currency fluctuations can affect our net investments and earnings
(1)
denominated in foreign currencies. Our primary exchange rate exposure is with the Canadian dollar against the
${ }^{1)}$ United States dollar. Our estimated net earnings exposure for foreign currency exchange rates was not material at year end.
Commodity Steel Pricing - We buy and sell various types of steel products; these products consist primarily of different types of threaded fasteners. During the last several decades, there has been nominal movement in overall steel pricing, with some deflation occurring in the wake of the economic crisis of the Far East markets that occurred in the late 1990's. This trend reversed to inflation in the period from late 2003 to the early part of 2005 and
(2) again from mid 2007 to the fall of 2008. In the first half of 2009, we noted meaningful deflation. In 2010, we noted minimal price changes except for stainless steel which did inflate. Stainless steel products represent approximately $5 \%$ of our business. In 2011 and 2012 we noted nominal price increases while pricing has been flat to nominally down in 2013. We are exposed to the impacts of commodity steel pricing and our related ability to pass through the impacts to our end customers.
Commodity Energy Prices - We have market risk for changes in gasoline, diesel fuel, natural gas, and electricity; however, this risk is mitigated in part by our ability to pass freight costs to our customers, the efficiency of our trucking distribution network, and the ability, over time, to manage our occupancy costs related to the heating and cooling of our facilities through better efficiency.
Interest Rates - We have a credit facility totaling $\$ 125,000$ which expires December 13,2015 . This facility includes a $\$ 40,000$ letter of credit subfacility. Loans under the facility bear interest at a rate per annum equal to LIBOR plus $0.875 \%$, we pay a commitment fee of $0.10 \%$ to $0.125 \%$ per annum (depending on usage) on the unused portion of the facility, and we pay a fee of $0.875 \%$ per annum on the undrawn amount of outstanding letters
(4) of credit and, subject to certain exceptions, an issuance fee of $0.075 \%$ of the face amount of the outstanding letters of credit. During the year ended December 31, 2013, we received loan advances under the credit facility and repaid all advances during the year. On December 31, 2013, there were undrawn letters of credit outstanding under the letter of credit subfacility, with a face amount of $\$ 34,415$. We do not believe our operations are currently subject to significant market risk for interest rates.

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## ITEM 8. <br> FINANCIAL STATEMENTS AND <br> SUPPLEMENTARY DATA

## REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Board of Directors and Stockholders of Fastenal Company:
We have audited the accompanying consolidated balance sheets of Fastenal Company and subsidiaries as of December 31, 2013 and 2012, and the related consolidated statements of earnings, comprehensive income, stockholders' equity, and cash flows for each of the years in the three-year period ended December 31, 2013. In connection with our audits of the consolidated financial statements, we also have audited the financial statement schedule listed in the table of contents at Item 15. We also have audited the Company's internal control over financial reporting as of December 31, 2013, based on criteria established in Internal Control - Integrated Framework (1992) issued by the Committee of Sponsoring Organizations of the Treadway Commission. Fastenal Company's management is responsible for these consolidated financial statements and the financial statement schedule, for maintaining effective internal control over financial reporting, and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on these consolidated financial statements and the financial statement schedule and an opinion on the Company's internal control over financial reporting based on our audits.
We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the consolidated financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.
A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.
Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.
In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Fastenal Company and subsidiaries as of December 31, 2013 and 2012, and the results of their operations and their cash flows for each of the years in the three-year period ended December 31, 2013, in conformity with U.S. generally accepted accounting principles. Also, in our opinion, the related financial statement schedule, when considered in relation to the basic consolidated financial statements taken as a whole, presents fairly, in all material respects, the information set forth therein. Furthermore, in our opinion, Fastenal Company and subsidiaries maintained, in all material respects, effective internal control over financial reporting as of December 31, 2013, based on criteria established in Internal Control - Integrated Framework (1992) issued by the Committee of Sponsoring

Organizations of the Treadway Commission.
/s/ KPMG LLP
Minneapolis, Minnesota
February 6, 2014

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## FASTENAL COMPANY AND SUBSIDIARIES

Consolidated Balance Sheets
(Amounts in thousands except share information)

|  | $\begin{aligned} & \text { December } 31 \\ & 2013 \end{aligned}$ | 2012 |
| :---: | :---: | :---: |
| ASSETS |  |  |
| Current assets: |  |  |
| Cash and cash equivalents | \$58,506 | 79,611 |
| Marketable securities | 451 | 354 |
| Trade accounts receivable, net of allowance for doubtful accounts of \$9,248 and $\$ 6,728$, respectively | 414,331 | 372,159 |
| Inventories | 784,068 | 715,383 |
| Deferred income tax assets | 18,248 | 14,420 |
| Prepaid income taxes | 24,869 | 7,368 |
| Other current assets | 107,988 | 97,361 |
| Total current assets | 1,408,461 | 1,286,656 |
| Property and equipment, less accumulated depreciation | 654,850 | 516,427 |
| Other assets, net | 12,473 | 12,749 |
| Total assets | \$2,075,784 | 1,815,832 |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |
| Current liabilities: |  |  |
| Accounts payable | \$91,253 | 78,019 |
| Accrued expenses | 148,579 | 126,155 |
| Total current liabilities | 239,832 | 204,174 |
| Deferred income tax liabilities | 63,255 | 51,298 |
| Commitments and contingencies (notes 5, 9, and 10) |  |  |
| Stockholders' equity: |  |  |
| Preferred stock, 5,000,000 shares authorized | - | - |
| Common stock, 400,000,000 shares authorized, 296,753,544 and 296,564,382 shares issued and outstanding, respectively | 2,968 | 2,966 |
| Additional paid-in capital | 69,847 | 61,436 |
| Retained earnings | 1,688,781 | 1,477,601 |
| Accumulated other comprehensive income | 11,101 | 18,357 |
| Total stockholders' equity | 1,772,697 | 1,560,360 |
| Total liabilities and stockholders' equity | \$2,075,784 | 1,815,832 |

See accompanying notes to consolidated financial statements

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## FASTENAL COMPANY AND SUBSIDIARIES

Consolidated Statements of Earnings
(Amounts in thousands except earnings per share)
For the year ended December 31,

|  | 2013 | 2012 | 2011 |
| :--- | :--- | :--- | :--- |
| Net sales | $\$ 3,326,106$ | $3,133,577$ | $2,766,859$ |
| Cost of sales | $1,606,661$ | $1,519,053$ | $1,332,687$ |
| Gross profit | $1,719,445$ | $1,614,524$ | $1,434,172$ |
| Operating and administrative expenses | $1,007,431$ | 941,236 | 859,369 |
| (Gain) loss on sale of property and equipment | $(643$ | $)(403$ | 194 |
| Operating income | 712,657 | 673,691 | 574,609 |
| Interest income | 924 | 464 | 472 |
| Interest expense | $(113$ | $)$ | - |
| Earnings before income taxes | 713,468 | 674,155 | 575,081 |
| Income tax expense | 264,832 | 253,619 | 217,152 |
| Net earnings | $\$ 448,636$ | 420,536 | 357,929 |
| Basic net earnings per share | $\$ 1.51$ | 1.42 | 1.21 |
| Diluted net earnings per share | $\$ 1.51$ | 1.42 | 1.21 |
| Basic weighted average shares outstanding | 296,754 | 296,089 | 295,054 |
| Diluted weighted average shares outstanding | 297,684 | 297,151 | 295,869 |

See accompanying notes to consolidated financial statements
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## FASTENAL COMPANY AND SUBSIDIARIES

