KOHLS CORPORATION Form SC 13G February 10, 2004

Page 1 of 12 Pages

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 13G

Under the Securities exchange Act of 1934

(AMENDMENT NO.12)*

KOHLS CORP

(NAME OF ISSUER)

COM

(TITLE OF CLASS OF SECURITIES)

500255104

(CUSIP NUMBER)

December 31, 2003

(Date of event which requires filing of this Statement)

NOTE: A MAJORITY OF THE SHARES REPORTED IN THIS SCHEDULE 13G ARE HELD BY UNAFFILIATED THIRD-PARTY CLIENT ACCOUNTS MANAGED BY ALLIANCE CAPITAL MANAGEMENT L.P., AS INVESTMENT ADVISER. (ALLIANCE CAPITAL MANAGEMENT L.P. IS A MAJORITY-OWNED SUBSIDIARY OF AXA FINANCIAL, INC.)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

X Rule 13d-1(b) Rule 13d-1(c) Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be 'filed' for the purpose of Section 18 of the Securities Exchange Act of 1934 ('Act') or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(CONTINUED ON FOLLOWING PAGE(S))

CUSIP NO. 500255	104 13G	Page 2 of 12 Pages
1. NAME OF REPORTIN S.S. OR I.R.S.	NG PERSON IDENTIFICATION NO. OF ABOVE	PERSON
AXA Assurance	es I.A.R.D. Mutuelle	
2. CHECK THE APPRO	PRIATE BOX IF A MEMBER OF A	GROUP * (A) [X] (B) []
3. SEC USE ONLY		
4. CITIZENSHIP OR France	PLACE OF ORGANIZATION	
NUMBER OF SHA BENEFICIALL	RES 5. SOLE VOTING POW	IER 5,043,736
	F 6. SHARED VOTING F	28,125
BY EACH REPORTING	7. SOLE DISPOSITIV	/E POWER 8,225,471
	: 8. SHARED DISPOSIT	TIVE POWER 0
REPORTING PERSO	T BENEFICIALLY OWNED BY EACH N trued as an admission of ber	
10. CHECK BOX IF THE SHARES *	E AGGREGATE AMOUNT IN ROW (9)) EXCLUDES CERTAIN
11. PERCENT OF CLASS	S REPRESENTED BY AMOUNT IN F	XOW 9 2.4%
12. TYPE OF REPORTIN	NG PERSON *	
	* SEE INSTRUCTIONS BEFORE FI	LLING OUT!
CUSIP NO. 500255104	13G	Page 3 of 12 Pages
1. NAME OF REPORTIN S.S. OR I.R.S.	NG PERSON IDENTIFICATION NO. OF ABOVE	PERSON
AXA Assurance	es Vie Mutuelle	
2. CHECK THE APPRO	PRIATE BOX IF A MEMBER OF A	GROUP * (A) [X] (B) []
3. SEC USE ONLY		
4. CITIZENSHIP OR E France	PLACE OF ORGANIZATION	
	RES 5. SOLE VOTING POW	VER 5,043,736
BENEFICIALL OWNED AS O December 31,	F 6. SHARED VOTING F	28,125

	BY EACH REPORTING	7. SOLE DISPOSITIVE POWER	8,225,471
		8. SHARED DISPOSITIVE POWER	0
9.	AGGREGATE AMOUNT BENEI REPORTING PERSON	FICIALLY OWNED BY EACH	8,225,471
	(Not to be construed a	as an admission of beneficial ow	mership)
10.	CHECK BOX IF THE AGGRI SHARES *	EGATE AMOUNT IN ROW (9) EXCLUDES	CERTAIN
11.	PERCENT OF CLASS REPRI	esented by amount in row 9	2.4%
12.	TYPE OF REPORTING PERS	SON *	
	IC * SEE 1	INSTRUCTIONS BEFORE FILLING OUT!	
CUSI	P NO. 500255104	13G	Page 4 of 12 Pages
1.	NAME OF REPORTING PERS	SON FICATION NO. OF ABOVE PERSON	
	AXA Courtage Assura	ance Mutuelle	
2.	CHECK THE APPROPRIATE	BOX IF A MEMBER OF A GROUP *	(A) [X] (B) []
3.	SEC USE ONLY		
4.	CITIZENSHIP OR PLACE (France	DF ORGANIZATION	
	NUMBER OF SHARES BENEFICIALLY	5. SOLE VOTING POWER	5,043,736
	OWNED AS OF December 31, 2003	6. SHARED VOTING POWER	28,125
	BY EACH	7. SOLE DISPOSITIVE POWER	8,225,471
	REPORTING PERSON WITH:	8. SHARED DISPOSITIVE POWER	0
9.		FICIALLY OWNED BY EACH	8,225,471
	REPORTING PERSON (Not to be construed a	as an admission of beneficial ow	vnership)
10.	CHECK BOX IF THE AGGRI SHARES *	EGATE AMOUNT IN ROW (9) EXCLUDES	CERTAIN
11.	PERCENT OF CLASS REPRI	ESENTED BY AMOUNT IN ROW 9	2.4%
12.	TYPE OF REPORTING PER: IC	SON *	
	* SEE 1	INSTRUCTIONS BEFORE FILLING OUT!	

