

BB&T CORP
Form 8-K
March 05, 2013

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Form 8-K

Current Report

**Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

March 5, 2013

Date of Report (Date of earliest event reported)

BB&T Corporation

(Exact name of registrant as specified in its charter)

Commission file number : 1-10853

North Carolina 56-0939887
(State of incorporation) (I.R.S. Employer Identification No.)

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200 West Second Street
Winston-Salem, North Carolina 27101
(Address of principal executive offices) (Zip Code)

(336) 733-2000

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01 Regulation FD Disclosure

BB&T Corporation's Chairman and Chief Executive Officer, Kelly S. King, will present at the Citigroup 2013 US Financial Services Conference in Boston, on Tuesday, March 5, 2013 at 10:30 a.m. (ET). A copy of the presentation and a replay of the webcast will be available at <http://www.BBT.com> following the live event and remain on the site for 30 days. A copy of the presentation materials is being furnished herewith as Exhibit 99.2 and is incorporated in this report by reference

ITEM
9.01 Financial Statements and Exhibits

Exhibit
No. Description of Exhibit

- | | |
|------|---|
| 99.1 | Copy of press release announcing Kelly S. King's presentation at the Citigroup 2013 US Financial Services Conference in Boston, on Tuesday, March 5, 2013 at 10:30 a.m. (ET). |
| 99.2 | Copy of presentation materials that Kelly S. King will present at the Citigroup 2013 US Financial Services Conference in Boston on March 5, 2013. |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BB&T CORPORATION
(Registrant)

By: /s/ Cynthia B. Powell

Cynthia B. Powell
Executive Vice President and Corporate Controller
(Principal Accounting Officer)

Date: March 5, 2013