Consolidated Statements of Comprehensive Income
(Amounts in thousands)
For the year ended December 31,

|  | 2013 | 2012 | 2011 |
| :--- | :--- | :--- | :--- |
| Net earnings | $\$ 448,636$ | 420,536 | 357,929 |
| Other comprehensive income (loss), net of tax: |  |  |  |
| Foreign currency translation adjustments (net of tax of $\$ 0$ in 2013, 2012, <br> and 2011) |  |  |  |
| Change in marketable securities (net of tax of $\$ 0$ in 2013, 2012, and | 98 | 3,522 | $(3,791$ |
| 2011) | 98 | 39 | 95 |
| Comprehensive income | $\$ 441,380$ | 424,097 | 354,233 |

See accompanying notes to consolidated financial statements

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FASTENAL COMPANY AND SUBSIDIARIES
Consolidated Statements of Stockholders' Equity
(Amounts in thousands)

|  | Common | Stock |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shares | Amount | Additional <br> Paid-in <br> Capital | Retained <br> Earnings | Accumulated <br> Other <br> Comprehensive <br> Income (Loss) | Total <br> Stockholders <br> Equity |
| Balance as of December 31, 2010 | 294,861 | \$2,948 | 2,889 | 1,258,183 | 18,492 | 1,282,512 |
| Dividends paid in cash | - | - | - | (191,741 ) | - | (191,741 |
| Stock options exercised | 397 | 5 | 8,934 | - | - | 8,939 |
| Stock-based compensation | - | - | 4,050 | - | - | 4,050 |
| Excess tax benefits from stock-based compensation |  | - | 983 | - | - | 983 |
| Net earnings | - | - | - | 357,929 | - | 357,929 |
| Other comprehensive income (loss) | - | - | - | - | (3,696 | (3,696 |
| Balance as of December 31, 2011 | 295,258 | \$2,953 | 16,856 | 1,424,371 | 14,796 | 1,458,976 |
| Dividends paid in cash | - | - | - | (367,306 ) | - | (367,306 |
| Stock options exercised | 1,306 | 13 | 29,631 | - | - | 29,644 |
| Stock-based compensation | - | - | 4,800 | - | - | 4,800 |
| Excess tax benefits from stock-based compensation |  | - | 10,149 | - | - | 10,149 |
| Net earnings | - | - | - | 420,536 | - | 420,536 |
| Other comprehensive income (loss) | - | - | - | - | 3,561 | 3,561 |
| Balance as of December 31, 2012 | 296,564 | \$2,966 | 61,436 | 1,477,601 | 18,357 | 1,560,360 |
| Dividends paid in cash | - | - | - | (237,456 ) | - | (237,456 |
| Purchases of common stock | (200 | ) (2 | (9,078 | - | - | (9,080 |
| Stock options exercised | 389 | 4 | 9,302 | - | - | 9,306 |
| Stock-based compensation | - | - | 5,400 | - | - | 5,400 |
| Excess tax benefits from stock-based compensation | $d$ | - | 2,787 | - | - | 2,787 |
| Net earnings | - | - | - | 448,636 | - | 448,636 |
| Other comprehensive income (loss) | - | - | - | - | (7,256 | (7,256 |
| Balance as of December 31, 2013 | 296,753 | \$2,968 | 69,847 | 1,688,781 | 11,101 | 1,772,697 |

See accompanying notes to consolidated financial statements

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## FASTENAL COMPANY AND SUBSIDIARIES

## Consolidated Statements of Cash Flows

(Amounts in thousands)
For the year ended December 31,

Cash flows from operating activities:
Net earnings
Adjustments to reconcile net earnings to net cash provided by operating activities:
Depreciation of property and equipment
(Gain) loss on sale of property and equipment
Bad debt expense
Deferred income taxes
Stock-based compensation
Excess tax benefits from stock-based compensation
Amortization of non-compete agreements
Changes in operating assets and liabilities:
Trade accounts receivable
Inventories
Other current assets
Accounts payable
Accrued expenses
Income taxes
Other
Net cash provided by operating activities
Cash flows from investing activities:
Purchases of property and equipment
Proceeds from sale of property and equipment
Net (increase) decrease in marketable securities
(Increase) decrease in other assets
Net cash used in investing activities

| 2013 |  | 2012 |  | 2011 |
| :---: | :---: | :---: | :---: | :---: |
| \$448,636 |  | 420,536 |  | 357,929 |
| 63,770 |  | 53,459 |  | 44,113 |
| (643 | ) | (403 | ) | 194 |
| 9,421 |  | 9,726 |  | 9,217 |
| 8,129 |  | 15,442 |  | 15,747 |
| 5,400 |  | 4,800 |  | 4,050 |
| (2,787 | ) | (10,149 | ) | - |
| 421 |  | 593 |  | 593 |
| (51,593 | ) | (43,291 | ) | (77,678 |
| (68,685 | ) | (69,231 | ) | (88,783 |
| (10,627 | ) | (7,528 | ) | (19,294 |
| 13,234 |  | 4,240 |  | 13,305 |
| 22,424 |  | 14,193 |  | 15,550 |
| (14,714 | ) | 704 |  | (3,222 |
| (6,266 | ) | 3,201 |  | (3,232 |
| 416,120 |  | 396,292 |  | 268,489 |
| (206,540 | ) | (138,406 | ) | (120,043 |
| 4,990 |  | 4,524 |  | 3,554 |
| (97 | ) | 26,811 |  | 4,054 |
| (145 | ) | (133 | ) | 212 |
| (201,792 | ) | (107,204 | ) | (112,223 |
| 260,000 |  | - |  | - |
| (260,000 | ) | - |  | - |
| 9,306 |  | 29,644 |  | 8,939 |
| 2,787 |  | 10,149 |  | 983 |
| (9,080 | ) | - |  | - |
| (237,456 | ) | (367,306 | ) | (191,741 |
| (234,443 | ) | (327,513 | ) | (181,819 |
| (990 | ) | 360 |  | (464 |
| (21,105 | , | (38,065 | ) | (26,017 |
| 79,611 |  | 117,676 |  | 143,693 |
| \$58,506 |  | 79,611 |  | 117,676 |
| \$113 |  | - |  | - |
| \$270,615 |  | 268,357 |  | 205,614 |

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Fastenal Company and Subsidiaries
Notes to Consolidated Financial Statements
Note 1. Business Overview and Summary of Significant Accounting Policies
Business Overview
Fastenal is a leader in the wholesale distribution of industrial and construction supplies operating a store-based business with approximately 2,700 locations. These locations are primarily in North America.
Principles of Consolidation
The consolidated financial statements include the accounts of Fastenal Company and its subsidiaries (collectively referred to as 'Fastenal' or by such terms as 'we', 'our', or 'us'). All material intercompany balances and transactions have been eliminated in consolidation.
Revenue Recognition and Accounts Receivable
Net sales include products, services, and freight and handling costs billed, net of any related sales incentives paid to customers and net of an estimate for product returns. We recognize revenue when persuasive evidence of an arrangement exists, title and risk of ownership have passed, the sales price is fixed or determinable, and collectibility is probable. These criteria are met at the time the product is shipped to, or picked up by, the customer. We recognize billings for freight and handling charges at the time the products are shipped to, or picked up by, the customer. We recognize services at the time the service is provided to the customer. We estimate product returns based on historical return rates. Accounts receivable are stated at their estimated net realizable value. The allowance for doubtful accounts is based on an analysis of customer accounts and our historical experience with accounts receivable write-offs. Sales taxes (and value added taxes in foreign jurisdictions) collected from customers and remitted to governmental authorities are accounted for on a net basis and therefore are excluded from net sales in the accompanying Consolidated Statements of Earnings.
Foreign Currency Translation and Transactions
The functional currency of our foreign operations is the applicable local currency. The functional currency is translated into United States dollars for balance sheet accounts (with the exception of retained earnings) using current exchange rates as of the balance sheet date, for retained earnings at historical exchange rates, and for revenue and expense accounts using a weighted average exchange rate during the period. The translation adjustments are deferred as a separate component of stockholders' equity captioned accumulated other comprehensive income. Gains or losses resulting from transactions denominated in foreign currencies are included in operating and administrative expenses in the Consolidated Statements of Earnings.
Cash and Cash Equivalents
We consider all investments purchased with original maturities of three months or less to be cash equivalents. Financial Instruments and Marketable Securities
All financial instruments are carried at amounts that approximate estimated fair value. The fair value is the price at which an asset could be exchanged in a current transaction between knowledgeable, willing parties. Assets measured at fair value are categorized based upon the lowest level of significant input to the valuations. Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities. Level 2 inputs are quoted prices for similar assets and liabilities in active markets or inputs that are observable for the asset or liability, either directly or indirectly through market corroboration. Level 3 inputs are unobservable inputs based upon our own assumptions used to measure assets and liabilities at fair value. In determining fair value we use observable market data when available. Marketable securities as of December 31, 2013 and 2012 consist of common stock. We classify our marketable securities as available-for-sale. Available-for-sale securities are recorded at fair value based on current market value. Unrealized holding gains and losses on available-for-sale securities are excluded from earnings but are included in comprehensive income and are reported as a separate component of stockholders' equity until realized, unless a decline in the market value of any available-for-sale security is below cost then the amount is deemed other than temporary and is charged to earnings, resulting in the establishment of a new cost basis for the security.