3

	5	ING. NOTIES CONTONATION - FUIT	
CUSIE	P NO. 500255104	13G	Page 5 of 12 Pages
1.	NAME OF REPORTING PER S.S. OR I.R.S. IDENTI	SON FICATION NO. OF ABOVE PERSON	
	AXA		
2.	CHECK THE APPROPRIATE	BOX IF A MEMBER OF A GROUP *	(A) [] (B) []
3.	SEC USE ONLY		
4.	CITIZENSHIP OR PLACE France	OF ORGANIZATION	
	NUMBER OF SHARES BENEFICIALLY	5. SOLE VOTING POWER	5,043,736
	OWNED AS OF	6. SHARED VOTING POWER	28,125
		7. SOLE DISPOSITIVE POWER	8,225,471
	REPORTING PERSON WITH:	8. SHARED DISPOSITIVE POWER	0
9.	REPORTING PERSON	FICIALLY OWNED BY EACH	8,225,471
	(Not to be construed	as an admission of beneficial or	vnership)
10.	CHECK BOX IF THE AGGR SHARES *	EGATE AMOUNT IN ROW (9) EXCLUDES	S CERTAIN
11.	PERCENT OF CLASS REPR	ESENTED BY AMOUNT IN ROW 9	2.4%
12.	TYPE OF REPORTING PER IC	SON *	
	* SEE	INSTRUCTIONS BEFORE FILLING OUT	!
CUSIE	P NO. 500255104	13G	Page 6 of 12 Pages
1.	NAME OF REPORTING PER S.S. OR I.R.S. IDENTI	SON FICATION NO. OF ABOVE PERSON	
	AXA Financial, Inc	13-3623351	
2.	CHECK THE APPROPRIATE	BOX IF A MEMBER OF A GROUP *	(A) [] (B) []
3.	SEC USE ONLY		
4.	CITIZENSHIP OR PLACE State of Delaware	OF ORGANIZATION	
	NUMBER OF SHARES BENEFICIALLY	5. SOLE VOTING POWER	5,042,085
		6. SHARED VOTING POWER	28,125

	Lugar i illi	Ig. ROLLS COLL OLATION -	10111-50-150
	BY EACH REPORTING	7. SOLE DISPOSITIVE POWE	GR 8,223,820
		8. SHARED DISPOSITIVE PC	OWER 0
REPO	RTING PERSON	ICIALLY OWNED BY EACH	8,223,820
(Not	to be construed a	s an admission of beneficia	al ownership)
10. CHEC SHAR		GATE AMOUNT IN ROW (9) EXCL	JUDES CERTAIN
11. PERC	ENT OF CLASS REPRE	SENTED BY AMOUNT IN ROW 9	2.4%
12. TYPE HC	OF REPORTING PERS	CON *	
	* SEE I	NSTRUCTIONS BEFORE FILLING	OUT !
		13G	Page 7 of 12 Pages
Item 1(a)	Name of Issuer: KOHLS CORP		
Item 1(b)	Address of Issuer N56 W17000 Ridgew Menomonee Falls,		.ces:
Item 2(a) Business	Name of Person Fi	ling and Address of Princip	pal
	AXA Assurances I. AXA Assurances Vi 370, rue Saint Ho 75001 Paris, Fran	nore	
	AXA Courtage Assu 26, rue Louis le 75002 Paris, Fran	Grand	
	as a group (colle	ectively, the 'Mutuelles AXA	Δ').
	AXA 25, avenue Matign 75008 Paris, Fran		
	AXA Financial, Ir 1290 Avenue of th New York, New Yor	e Americas	
(Please	contact Dean Dubc	vy at (212) 314-5528 with a	any
Item 2(c)	Citizenship:	13G	Page 8 of 12 Pages

Item 2(c) Citizenship: Mutuelles AXA and AXA - France

AXA Financial, Inc. - Delaware Item 2(d) Title of Class of Securities: COM Item 2(e) Cusip Number: 500255104 Item 3. Type of Reporting Person: AXA Financial, Inc. as a parent holding company, in accordance with 240.13d-1(b)(ii)(G).

