O REILLY AUTOMOTIVE INC Form 8-K April 03, 2017

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): April 3, 2017

O'REILLY AUTOMOTIVE, INC. (Exact name of registrant as specified in its charter)

Missouri 000-21318 27-4358837 (State or other jurisdiction of incorporation or (Commission File Number) (I.R.S. Employer Identification No.) organization)

233 South Patterson Springfield, Missouri 65802 (Address of principal executive offices, Zip code)

(417) 862-6708 (Registrant's telephone number, including area code)

(Not Applicable) (Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2):

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Section 7 – Regulation FD

Item 7.01 Regulation FD Disclosure

On April 3, 2017, O'Reilly Automotive, Inc. issued a press release announcing the dates for its first quarter 2017 earnings release and conference call. The text of the press release is attached hereto as Exhibit 99.1.

Section 9 - Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits

Exhibit Number Description 99.1 Press Release dated April 3, 2017

The information in this Current Report on Form 8-K, including the exhibit hereto, shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: April 3, 2017 O'REILLY AUTOMOTIVE, INC.

By:/s/ Thomas McFall Thomas McFall Executive Vice President and Chief Financial Officer (principal financial and accounting officer)

EXHIBIT INDEX

Exhibit Number Description 99.1 Press Release dated April 3, 2017