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Fastenal Company and Subsidiaries
Notes to Consolidated Financial Statements-Continued

## Inventories

Inventories, consisting of finished goods merchandise held for resale, are stated at the lower of cost (first in, first out method) or market.
Property and Equipment
Property and equipment are stated at cost. Depreciation on buildings and equipment is provided for using the straight-line method over the anticipated economic useful lives of the related property. Long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If circumstances require a long-lived asset or asset group be tested for possible impairment, we first compare undiscounted cash flows expected to be generated by the asset or asset group to its carrying value. If the carrying value of the long-lived asset or asset group is not recoverable on an undiscounted cash flow basis, an impairment is recognized to the extent that the carrying value exceeds its fair value. Fair value is determined through various valuation techniques including discounted cash flow models, quoted market values, and third-party independent appraisals, as considered necessary. There were no impairments recorded during any of the three years reported in these consolidated financial statements.

## Leases

We lease space under operating leases for certain distribution centers, stores, and manufacturing locations. These leases do not have significant rent escalation holidays, concessions, leasehold improvement incentives, or other build-out clauses. Any such terms are recognized as rent expense over the term of the lease. Further, the leases do not contain contingent rent provisions. Leasehold improvements on operating leases are amortized over their estimated service lives on a straight-line basis. We lease certain semi-tractors and pick-ups under operating leases.
Other Long-Lived Assets
Other assets consist of prepaid security deposits, goodwill, non-compete agreements, and other related intangible assets. Goodwill represents the excess of the purchase price over the fair value of net assets acquired. Goodwill is reviewed for impairment annually. The non-compete and related intangible assets are amortized on a straight-line basis over their estimated life.
Accounting Estimates
The preparation of financial statements in conformity with U.S. generally accepted accounting principles (GAAP) requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. Actual results could differ from those estimates.
Insurance Reserves
We are self-insured for certain losses relating to medical, dental, workers' compensation, and other casualty losses. Specific stop loss coverage is provided for catastrophic claims in order to limit exposure to significant claims. Losses and claims are charged to operations when it is probable a loss has been incurred and the amount can be reasonably estimated. Accrued insurance liabilities are based on claims filed and estimates of claims incurred but not reported. Product Warranties
We offer a basic limited warranty for certain of our products. The specific terms and conditions of those warranties vary depending upon the product sold. We typically recoup these costs through product warranties we hold with the original equipment manufacturers. Our warranty expense has historically been minimal.
Stock-Based Compensation
We estimate the value of stock option grants using a Black-Scholes valuation model. Stock-based compensation expense is recognized on a straight-line basis over the vesting period. Our stock-based compensation expense is recorded in operating and administrative expenses in the Consolidated Statements of Earnings.
We report the benefits of tax deductions in excess of recognized stock-based compensation as cash flows from financing activities, thereby reducing net operating cash flows and increasing net financing cash flows.

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Fastenal Company and Subsidiaries
Notes to Consolidated Financial Statements-Continued

Income Taxes
We account for income taxes under the asset and liability method. Under this method, deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date.
We recognize the effect of income tax positions only if those positions are more likely than not of being sustained. Recognized income tax positions are measured at the largest amount that is greater than $50 \%$ likely of being realized. Changes in recognition or measurement are reflected in the period in which the change in judgment occurs. We record interest and penalties related to unrecognized tax benefits in income tax expense.
Earnings Per Share
Basic net earnings per share is calculated using net earnings available to common stockholders divided by the weighted average number of shares of common stock outstanding during the year. Diluted net earnings per share is similar to basic net earnings per share except that the weighted average number of shares of common stock outstanding includes the incremental shares assumed to be issued upon the exercise of stock options considered to be 'in-the-money' (i.e. when the market price of our stock is greater than the exercise price of our outstanding stock options).
Segment Reporting
We have determined that we meet the aggregation criteria outlined in the accounting standards as our various operations have similar (1) economic characteristics, (2) products and services, (3) customers, (4) distribution channels, and (5) regulatory environments. Therefore, we report as a single business segment.

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Fastenal Company and Subsidiaries
Notes to Consolidated Financial Statements-Continued

Note 2. Financial Instruments and Marketable Securities
We follow a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets and liabilities (Level 1) and the lowest priority to measurements involving significant unobservable inputs (Level 3). The three levels of the fair value hierarchy and how they are determined are defined earlier in Note 1.
The following table presents the placement in the fair value hierarchy of assets that are measured at fair value on a recurring basis:

| December 31, 2013: | Total | Level 1 | Level 2 | Level 3 |
| :--- | :--- | :--- | :--- | :--- |
| Common stock | $\$ 451$ | 451 | - | - |
| Total available-for-sale securities | $\$ 451$ | 451 | - | - |
|  |  |  |  |  |
| December 31, 2012: | Total | Level 1 | Level 2 | Level 3 |
| Common stock | $\$ 354$ | 354 | - | - |
| Total available-for-sale securities | $\$ 354$ | 354 | - | - |

There were no transfers between levels during 2013 and 2012.
As of December 31, 2013, our financial assets that are measured at fair value on a recurring basis include only common stock.
Marketable securities, all treated as available-for-sale securities, consist of the following:

|  | Amortized | Gross | Gross |  |
| :--- | :--- | :--- | :--- | :--- |
| December 31, 2013: | Cost | Gains | Unrealized | Fair Value |
|  |  | Losses |  |  |
| Common stock | $\$ 197$ | 254 | - | 451 |
| Total available-for-sale securities | $\$ 197$ | 254 | - | 451 |
|  |  |  |  |  |
| December 31, 2012: | Amortized | Gross | Gross |  |
|  | Cost | Unrealized | Unrealized | Fair Value |
| Common stock | $\$ 197$ | Gains | Losses |  |
| Total available-for-sale securities | $\$ 197$ | 157 | - | 354 |
|  |  |  |  |  |

The unrealized gains and losses recorded in accumulated other comprehensive income and the realized gains and losses recorded in earnings were immaterial during the three years reported in these consolidated financial statements. Future maturities of our available-for-sale securities consist of the following:

| Less than 12 months | Greater than 12 months |  |  |
| :--- | :--- | :--- | :--- |
| Amortized | Fair Value | Amortized | Fair Value |
| Cost |  | Cost | - |
| $\$ 197$ | 451 | - | - |

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Fastenal Company and Subsidiaries
Notes to Consolidated Financial Statements-Continued