> The Mutuelles AXA, as a group, acting as a parent holding company. AXA as a parent holding company.

13G

Page 9 of 12 Pages

No. of Shares _____ The Mutuelles AXA, as a group 0 AXA 0 AXA Entity or Entities Common Stock acquired solely for investment purposes: AXA Investment Managers Den Haag 1,651 AXA Financial, Inc. 0 Subsidiaries: Alliance Capital Management L.P. acquired solely for investment purposes on behalf of client discretionary investment advisory accounts: Common Stock 8,162,320 8,162,320 The Equitable Life Assurance Society of the United States acquired solely for investment purposes: Common Stock 61,500 61**,**500 _____ Total 8,225,471

Each of the Mutuelles AXA, as a group, and AXA expressly declares that the filing of this Schedule 13G shall not be construed as an admission that it is, for purposes of Section 13(d) of the Exchange Act, the beneficial owner of any securities covered by this Schedule 13G.

Each of the above subsidiaries of AXA Financial, Inc. operates under independent management and makes independent decisions.

(b) Percent of Class:

2.4%

Page 10 of 12 Pages

ITEM 4. Ownership as of December 31, 2003 (CONT.)

(c) Deemed Voting Power and Disposition Power:

to have Sole Power to Vote or to Direct	to have Shared Power to Vote or to Direct	to have Sole Power to Dispose or to Direct the	to have Shared Power to Dispose or to Direct the Disposition
0	0	0	0
0	0	0	0
1,651	0	1,651	0
0	0	0	0
4,990,485	28,125	8,162,320	0
	0	61,500	0
5,043,736			0
	Deemed to have Sole Power to Vote or to Direct the Vote 0 0 1,651 0 4,990,485 51,600	Deemed Deemed to have to have Sole Power Shared Power to Vote to Vote or to or to Direct Direct the Vote the Vote 0 0 1,651 0 4,990,485 28,125 51,600 0 5,043,736 28,125	Deemed to have Sole Power to Vote or to DirectDeemed to Note or to Direct the VoteDeemed to have Sole Power to Dispose or to Direct the Disposition0000000001,65101,6510004,990,48528,1258,162,32051,600061,500

Each of the above subsidiaries of AXA Financial, Inc. operates under independent management and makes independent voting and investment decisions.

Page 11 of 12

Pages Item 5. Ownership of Five Percent or Less of a Class: If this statement is being filed to report the fact that as of the (X)

Item 6. Ownership of More than Five Percent on behalf of Another Person. N/A

Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reporting on by the Parent Holding Company:

This Schedule 13G is being filed by AXA Financial, Inc.; AXA, which owns AXA Financial, Inc.; and the Mutuelles AXA, which as a group control AXA:

- (X) in the Mutuelles AXAs' capacity, as a group, acting as a parent holding company with respect to the holdings of the following AXA entity or entities:
- (X) in AXA's capacity as a parent holding company with respect to the holdings of the following AXA entity or entities:

AXA Investment Managers Den Haag

- (X) in AXA Financial, Inc.'s capacity as a parent holding company with respect to the holdings of the following subsidiaries:
- (X) Alliance Capital Management L.P. (13-3434400), an investment adviser registered under Section 203 of the Investment Advisers Act of 1940.
- (X) The Equitable Life Assurance Society of the United States (13-5570651), an insurance company and an investment adviser registered under Section 203 of the Investment Advisers Act of 1940.

Page 12 of 12 Pages

Item 8.	Identification and Cla	assification of	Members of	the Group.	N/A
Item 9.	Notice of Dissolution	n of Group:			N/A

Item 10. Certification:

By signing below I certify that to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 13, 2004 AXA FINANCIAL, INC.*

/s/ Alvin H. Fenichel

Alvin H. Fenichel Senior Vice President and Controller

*Pursuant to the Joint Filing Agreement with respect to Schedule 13G attached hereto as Exhibit I, among AXA Financial, Inc., AXA Assurances I.A.R.D Mutuelle, AXA Assurances Vie Mutuelle, AXA Courtage Assurance Mutuelle, and AXA, this statement Schedule 13G is filed on behalf of each of them.