Note 3. Long-Lived Assets
Property and equipment
Property and equipment at year end consists of the following:

|  | Depreciable Life <br> in Years |  | 2013 |
| :--- | :--- | :--- | :--- |
| Land | - | $\$ 36,644$ | 31,831 |
| Buildings and improvements | 15 to 40 | 216,852 | 200,439 |
| Automated storage and retrieval equipment | 5 to 30 | 98,474 | 69,404 |
| Equipment and shelving | 3 to 10 | 462,224 | 398,240 |
| Transportation equipment | 3 to 5 | 57,536 | 52,093 |
| Construction in progress | - | 148,172 | 88,071 |
|  |  | $1,019,902$ | 840,078 |
| Less accumulated depreciation |  | $(365,052$ | $(323,651$ |
| Net property and equipment |  | $\$ 654,850$ | 516,427 |

Note 4. Accrued Expenses
Accrued expenses at year end consist of the following:

|  | 2013 | 2012 |
| :--- | :--- | :--- |
| Payroll and related taxes | $\$ 21,960$ | 19,614 |
| Bonuses and commissions | 12,502 | 14,159 |
| Profit sharing contribution | 12,211 | 11,110 |
| Insurance | 30,880 | 25,188 |
| Promotions | 18,047 | 13,581 |
| Sales, real estate, and personal property taxes | 47,784 | 38,562 |
| Vehicle loss reserve and deferred rebates | 36 | 200 |
| Legal reserves | 795 | 531 |
| Other | 4,364 | 3,210 |
|  | $\$ 148,579$ | 126,155 |

Note 5. Stockholders' Equity
Our authorized, issued, and outstanding shares (stated in whole numbers) at year end consist of the following:
Par Value 20132012

Preferred stock
Authorized
Shares issued and outstanding
Common stock
Authorized
.01/share

Shares issued and outstanding

|  | $5,000,000$ | $5,000,000$ |
| :--- | :--- | :--- |
| $.01 /$ share | - | - |
|  | $400,000,000$ | $400,000,000$ |
|  | $296,753,544$ | $296,564,382$ |

Dividends
On January 14, 2014, our board of directors declared a quarterly dividend of $\$ 0.25$ per share of common stock to be paid in cash on February 28, 2014 to shareholders of record at the close of business on January 31, 2014. We paid aggregate annual dividends per share of $\$ 0.80, \$ 1.24$, and $\$ 0.65$ in 2013, 2012, and 2011, respectively.

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Fastenal Company and Subsidiaries
Notes to Consolidated Financial Statements-Continued

Stock Options
The following tables summarize the details of grants made under our stock option plan that are still outstanding, and the assumptions used to value these grants. All options granted were effective at the close of business on the date of grant.

| Date of Grant | Options <br> Granted | Option Exercise (Strike) Price | Closing Stock December 31, 2013 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Price on Date | Options | Options |
|  |  |  | of Grant | Outstanding | Exercisable |
| April 16, 2013 | 205,000 | \$ 54.00 | \$49.25 | 172,500 | - |
| April 17, 2012 | 1,235,000 | \$ 54.00 | \$49.01 | 1,127,500 | - |
| April 19, 2011 | 410,000 | \$ 35.00 | \$31.78 | 350,000 | 25,000 |
| April 20, 2010 | 530,000 | \$ 30.00 | \$27.13 | 300,000 | - |
| April 21, 2009 | 790,000 | \$ 27.00 | \$ 17.61 | 413,300 | 173,300 |
| April 15, 2008 | 550,000 | \$ 27.00 | \$24.35 | 206,750 | 113,000 |
| April 17, 2007 | 4,380,000 | \$ 22.50 | \$20.15 | 1,786,580 | 1,131,080 |
| Total | 8,100,000 |  |  | 4,356,630 | 1,442,380 |
| Date of Grant | Risk-free Interest Rate | Expected Life of Option in Years | Expected Dividend Yield | Expected Stock <br> Volatility | Estimated Fair <br> Value of <br> Stock <br> Option |
| April 16, 2013 | 0.7 | \% 5.00 | 1.6 \% | 37.42 \% | \% \$ 12.66 |
| April 17, 2012 | 0.9 | \% 5.00 | 1.4 \% | 39.25 \% | \% \$ 13.69 |
| April 19, 2011 | 2.1 | \% 5.00 | 1.6 \% | 39.33 \% | \% \$11.20 |
| April 20, 2010 | 2.6 | \% 5.00 | 1.5 \% | 39.10 \% | \% \$8.14 |
| April 21, 2009 | 1.9 | \% 5.00 | 1.0 \% | 38.80 \% | \% \$3.64 |
| April 15, 2008 | 2.7 | \% 5.00 | 1.0 \% | 30.93 \% | \% \$7.75 |
| April 17, 2007 | 4.6 | \% 4.85 | 1.0 \% | 31.59 \% | \% \$5.63 |

All of the options in the tables above vest and become exercisable over a period of up to eight years. Each option will terminate, to the extent not previously exercised, 13 months after the end of the relevant vesting period. The fair value of each share-based option was estimated on the date of grant using a Black-Scholes valuation method that uses the assumptions listed above. The expected life is the average length of time over which we expect the employee groups will exercise their options, which is based on historical experience with similar grants. Expected volatilities are based on the movement of our stock over the most recent historical period equivalent to the expected life of the option. The risk-free interest rate is based on the U.S. Treasury rate over the expected life at the time of grant. The dividend yield is estimated over the expected life based on our current dividend payout, historical dividends paid, and expected future cash dividends.
A summary of the activity under our stock option plan is as follows:

Outstanding as of January 1, 2013
Granted
Exercised
Cancelled/forfeited
Outstanding as of December 31, 2013
Exercisable as of December 31, 2013

| Options <br> Outstanding | Exercise <br> Price $^{1}$ | Remaining <br> Life $^{2}$ |
| :--- | :--- | :--- |
| $4,835,792$ | $\$ 32.51$ | 5.40 |
| 205,000 | $\$ 54.00$ | 8.41 |
| $(389,162$ | ) | $\$ 23.91$ |
| $(295,000$ | $\$ 35.89$ |  |
| $4,356,630$ | $\$ 34.06$ | 4.66 |
| $1,442,380$ | $\$ 23.61$ | 2.74 |

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Fastenal Company and Subsidiaries
Notes to Consolidated Financial Statements-Continued

Outstanding as of January 1, 2012
Granted
Exercised
Cancelled/forfeited
Outstanding as of December 31, 2012
Exercisable as of December 31, 2012
${ }^{1}$ Weighted-average exercise price
${ }^{2}$ Weighted-average remaining contractual life in years
The total intrinsic value of stock options exercised during the years ended December 31, 2013, 2012, and 2011 was $\$ 9,925, \$ 34,424$, and $\$ 4,977$, respectively. The intrinsic value represents the difference between the exercise price and fair value of the underlying shares at a specified date.
At December 31, 2013, there was $\$ 15,976$ of total unrecognized compensation cost related to unvested stock options granted under the plan. The cost is expected to be recognized over a weighted average period of 4.21 years. The total grant date fair value of options vested under our stock option plan during 2013, 2012, and 2011 was $\$ 3,508, \$ 3,866$, and $\$ 9,168$, respectively.
Total stock-based compensation expense related to our stock option plan was $\$ 5,400, \$ 4,800$, and $\$ 4,050$ for 2013, 2012, and 2011, respectively.

## Earnings Per Share

The following tables present a reconciliation of the denominators used in the computation of basic and diluted earnings per share and a summary of the options to purchase shares of common stock which were excluded from the diluted earnings calculation because they were anti-dilutive:

| Reconciliation | 2013 | 2012 | 2011 |
| :--- | :--- | :--- | :--- |
| Basic-weighted average shares outstanding | $296,754,160$ | $296,089,348$ | $295,053,790$ |
| Weighted shares assumed upon exercise of stock options | 929,428 | $1,061,602$ | 814,936 |
| Diluted-weighted average shares outstanding | $297,683,588$ | $297,150,950$ | $295,868,726$ |
|  |  |  |  |
|  | 2013 | 2012 | 2011 |
| Summary of Anti-dilutive Options Excluded | $1,273,527$ | 847,254 | 704,384 |
| Options to purchase shares of common stock | $\$ 54.00$ | 54.00 | 32.05 |

Any dilutive impact summarized above would relate to periods when the average market price of our stock exceeded the exercise price of the potentially dilutive option securities then outstanding.

## Note 6. Retirement Savings Plan

The Fastenal Company and Subsidiaries 401(k) and Employee Stock Ownership Plan covers all of our employees in the United States. Our employees in Canada may participate in a Registered Retirement Savings Plan. The general purpose of both of these plans is to provide additional financial security during retirement by providing employees with an incentive to make regular savings. In addition to the contributions of our employees, we make a profit sharing contribution on an annual basis based on an established formula. Our contribution under this profit sharing formula was approximately $\$ 12,211, \$ 11,110$ and $\$ 7,717$ for 2013 , 2012, and 2011, respectively.

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Fastenal Company and Subsidiaries
Notes to Consolidated Financial Statements-Continued

Note 7. Income Taxes
Earnings before income taxes were derived from the following sources:

|  | 2013 | 2012 | 2011 |
| :--- | :--- | :--- | :--- |
| Domestic | $\$ 697,062$ | 649,098 | 545,527 |
| Foreign | 16,406 | 25,057 | 29,554 |
|  | $\$ 713,468$ | 674,155 | 575,081 |

Components of income tax expense (benefit) are as follows:

| 2013: | Current | Deferred | Total |
| :--- | :--- | :--- | :--- |
| Federal | $\$ 220,588$ | 8,547 | 229,135 |
| State | 29,073 | 527 | 29,600 |
| Foreign | 7,487 | $(1,390$ | $)$ |
|  | $\$ 257,148$ | 7,684 | 264,832 |
|  |  |  |  |
| 2012 : | Current | Deferred | Total |
| Federal | $\$ 202,095$ | 14,742 | 216,837 |
| State | 27,586 | 981 | 28,567 |
| Foreign | 8,476 | $(261$ | $) 8,215$ |
|  | $\$ 238,157$ | 15,462 | 253,619 |
|  |  |  |  |
| 2011: | Current | Deferred | Total |
| Federal | $\$ 164,125$ | 17,343 | 181,468 |
| State | 28,669 | $(244$ | 28,425 |
| Foreign | 8,683 | $(1,424$ | 7,259 |
|  | $\$ 201,477$ | 15,675 | 217,152 |

Income tax expense in the accompanying consolidated financial statements differs from the expected expense as follows:

|  | 2013 | 2012 | 2011 |
| :--- | :--- | :--- | :--- |
| Federal income tax expense at the 'expected' rate of $35 \%$ | $\$ 249,714$ | 235,954 | 201,278 |
| Increase (decrease) attributed to: |  |  |  |
| State income taxes, net of federal benefit | 17,150 | 19,565 | 18,210 |
| State tax matters | $(467$ | $)$ | 884 |
| Other, net | $(1,565$ | $)$ | 737 |
| Total income tax expense | $\$ 264,832$ | 253,619 | $)(3,073$ |

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Fastenal Company and Subsidiaries
Notes to Consolidated Financial Statements-Continued

The tax effects of temporary differences that give rise to deferred income tax assets and liabilities at year end are as follows:
$\left.\begin{array}{lll} & 2013 & 2012 \\ \text { Deferred income tax assets (liabilities): } & & \\ \text { Inventory costing and valuation methods } & \$ 3,834 & 4,045 \\ \text { Allowance for doubtful accounts receivable } & 3,586 & 2,618 \\ \text { Insurance claims payable } & 10,594 & 7,825 \\ \text { Promotions payable } & 1,240 & 945 \\ \text { Accrued legal reserves } & 309 & 207 \\ \text { Stock-based compensation } & 5,974 & 4,715 \\ \text { Federal and state benefit of uncertain tax positions } & 1,158 & 1,871 \\ \text { Foreign net operating loss and credit carryforwards } & 5,089 & 3,309 \\ \text { Foreign valuation allowances } & (2,819 & (2,090 \\ \text { Other, net } & (1,482 & ) \\ \text { Total deferred income tax assets } & 27,483 & 22,493 \\ \text { Property and equipment } & (72,490 & ) \\ \text { Total deferred income tax liabilities } & (72,490 & ) \\ \text { Net deferred income tax assets (liabilities) } & \$(45,007 & )(36,371 \\ \text { A reconciliation of the beginning and ending amount of total gross unrecognized } & \text { tax } \\ & \text { benefits is as follows: } \\ \text { Balance at start of year: } & 2013 & 2012 \\ \text { Increase related to prior year tax positions } & \$ 5,331 & 4,653 \\ \text { Decrease related to prior year tax positions } & 37 & 172 \\ \text { Increase related to current year tax positions } & (1,695 & )(1,025 \\ \text { Decrease related to statute of limitation lapses } & 1,058 & 2,170 \\ \text { Settlements } & - & - \\ \text { Balance at end of year: } & (1,449 & (639\end{array}\right)$

Included in the liability for unrecognized tax benefits is an immaterial amount for interest and penalties, both of which we classify as a component of income tax expense. The amount of unrecognized tax benefits that would favorably impact the effective tax rate, if recognized, is not material.
Fastenal Company or one of its subsidiaries files income tax returns in the United States federal jurisdiction, all states, and various foreign jurisdictions. With limited exceptions, we are no longer subject to income tax examinations by taxing authorities for taxable years before 2010 in the case of United States federal and non-United States examinations and 2009 in the case of state and local examinations.
In general, it is our practice and intention to reinvest the earnings of our foreign subsidiaries into our foreign operations. As of December 31, 2013, we have not made a provision for United States income taxes or for additional foreign withholding taxes on approximately $\$ 85,000$ of the excess of the amount for financial reporting over the tax basis of investments in foreign subsidiaries that are essentially permanent in duration. Generally, such amounts become subject to United States taxation upon the remittance of dividends and under certain other circumstances. It is not practicable to estimate the amount of deferred income tax liabilities related to investments in these foreign subsidiaries.

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$\qquad$

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Fastenal Company and Subsidiaries
Notes to Consolidated Financial Statements-Continued

Note 8. Geographic Information
Our revenues and long-lived assets relate to the following geographic areas:

| Revenues | 2013 | 2012 | 2011 |
| :--- | :--- | :--- | :--- |
| United States | $\$ 2,951,673$ | $2,798,124$ | $2,474,805$ |
| Canada | 227,756 | 218,570 | 198,592 |
| Other foreign countries | 146,677 | 116,883 | 93,462 |
|  | $\$ 3,326,106$ | $3,133,577$ | $2,766,859$ |
|  |  |  |  |
| Long-Lived Assets | 2013 | 2012 | 2011 |
| United States | $\$ 632,783$ | 495,609 | 426,329 |
| Canada | 22,572 | 15,954 | 11,105 |
| Other foreign countries | 11,968 | 17,613 | 11,376 |
|  | $\$ 667,323$ | 529,176 | 448,810 |

The accounting policies of the operations in the various geographic areas are the same as those described in the summary of significant accounting policies. Long-lived assets consist of property and equipment, location security deposits, goodwill, and other intangibles. Revenues are attributed to countries based on the location of the store from which the sale occurred. No single customer represents $10 \%$ or more of our consolidated net sales.

Note 9. Operating Leases
We lease space under non-cancelable operating leases for several distribution centers, several manufacturing locations, and certain store locations with initial terms of one to 60 months. Most store locations have initial lease terms of 36 to 48 months. These leases do not have significant rent escalation holidays, concessions, leasehold improvement incentives, or other build-out clauses. Any such terms are recognized as rent expense over the term of the lease. Further, the leases do not contain contingent rent provisions. Leasehold improvements, with a net book value of $\$ 1,827$ at December 31, 2013, on operating leases are amortized over a 36 -month period. We lease certain semi-tractors and pick-ups under operating leases. The semi-tractor leases typically have a 36 -month term. The pick-up leases typically have a non-cancelable lease term of approximately one year, with renewal options for up to 72 -months. Our average lease term for pick-ups is typically for 28 to 36 months. Future minimum annual rentals for the leased facilities and the leased vehicles are as follows:

2014
2015
2016
2017
2018
2019 and thereafter

| Leased | Leased |  |
| :--- | :--- | :--- |
| Facilities | Vehicles | Total |
| $\$ 89,289$ | 20,263 | 109,552 |
| 65,242 | 10,796 | 76,038 |
| 41,115 | 4,733 | 45,848 |
| 20,575 | - | 20,575 |
| 8,894 | - | 8,894 |
| - | - | - |
| $\$ 225,115$ | 35,792 | 260,907 |

Table of Contents
Fastenal Company and Subsidiaries
Notes to Consolidated Financial Statements-Continued

Rent expense under all operating leases was as follows:

2013
2012
2011

| Leased | Leased |  |
| :--- | :--- | :--- |
| Facilities | Vehicles | Total |
| $\$ 99,483$ | 32,907 | 132,390 |
| $\$ 96,540$ | 29,039 | 125,579 |
| $\$ 95,808$ | 23,866 | 119,674 |

Certain operating leases for vehicles contain residual value guarantee provisions which would generally become due at the expiration of the operating lease agreement if the fair value of the leased vehicles is less than the guaranteed residual value. The aggregate residual value guarantee related to these leases is approximately $\$ 44,720$. We believe the likelihood of funding the guarantee obligation under any provision of the operating lease agreements is remote, except for a $\$ 36$ loss on disposal reserve provided at December 31, 2013. Our fleet also contains vehicles we estimate will settle at a gain. Gains on these vehicles will be recognized when we sell or dispose of the vehicle or at the end of the lease term.

Note 10. Commitments and Contingencies
Credit Facilities and Commitments
In December 2012, we entered into a $\$ 125,000$ unsecured revolving credit facility. The facility includes a $\$ 40,000$ letter of credit subfacility. The facility will expire, and any outstanding loans under the facility will mature, on December 13, 2015. At year end there were undrawn letters of credit outstanding under the facility, with a face amount of $\$ 34,415$. No loans were outstanding under the facility at year end.
Loans under the facility, other than swing line loans, bear interest at a rate per annum equal to, at our election, either (i) LIBOR for an interest period of one month, reset daily, plus $0.875 \%$, or (ii) LIBOR for an interest period of one, two, three, six or twelve months as selected by us, reset at the end of the selected interest period, plus $0.875 \%$. Swing line loans bear interest at a rate per annum equal to LIBOR for an interest period of one month, reset daily, plus $0.875 \%$. We pay a commitment fee for the unused portion of the facility of $0.10 \%$ per annum if the average quarterly utilization of the facility is $20 \%$ or more, or $0.125 \%$ per annum if the average quarterly utilization of the facility is less than $20 \%$. For each letter of credit issued under the facility, we pay a commission fee on the amount available to be drawn under such letter of credit equal to $0.875 \%$ per annum and, subject to certain exceptions, an issuance fee equal to $0.075 \%$ of the face amount of such letter of credit.
During 2001, we completed the construction of a new building for our Kansas City warehouse, and completed an expansion of this warehouse in 2004. We were required to obtain financing for the construction and expansion of this facility under an Industrial Revenue Bond ('IRB'). We subsequently purchased $100 \%$ of the outstanding bonds under the IRB at par. In addition to purchasing the outstanding obligations, we have a right of offset included in the IRB debt agreement. Accordingly, we have netted the impact of the IRB in the accompanying consolidated financial statements. The outstanding balance of the IRB was approximately \$3,200 at December 31, 2013 and 2012. Legal Contingencies
We are involved in certain legal actions. The outcomes of these legal actions are not within our complete control and may not be known for prolonged periods of time. In some actions, the claimants seek damages, as well as other relief, that could require significant expenditures or result in lost revenues. We record a liability for these legal actions when a loss is known or considered probable and the amount can be reasonably estimated. If the reasonable estimate of a known or probable loss is a range, and no amount within the range is a better estimate than any other, the minimum amount of the range is accrued. If a loss is reasonably possible but not known or probable, and can be reasonably estimated, the estimated loss or range of loss is disclosed. In most cases, significant judgment is required to estimate the amount and timing of a loss to be recorded. As of December 31, 2013, there were no litigation matters that we consider to be probable or reasonably possible to have a material adverse outcome.

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Fastenal Company and Subsidiaries
Notes to Consolidated Financial Statements-Continued

Note 11. Sales by Product Line
The percentages of our net sales by product line are as follows:

| Type | Introduced | 2013 | 2012 | 2011 |
| :--- | :--- | :--- | :--- | :--- |
| Fasteners $^{1}$ | 1967 | $42.1 \%$ | $44.0 \%$ | $46.9 \%$ |
| Tcols | 1993 | $9.2 \%$ | $9.3 \%$ | $9.4 \%$ |
| Cutting tools | 1996 | $5.4 \%$ | $5.1 \%$ | $4.6 \%$ |
| Hydraulics \& pneumatics | 1996 | $7.3 \%$ | $7.6 \%$ | $7.8 \%$ |
| Material handling | 1996 | $5.7 \%$ | $6.0 \%$ | $6.1 \%$ |
| Janitorial supplies | 1996 | $7.0 \%$ | $6.6 \%$ | $6.2 \%$ |
| Electrical supplies | 1997 | $4.6 \%$ | $4.7 \%$ | $4.7 \%$ |
| Welding supplies | 1997 | $4.5 \%$ | $4.3 \%$ | $3.9 \%$ |
| Safety supplies | 1999 | $11.2 \%$ | $9.3 \%$ | $7.9 \%$ |
| Metals | 2001 | $0.5 \%$ | $0.5 \%$ | $0.5 \%$ |
| Direct ship $^{2}$ | 2004 | $1.5 \%$ | $1.6 \%$ | $1.6 \%$ |
| Office supplies | 2010 | $0.1 \%$ | $0.1 \%$ | $0.1 \%$ |
| Other |  | $0.9 \%$ | $0.9 \%$ | $0.3 \%$ |
|  |  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |

${ }^{1}$ Fastener product line represents fasteners and miscellaneous supplies. Direct ship represents a cross section of products from the eleven product lines. The items included here represent
${ }^{2}$ certain items with historically low margins which are shipped directly from our distribution channel to our customers, bypassing our store network.

Note 12. Subsequent Events
We evaluated all subsequent event activity and concluded that no subsequent events have occurred that would require recognition in the financial statements or disclosure in the notes to the financial statements, with the exception of the dividend disclosed in note 5 .

Note 13. New and Proposed Accounting Pronouncements
In June 2011, the Financial Accounting Standards Board ('FASB') issued Accounting Standards Update ('ASU') No. 2011-06, Comprehensive Income (Topic 820). This accounting standard update eliminates the option to present components of other comprehensive income as part of the statement of equity and requires that the total of comprehensive income, the components of net income, and the components of other comprehensive income be presented either in a single continuous statement of comprehensive income or in two separate but consecutive statements. It also requires presentation on the face of the financial statements of reclassification adjustments for items that are reclassified from other comprehensive income to net income in the statement(s) where the components of net income and the components of other comprehensive income are presented. This accounting standard update was effective beginning in our first quarter of fiscal 2012. The adoption of this accounting standard did not have an impact on our financial statements other than the presentation of the required information.
In February 2013, the FASB issued ASU No. 2013-02, Comprehensive Income (Topic 220) Reporting of Amounts Reclassified Out Of Accumulated Other Comprehensive Income. This accounting standard requires an entity to provide information about the amounts reclassified out of accumulated other comprehensive income by component. In addition, an entity is required to present, either on the face of the statement where net income is presented or in the notes, significant amounts reclassified out of accumulated other comprehensive income by the respective line items of net income but only if the amount reclassified is required under U.S. GAAP to be reclassified to net income in its entirety in the same reporting period. For other amounts that are not required under U.S. GAAP to be reclassified in their entirety to net income, an entity is required to cross-reference to other disclosures required under U.S. GAAP
that provide additional detail about those amounts. This accounting standard update was effective beginning in our first quarter of 2013. The adoption of this accounting standard did not have a material impact on our financial statements.

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Fastenal Company and Subsidiaries
Notes to Consolidated Financial Statements-Continued

Proposed Accounting Pronouncements
In May 2013, the FASB reissued an exposure draft on lease accounting that would require entities to recognize assets and liabilities arising from lease contracts on the balance sheet. The proposed exposure draft states that lessees and lessors should apply a "right-of-use model" in accounting for all leases. Under the proposed model, lessees would recognize an asset for the right to use the leased asset, and a liability for the obligation to make rental payments over the lease term. When measuring the asset and liability, variable lease payments are excluded whereas renewal options that provide a significant economic incentive upon renewal would be included. The lease expense from real estate based leases would continue to be recorded under a straight line approach, but other leases not related to real estate would be expensed using an effective interest method that would accelerate lease expense. Comments were due by September 13, 2013 and redeliberations are anticipated in 2014. Upon issuance of a final standard, we will evaluate the impact the adoption of the guidance would have on our financial position, results of operations, and cash flows. We believe knowledge of this information is useful to the reader of our financial statements as many of our store locations and many of our vehicles are currently leased, and those leases are accounted for as operating leases.

Note 14. Selected Quarterly Financial Data (Unaudited)
(Amounts in thousands except per share information)

| 2013 : | Net Sales | Gross <br> Profit | Pre-tax <br> Earnings | Net <br> Earnings | Basic Net <br> Earnings <br> per <br> Share |
| :--- | :--- | :--- | :--- | :--- | :--- |
| First quarter | $\$ 806,326$ | 421,880 | 175,172 | 109,048 | 0.37 |
| Second quarter | 847,596 | 442,721 | 192,379 | 121,009 | 0.41 |
| Third quarter | 858,424 | 443,395 | 188,643 | 119,350 | 0.40 |
| Fourth quarter | 813,760 | 411,449 | 157,274 | 99,229 | 0.33 |
| Total | $\$ 3,326,106$ | $1,719,445$ | 713,468 | 448,636 | 1.51 |
|  |  |  |  |  |  |
|  |  |  |  |  | Basic Net |
|  |  |  | Gross | Pre-tax | Net |
| Earnings |  |  |  |  |  |

${ }^{1}$ Note - Amounts may not foot due to rounding difference.
***End of Notes to Consolidated Financial Statements***

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ITEM CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND 9. FINANCIAL DISCLOSURE

None.

## ITEM 9A. CONTROLS AND PROCEDURES

Disclosure Controls and Procedures
As of the end of the period covered by this report, we conducted an evaluation, under the supervision and with the participation of our principal executive officer and principal financial officer, of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934 (the 'Securities Exchange Act')). Based on this evaluation, the principal executive officer and principal financial officer concluded that our disclosure controls and procedures are effective to ensure that information required to be disclosed by us in reports that we file or submit under the Securities Exchange Act is recorded, processed, summarized, and reported within the time periods specified in SEC rules and forms, and is accumulated and communicated to our management, including the principal executive officer and principal financial officer, to allow for timely decisions regarding required disclosure.

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Attestation Report of Independent Registered Public Accounting Firm
The attestation report required under this item is contained earlier in this Form 10-K under the heading 'Item 8, Financial Statements and Supplementary Data'.
Management's Annual Report on Internal Control Over Financial Reporting
Our management is responsible for establishing and maintaining adequate internal control over financial reporting as defined in Rules 13a-15(f) and 15d-15(f) under the Securities Exchange Act. The Company's internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with U.S. generally accepted accounting principles. The Company's internal control over financial reporting includes those policies and procedures that:
(i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the Company;
provide reasonable assurance that the transactions are recorded as necessary to permit preparation of financial (ii) statements in accordance with U.S. generally accepted accounting principles, and that receipts and expenditures of the Company are being made only in accordance with authorizations of management and directors of the Company; and
(iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.
Under the supervision of our principal executive officer and our principal financial officer, we conducted an evaluation of the effectiveness of our internal control over financial reporting based on the framework in Internal Control - Integrated Framework (1992) issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on our assessment and those criteria, management believes that the Company maintained effective internal control over financial reporting as of December 31, 2013. There was no change in the Company's internal control over financial reporting during the Company's most recently completed fiscal quarter that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.
/s/ Willard D. Oberton
Willard D. Oberton
Chief Executive Officer
/s/ Daniel L. Florness
Daniel L. Florness
Executive Vice-President and Chief Financial Officer

Winona, MN
February 6, 2014
ITEM 9B. OTHER INFORMATION
None.

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## PART III

## ITEM 10. DIRECTORS, EXECUTIVE OFFICERS, AND CORPORATE GOVERNANCE

Incorporated herein by reference is the information appearing under the headings 'Proposal \#1 - Election of Directors', 'Corporate Governance and Director Compensation-Board Leadership Structure and Committee Membership', 'Corporate Governance and Director Compensation-Audit Committee', and 'Corporate Governance and Director Compensation-Section 16(a) Beneficial Ownership Reporting Compliance' in the Proxy Statement. See also Part I hereof under the heading 'Item X. Executive Officers of the Registrant'.
There have been no material changes to the procedures by which security holders may recommend nominees to the board of directors since our last report.
In January 2004, our board of directors adopted a supplement to our existing standards of conduct designed to qualify the standards of conduct as a code of ethics within the meaning of Item 406(b) of Regulation S-K promulgated by the SEC ('Code of Ethics'). The standards of conduct, as supplemented, apply to all of our directors, officers, and employees, including without limitation our chief executive officer, chief financial officer, principal accounting officer, and controller (if any), and persons performing similar functions ('Senior Financial Officers'). Those portions of the standards of conduct, as supplemented, that constitute a required element of a Code of Ethics are available without charge by submitting a request to us pursuant to the directions detailed under 'Does Fastenal have a Code of Conduct?' on the 'Investor FAQs' page of the 'Investors' section of our website at www.fastenal.com. In the event we amend or waive any portion of the standards of conduct, as supplemented, that constitutes a required element of a Code of Ethics and such amendment or waiver applies to any of our Senior Financial Officers, we intend to post on our website, within four business days after the date of such amendment or waiver, a brief description of such amendment or waiver, the name of each Senior Financial Officer to whom the amendment or waiver applies, and the date of the amendment or waiver.

## ITEM 11. EXECUTIVE <br> COMPENSATION

Incorporated herein by reference is the information appearing under the headings 'Corporate Governance and Director Compensation-Compensation Committee Interlocks and Insider Participation', 'Executive Compensation', and 'Corporate Governance and Director Compensation-Compensation of our Directors' in the Proxy Statement.

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ITEM SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND 12. RELATED STOCKHOLDER MATTERS

Incorporated herein by reference is the information appearing under the heading 'Security Ownership of Principal Shareholders and Management' in the Proxy Statement.
Equity Compensation Plan Information
\(\left.$$
\begin{array}{lll} & & \begin{array}{l}\text { Number of Securities } \\
\text { Remaining Available for }\end{array} \\
\text { Plan Category } & \begin{array}{l}\text { Number of Securities to } \\
\text { be Issued Upon Exercise } \\
\text { of Outstanding Options, } \\
\text { Warrants, and Rights }\end{array} & \begin{array}{l}\text { Weighted-Average Exercise of Outstanding } \\
\text { Options, Warrants, and } \\
\text { Rights }\end{array}\end{array}
$$ \begin{array}{l}Future Issuance Under <br>
Equity Compensation <br>
Plans (Excluding <br>
Securities Reflected in <br>

Column (a))\end{array}\right]\)| (c) |
| :--- |

ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE Incorporated herein by reference is the information appearing under the headings 'Corporate Governance and Director Compensation-Director Independence and Other Board Matters', ‘Corporate Governance and Director Compensation-Related Person Transaction Approval Policy', and 'Corporate Governance and Director Compensation-Transactions with Related Persons' in the Proxy Statement.

ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES
Incorporated herein by reference is the information appearing under the heading 'Audit and Related Matters-Audit and Related Fees’ and 'Audit and Related Matters-Pre-Approval of Services’ in the Proxy Statement.

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## PART IV

## ITEM 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES

a) 1. Financial Statements:

Consolidated Balance Sheets as of December 31, 2013 and 2012
Consolidated Statements of Earnings for the years ended December 31, 2013, 2012, and 2011
Consolidated Statements of Comprehensive Income for the years ended December 31, 2013, 2012, and 2011
Consolidated Statements of Stockholders' Equity for the years ended December 31, 2013, 2012, and 2011
Consolidated Statements of Cash Flows for the years ended December 31, 2013, 2012, and 2011
Notes to Consolidated Financial Statements
Report of Independent Registered Public Accounting Firm
2. Financial Statement Schedules:

Schedule II—Valuation and Qualifying Accounts
3. Exhibits:

Restated Articles of Incorporation of Fastenal Company, as amended effective as of April 17, 2012
3.1 (incorporated by reference to Exhibit 3.1 to Fastenal Company's Form 10-Q for the quarter ended March 31, 2012)

Restated By-Laws of Fastenal Company (incorporated by reference to Exhibit 3.2 to Fastenal Company's Form 8 -K dated as of October 15,2010 )

Description of Bonus Arrangements for Executive Officers (incorporated by reference to the information
10.1 appearing under the heading 'Executive Compensation - Compensation Discussion and Analysis' in the Proxy Statement)*

Fastenal Company Stock Option Plan (incorporated by reference to Exhibit A to Fastenal Company's Proxy Statement dated February 23, 2007)*

Fastenal Company Incentive Plan (incorporated by reference to Appendix A to Fastenal Company’s Proxy Statement dated February 23, 2012)*

Credit Agreement dated as of December 13, 2012 among Fastenal Company, the Lenders from time to time party thereto, and Wells Fargo Bank, National Association, as Administrative Agent, Swingline Lender and Issuing Lender (incorporated by reference to Exhibit 10.1 to Fastenal Company's Form 8-K dated as of December 19, 2012)

Portions of 2013 Annual Report to Shareholders not included in this Form 10-K (only those sections specifically incorporated by reference in this Form $10-\mathrm{K}$ shall be deemed filed with the SEC)

List of Subsidiaries

23 Consent of Independent Registered Public Accounting Firm

31 Certifications under Section 302 of the Sarbanes-Oxley Act of 2002

32 Certification under Section 906 of the Sarbanes-Oxley Act of 2002
101 The following materials formatted in XBRL (Extensible Business Reporting Language): (i) the Consolidated Balance Sheets, (ii) the Consolidated Statements of Earnings, (iii) the Consolidated Statements of

Comprehensive Income, (iv) the Consolidated Statements of Cash Flows, (v) the Consolidated Statements of Stockholders' Equity, and (vi) the Notes to Consolidated Financial Statements.

We will furnish copies of these Exhibits upon request and payment of our reasonable expenses in furnishing the Exhibits.

* Management contract or compensatory plan or arrangement required to be filed as an exhibit to this Form 10-K pursuant to Item 15(b).

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FASTENAL COMPANY
Schedule II—Valuation and Qualifying Accounts
Years ended December 31, 2013, 2012, and 2011
(Amounts in thousands)

Description

Year ended December 31, 2013
Allowance for doubtful accounts
Insurance reserves
Year ended December 31, 2012
Allowance for doubtful accounts
Insurance reserves
Year ended December 31, 2011
Allowance for doubtful accounts Insurance reserves

|  | "Additions" |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Balance at <br> Beginning <br> of Year <br> to | "Other", <br> Costs and <br> Expenses | Additions <br> (Deductions) | "Less" <br> Deductions | Balance <br> at End <br> of Year |
| $\$ 6,728$ | 9,421 | - | 6,901 |  |

${ }^{1}$ Includes costs and expenses incurred for premiums and claims related to health and general insurance.
${ }^{2}$ Includes costs and expenses paid for premiums and claims related to health and general insurance.
See accompanying Report of Independent Registered Public Accounting Firm incorporated herein by reference.

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## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: $\quad$ February 6, 2014
FASTENAL COMPANY
By /s/ Willard D. Oberton
Willard D. Oberton, Chief Executive Officer
Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the date indicated.
Date: $\quad$ February 6, 2014
/s/ Willard D. Oberton
Willard D. Oberton, Chief Executive Officer
(Principal Executive Officer) and
Director
/s/ Robert A. Kierlin
Robert A. Kierlin, Director (Chairman)
/s/ Michael M. Gostomski
Michael M. Gostomski, Director
/s/ Reyne K. Wisecup
Reyne K. Wisecup, Director
/s/ Michael J. Ancius
Michael J. Ancius, Director
/s/ Rita J. Heise
Rita J. Heise, Director
/s/ Daniel L. Florness
Daniel L. Florness, Chief Financial Officer
(Principal Financial Officer and
Principal Accounting Officer)
/s/ Stephen M. Slaggie
Stephen M. Slaggie, Director
/s/ Michael J. Dolan
Michael J. Dolan, Director
/s/ Hugh L. Miller
Hugh L. Miller, Director
/s/ Scott A. Satterlee
Scott A. Satterlee, Director
/s/ Darren R. Jackson
Darren R. Jackson, Director

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## INDEX TO EXHIBITS

3.1 Restated Articles of Incorporation of Fastenal Company, as amended Incorporated by Reference
3.2 Restated By-Laws of Fastenal Company Incorporated by Reference
10.1 Description of Bonus Arrangements for Executive Officers Incorporated by Reference
10.2 Fastenal Company Stock Option Plan Incorporated by Reference
10.3 Fastenal Company Incentive Plan Incorporated by Reference
Credit Agreement dated as of December 13, 2012 among Fastenal Company, the Lenders from time to time thereto, and Wells Fargo Bank, National Association, as Administrative Agent, Swingline

Incorporated by Reference Lender and Issuing Lender Portions of 2013 Annual Report to Shareholders not included in this
13 Form 10-K (only those sections specifically incorporated by referenceElectronically Filed in this Form $10-\mathrm{K}$ shall be deemed filed with the SEC)
21 List of Subsidiaries Electronically Filed
23 Consent of Independent Registered Public Accounting Firm
31 Certifications under Section 302 of the Sarbanes-Oxley Act of 2002
32 Certification under Section 906 of the Sarbanes-Oxley Act of 2002
EX 101.INS XBRL Instance Document
EX 101.SCH XBRL Taxonomy Extension Schema Document
EX 101.CAL XBRL Taxonomy Calculation Linkbase Document
EX 101.DEF XBRL Taxonomy Definition Linkbase Document
EX 101.LAB XBRL Taxonomy Label Linkbase Document
EX 101.PRE XBRL Taxonomy Presentation Linkbase Document

Electronically Filed
Electronically Filed
Electronically Filed
Electronically Filed
Electronically Filed
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Electronically Filed
Electronically Filed

